

# Shannon Meat

# GAZETTE

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## Beannachtai na Nollag agus gach uile dhea ghuidhe i gcoir na hAthbhliana



### PROFITS VIRTUALLY IMPOSSIBLE

Chairman's Statement  
to the 33rd. Ordinary General Meeting of  
Shannon Meat plc. on Thurs., 28th. Nov., 1985.

It is my sad duty to pay tribute to our late Chairman, Mr. Frank Wall whose death occurred during the year. As a Director since 1960, and Chairman since 1975, he at all times placed Shannon Meat in the forefront of his many activities. His quiet demeanour and his courage will be greatly missed by his fellow Directors.

My colleagues have elected me Chairman following my retirement as Managing Director.

It is unfortunately necessary yet again to draw attention to the unsatisfactory condition of the Irish Beef Industry. The continuing and growing over-capacity in the Meat Plants in relation to the available supplies of livestock, coupled with the increasing seasonality of the trade, makes it virtually impossible to operate profitably. Shortage of supplies in the early months of each year was particularly traumatic in 1985, when prices of livestock reached unrealistic heights in comparison with meat prices obtainable.

E.E.C. regulations and policies have created tremendous problems for meat plants endeavouring to operate on a twelve months basis. Indeed one of the greatest problems facing management is how to carry staff and overheads throughout the year in an industry which is gradually being compressed into a few short months of the year.

I must congratulate our staff on the huge success of our Beef and Livestock Show, which it is hoped will be an annual event. If there was any doubt that the Company had built up a marvellous relationship with Producers and Farmers and indeed with the Community over a wide area, it was swept away by the huge attendance at the Sunday Show, and an attendance of over 450 on the following Tuesday evening at which the technical details and analysis thrown up by the results of the various competitions and other ancillary items were discussed.

I must again say a very well deserved word of thanks to our most excellent Management and Staff for their continuing efforts, loyalty and devotion to the best interests of our Company.

M.F. COWHEY Chairman.



Dan Neville, on behalf of Shannon Meat plc presents a trumpet to Joe Dunleavy, of the Rathkeale Brass Band.



Demonstrating cutting of Home Freezer Beef at the Livestock and Beef Show.

## BELGIAN BLUE TAKES TOP AWARD

An 805k.g. Belgian Blue bullock bred in County Clare and exhibited by Mr. Jim Melody of Clonmoney Bunnratty won the top award for the continental market class at the Livestock and Beef Show which was held at Shannon Meat plc on 6th. October. The winning animals were selected on the basis of carcass assessment and the results together with a video of the winning carcasses were presented at the Beef Production symposium chaired by Michael Dooley Managing Director and held at Rathkeale Community Centre on October 8th.

The winner in the British Market category went to a 570k.g. Hereford entered by Mr. Michael Dooley of Rathdowney, Co. Laois. The contrast between the top performance and the poorer returns from the low grading animals is highlighted by the excellent comprehensive chart which was compiled by Donie Ahern of Shannon Meat plc and published on page 4 of this Gazette.

### Awards

The awards for the Livestock show were Continental Market Bullocks:

1. James Melody, Clonmoney, Bunnratty, Co. Clare.
  2. J. Fogarty, Limerick.
- British Market Bullocks
1. Michael Dooley, Rathdowney.
  2. John Guiry, Kilfinny, Adare.

### Friesian Class

1. Willie O'Donoghue, Kilmallock
2. P. Kennedy, Limerick.

### Cows

1. Larry Lahiffe, Mungret.
2. Dick O'Connell, Ballingarry.

### Home Market Heifers

1. Tom Keating, Croagh, Rathkeale
2. Diarmuid Dillon, Rathkeale.

The Livestock Show was attended by about 2,000 people on the Sunday 6th. Mr. John McNamara C.A.O. performed the official opening of the show. The programme included the finals of the County Macra na Feirme stockjudging for Kerry, Limerick and Clare to select the qualifiers for the National final at the R.D.S. Spring Show in May. There was plenty of interest for the ladies with home freezer cutting demonstrations taking place every hour, cookery display, meat product testing and a "Know Your Meat Competition."

The North Cork-Limerick Relief Farm Services presented a hoof pairing demonstration, the Department of Agriculture gave a demonstration throughout the day on all aspects of the Beef Classification scheme, while a number of stand holders displayed farm machinery and equipment and the Rathkeale Brass Band gave a recital in the ground. Throughout the afternoon a series of video's by ACOT on beef and sheep production was continuously shown.

The only complaint was that there was too much to see and one could miss certain areas in the 3½ hours of the Show.

# TENTH ANNIVERSARY

This 10th. Anniversary edition of the Shannon Meat Gazette has prompted a quick glance over the 60 editions published to date. After much deliberations following a policy decision by the Company to publish such a magazine, the first edition saw the light of day on 1st. December, 1975.



In this number Managing Director, Maurice F. Cowhey, highlighted the then large investment plan costing £1.5m which was under way. This included the introduction of a Rendering Plant, Restructuring of Refrigeration, new chillers and Cold store, Water Treatment Plant, Office accommodation, Canned Goods Store, Dry Goods Store, Laboratory Extension, new roadways and so on. A very short time before this, the company had invested in a new abattoir, Amenity block, Extra Blast Freezers etc. In that edition also John Mulcahy hailed 1975 as a year of achievement in which the company would see in excess of 50,000 units processed which set a new record for the company. That edition also saw the introduction of four columns which have stood the test of time. These were "Profile", "G.A.A. Club News" which was then written by Seamus O Luineachan, "Soccer Scene" by Michael Dunne and the sometimes popular, sometimes unpopular, but always read "Shannon Meat Chat" by the Scribe.



The February 1976 edition broadened the approach to include items of interest for our suppliers of livestock when Donie Donovan introduced "Livestock Topics". John Mulcahy in that edition announced the introduction of the new Boning line, the I.T.G.W.U. announced their new officers - Chairman: P. O'Shaughnessy, Vice-Chairman: P. J. Jones, Secretary: Jerry Molyneaux, and Collector: Christy Jones.

The first contribution to the popular "Cooks Corner" was seen in May 1976 and was then written by Mary Foley. The opening of Abbey Pitch and Putt Course was also announced in this edition.



The August 1976 Edition dealt with the problems of going metric on 1st. January, 1977. It also introduced the very popular series "Live on the Ocean Wave" by Billy Nestor.



In December 1976 the then chairman, the late Frank Wall, gave his personal view on Shannon Meat. In this he stated "I regard Shannon Meat Ltd as a model that we can all take pride in. Let us all strive not alone to keep it so but to endeavour to make it even better."



April 1977 carried the photographs from the first retired staff party, a profile of Peg Curtin and an appreciation to the late Frank Dinnage. December 1977 saw the first of a series by Patrick F. Wallace "Aspects of Limerick's Past". This dealt with areas of historical interest, castles and monasteries in Co. Limerick and ran until 1980.

In the August 1977 edition Shannon United Soccer declared in a banner headline "Champions at Last". This announced the league title success of the team. The team members who achieved this success were: Gallagher, Harnett, Mullane, Lavin, Dollery, Lynch, Jones, Zoncada, Sullivan, Chawke, McDonald, Res. O'Grady and Culhane.



October 1978 highlighted the introduction of the canteen. Later that year a reception was held in honour of staff completing 25 years service with the company. August '79 heralded the introduction of the Beef classification scheme and in May of 1980 the Gazette gave extensive coverage to the first demonstration and lectures on Classification. Eugene Doyle made his first of many visits to the company.



The February 1983 edition celebrated 30 years of Production at Shannon Meat. Many of those who were with the company on its first day in production recalled their memories. Maurice F. Cowhey gave his own personal views on the developments over that thirty years.



October 1984 edition launched the first Livestock and Beef Show and in 1984 a series on the writings of Patrick J. Carroll CSC was launched.

The April 1985 edition of the Gazette contained an appreciation for the late company chairman, Frank Wall. It announced the Senior Management changes, including the appointment of Michael Dooley as Chief Executive.



Our last trip down memory lane is in June of this year when the retirement of Paddy Lynch as General Manager after service of thirty three years was highlighted. Inter-firm G.A.A. reported on their continuing success and the Social Club announced its present officers.

Looking through the appreciations over the past ten years one reads the names of friends who are no longer with us, Owen Gleeson, Dick Woodroffe, Frank Dinnage, Mary O'Rourke, John "Coffey" Farrell, Pat Hayes, Maurice Woulfe, Tom O'Connell, Richard McCarthy, Peg Curtin, Denis Lynch, Gerard Heaphy, John Hayes and Frank Wall. May they rest in peace.

Many have contributed to the magazine over the years. To these and especially to our regular contributors we say thank you and say "we need your contributions to survive."

Above all we thank our readers, the staff of Shannon Meat, our suppliers and customers and the people from Rathkeale and its environs, for all the encouragement you have given us.

DAN NEVILLE.

## RATHKEALE CHAIRTY RUN

21st., 22nd. DECEMBER

Once again Christmas is upon us, and one thing that is part of Christmas in Rathkeale is the Charity Run from Dublin. As usual the Run commences on Saturday, (21st. December) and they arrive in Rathkeale on Sunday. (22nd. December). There are eleven runners this year and they are Seamus Cawley, Mike Dillon, Barry Dillon, Orla Dillon, Liam Kennedy, Mike Wright, John Condon, Mike Buston, John Daly, Leonard Buckley and Catherine Johnson.

This is the sixth run and its main organiser is Mrs. Dillon from Rathkeale. The runs in the past gave monies to the following Charities: The handicapped, Old folks, Guide Dogs, Conquer Cancer and the Kidney Unit, in Limerick. This years run is for the West Limerick Community Work Shop in Newcastle West. They employ young mentally handicapped people, and make various items in their work shop in Newcastle. They hope again this year to raise in excess of £10,000. Every success to the runners and supporters for this very admirable act indeed.

# PROFILE -

## MICK MORONEY

On the first of November this year, one of the most sincere and jovial persons to work in Shannon Meat retired after 16 years continuous service. Michael Moroney, sometimes described as the joker of the pack, said goodbye, but not farewell to his colleagues. Gate security has been his life since 1969. It wasn't always so. Michael first joined the company in November 1961, exactly 24 years ago. He spent much of his earlier years working in the old abattoir as a butcher's helper. Mike describes work at that time as "dog rough". There was none of the modern techniques which have improved working conditions. He recalls that you could at that time walk around the place in five minutes, not like nowadays as Michael knows quite well from his job as a security man. There was no Boning Hall, Blast Freezers or Holding Room then. The first Holding Room was built in 1962. For a period in 1962 Michael Moroney worked in the Livestock yard with Donie Donovan. He recalls at the time the presence of a veterinary officer of the Department of Agriculture was mandatory when cattle were being identified. Michael spent some time working in the Boning Hall, in loading and stacking until he took his leave of Shannon Meat for several years.

### Postman

During his period away, Michael was employed as a postman. He prides himself on being a first class postman and enjoyed meeting people on his long round which brought him from Church St., Rathkeale, Enniscough, Arbohill, Glenarold, Cooltomin, Newbridge, Altavilla, Riddlestown, Stoneville, Ballingrane and back to Riverlawn. His only enemies on his rounds were the dogs. "They did not like postmen at that time," Mick says. "This was probably due to the uniform."

Michael Moroney was born in Shanagolden village. He was one of a family of thirteen, 9 girls and four boys. All but Michael and his sister, who lives in Dungarvan, emigrated to places like England, Canada and Australia. His father worked in Foynes Harbour. He was engaged in drawing goods, coal, cement and timber from the boats to the yards. His grandfather worked also in Foynes and was unfortunately fatally injured while storing hay in the sheds in Foynes. These were used by the farmers of Foynes Island. The hay at that time was stored on the mainland and taken across as required by the islanders. Michael's father, then a young lad of sixteen, and the eldest of the family, was in Foynes on that fatal day around 1895. What Mick describes as a "sulken" horse was prone to tantrums and his grandfather stood in front of him. The horse took flight and the shaft of the car pinned him against the pillar of the hay-barn.

### School

School for Michael Moroney does not hold many of the unpleasant memories often held by people attending school in the 1920s



Michael Moroney.

and 1930s. His teachers at Primary school, Mr. Lunham and Mr. Linnane, were excellent teachers who had not the liberal use of the cane which was the approach of the time. Some of his school mates of the time were Pat O'Shaughnessy, Newbridge; Kevin Hartnett, Ballingrane; David, John and Paddy O'Sullivan of Shanagolden village. For 2½ years after he left Primary school Mick attended the Vocational school in Shanagolden. Shanagolden had one of the first such schools in the county which Mick attributes to the influence of Sean Hartney M.C.C. of Shanagolden.

After school in Mick's time "You made your own fun. There were no dances or pictures" Mick says. "We played cards [beg-off-my-neighbour] for one or a half old penny. We also played a game called 'Banter'. In season, of course, we played chestnuts and tops."

### Work

When he finished school Mick went to work with his uncle Denny Power, a local builder. In 1948 he married Peggy Quinn of Rathkeale and moved to Rathkeale where he commenced working with Teskey's Builders. Mick and Peg Moroney have one daughter, Marianne, who is well known in Shannon Meat. She is presently teaching in the Convent of Mercy School in Abbeyfeale. The pride of Mick's eye is of course his eight month old grandson, Liam. He intends to spend much of his time on retirement with Liam.

His ambition for the future is to have a good time and relax with his family and enjoy a pint at Des O'Briens.

Mick Moroney is rightly held up to us to emulate. He worked hard all his life, was committed to giving of his utmost in his work, treated life with a jolly respect and was seldom out of humour. A man who has suffered his illnesses with courage and has come through unscathed. He will be missed by his friends at Shannon Meat. We all look forward to his visits in the future and this goes especially, I am sure, for his security friends, Paddy Mullane, Dan Brosnan and latterly Denis Corbett.

The past few months have seen two of the security staff retire, Dom White retired in August. Both have given sterling service to the company. We wish them a long and happy retirement.

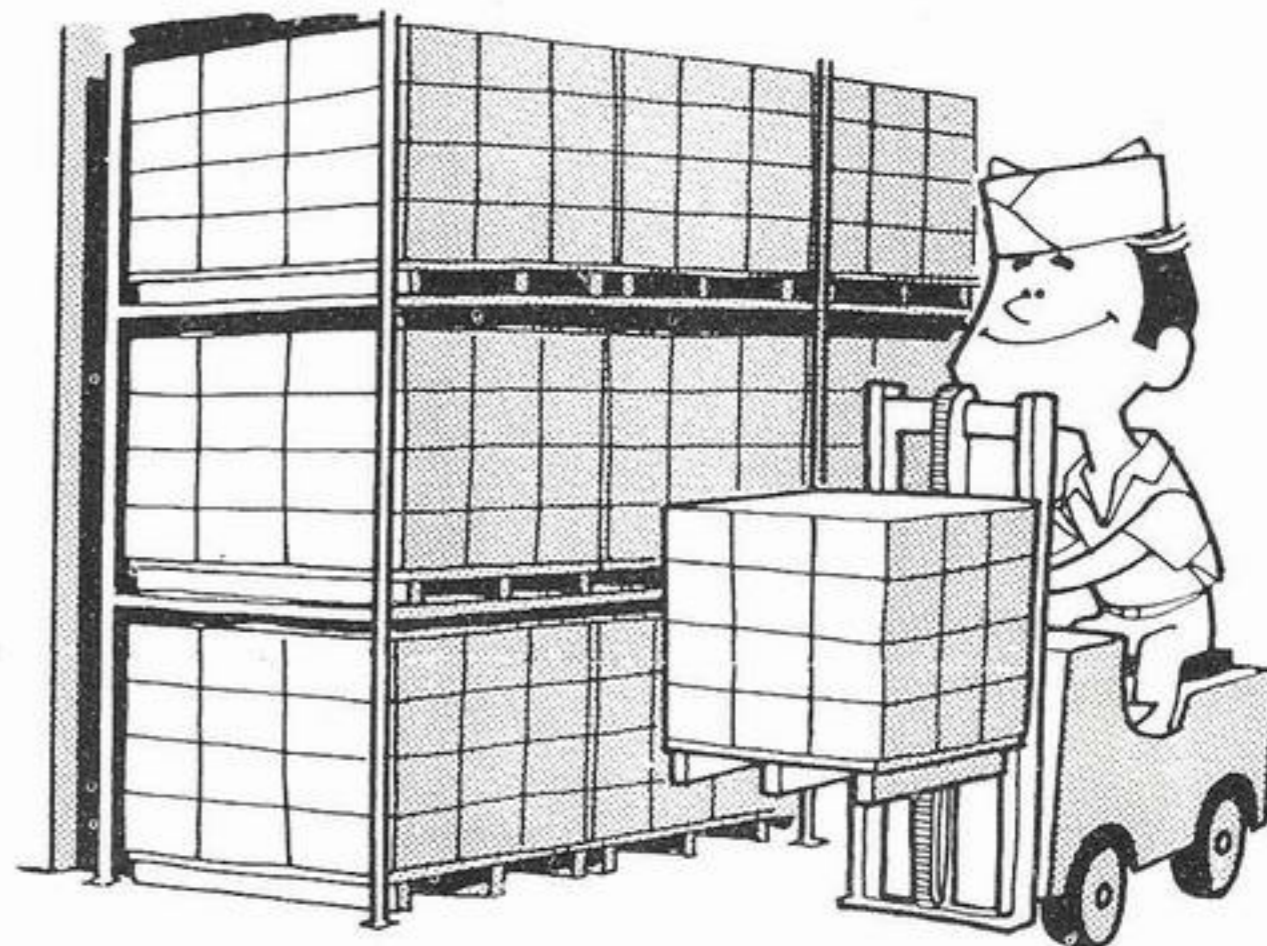
## PROPER STORAGE PROTECTS THE PRODUCT

● keep the right temperature.

... IF THE PRODUCT NEEDS IT.

● store away from walls.

MAKE INSPECTION AND CLEANING EASY.



● protect from damage.

THIS INCLUDES MOVING MACHINERY.

INSECTS, RODENTS AND DRIPPING PIPES.

● rotate the stock.

"FIRST IN -- FIRST OUT"

## COOKS CORNER



By  
Anna Hayes

The organs of an animal, otherwise known as offal, are often held with very little regard by people. In fact people don't even think of eating them and if they did they would find them tasty and nutritious.

Here are some examples of dishes using these organs.

### 1. Ox Tongue

4 lbs salted Tongue,  
1 tblsp. Vinegar  
1 Bay leaf.  
1pt. Hot water.  
4 Cloves  
6 Peppercorns.

### Method:

The tongue must be left soaking for 3 - 4 hours. Bring to boil and boil 5 mins., discard this water. To tongue in pressure cooker add water and other ingredients. Bring to pressure and cook, 15 mins. for each lb. Reduce pressure room temp. Remove tongue. Skin, take off bones and root ends. Serve hot or cold. Press tightly in cake tin, cover and weight on top. Reduce stock to ¼pt. by boiling. Pour over tongue. Serve, garnished with parsley.

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### 2. Braised Stuffed Hearts

4 lamb hearts  
1 onion  
1 carrot  
1 Turnip  
Flour  
Stuffing  
2 oz. Fat  
½ pt. Brown Stock  
1 tblsp. flour blended with water.  
Salt & Pepper.

### Method:

Wash hearts and clean well, fill with stuffing. Tie securely, toss in flour. Fry until brown, lift out, fry veg. Pour in hot stock. Replace hearts. Bring to pressure, cook 30 mins. Reduce pressure with cold water. Put hearts on serving dish. Mash veg. in gravy, add flour, boil. A dash of sherry gives special flavour.

To change this dish - the stuffing could be walnut. Also the hearts could be pot-roasted - don't add stock or veg. and cook in ordinary saucepan for about 1 hour.

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### 3. Liver

Can be fried and served with creamed potatoes and slices of fresh orange. Also fried with onions and mushrooms, and gravy.

Calf liver or young liver can be used in Pate's.

### Haggis (Traditional Scottish dish)

8 oz. Lamb Liver  
4 oz. Suet  
2 Onions  
8 oz. oatmeal  
½ teasp. dried Sage  
Salt and Pepper.

### Method:

Cover liver in water and simmer for 40 mins. Remove liver (retain liquor), mince, Parboil onion, chop with suet. Brown oatmeal in saucepan over heat. Combine all ingredients - moisten with liquor. Put into basin, steam for 2 hours.



**PICTURE PARADE**



Winners at the Livestock Show, James Melody, Bunratty, Michael J. Dooley, Rathdowney, Tom Keating, Croagh and Larry Lahiffe, Mungret.

**PICTURE PARADE**



Runners up at the Livestock Show with their Awards, Diarmuid Dillon, Rathkeale, John Guiry, Kilfinny, Dick O'Connell, Ballingarry, on right is Michael O'Connor, Clarecastle C.B.S., who was winner of the visitors Competition.



Stewards at the Livestock Show, Joe Binchy, Maureen Curtin, Cathleen Burke and Geraldine Nolan.



The Hanley and the Barry families at the Livestock Show.



Dermot Ryan, Department of Agriculture speaking on Carcase Classification on October 6th.



Michael Murphy from Wexford and Con Cremin M.R.C.V.S. of Ardagh at the Livestock Show.



Sean Nolan, Chairman, Golden Vale Marts, Presents Michael Fitzgerald of Macra na Feirme with his prize at the Beef Symposium.



Mr. & Mrs. John Keane, Golden Vale Marts and Donie Donovan, Shannon Meat at the Livestock Show.

**PICTURE PARADE**

**PICTURE PARADE**



At the Beef Symposium, Dermot Ryan, Dept. of Agriculture, Sean Nolan, Golden Vale Marts, John Collins ACOT and Michael Dooley, Managing Director Shannon Meat plc, who chaired the Symposium.



At the Livestock and Beef Show were Martin Ryan, Editor Farm Leader, John Fraher ACOT, Gerry Scully ACOT, John McNamara, Co. Limerick CAO and Paddy Kirby.



John McNamara CAO, Matt Feeheney, Ballysteen and Tim Hanley, Askeaton, photographed at Shannon Meat.



Nice prize Liam!



Donie McEnery and Larry Kelly acted as Stewards at the Livestock Show.



John McEnery and son, Oliver, from Ballingarry at the Show.



Walter Ruttle, Cappagh and Michael O'Brien, Croom, at the Livestock Show.



A section of the attendance at the Beef Symposium held at Rathkeale Community Centre.



Photographed at the Beef Symposium organised by Shannon Meat were, Sean Nolan, Chairman, Golden Vale Marts, Tommy Shanahan, National President, Macra na Feirme and Michael Ahern, Limerick County Macra na Feirme, who organised the Macra Competition.



At the Livestock Show also were Patrick Johnson, Rathkeale, Chairman of Golden Vale Foods Ltd, Mrs. Joan Collins, Kilfinane, Tom O'Shaughnessy M.R.C.V.S., Adare and Luke Johnson, Shannon Meat plc.

# COWS SUFFERING FROM MALNUTRITION

**Dermot Ryan**  
Department of Agriculture



Farmers were advised that improved finishing of cull cows could increase their value between £50 and £100 for a nominal additional cost. This was stated by Mr. Dermot Ryan, Department of Agriculture at the Beef Production Seminar at Rathkeale Community Centre on 8th. October. Mr. Ryan said that a high level of malnutrition has been found in cull cows being slaughtered in meat plants.

Mr. Ryan quoted the findings of a survey conducted by the Department of Agriculture. He said that 38 per cent of the cull cows coming into meat factories "should have some more food" and "many of them were suffering from malnutrition."

## MONEY

Mr. Ryan said that if the animals had been better fed the suppliers would have made a lot more money out of them. About 4½ per cent of cows were extremely poor and may have been unable to take additional feeding. Over-fatness in beef animals is a problem for factories and they are finding that too many Herefords are over-fat. Without the use of implants which may be more restricted in the future there may be more problems with the fat score going too high. He said there had been a fair improvement both in the lowering of the age of animals at slaughter and the quality over the past three years.

He said that the Department survey showed that the average premium paid the suppliers for quality above average worked out at 1p. per lb., while the penalty for over-fat animals was up to 5p. per lb.

# TRUE SPORTSMEN



Seamus Cawley

On the 28th. of October, 1985, the sixth Dublin City Marathon took place. Over 6,000 people took part in it. From Shannon Meat two people took part, Willie Costelloe and Seamus Cawley. This year's course was different to that of previous years, but nevertheless these two splendid athletes put in fine performances. Seamus Cawley was running his Sixth Dublin City Marathon, and ran it in 2hrs.35min.14sec. He was 45th overall. Willie Costelloe was running his third Dublin City Marathon, and he ran it in 3hrs.16min.00sec. which is some achievement.

Seamus Cawley who lives in Rathkeale, started running in the late '70's, when Michael MacNamara was coach of the Rathkeale Athletic Club. The first night he started training with the club it involved running down to the Stoneyman, and Seamus recalls not being able to walk the following day. Now he can run 26 miles and it does not affect him at all. Seamus ran for two years with the Croom Club, under Johnny Cregan. Today he runs with the West Limerick Athletic Club, which is the amalgamation of clubs surrounding Rathkeale.

This is Seamus' 13th. marathon. they include Dublin City, Cork City and National and Munster Marathons. This was a very successful year for Seamus and the West Limerick Athletic Club, when they beat Clonliff Harriers in the National Marathon last June. Seamus with Tom Brouder, and John Scanlon took the team prize.

For this years Dublin City Marathon, Seamus took a rest for 4 weeks after winning the National Marathon, and started training around the first of August. He started back running 7 nights a week, 4 to 6 miles per night and progressing later on to 6 to 9 miles per night. He would also run two 18 to 20 miles races while in training for it. One week before the race, he would stop running altogether and would concentrate on a carbohydrate diet. This involves eating starchy food so that on the day you will not get too dehydrated.

Willie Costelloe married, with four children, Clare, Michael, Susan

and Marie, resides in Croagh. This is Willie's 3rd. Dublin City Marathon. He ran in the 1982, 1984 as well and was unfortunate to miss the 1983 marathon due to injury. He started his running with the Croom Club, under Johnny Cregan. He won County Novice Medal, and won under 18 medals also with Croom. He then quit the running scene for a number of years, but always had the ambition to go back at some stage.

The RTE 2 Radio Dublin City Marathon was the spark that Willie needed to get back training again, and ran his first marathon in 1982 at a time of 3hrs.57mins. Willie took training instructions of the RTE Guide and modified them to his own environment.

This year has also been a very successful year for Willie, he has run personal best times when he ran Dromina 10 mile race in less than an hour. He also ran the Shannon Half Marathon in one hour. 18mins. Willies' real ambition is to run a marathon in less than 3 hours, and he hopes that he can achieve this on Easter Monday in the Cork City Marathon.

On the morning of the race, runners usually get up at 7.00 a.m. and have a light breakfast. They collect their numbers from the Mansion House the day before the race. These number gives the runners starting positions. Seamus was started with the Elite group and Willie was started with the 3 to 3½ hour group. People taking part are nervous at the start, but all nerves go after the first mile of the race. It is really only after the first 10 miles that the race really starts. Runners usually hit the wall stage at the 18 - 20 mile mark. This is where the runners have to put mind over matter, in the words of Willie Costelloe. They also tell us that the last 6 miles can be more difficult than the first 20. It takes about two days before you recover fully from running the marathon.

These are two great athletes and we all hope that they can improve their times, in the near future. These two people run for fun, and are true sportsmen in every sense of the word. Shannon Meat is proud of them and wishes them every success in the future.



Willie Costelloe

# MACRA NA FEIRME

The Livestock and Beef Show held at Shannon Meat in October included the finals of the county Macra na Feirme stockjudging for Kerry, Limerick and Clare to select the qualifiers for the National final at the R.D.S. Spring Show in May. Macra na Feirme members in each of the counties also supplied livestock for a slaughter competition and for an open stockjudging competition.

The Macra competitions were sponsored by Golden Vale Marts and the winners were presented with their awards by Mr. Sean Nolan chairman of Golden Vale Marts.

## Awards

The Regional Awards in beef judging went to Michael Fitzgerald, Ballingarry, Limerick, and, in sheep judging, to Susan O'Keefe, Kilavullen, Co. Cork.

The county teams chosen for the national stockjudging finals were:-

**Limerick:** Sheep under 21 years, Tim O'Gorman, Ballingarry. Beef under 21 years, Edward Irwin, Feenagh. Beef under 30 years, Michael Fitzgerald, Ballingarry.

**Clare:** Sheep Under 30 years, Adrian Kelly, Ballynacally, Ennis. Beef under 30 years, Maurice Carroll, Sixmilebridge. Sheep under 21 years, John O'Brien, Lough Derg, Scariff. Beef under 21 years, J. White., Sixmilebridge.

**Cork:** Beef and sheep under 30 years, Susan O'Keefe, Kilavullen. Beef, under 21 years, Tom Dunne, Fermoy. Sheep under 21 years, Michael Dunne, Fermoy.

**Kerry:** Sheep under 30 years, Jerry O'Dwyer, Camp. Beef under 30 years, Tim Hurley, Tralee. Sheep under 21 years, Noel Stack, Moyvane. Beef under 21 years, Tom Carroll, Causeway.

# WORST CULL COWS OF EUROPE

Gerry Scully, ACOT

Mr. Gerry Scully, livestock specialist adviser, ACOT, informed the Beef Symposium seminar organised by Shannon Meat plc, that farmers were losing considerable amounts of money by failing to properly finish their cull cows before slaughter.

"Irish farmers had the record of the worst cull cows of Europe and something should be done about it.

## Disposals

There are over 300,000 cull cows disposed of in this country each year. With additional feeding they could be worth from £50 to £100 more per head.

In many cases there is a considerable margin of profit to be made from feeding cull cows for three months before disposing of them and farmers should consider the increase price from a higher grade, as well as the additional weight of the animals after feeding."

# I.C.M.S.A.



The livestock and beef show at Rathkeale has come to stay. After witnessing the large attendance at this year's event, no one will even dare to ask the question, will it continue? The interest with which the visitors pursued the various aspects of the Sunday session must have brought great satisfaction to the organisers and sponsors.

Shannon Meat factory at Rathkeale is a most suitable

location. Sunday's gathering was representative of beef, dairy and store farmers. During the last couple of years there has been much focus on the quality of cattle which we breed, raise and finish for the various outlets.

Everyone in the trade seems to be taking stock of what is happening and looking ahead trying to anticipate what the future may hold.

It is crystal clear as indeed it always has been that top class cattle and beef will sell best and at the same time leave the highest margin.

Shows and symposia of the type held at Rathkeale have an immense contribution to make towards stimulating an awareness of what is needed and a determination to fulfill such needs. To ACOT, CBF, the Department of Agriculture and not least Shannon Meat personnel, we say thanks for an important service well done.

# ABOUT READING THE PAPER

From Michaeleen

by Patrick J. Carroll, C.S.C.



The second night after I arrived at Michaeleen's house near Ballingarry, I went out with Michaeleen to the stables to read the Cork Examiner to the Help. Michaeleen had the Examiner under his arm. The Help were all outside the door, waiting like the men used to wait at Cappa Chapel gate before the priest came to the foot of the altar. I didn't know the Help so well then; but before the end of the summer I knew them about as well as I did the Crag's people.

There was Tim Hartigan ("Timothy", Mrs. Enright would call him), the gardener. He smoked a timber pipe and had an impediment in his speech like Johnny Sheehy's. Often before declaring anything important he would pause and say "southerly." I think he paused and said "southerly" so as to give himself a start at what he was going to say.

There was Con Cahill who was boss of the Help. He was a grave man who wore short side whiskers and had the habit of remarking, when anything would come up for discussion, "We must get into the backbone of it." His mind was seldom made up; which was very provoking.

There was Roger O'Rourke who had charge of the cows. He had a power of knowledge about cattle, and spoke with great wisdom. "Now this Holstein will maintain a good market at the October showing. I am sure of it. She will be very marketable in October. That brown Durham, however, must be foddered for three months at the very shortest. She will not be a prize animal for three months."

There was Mickeen the Hump, He came from Tess O'Kennedy's place which was between Stonehall and the Crag's, and he said he wanted to settle down at his profession; and his profession was man-of-all-work on the farm. They called him Mickeen the Hump for the same reason that they called King Frederick, "Frederick the Red Beard" and King Henry, "Henry the Fat-Neck" and Queen Victoria, "Victoria the Stout."

There was Shaneen Og, who minded the geese and the ducks and counted the hen eggs for Mrs. Enright. He had a madness for singing ballads. "Four dozen and seven, and two broke, Mrs. Enright. Am I to label them and send them for registration as usual?" "As usual," Mrs. Enright would say and keep on going where she was going, to consult the gardener about the gooseberries.

There was Kate Conway who was the cook and the complete ruler of the inside of the house. She had been with the family for ten years, and conducted the kitchen accordingly. She was like Catherine of Russia. The one time she would admit she was sorry for something was when she went to Confession. She had a statue of St. Ann in a niche between the two west kitchen windows, and told Michaeleen she kept it there to merit the intercession of the Saint, "so as to conduct the affairs of this kitchen worthy of the good training I have recieved." Kate was very stout.

There was Johanna, a house helper around forty-five, who talked leisurely and did what Kate told her, when what Kate told her was the will of God. I never heard Johanna's second name. She frequently referred to her dead parents who were buried at Drumora to witness her to her good name. She had a powerful memory, and could tell you how cold the water was the Sunday she was baptized. "I may not have the high learning, and I may not be able to speak the foreign languages. But I have three points for which I am grateful to my Heavenly Father: I know my duty to my employers. I remember the answers in the small catechism. I never kept company with a young man who did not address me as Miss Johanna."

"By gor, we're ready for you, Master Michaeleen! Ready with our ears wide open," Con Cahill said when we reached the Help. "What will you have to-night?" Michaeleen asked. There was a silence, and then Tim Hartigan spoke. "Southerly now, I think we would be benefitted greatly if we heard a reading about the powerful meeting last Sunday at Bruff." "It should help us to get down into the backbone of the crisis at this time, and to understand the temper of the constituency," Con Cahill was moved to say. "Why the devil, Con, don't you use small words? We're not professors in the National University nor members of the Examining Board of Cork College. We're men of one syllable, Con." Mickeen the Hump said this. "Southerly, sometimes the small word won't stop the big gap, Mickeen. It takes the big one. And you always have a better ditch if you put large stones at the bottom. Con is laying a good foundation." Tim Hartigan seemed so satisfied with this defense of Boss Con, he began to refill his pipe. "Now when I want to speak - and I do have to do a powerful lot of speaking in my business - I use small, choice, hard words that have the force of a bullet to pierce the thick skull. I never use a big word. A big word never pierces the thick skull." "If I might say something would go into the very backbone of the matter," Con answered, "I would say that big words give people a respect for you, which they never would have if they understood what you were saying. That's why the barristers are so powerful. That's why the doctors get their big money. When they call the rheumatism in your shin bone or down at the verge of your heel by a long name, they charge twice as much for it." "Southerly, that's enough! Let us listen to what the members said at the meeting in Bruff last Sunday." Tim closed the debate. "Monster Meeting at Bruff. Addressed by Martin O'Ryan, M.P., of Clogher. The Farmer Constituency of Limerick, Cork, Kerry and Waterford Present in Impressive Numbers

Sunday last brought together the greatest gathering of the Tennants' Rights Association ever assembled in any Munster city since the monster meetings held under the tribuneship of O'Connell. Trains from Waterford, Tralee, Limerick, Killarney and points between kept bringing in the outpourings of enthusiastic tenantry up to ten

minutes before the hour scheduled for the meeting to begin. A monster procession of not less than ten thousand men, set off into sections, each section headed by its appropriate banner, wound its long and tortuous way from the town to the grandstand. Upwards of fifteen bands made the air resonant with national music."

MICKEEN - "I wonder was the Cappa fife-and-drum there?"

MYSELF - "The Cappa band was disbanded last Christmas."

MICKEEN - "'Tis just as well. 'Twas a poor excuse of a band"

MYSELF - (Flowing over with information) - "Father James said they'd start all over with a new band in the spring. Among the speakers who addressed the meeting, special mention should be given Charles Gavin O'Brien, a promising young barrister of Cork City -"

MICKEEN - "I never heard of him."

TIM HARTIGAN - "Southerly now, will you let him read on, Mickeen, and not be interrupting, so we can get all the points in the order named?"

"And the Very Rev. Canon Cornelius O'Rourke, P.P., of Ardfinnan -"

ROGER O'ROURKE - "A namesake of mine. Maybe a cousin. MICKEEN - "If I would consider every priest as has my name a cousin, we'd have the whole of Ireland to ourselves."

CON CAHILL - "Mickeen, will you stop your blather, so we can get into the backbone of the speeches!"

"Each emphasized most forcefully in his own felicitous way the curse of landlordism in Ireland during the past half century, and expressed the hope it would wilt and wither under the pitiless breath of outraged public opinion [Cheers]. They asserted the right of every tenant to be the personal owner of his own farm and to be the sole recipient of the produce of his land [Hear, hear!]. Canon O'Rourke said in especial, that if it be true that God helps those who help themselves, then the tenants of Ireland should begin to help themselves. And then God help the landlords! [Laughter and great cheering. A voice, 'May the devil help them!'] The devil has been doing that always [Renewed laughter and cheers].

"The chairman of the meeting, Dr. Thomas MacGannon, Medical practitioner of Rathmore, next stepped to the front of the platform to introduce the renowned speaker of the day, Honorable Martin O'Ryan, M.P., of Clogher, County Cork. Dr. MacGannon said it seemed to him like bringing coals to Newcastle to introduce the Honorable Member of Clogher to the tenantry of Munster [Cheers]. But he was the kind of coal which would burn the landlords [Laughter and cheers], until only their ashes would be left [Hear, hear!]. Dr. MacGannon said it was a unique distinction and a pleasure he had never presumed to see realized in his life of introducing the distinguished member from Clogher, Honorable Martin O'Ryan, M.P. [Loud and prolonged cheering]."

MICKEEN - "We'll have the big fellow now. The others were only clearing the way for him."

ROGER O'ROURKE - "Canon O'Rourke said wonderful fine things. Very fine."

MICKEEN - "We couldn't tell what he said. Himself and the other fellow were put in together mostly. They said the same thing. One of them copied from the other."

CON CAHILL - "Will you let him go on, will you? Your mug is always open to interrupt at every full stop!"

"The Honorable Member from Cork said that in all the years of his public life, he had never witnessed so heartening a demonstration as this. It must have made the bones of landlordism shake and rattle to witness the scenes of this day [Cheers]. For half a century we have been knocking in vain at the doors of privilege; but seeing the mighty masses here to-day, the speaker thought the hour had come to stop knocking and to break down the door! [Tremendous cheering. A voice, 'Burn the house down while you're at it!'] Laughter and cheers]. No, we will not burn the house down. We need the houses for the evicted tenants [Laughter and great cheering]."

CON CAHILL - "Ha! Ha!"

"Heretofore," the Honorable Speaker said, "we have had a divided constituency; we did not present a united front; we were shackled by tradition and borne down by privilege. Those days were gone. Landlordism was in its last trenches. The grip of overlordship, which had choked the small tenant farmer, was about to be wrenched from around the neck of the struggling landowner, and the people of Ireland were about to come into the possession of their God-given inheritance [Cheers]. The day of the land grabber [Groans] was at an end. The emergency man [Hisses and groans] would no longer desecrate the sacred soil of Ireland. He would have to find more congenial employment [A voice, 'Let him go and be a hangman!'] Laughter]. The land belongs to the people, and we assert we are going to own the land [Great cheers!]. The absentee landlord [Hisses] who lives in England and upon Ireland must from now on stay over there and live in and upon England and leave the land of Ireland for the Irish tenantry [Prolonged cheers]."

MICKEEN - "There's more substance to his speech than there was to the Canon's - who is Roger's cousin."

ROGER O'ROURKE - "You're telling a lie! I never said he was my cousin."

MICKEEN - "Well, you said he was your namesake, which is the same thing."

SHANEEN OG - "I have an uncle up near Knockaderry and his name is Rory."

ROGER O'ROURKE - "Don't bother about Rory - whether he's your uncle or no."

"The Right Honorable Member from Cork asserted that the Irish tenantry had only begun to fight. The hosts were gathering from every plain and out of every valley and from every hill. No surrender! No retreat! The bridges are broken behind us! Cowards die a hundred times! Brave men only once! [Great cheering]."

[Contd. on page 11]



# SOCCER SCENE

TIM HARTIGAN - "Southerly now, he's warming up to it. MICKEEN - "Tis time." CON CAHILL - "Whist!"

"There is no cessation! No surrender! No compromise! Our defy is gone out! Our challenge is delivered! The land of Ireland belongs to the Irish people. Settlers and planters [Groans] and grabbers and emergency men [Hisses and groans] have no place upon our soil, have no right to the warmth of our sun, nor to the moisture of our spring rains [A voice, "They can have plenty of that, and may it drown them!"] Laughter]. We have begun the fight. War to the knife! Which will continue relentlessly until every landlord is packed bag and baggage out of Ireland; until the Irish tenantry is in possession of every foot of Irish earth, and until the flag of nationhood floats out over an untrammelled parliament in College Green! [Loud and prolonged cheering, during which the Honorable Member retired]."

There was silence for a bit. Then Con Cahill said: "It was powerful. It stirred me." "What good is it to stir YOU?" Michaelaen asked. "It won't stir the British Government. Rifles would be better to stir the British Government - or cannons." "We will get at them by agitation," Con answered. "We must use the powers of the Nationalists in Parliament to help us to get into the backbone of it." Michaelaen stood up. His face became flushed and his eyes bright. While he was in Dublin he had been hearing things, because even then there were secret stirrings and mutterings and threatenings. The young men were restless and heartsick of how the people were losing their spirit; of the purse fellows who made their money because the government favoured them, and didn't care a trahneen about their motherland; of the well-fed and well-groomed squires, who wore short trousers and had stout bodies supported on thick calves; and who talked complacently, while their hands were clasped above their prominent stomachs, about "the integrity of the empire"; and of some of the college professors who depended for their salaries upon government subsidy.

"What's the use of talking thay way?" Michaelaen said. "That's the way they've been talking from the beginning, we're not any nearer now than ever! We still have the landlord and the bailiffs and the peelers and the emergency men. We can't get anything by talking. I'll bet you, Con, we won't be given one bit of freedom just by asking for it. The English will make judges and schoolmasters and professors and peelers and rate collectors out of some of us; and those will be satisfied; wanting things to stay as they are. You know - 'the integrity of the empire' people. I bet you the people of Ireland will have to fight finally and to give blood and die, if they want their country. "In the books it has been so. Most of the people in the stories had to die for those they loved. We must fight. I have heard them say so in Dublin. The young men are waiting and waiting for the hour. It will strike some morning! Be sure of that! Because Ireland won't be won by speeches."

## SHANNON UTD.

The season to date has not been a good one for Shannon and it now remains to be seen if the club can raise their game sufficiently to overcome current relegation problems. Certainly while many players are giving their all, there are others who treat the Sunday match as something of a jaunt. Sadly, one must question whether there are players who want to win. Certainly one must wonder this after our matches against Glantine, Breska (the first match) and Askeaton where games were literally thrown away through lack of commitment.

### Results

Shannon Utd. 2                      Breska 3  
Conmy O'Rourke.

When Shannon were 2 down with 15 minutes to go one would have written off our chances of even a point. Two goals in the course of a minute presented Shannon with the game off a plate. Unfortunately Shannon were the team to loose their way and Breska grabbed a late winner.

Shannon Utd. 1                      Pallaskenry 3  
Hogan V.

A good first half from Shannon saw Vince Hogan grab his second goal of the season. The second half however saw Shannon well beaten by the best footballing side in the Division.

Shannon Utd. 3                      Deel Utd B 0  
Coleman, Conmy  
Kennedy (L)

A good performance from Shannon, indeed the players from both teams can hold their heads high after a highly competitive match.

Shannon Utd. 2                      Breska 4  
P. Sheahan,  
P. Reidy

A poor game from a Shannon viewpoint, best forgotten.

Askeaton 3                      Shannon Utd. 3  
J. Sheahan  
Dillon

A mixture of everything from Shannon, the team displayed a mixture of the good, the bad and the ugly. The good were the goals all three which were well taken and the manner in which the team fought back twice from behind. The bad was all of the first half and the manner in which the momentum was lost by the team in the second half. The ugly was the lack of discipline displayed by one particular player.

This match was lost 4-2 on penalties.

Scorers to Date: Pat Reidy, Vince Conmy, Pat Sheahan 4. Vince Hogan, Liam Kennedy 3, Kevin O'Rourke, John Sheahan 2, Noel Kennedy, Pat Hayes, Sean Hough, John Coleman & Barry Dillon 1 each.

### Youth Competitions

The Youth team continue to play Desmond League selection honoured by the Desmond League when the team was nominated to play a Desmond League. Selection in the Trials to decide what players would represent the Desmond

League in the Oscal Traynor Cup. The team played this game with distinction and were unfortunate to loose 2-1, both of which goals were disputed. Wm. Daly got the Shannon goal, direct from a free kick. An excellent game in which Shannon were unfortunat to loose. In the Munster Youth Cup, Shannon played Broadford whom they beat comprehensively 3-1. Goals from Brian Tierney, Edward Geaney and Peter O'Connor decided the issue.

Scorers to Date: Diarmuid Hough 8, Peter O'Connor, Kevin O'Rourke 6, Wm. Daly, Mark Meehan 5, Edward Geaney, Brian Tierney 3, Donal Piggott 1.

### Ladies Soccer

This year has seen the establishment of a new Soccer Club in Rathkeale. Rathkeale Town (Ladies) A.F.C. The ladies have displayed strong interest in this venture and formed a committee. Chairperson: Anne Hayes. Vice-Chair: Anne Lynch, Secretary: Margaret O'Rourke.

The team have already played one game, against Sixmilebridge, whom they beat 2 - 1 with goals from Orla Dillon and Helena Hogan. The game, which was played in Sixmilebridge, was a most enjoyable affair with the Rathkeale ladies putting up a great show. It is hoped to enter in the Limerick District Ladies League next season. Any ladies from within Shannon Meat who are interested are invited to attend training on a Wednesday night at the Deel Hall commencing at 7.30p.m.

### DEEL UNITED NOTES

The 'A' side are once again in the running for the major trophies. At the time of going to press they are involved in the F.A.I. and Munster Junior Cups - being at an advanced stage in both. They are still within a shout of the League leaders, Glin Rovers.

So as is evident the side is enjoying a reasonably good run and remain one of the most difficult teams to beat in the League.

Prior to the start of the League, Deel won the Pallaskenry tournament.

However, the "A" side are not having it all their own way. The Bears are hot on the trail of all and sundry in Division Three. In fact, but for a few hiccups in recent weeks, would be much nearer the Leaders. One thing for sure is that they will have a major say in who wins what in this Division.

## DEEL UTD. - A

8-9-85 Deel Utd. A 1      Glin Rovers 2  
Hean Harnett

15-9-85 Abbey Rovers 1      Deel Utd A 2  
Brian Dillon  
Ray Doherty

22-9-85  
Palas Iverus 1                      Deel Utd A 3  
Tournament                      Own Goal  
Final                                  Brian Dillon  
P.J. Wall

29-9-85 Deel Utd A 2      Newcastle Utd  
John Comny                      A 4  
Brian Dillon

6-10-85 Askeaton A 2      Deel Utd. A 3  
Sean Harnett (2)  
Donie Culhane

13-10-85 Deel Utd A 1              Athea 0  
Munster      Mikie Meade  
Junior

20-10-85 Bally Rovers 0      Deel Utd A 2

F.A.I.                                  Sean Harnett  
Junior                                  Pat O'Grady

27-10-85 Deel Utd A 3      Iverus A 1  
Sean Harnett (2)  
Pat O'Grady

10-11-85 Abbey Rovers 0      Deel  
Munster                              Utd. A. 4  
Junior                                  Sean Harnett (3)  
Pat O'Grady

Season's Scores: Sean Harnett 9; Brian Dillon 2; Ray Doherty 1; John Comny 1; Donie Culhane 1; Mikie Meade 1; Pat O'Grady 3.

## Deel Utd. - B

8-9-85 Kildomo 2                      Deel Utd B 3  
Anthony Flaherty,  
John O'Connor &  
Sean O'Shea

22-9-85 Deel Utd B 5                      Kostal 0  
Mike King (3)  
John O'Connor  
Brian Coleman

29-9-85 Devon Utd B 0      Deel Utd B 0

6-10-85 Deel Utd B      Abbey Utd. B  
Match Postponed - Pitch flooded

13-10-85 Shannon Utd 3      Deel B 0  
Munster Cup

27-19-85 Iverus B 0                      Deel Utd B 4  
Anthony Flaherty (3)  
Tom White

3-11-85 St. Bens 1                      Deel Utd B 1  
John O'Connor

10-11-85 Deel Utd B 0                      Creeves 1

Season's Scorers: Anthony Flaherty 4; John O'Connor 3; Sean O'Shea 1; Mike King 3; Brian Coleman 1; Tom White 1.



Students from Dromcollogher Vocational School who visited Shannon Meat plc on Wednesday, 13th. November. Included are teachers, Jim McNamara and Elizabeth Broderick.

## RATHKEALE SCHOOLBOYS CLUB

The towns third club caters for youths from sixteen years down to nearly toddlers. Though it's early days yet, it promises to be a good season.

At this time of the year the elder sides i.e. 14s, 15s, & 16s are in action, the younger sides are held over for the finer Sprint weather.

But how the elder sides have the flag flying. All three are at an advanced stage in the National Cups where they have taken on and beaten illustrious City opponents.

At the time of going to press the 14s are leading their League and 16s a good second - well in contention.

This season will see the club compete in seven different age group - 11A, 11B, 12s, 13s, 14s, 15s, 16s.

This is a costly business and to off-set these costs a flag day has been organised for Saturday, 7th. December - your support would be greatly appreciated.

### Under 14

12-10-85 Croom 2 Rathkeale 7  
League Seamus Dollery Doller (5)  
Thomas Kenneally (2)

26-10-85 Rathkeale 9 Newcastle Utd  
League 0  
Seamus Dollery (3); Thomas O'Keefe (2); Paul Lynch, Dermot Hourigan, Chester Woulfe, Mike Quaid.

**Season's Scorers:** Seamus Dollery 7; Thomas Kenneally 2; Thomas O'Keefe 2; Paul Lynch 1; Dermot Hourigan 1; Chester Woulfe 1; Mike Quaid 1.

### Under 15s

9-11-85 Rathkeale 5 Newmarket  
John Woulfe (2) Celtic 0  
Thos. Kenneally, Thos. O'Keefe, Ml. Quaid.

**Season's Scorers:** John Woulfe 2; Thos. Kenneally 1; Thos. O'Keefe 1; Ml. Quaid 1.

### Under 16s

19-10-85 Rathkeale 2 Croom 3  
League John Woulfe (2)

26-10-85 Rathkeale 2 Fairview 1  
Barry John Wolfe (2)  
Cup

2-10-85 Devon Utd 4 Rathkeale 6  
League John Woulfe (3)  
Roy Shiels, J.J. Riordan, Jim Hough.

16-10-85 Rathkeale 4 Buttevant 2  
League Jim Hough  
John Woulfe  
Roy Shiels (2)

**Season's Scorers:** John Woulfe 7; Roy Shiels 3; J.J. Riordan 1; Jim Hough 2.



**WANTED!**  
Who knows the name of this person?

## 18th. ANNUAL SOCIAL

The 18th. Annual Social took place at The River Room Motel on Saturday, 9th. November. The event was organised by the Shannon Meat Social Club. The attendance was 350 who enjoyed the music provided by The Dave Moynihan Big Band (from Wexford).

The Shannon Meat dance has always been a great opportunity to meet all the old friends and to make new ones. This year was no exception.

I would like to take this opportunity to thank everybody who supported our dance and hope that everyone enjoyed their night.

Maureen Curtin  
Hon. Sec. Social Club



Making final preparations for the Shannon Meat Social which took place on 9th. November are, Donie McEnery, Chairman, and Maureen Curtin, Secretary, Shannon Meat Social Club.

## INTER-FIRM G.A.A. By Michael O'Neill

The 1985 season of the Limerick Inter Firm Co. Board has come to an end. West Limerick Clubs won three of the four county championships. McCormacks of Ardagh won the Junior football, Southern Chemical/Wyeth of Askeaton won the Senior competition. The Junior hurling Championship was won very easily by ourselves. Our footballers were beaten at the semi-final stage of the championship. I must not forget our hand-ballers who reached the semi-final of the handball league. They were beaten by Kantoher who went on to win the county title. So at a glance one can see how the West was really awake.

### Congratulations

I would like to congratulate members of our club who won honours with their own local clubs during the year. Michael O'Connor was a member of the St. Kierans

team who recently won the Co. Junior Hurling title. Michael Mulcahy captained the Newcastle West Under 21 hurling team. Michael O'Shaughnessy was a member of the Ballyhabill team who recently won the League. Michael was also a member of the Limerick team that won the McGrath Cup.

### Bereavements

I would like on behalf of the club to sympathise with everyone who had a bereavement during the year. May they Rest in Peace.

In conclusion, I would like to thank everyone who helped and supported us during the year, management, the Social Club, committee, (who are doing a great job) and all our loyal followers. I hope I haven't forgotten anyone. It only remains for me to wish you all a very Happy and Holy Christmas and a Prosperous New Year.

## SHANNON MEAT CHAT

- \* The Shannon Meat Social was a great success again this year. The band played very well, the meal was beautiful and Jim O'Connors (Abbylands) dancing was excellent.
- \* A certain driver recently refused instruction on tyre changing and as a result attached the jack upside-down, to the amusement of Ned Roche.
- \* Bernie O'Connor is trying to set a new fashion upstairs, with her pants-like skirt.
- \* The Scribe would like to wish Michael Moroney a very Happy Retirement.
- \* Get Well wishes are sent to Sean Goodwin, and a speedy recovery from his illness.



The representative from the Islamic Centre in Dublin who has made many friends at Shannon Meat, Sulliman Bugali Ali. We look forward to seeing him in the future.

## 'KNOW YOUR MEAT'

competition

[Run in conjunction with Beef & Livestock Show - 6th. October.]

### RESULTS

The correct answers were as follows:

1. Tornado (Fillet).
2. Mince.
3. Striploin.
4. Leg Lamb
5. House-keeper's Cut.
6. T-Bone Steak.
7. Rump
8. Rack Chops
9. Centre-Loin Chops
10. Rib Roast.

**1st. Prize:** John Moynihan, Newboro, Adare, Co. Limerick.

**2.nd. Prize:** Emer O'Toole, Lwr. Main Street, Rathkeale.

For quality meat at competitive prices - contact :

HOME SALES DEPT.,  
SHANNON MEAT PLC.,  
CO. LIMERICK.

## SYMPATHY

Deepest Sympathy is expressed to Canning employee, Liam Hanley of Castlematrix on the death of his mother, Mrs. Teresa Hanley. To Liam's brother, Michael and sister, Catherine, we also express our condolences.

## CREEPING CLASSIFICATION

At the Beef Symposium, Donie Donovan, Procurement Manager Shannon Meat warned farmers that classification was creeping in and should be taken seriously because of the market pressures on meat quality.

There were only three grids left which qualified for intervention compared to twenty previously.

He said that farmers holding on to fat cattle would not pay in the future. There had been blatant cases of animals which had been retained on the farm too long, resulting in over fat carcasses, which will be no longer possible to market profitably.

He said that meat prices may have gone too high, because the money was not now coming from Brussels and there was very little that they could do about it.

## CHRISTMAS ANNOUNCEMENT

To all our Readers we wish a HAPPY CHRISTMAS and a PROSPEROUS 1986.

The Christmas Holiday arrangements for Shannon Meat plc are as follows:-

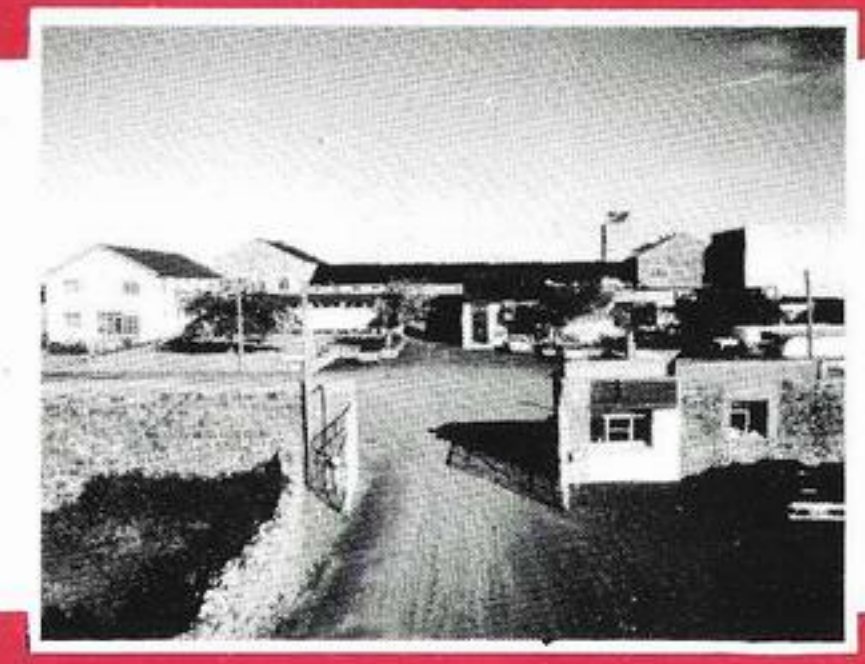
Slaughtering operations will cease on Friday, 20th. Dec, and will resume on Thursday 2nd. January, 1986.

All livestock after Wednesday 18th. December must be advised.

HI-HO HI-HO  
ITS OFF TO WORK I GO



# Shannon Meat GAZETTE



**Shannon Meat plc**  
Telephone : (069)64111  
(12 Lines)

**Top Prices Paid for :-**

Prime Steers, Heifers,  
Cows and Bulls.

All Stock must be advised.



RATHKEALE FAIR 4th. APRIL, 1904.



**Shannon Meat plc**  
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**Specialists in**  
Deep Freeze Cutting

Large Range of  
Freezer Beef and  
Lamb Packs Available.

## CALENDAR 1986

### JANUARY

SUN	MON	TUES	WED	THUR	FRI	SAT
+	L.Q. 3rd N.M. 10th F.Q. 17th F.M. 26th Bank Holiday 1st. Epiphany 6th	1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	+

### FEBRUARY

SUN	MON	TUES	WED	THUR	FRI	SAT
+	+	L.Q. 2nd. N.M. 9th F.Q. 16th F.M. 24th Ash Wednesday 12th			+	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	+

### MARCH

SUN	MON	TUES	WED	THUR	FRI	SAT
+	L.Q. 3rd N.M. 10th F.Q. 18th F.M. 26th		St. Patrick's Day 17th Good Friday 28th Easter Monday 31st		+	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24 31	25	26	27	28	29

### APRIL

### MAY

### JUNE

+	L.Q. 3rd N.M. 10th F.Q. 17th F.M. 26th Bank Holiday 1st. Epiphany 6th		1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	+

## APRIL

SUN	MON	TUES	WED	THUR	FRI	SAT
L.Q. 1st N.M. 9th F.Q. 17th F.M. 24th		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	+		

## JULY

SUN	MON	TUES	WED	THUR	FRI	SAT
N.M. 7th F.Q. 14th F.M. 21st L.Q. 28th		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## OCTOBER

SUN	MON	TUES	WED	THUR	FRI	SAT
+	N.M. 3rd F.Q. 10th F.M. 17th L.Q. 25th Bank Holiday 27th		1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	+

+	+	L.Q. 2nd. N.M. 9th F.Q. 16th F.M. 24th Ash Wednesday 12th		+	1	
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	+

## MAY

SUN	MON	TUES	WED	THUR	FRI	SAT
+	L.Q. 1st/30th N.M. 8th F.Q. 17th F.M. 23rd Ascension 8th Corpus Christi 29th			1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## AUGUST

SUN	MON	TUES	WED	THUR	FRI	SAT
+	N.M. 5th F.Q. 13th F.M. 19th L.Q. 27th Bank Holiday 4th				1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 31	25	26	27	28	29	30

## NOVEMBER

SUN	MON	TUES	WED	THUR	FRI	SAT
+	+	N.M. 2nd F.Q. 8th F.M. 16th L.Q. 24th All Saints 1st			+	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24	25	26	27	28	29

+	L.Q. 3rd N.M. 10th F.Q. 18th F.M. 26th		St. Patrick's Day 17th Good Friday 28th Easter Monday 31st		+	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24 31	25	26	27	28	29

## JUNE

SUN	MON	TUES	WED	THUR	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	N.M. 7th F.Q. 15th F.M. 22nd L.Q. 29th		Bank Holiday 2nd		

## SEPTEMBER

SUN	MON	TUES	WED	THUR	FRI	SAT
+	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	+	N.M. 4th F.Q. 11th F.M. 18th. L.Q. 26th		

## DECEMBER

SUN	MON	TUES	WED	THUR	FRI	SAT
+	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	N.M. 1st/31st F.Q. 8th F.M. 16th L.Q. 24th Bank Holidays: 25th/26th		

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