

Shannon Meat GAZETTE



Vol. 7 No. 5 AUG/SEPT. 1982.

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BEEF CLASSIFICATION GRID CHANGES

By: Donie Donovan, Livestock Procurement Manager.

Carcase Classification has been changed over to the European Grid recently. The letters I.R.E.L.A.N.D. are no longer applied, the number of fat scores are reduced to five from seven.

The new scheme is classifying stock into the following letters EUROP with last letter P subdivided into three parts A.B.C. The new fat scores are one to five with the fat score of four divided into two parts, 4L for low 4 and 4H for High 4 fat score.

The new "5" fat score which is now equal to the old 6 and 7 score is not eligible for intervention.

The current intervention prices are broken up in four parts; as follows:-

		Pence per lb
(1) Steer 1X	Grades E.U.R. 1 to L4	91.4p
(2) Steer 1	Grades EURO 1 to L4	89.9p
(3) Steers 2X	Grades EUR 1 to H4	88.6p
(4) Steers 2	Grades EURO 1 to H4	87p

On the average run of Bullocks 89.2p would be the price obtained for steers on the current Intervention prices. As only half the total kill is allowed into intervention at

present, 50% has to be marketed. As usual, the market place will decide the returned price of steers over the next few months. At 89.2p per lb., the equivalent of £52.60 per cwt. live, Intervention is now by far the best price available. Should markets slip further, the producer should be demanding full intervention now to cushion the £60 to £70 per cwt. store he purchased a few months back.

		CONFORMATION				
		E	U	R	O	P
Fatness	1					
	2		SIX		S1	
	3					
	4		S2X		S2	
	5					

E.E.C. GRID FOR CLASSIFICATION OF BEEF CARCASSES

LIMERICK SHOW

Another year has passed and we are again facing the Limerick Agriculture and Industry Show.

As usual it will be held at Greenpark Race Course on Wednesday and Thursday - 25th & 26th August.

The organisers tell us that this year the show is going to be bigger and better with many new exhibitors taking part.

Something for all the family, Cattle judging, Show Jumping, Dog Show, Flower Arranging, Baking, Crafts and all the other types of demonstrations and displays of cars,

trucks and machinery.

Shannon Meat Limited will have its usual stand in the Main Hall. We are looking forward to meeting our old friends and hope we will make some new friends there this year.

Don't forget to call and say hello. We will also be very happy to answer any questions you may have on Livestock, Beef for your Freezer or anything else in connection with the Company and its products.

Matt O'Doherty,
Marketing Manager.



Mrs. Maureen Curtin accepting 1st Prize on behalf of Shannon Meat Ltd., for the most attractive stand at the Co. Kerry Agriculture and Industrial Show 1982. Also in the photograph are Liam Ahern and Donie Donovan of our Livestock Department with members of the show committee who presented the Prize.

PRESIDENTIAL VISIT

A building that was erected in 1785 and whose walls at respective times were accustomed to the chains of housed prisoners and listening to the verdicts of judges, entered a totally new era on Sunday, July, 4th. This was when the country's first citizen - President Hillery officially opened Rathkeale Community Centre.

This magnificent building in the town square has been reconstructed at a cost of £100,000 and will be a major asset to the community. It manifests clearly the capabilities of the people of Rathkeale.

WELCOME

To celebrate this eventful occasion the local community council organised a first class welcome. This has been a most colourful year in the history of Rathkeale. The banners and flags have been at full mast all summer because of the Novena, Presidential visit and finally, the staging of Limerick Community Games, all in Rathkeale.

The 14th Infantry Battalion of the F.C.A., (with our own Neddie Roche to the fore) formed a guard of honour. This guard of honour was first inspected by Jimmy Hayes and when he gave the 'okay' all was in readiness for his excellency.

Also present in a guard of honour were the boy scouts, girl guides and the local fire crew. The army band provided delightful music for the large crowd assembled.

Address

In his address President Hillery said of the provision of a community centre:-

"The effort which the task demands is doubly rewarding. It provides a useful and lasting amenity and gives the community a renewed faith in itself".

He went on: "The common purpose, the shared work, the sacrifice made together of leisure and resources, the willing effort of each in the common cause of all awaken a realisation of the interdependence of all of us and an awareness of the immeasurable potential for achievement of a closely-knit community, when it directs all its energies and talents towards the realisation of an objective which it considers worthy of a special effort."

"You have demonstrated your great spirit and proved your worth. What you have accomplished bears testimony to your vision, determination and faith in the future of this community" he said to great applause.

"This centre is a monument to co-operation and to your faith in yourselves and in your community. It will, with all facilities, be an enduring boon to Rathkeale for generations to come. Not least important, it will stand as a reminder, now and for the future, to young and old, of what Rathkeale has accomplished, an incentive, too, to fresh endeavour in kindred fields."

Blessed

The centre was blessed by the Very Rev. Thomas Canon Costelloe, P.P., Rev. John McKay and Rev. Ellen Walley.

Canon Costelloe also spoke on what he described as "very special and historic occasion." It was a great joy to have a President make a first official visit to Rathkeale. The community centre, he said, would prove to be a source of great enrichment and enjoyment to all the people of the area.

The chairman of the Rathkeale Community Council, Mr. Patrick Johnson, paid tribute to President Hillery for coming to Rathkeale to open the centre, which would provide facilities for "so many people and so many organisations".

Restoration

Mr. Haslam emphasised that not only were they attending the opening of a community centre but also celebrating the restoration - the rescue of an historic building by courageous civic-minded citizens.

"It is little more than a decade since the building seemed doomed when it became dangerous, and thanks to the splendored efforts of the community council and with some help from other sources such as Limerick County Council and also ANCO - I am glad to say it has been restored and refurbished."

Commented Mr. Haslam: "It is pleasing to reflect that the future use of the building provides so marked a contrast to the past. No longer will it house unfortunate prisoners or trembling litigants - apart from use during elections - but rather a centre for all to enjoy themselves."

"A special mention must be made of the facilities specifically provided for the senior citizens, and I am glad that it was also possible to provide accommodation for Civil Defence Headquarters."

The people of Rathkeale and in particular the Community Council can attribute themselves a clap on the back for their worthwhile efforts, and a job well done.

MEAT FROLICS

Chairman's Address

By: Luke Johnson

"Ladies and Gentlemen, welcome to Meat Industry Convention 2453. This is a very special convention as we are celebrating the birthday of our patron SHANNON MEAT LTD., the company is 500 years old this month!"

Cheers
Applause
Whistles
One or two metallic clicks
Somebody laughed

"Let us cast our minds back to the twentieth century when the factory was just a baby. It served only that small area known as Europe in the Milky Way Galaxy and had no Inter Galactic transport vessels. Today, we have:

Starship Guinnane
Starship Alfred
and Starship Roche.

"As of yet, the company had not started to breed its own cattle and was dealing with cows and sheep only [alligator meat was not considered edible in those days]. It is with great pride that I mention our own breed, the Donovan Fresian."

Everybody clapped
Somebody was wild with hysteria.

"A rapid expansion came in the first half of the twenty first century. The cannery was producing over 15,000 cans an hour [which kept Seamus Cawley pretty busy!] and we even employed a horse."

The chairman paused for an instant. A horse?!!! That wasn't in the original script! Who's been fiddling about? Must've been Micky - his ancestor Seamus 1st was famous for that.

"Yes, we even employed a horse." Hmmm. There's Micky now, he's smiling! Wait till I get my hands on him! "Sally, in the Boning Hall said "Hi" to all listening."

Cheers
Howls of laughter

The chairman disregarded his script completely. Better the devil you know he cleared his throat and started again.

"Since then, the company has expanded to its present state, serving five Galaxies. Little remains of the original company, but there are one or two legacies" with a deliberate stare at Micky, "and so with no further ado, I'll hand you over to our Managing Director. Would you please welcome Mr. Michael Cronin-Kennedy!"



Resting after writing meat frolics is Luke Johnson much to the amusement of Seamus Kennedy.

COMMUNITY GAMES

For the first time in its history, Rathkeale will have four contestants in the All-Ireland Community Games Finals to be held in Butlins in early September.

This year the County Community Games were held in Rathkeale in what was described as "a splendid exhibition in organisation and management." The young Rathkeale athletes, not alone the medal winners, gave the home crowd plenty to shout about.

A large share of the credit for this must go to people like Tom Steele, Noel White, Mike Hanley and their coaching staff in the Athletic Club, who are placing a great deal of emphasis on the younger members of the Club.

Rathkeale's total tally at the end of the Championships was four gold, one silver, two bronze. Michael Feane of Abbeylands gave an excellent performance in finishing second in the high jump. Margaret Reidy, also of Abbeylands took the bronze in the Shot Putt. Kim Conmy, of Dohile, was third in the Girl's high jump.

Bound for Mosney



John Woulfe (seen here receiving his gold medal from Seamus Cleary, Community Games Director) won the Long Puck event.

Eleven year old John is a son of Mossie and Mary Woulfe and has two younger brothers - 'Chester' and Michael and a younger sister - Mary.

The strongly built John is a fine all round sportsman excelling in field games, soccer, hurling and football and on courses such as pith and putt and tennis.

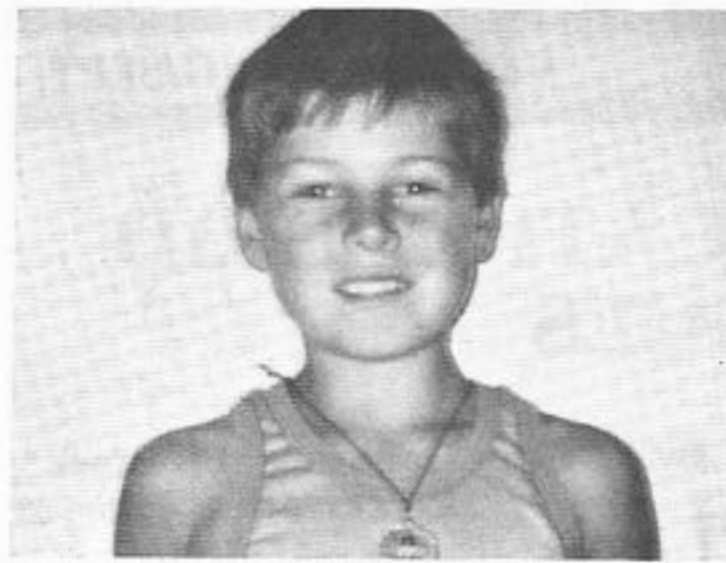
John who has a drive of around 65 metres is forecasted as having a great chance in the All-Ireland Finals.



It was to everyone's delight when Suzzane Lyons qualified to represent her county in the wheelchair event. Suzanne is the eldest child of John and Bridgid Lyons of St. Mary's Park. She has two younger brothers - Jason and Adrian.

She is presently training under the watchful eye of her father, who himself is taking the opportunity to get in shape for the start of the soccer season.

This is the first time the amiable Suzzane has ventured into sport and there is no better way than to mix it with some leisure which she can do at Butlin's Holiday Camp.



Paul Lynch won the county title in the Boy's Under 10, 60 metres hurdles in Rathkeale. Paul is affectionately known as "Pudding" by his colleagues. He is the youngest in a family of six to Josie and Marie Lynch who reside in Abbeylands.

"Pudding" for his age takes his sport very seriously and for a long time prior to the games trained diligently so that his ambitions could become a reality.

Paul in his own right could be considered a comedian - as he is a great humourist. He is a very talented soccer player and already he occupies the left wing position in the local Under 13 side.



Tadhg Joseph (T.J.) Riordan won the Community Games Under 8, 60 metres county title. This triumph adds to his growing list of trophies.

T.J. is a son of Tadhg and Josephine Riordan of St. Mary's Park. He has three talented brothers - Sean, Brian and Barry and sister Valarie. He is a grand-son of retired staff member Paddy Collins who can be truly proud of him.

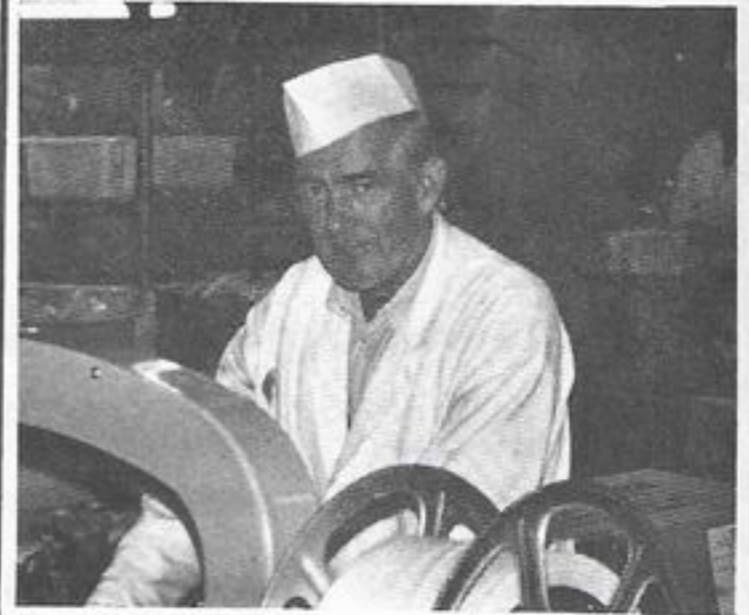
His other interests and hobbies include soccer, reading, cycling and eating. His Mother tells us he particularly enjoys the latter activity.

Seven year old T.J. is looking forward eagerly to Butlins, to taking part in the games at national level and also to enjoying the fantastic facilities in the Butlin's complex.

DIM WIT

- * He looks like his dear departed brother - ten years after he departed.
- * He's one guy who'll never be a blood doner - in fact, he's not even a blood owner.
- * With that bad liver, because he's a good liver, he's likely to be a short liver.
- * When he wears a black suit, he resembles a closed umbrella.
- * Her boyfriends like her just the way she is - single.
- * She's one girl you like to bring home to mother - her mother.

APPRECIATION



Denny Lynch was laid to rest on 12th June in Clonagh cemetery after a long illness.

Denny first joined the company on 6th October, 1961. Though, Denny worked in many different jobs and in different departments, he will always be remembered for strapping the boxes of boneless beef. He treated the strapping machine as a mother would kindle her newly born child. This machine will always be regarded as Denny's.

As an employee of this Company, he worked with the utmost dedication, always having a friendly word for anybody he came in contact with.

The deceased hailed originally from Newcastle West where he was born on 4th November, 1919. Denny and his amiable wife, Ita, had nine sons and three daughters.

Denny had been ill for some time an illness that forced him to retire early from Shannon Meat Ltd on 30th January 1981.

Denny leaves behind, in Shannon Meat, his son, Joe and brother Bill ("Fenian") plus many friends. To his wife and family we offer our sincerest sympathy.

Solas na bFlaitheas do Anam.

UP WITH SAFETY

So, how do you go about picking UP, cleaning UP, straightening UP sweeping UP and the other UP's that keep you UP with safety?

You might start with your locker. Any clothes that need cleaning? Any oil-soaked clothing, waste or newspapers that could be food for a fire? There's no protective clothing or equipment stacked away there that you should be using, is there?

How about the floors? Any tools or containers or oil spills that could be slipping or tripping hazards? Pick them up or clean them up immediately. Accidents won't wait until tomorrow to happen.

Quality Meat for your Home Freezer

- * Home Freezer Special Prime Beef Packs
- * Prime hind and forequarter helper beef
- * Your own stock processed to your specification
- * Top quality Lamb Packs and Lamb Carcases
- * Specialist advice on Home Freezer maintenance.

Get full value from your Freezer. Meat supplied by Shannon Meat Ltd. is processed under modern hygienic conditions. This ensures top class quality, proper maturing, best cutting and packing methods and blast freezing to ensure meat is frozen solid in the shortest possible time. We are proud of our Home Freezer Service.

For full particulars contact :-

The Home Sales Manager,
Shannon Meat Ltd.



PICTURE PARADE

PRESENTATION



Larry Kelly and Jack Lyons are photographed here handing over a cheque to the value of £532 to Philip Heaphy, of the Irish Wheelchair Association. This was the proceeds from the Fun Marathon held on the 9th May.



PICTURE PARADE



Photographed at Shannon Meat retired staff party is Michael Guiney with Mr. & Mrs. Paddy Cawley.



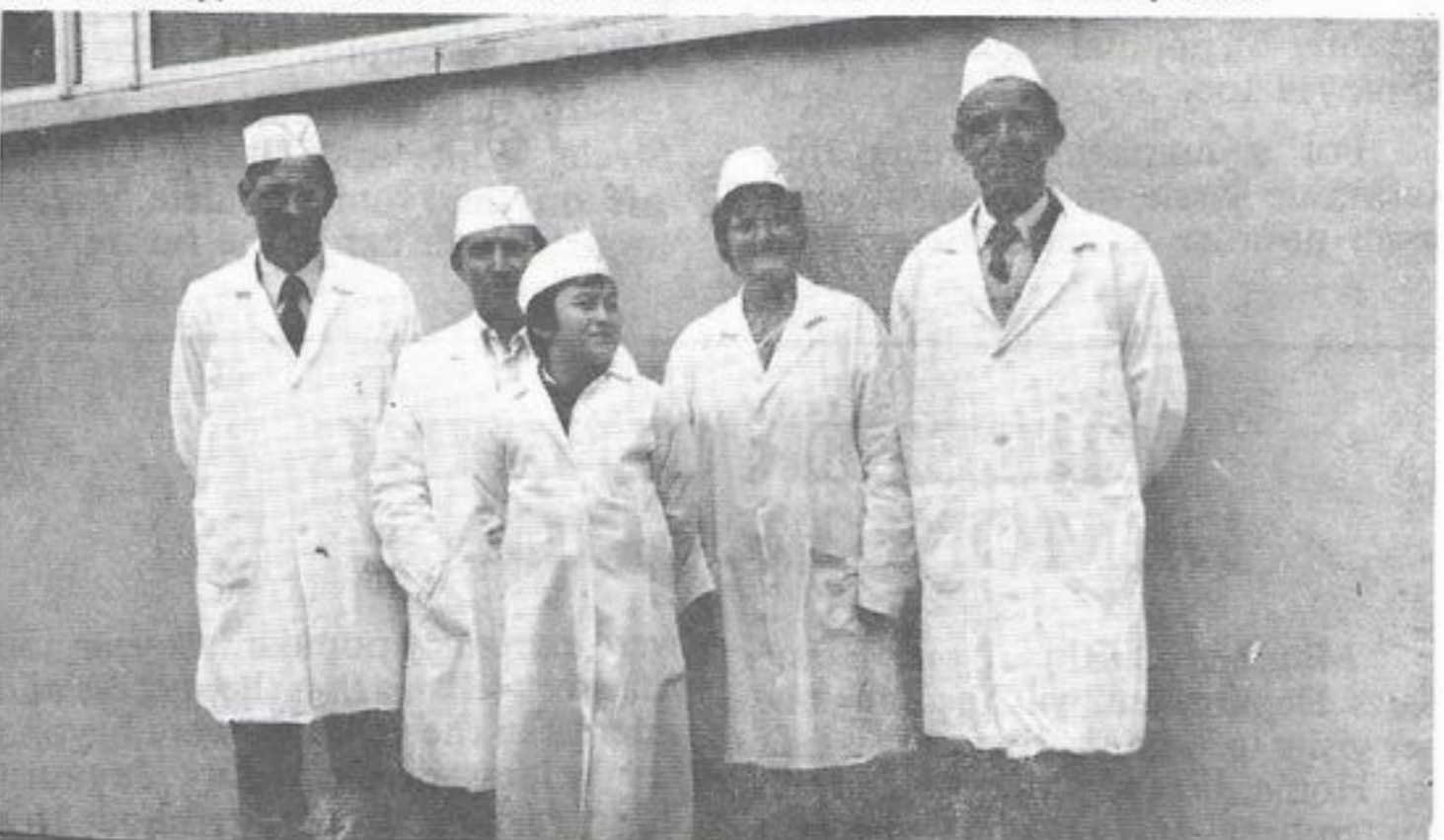
Photographed at the Retired Staff Party are Ger Hennessy, Dan Neville and Liam Ahern.



Kathleen Burke is caught by our camera cutting her 21st Birthday cake.



Retired Staff Members, Paddy Royce and Tim Cunningham, relax at the recent Party organised by the Staff Social Committee.



Liam O'Donnell of the Slaughter Hall brought his family visitors to see Shannon Meat Ltd. With Liam are his brothers, Frank and Donie, sister-in-law, Betty and nephew Brian.



Members of Sean Finn Boxing Club pose with Club mentors Johnny Jones and Mattie Williams.



President Hillery addresses the large gathering at the official opening of Rathkeale Community Centre on Sunday 4th July.



All in readiness - As the F.C.A. and Army Band stand to attention waiting for His Excellency President Hillery.

PROFILE - JOHN STACK



John Stack

To all employees of Shannon Meat, John Stack needs no introduction, and to the people of Ireland, he needs no introduction, either, after his fine display on the television series, "30 years-a-Popping". He made his debut on television on the 20th July, 1982, and a disappropriate exclamation has gained him fame throughout the country.

TELEVISION

One of John's favourite pastimes is quizzes, he is interested in general knowledge and some music quizzes. He takes part in the Dromcollogher Macra Na Feirme Quiz team. He applied successfully to appear in a Television series, "30 years-a-Popping". He first filled out an application form, and then passed a test that was set out to screen applicants. On the 20th of July, 1982, John, did us all proud by his fine display of knowledge of the pop world. Rumour has it that John may be appearing in the advertising section of the television next, saying the words "...Oh, the money is good [Shannon Meat] and the suntan is free, you could fry an egg on the rocks here, if you had an egg, and you could certainly sink a pint of ? if you had a pint of ?. If you do appear, John leave Sally O'Brien and the way she might look at you alone!"

From the television world to the world where he works. John, has worked in the laboratory since joining Shannon Meat in 1977. He remembers, vividly, missing Listowel Races to take up his first job, in Shannon Meat. Jim O'Connor and Turlough McDonald made John very much at home on that first day. He worked in the old laboratory, where the racks of meat for the Boning Hall are stored at present. John, today, works in the very important area of Quality Control. His fellow employees are Gerard Barry, Eddie O'Dwyer, Jim O'Connor and Tom Keating. One of John's major duties is to take care of the French students that visit our

company. He does this to his utmost ability, particularly, when they are females.

The eldest of eight, John's school days started at Milford National School, he then went to Dromcollogher Secondary School where he was successful in his leaving certificate. Then, he went to Cork Regional Technical College, where he studied industrial science. He completed this course successfully after two years, in May 1977. He, then looked for a job as a laboratory technician in Shannon Meat - was successful in his application and started working in September, 1977.

Unmarried

John, unmarried, lives at home in Ballinlonig, Dromcollogher, on the Broadford road. His father is a farmer, and John makes no secret of it that he is not interested in farming. He mother teaches in Milford National School. He has three sisters, Rena, Elevyn, Margaret and four brothers, Martin, Richard, James and Anthony. His brother, Richard, worked in Shannon Meat from January, 1980 to August, 1980 as a co-op student, and is, presently, working in Newcastle West.

One of John's greatest disappointments was last April, when his team, Leeds United, were relegated to the second Division. Himself, Patch Markham and Pa Dunne went into a month's mourning. However, John, is confident that Leeds will shoot straight up to the first Division this season. John is interested in all sports, and, particularly, hurling where he is a great supporter on and off the field.

CELEBRATION

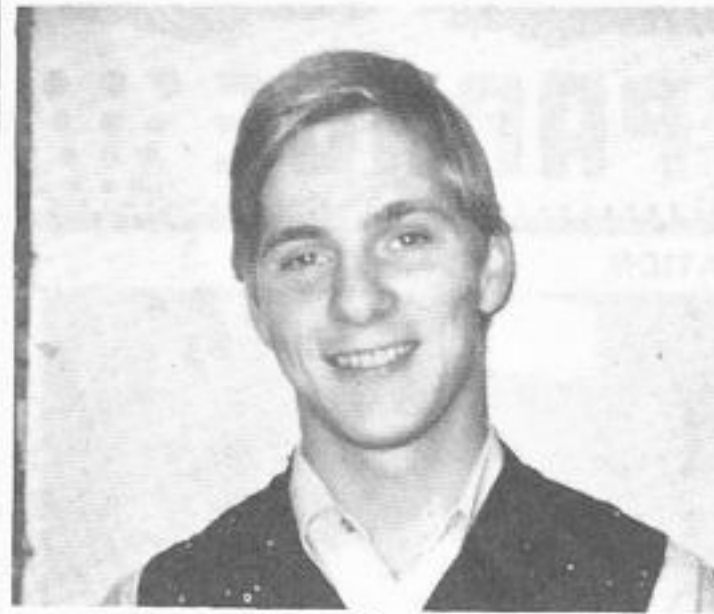
After the great disappointment of Leeds; sprang a great celebration, when Shannon Meat won the County Junior inter-firm final against Wang of Askeaton. John remembers that match alright, but the celebration with the cup in Chawke's afterwards, will live in his memory forever. G.A.A. officials, in Shannon Meat, were suspicious that, no matter who won that night, John Stack would be drinking from the cup and allegations were made to John of being a spy for the opposition. No one really found out, fortunately, because Shannon Meat won the cup and John was saved from any embarrassment.

One of the great traits of John is the way he is willing to help people everywhere, without batting an eyelid. So, John, we all hope Shannon Meat will bring you something to celebrate, again, in the future.



Attending the Meat Cutting Demonstration and Video of the Company, recently, where Caherdavin I.C.A. Guild. Photographed above are some members of their guild. (L to R): Phil Wood, Eileen Guiry, Mary Guiltanane, Catherine Murphy and Shiela Mahoney.

FRANS POELS



Frans Poels

Good day readers, I am Frans Poels. I live in Kapellan, this is a village just north of Antwerp. I live together with my parents and two sisters - Caroline and Marie-Lou.

I am eighteen years young. In September, I commence my final year in High School. I will study Economics at the E.E.C., College in Antwerp. This is a school that works

together with an American University.

My ambition after this forthcoming school year is to attend the University which is based on this campus. I would be studying then, for a master in economics, hopefully. As part of this university course I would have the opportunity to study for one year in the United States.

My hobbies are football, tennis, swimming and hockey. The latter is my favourite.

I eventually hope to work in the beef trade and this explains why I am spending three weeks with Shannon Meat Limited in Rathkeale. During my brief stay I have made a lot of friends especially Marie.

I would like to take this opportunity to thank everybody for their kindness to me. Next year, I hope to return for a longer period.

PROMISING ATHELETE



Agnes Kenneally (above) is a daughter of popular Slaughter Line employee Joe.

For a number of years this Rathkeale lassie has been showing much promise as an athlete. This

year she fulfilled some of this promise.

In the Munster Championships under 14, 1500 metres Agnes finished a very creditable third. By virtue of this feat she had qualified for the All-Ireland Championships.

Under the Personal guidance of coach Tom Steele she commenced a rigorous training programme.

In the All-Ireland championships, though Agnes finished outside the medals, she clipped nine seconds off her personal best when finishing the four laps in a time of 5 minutes 17 seconds, leaving the Munster Champion in her trail.

If the influence of Messrs. Steele, White and Hanley can rub off on this young athlete, greater awards await her in the future.

FREEZER CUTTING DEMONSTRATIONS

Maureen Curtin of our Home Sales Department will recommence her visits to organisations for a talk on Home Freezer Management in September. At that time she will resume her demonstration and film showing at the companies premises in Rathkeale. These undertakings

were extremely popular last year and Maureen tells us that the success and interest in the ventures were beyond her wildest dreams. Any Organisation wishing to enquire about this should contact Maureen at our Home Sales Department.



Above are Executive Members of Caherdavin I.C.A. Guild, who attended the cutting demonstration recently. (L to R) Anne Mitchel, (Treasurer); Deborah Gerahthy, (President); Ann O'Brien, (Promotion Officer); Teresa O'Regan, (Vice-President); with Maureen Curtin, Shannon Meat Ltd.,

G.A.A. CLUB NEWS

By Michael O'Neill, Secretary.

Shannon Meat won it's first ever county title at the expense of Wang Laboratories. The Rathkeale lads were victorious in the county junior hurling final after an exciting finish and by the narrowest of margins, 2.11 to 4.4, a scoreline that gives a fair indication of the thrill packed nature of exchanges.

Anyone involved in the Inter-firm scene will not begrudge this success to Shannon Meat, as they were previously beaten in two hurling and two football finals. They have contributed a lot to Inter-Firm progress both at Club and Board level.

Content

As regards the game itself, both teams took a long time to settle down. Wang missed scoring chances in abundance whilst the Rathkeale lads, once settled, were content to pick their points when the opportunity arose.

Bill Chawke, John Healy and Richard Hayes were the pick of their attackers in early exchanges. Shannon led by eight points to one at half-time but the general feeling was that if Wang could get an early goal on the resumption the game could develop into a cracker.

Wang surely did this with a bang for within a short period they were within one point of the opposition, having scored two goals in quick succession - one from play, the other from a close free. The Rathkeale mentors were quick to make swithes and as in the semi-final game against Wyeth these paid off. In fact, one of the substitutes scored a most important goal with his first ball to make the score 1.10 to 2.4.

In the final ten minutes of what was now a thriller Shannon added a further goal and point to edge seven points in the lead with only three minutes play remaining.

The Rathkeale lads appeared to relax thinking that they had the issue sealed up. Wang, great fighters that they are did not throw in the towel.

They fought back in brilliant style and broke through a brace of goals to come within one point of the leaders. In fact, in a final assault they had an opportunity to level, the scores but opted for a goal, but D. O'Dea intercepted and cleared just as the referee blew the final whistle.

FIRST TITLE

Shannon Meat had secured its first title but hurling was the real winner. As in keeping with other years this game was once again a great advertisement for the Caman code. It had everything, good honest to good hurling and above all great sportsmanship. The referee, Brendan Crehan did an excellent job and remarked afterwards that it was

a pleasure to have been part of a great occasion.

Best for the winners were:-

D. O'Dea, P. Sheehan, M. Windle Tom Donovan, R. Hayes, M. Beecher, Bill Chawke, John Healy and D. Deedy.

whilst most in the picture for Wang were:-

J. Sheehan, Dermot Healy, Ger Mullane, Ger Corry and Eugene Coffey.

The winning line out was:-

Jim Sheehy, J. Kavanagh, D. O'Dea, P. Sheehan, M. Windle, T. Donovan, D. O'Keefe, D. Deedy, F. Dalton, R. Hayes, P. Potter, M. Beecher, J. Healy, Bill Chawke and Bill Lynch.

Subs:-

R. Doherty, J. Jones.

Following the game the vice-chairman of the county Inter-Firm Board, Henry Cooney presented the cup to D. O'Dea captain of the winning team.

Football

In the football quarter final game between Shannon Meat Limited and Southern Chemicals the Rathkeale side once again showed the quality that all teams must try to master, for they are unbeaten so far this season. On this occasion, as in previous games, they came from behind.

Played at Askeaton, Shannon Meat, while they dominated the early exchanges failed to score except for one point, whilst due mainly to the marksmanship of Anthony Moran, Southern Chemicals led by 0.6 to 0.1 at the interval.

On resuming, the Rathkeale side once again dominated the game but unlike the first half they did not squander their chances and within five minutes were level due mainly to the efforts of Ray Doherty, James O'Grady and Mike Neville. The Shannon defence also proved very solid and Richie Hayes was in complete control at midfield from which the contribution was first class. The forward return in this half was 1.10 against the Chemicals lone two points.

Best for the winners were:-

J. Lyons, Goal, J. Daly, Bill Chawke, D. O'Dea, R. Hayes, Ray Doherty, M. Neville, Tom Flaherty and D. Murphy.

whilst most in the picture for Southern Chemicals were:-

D. Hayes, A. Morgan, D. Murphy and D. Costelloe.

At the time of going to print Shannon Meat hurlers are eagerly awaiting the draw for the Munster Championships.

The footballers are in readiness to meet C.I.E., in the county football semi-final and everyone is hopeful of a second county title.

SOCCER SCENE

In any soccer club, the Summer time is, generally, regarded as a period of reflection on the trials and tribulations of the season just gone. It is also considered a time a great hope and dreams of success are two a penny. All Clubs wonder how on God's earth their team can be beaten, there are no players in this world of ours near as good as theirs. This fantasy, usually, lasts until the early minutes of the first game of the season.

These lines of thought are climaxed, generally, with an end of season social event and, of course, the Annual General Meeting.

Shannon United

As a Supper Social held in Shiels Arms on the 28th May the following awards were made:-

Player of the Year - Denis O'Dea

Clubman of the Year - Noel White and Tom Steels

Most improved Player - Liam Kennedy

Leading Goalscorer - Ray Doherty

A very special award was made to Liam Woulfe, who announced his retirement at the latter end of the last season. As a token of their esteem for Liam the Club carried a "This is your Life" on Liam.

A.G.M.

The following persons hold office for the coming season:

President : Pa Sheehan
Chairman: Tim Shiels
Vice Chairman : Noel White
Secretary : Tom Steele
Treasurer : Ml. Neville
Committee : Pat Hayes, Liam Woulfe, Pat Sheahan.

Noel White and Tom Steele were, unanimously, re-elected to take charge of team affairs.

MINORS

Both the Desmond Minor League and Cup are in progress, presently.

In the Cup competition, United are in the Semi-final.

In the League, it is a case of winning their last game to qualify for the final.

RESULTS :

Shannon Utd.	9	Kilcoleman	0
Breska	2	Shannon Utd.	2
Kilcoleman	0	Shannon Utd	4

DEEL UNITED

Deel United's individual awards for last season are as follows:-

Player of the year

Edmund Dollery

Clubman of the Year

Jimmy Fitzgerald

Supporter of the Year

Jimmy Dollery

A.G.M.

The following are the elected representatives for the coming season:-

Chairman : Nial Hogan
Vice-Chairman : John Roche
Secretary : Jack Lyons
Ass.-Secretary : Martin Cleary
Treasurer : Eamonn Daly
Committee : Jim Nix, Jim Dollery, James McMahon and Jimmy Fitzgerald.

Ex-Kilcoleman stalwart Peter Mullins has been appointed Manager and in any circumstances he faces a tough challenge, however, Peter is looking forward to the task of putting Rathkeale back on top of the soccer world in Desmond League terms.

Tournament Success

Deel United won the Breska tournament played recently. In the Semi-Final goals by Tom Shaughnessy and Seamus Doherty were sufficient to defeat Askeaton.

In the final Deel defeated St. Pat's (Patrickswell) by the only goal of the game scored again by Seamus Doherty.

School-Boy League

As per usual at this time of the year the younger generation of footballers are busily engaged in the school-boy leagues.

As is customary, Rathkeale are among the entrants and doing their utmost to ensure that some of the silverware will come to rest here.

Under 14's

Rathkeale finished runners-up in this competition. A lack-lustre display against Villa Rovers cost them outright victory to the Ardagh side.

RESULTS:

Park	0	Rathkeale	10
Pallas	0	Rathkeale	6
Rathkeale	5	Mungret	0
Rathkeale	0	Villa Rovers	2
Askeaton	1	Rathkeale	4
Rathkeale	5	Croom	2

Following is a list of players used:-

John O'Dwyer, William Daly, Bernard Daly, Diarmuid Hough, Edward Geaney, Brian Wilmott, Michael O'Connor, Peter O'Connor, Kevin O'Rourke, Georgie Sullivan, Mark Meehan, Alan Johnson, John O'Keefe, Michael Lynch, Maurice O'Connor and John Woulfe.

Under 12's

In this age group the 12's finished a highly commendable third in a very competitive league. Highlight of this league from a Rathkeale point of view was in the defeat of Community Games Champions, Croom.

RESULTS :

Rathkeale	9	Mungret	4
Villa Rovers	3	Rathkeale	0
Rathkeale	4	Askeaton	4
Rathkeale	2	Croom	1
Newcastle Utd	2	Rathkeale	0

Panel:-

John O'Keefe, John Woulfe, Maurice O'Connor, Martin Costelloe, Leo Dillon, Noel O'Shea, Kieran O'Rourke, Seamus Dollery, Dan Donovan, Sean Riordan, Pat Walsh, Paul Lynch, Edmund Lynch, Brian Kelly, Michael Kelly, Aidan Duggan, Denny Hogan.

Under 15's

At the time of going to press, the last school boy competition the 15's are about to commence. This is a knock-out competition and hopes are high of winning this tournament.



Denis O'Dea captain of Shannon Meat received the eagerly awaited cup from Henry Cooney, (Vice-Chairman):County Inter-Firm Board.

MORE SERVING SUGGESTIONS USING SHANNON QUALITY CORNERED BEEF

We continue with recipes for our Quality Corned Beef. These are taken from the colourful leaflet comprising nine such recipes compiled by our Marketing Department. We are confident that having tried them you will be happy with the outcome.

•Shannon CORNERED BEEF AND PINEAPPLE

4 Portions

212g, (7½ oz) can of Shannon Corned Beef.
1½ oz. butter
4 slices of pineapple
1½ Roasted almonds, chopped
1½ oz. Icing sugar

Method:

Heat up fairly thick slices of corned beef in butter and a little canned pineapple juice. Brown the sugar to the amber caramel stage, stir in the pineapple juice, reduce and heat the slices of pineapple in this syrup. Place a slice of pineapple on each slice of Corned Beef and coat with the syrup blended with whipped cream. Sprinkle with the chopped almonds and serve preferably with curry rice.

•Shannon CORNERED BEEF SALAD WITH RICE AND ORANGES

Serves 4

Unusal salad but very tasty.

175g (6 oz) long grain rice, cooked
212g (7½ oz) can of Shannon Corned Beef, chopped
Can of Mandarin oranges
50g (2 oz) almonds (toasted)
2 tablesp. oil
salt and pepper.

Method:

Mix the rice and corned beef together in a Salad Bowl. Drain the can of mandarins, reserve 2 tablesp. of juice. Add the oranges and almonds to the salad. Mix the juice with the oil, salt and pepper. Pour over the salad and mix all ingredients well together. Serve with crusty bread and butter.

•Shannon CORNERED BEEF AND PINEAPPLE COLESLAW

Serves 4

Very nutritious and quick to prepare

212g (7½ oz) can of Shannon Corned Beef, chopped
225g (8 oz) white cabbage, finely chopped
2-3 carrots, grated
1 onion, chopped
small tin of pineapple pieces or 2 eating apples, chopped
4 tablesp. mayonnaise or salad cream
chopped parsley

Method:

Mix all the ingredients together and garnish with chopped parsley. Serve with Home-made brown bread and butter.

•QUICK SNACK IDEAS WITH CORNERED BEEF

1. Shannon Corned Beef is excellent in toasted sandwiches with a slice of cheese and a slice of onion.
2. Shannon Sandwiches: make corned beef sandwiches with a little mustard spread on each slice of bread, then dip sandwiches in beaten egg and fry until golden brown on both sides.
3. Delicious Snack — Fry a slice of brown bread and top with a slice of fried corned beef and a slice of fried pineapple or an apple ring.
4. Shannon Corned Beef may be diced (cubed) and added to peas, French beans and rice when cooking to add flavour and colour.

Other QUALITY canned goods under our Shannon brand include:-

- Steak and Kidney with Gravy
- Chunky Steak with Rich Gravy
- Beef Curry with Sauce

•Shannon CORNERED BEEF AND VEGETABLE PIE

Serves 4-6

Ideal when you want a speedy and substantial hot meal

425 g (15 oz) can of Shannon Corned beef, roughly chopped
1 onion, chopped
1 clove garlic, crushed
2-3 sticks celery, finely chopped (optional)
400g (14 oz) can tomatoes
½ beef stock cube
1 teasp. paprika pepper
salt and pepper
4-5 potatoes, cooked and sliced
a little oil

Set oven Gas Mark 6 200°C (400°F)

Method:

Put the chopped meat into a medium-sized baking dish. Add the onion, garlic, and celery. Drain the can of tomatoes, reserve the juice. Add the tomatoes to the dish. Dissolve the stock cube in the tomato juice and add enough boiling water to bring it up to 375ml (¾ pt). Pour the liquid over the meat and vegetables. Sprinkle over with paprika and season well. Cover the dish with the sliced potatoes. Brush the potatoes with a little oil and bake in the pre-set oven for 30 minutes until the potatoes are nice and crisp. Serve with a green salad.



SHANNON MEAT CHAT

- Congratulations to Patrick and Kitty Costelloe on the recent birth of a son, christened Brendan.
- The Louisiana man, himself, was recently caught giving the Boss's daughter a "birdie" by none other than the Boss himself.
- Best wishes to Lilly Collins (Boning Hall) who married John Corpse on 31st July.
- Suspicion was aroused as to the real reason why Bernie O'Dea was wearing a black-eye lately. She was, probably, trying to teach the Granagh boys how to hurl.
- Looking like a well made bed at George Birmingham's, T.D. wedding was 'usher' Luke Johnson. He enjoyed, particularly, his dance with Ex Poverty Minister, Mary Flaherty (she has since married a Lord Mayor) who asked Luke if he knew John Stack.
- A source in the Boning Hall has revealed that Marketing Executive, John Healy's favourite romantic resort is Curragh Chase.
- Congratulations to Michael and Margaret O'Neill on the birth of third son, Michael, who'll probably, be called Junior O'Neill.
- The girl that said she would never marry - Teresa Lynch, announced her engagement to fellow Shannon Meat employee, Dan McCoy.
- Congratulations to Billy Costelloe of the Bonning Hall on the recent birth of a daughter.
- A speedy recovery is extended to Paddy Shaughnessy who is recuperating from a hernia operation.
- Married on the 31st July was Pauline Flaherty of the Cannery to ex-employee of this firm, Gerry Enright.
- Presently, on the lookout for a luxury mobile home, or caravan is John O'Connell. It is rumoured he is going to Ballybunion for the Christmas holidays. What year we don't know as it will take John some considerable time to make up his mind whether to purchase his desire.
- Helen Dunne presented her husband, Miko, with a third child, recently. They called him David.
- Would you believe this! Paddy, our eligible bachelor, in the Stores Department bypassed Geraldine Nolan while she was walking home in the dead of the night.
- Proud man recently was Paudie Reidy whose wife, Margaret, presented him with a second heir.
- Joe Lynch tells us that Jack Lyons offered him a delightful dinner of cold eggs, not so long ago. Joe was "shell-shocked".
- The lovely Teresa White represented Askeaton in the Princess of Desmond.
- Father, for the first time, is Michael Keating (Livestock) whose wife, Margaret presented him with a daughter August weekend.



In jovial mood at their Supper Dance are members of Shannon United.

WINDOW TO THE PAST Shannon Meat Ltd., - 1970



The most attractive stand at the Co. Kerry Show which took place in Tralee this summer.

