

Shannon Meat GAZETTE



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Tel. [069] 64111 or [061] 40700.

SERVING SHANNON SUGGESTIONS USING QUALITY CORNED BEEF

Our Marketing Department recently designed a Recipe Booklet (24 recipes) to help you to serve varied dishes of Beef and Lamb for a any occasion. In continuation of this promotional strategy, the Department have compiled a colourful leaflet, comprising eight recipes and four quick snack ideas. The main ingredient of these recipes being our Quality Corned Beef. The recipes cater for hot and cold meals. We have included samples of these recipes to entice you to try them. Having tried them, we are confident you will be happy with the outcome.

More recipes will appear in the next edition of this "Gaxette."

In the following recipes, we have recommended our 7½ oz. and 15 oz. canned corned beef, but remember you can purchase our delicious sliced corned beef. Also ideal for use in any of the following recipes:-



Shannon

CORNED BEEF STEAKS WITH HERBY TOMATO SAUCE

Serves 4

Shannon Corned Beef is delicious sliced thickly and fried. Try serving with herby tomato sauce.
425g (15oz) or 212g (7½oz) can of Shannon Corned Beef.

Oil for frying

Spicy Tomato Sauce:

1 tablesp. oil
1 onion, chopped
400g (14 oz) tin of tomatoes
½ teasp. mixed herbs
½ teasp. sugar
salt and pepper
1 teasp. cornflour, dissolved in a tablesp. water

Method:

Cut the corned beef into fairly thick slices. Heat the oil and fry the Steaks for a minute or two on both sides. Lift out of the pan and keep warm. Add a little more oil to the pan if necessary. Fry the onion until just soft. Add the tomatoes, herbs, sugar and season well. Stir in the dissolved cornflour and simmer for 10-15 minutes or until the sauce is nice and thick. Serve with the Corned Beef and Chips.

Shannon

CORNED BEEF OMELETTE:

Serves 4-6

This is a delicious meaty omelette

212g (7½ oz) can of Shannon Corned Beef, chopped
2-3 tablesp. oil
1 onion, chopped
2-3 potatoes, cooked and chopped
4-5 eggs
4 teasp. cold water
salt and pepper
25g (1 oz) grated cheese

Method:

Heat the oil in a large frying pan. Sauté the onion and meat together. Add the potatoes and continue cooking for a few more minutes. Beat the eggs, water and seasoning. Heat the grill. Pour the egg mixture into the frying pan and cook, drawing egg from the edge of pan inwards so that the liquid egg runs through to cook on the pan base. While the top is still slightly runny, sprinkle the cheese on top. Place pan under the hot grill until top is nicely browned. If the pan is non-stick slide it out on to a large serving plate. If the pan is not non-stick just cut it into wedges and serve straight from the pan. Serve with a salad to complete the meal.

Shannon

CORNED BEEF FRITTERS

Serves 4

Great for tea-time

212g (7½ oz) can of Shannon Corned Beef, very finely chopped
1 egg
125ml (¼ pt) milk
½ tablesp. mixed herbs
3 teasp. mixed herbs
1 onion, finely chopped
1 tablesp. tomato ketchup
dash of worcester sauce
salt and pepper
oil for frying

Method:

Mix the egg, milk and herbs together. Stir the mixture into the flour to make a thick batter. Add the Corned Beef and onion. Mix well together. Then add the ketchup and worcester sauce. Season well. Heat the oil and drop spoonfulls of the mixture into the pan. Fry until crisp and brown on both sides.



Shannon

CORNED BEEF WAFFLES WITH CRUNCHY MUSTARD SAUCE

Makes 4 waffles

1 tin (212g or 7½ oz.) Shannon Corned Beef or ½ lb sliced Shannon Corned Beef.
4 waffles; these can be bought fresh or frozen.

For the Crunchy Mustard Sauce

25g (1 oz.) margarine
25g (1 oz.) plain flour
300 ml (½ pint) milk
1 level tablespoonful crunchy mustard
Salt and pepper
25g (1 oz.) grated cheese

Cut the corned beef into 8 thin slices. Place 2 slices, side by side, on top of each waffle.

Sauce:

To make the sauce, melt the margarine in a saucepan then take it off the heat and stir in the flour. Add all the milk and stir the sauce over a gentle heat until it thickens and comes to the boil. Stir in the crunchy mustard, and season with salt and pepper. Spoon a tablespoonful of the sauce over the centre of the waffles. Sprinkle lightly with cheese and grill gently for 2 or 3 minutes to glaze the cheese and heat the corned beef and waffles.



NEW APPOINTMENT

Gerard Barry (above) is the newly appointed Technical Manager with Shannon Meat Limited. One of Gerard's main functions will be in Research and Development and Product Development. The Company, rightly sees this as a most important area. It is in years to come that companies like ourselves and the economy in general will benefit from such specialist attention.

Gerard was born on 8th. January, 1956. He is a native of Cork City. In recent times it seems that all executives joining the Company are from the Rebel county, (But, sure we don't mind, we'll look after them in this foreign land.) Gerard is the eldest in this particular Barry family - a strange Cork name. He has one brother and two sisters. His Father, works in the Maintenance Department with the Cork based Firm, Irish Steel.

At the Christian Brothers, Sullivan's Quay, Gerard received his Primary education. After this he set sail for Farran Ferris (well-known Harty Cup team) where he acquired a very successful Leaving Certificate.

B.Sc.

University College, Cork was Gerard's next stop. In 1977 he received an Honours B.Sc., in Bio-Chemistry. After this he received a studentship from the Agricultural Institute in conjunction with U.C.G., Galway which resulted in he acquiring a Doctorate PH.D in Bio-Chemistry.

This latter activity saw Gerard working in Moorepark, near Fermoy (The Agricultural Institute Research Centre for dairying). He continued to work at Moorepark as Research Officer until his appointment with Shannon Meat.

Married

Being a Cork-man, he married a Cork girl - Aileen Cummins. This being typical of the clanish Cork people. Aileen and Gerard have two young daughters - Genna aged 3 and Lisa 1 year and 8 months. The Barrys presently reside in Churchtown, Newcastle West.

Interest and hobbies of Gerard's include squash, reading (particularly material on World War Two) and jobbing on his car. He tells us that time constrains him from being as active as he would like to be in each of the three.

Already, Gerard has made a most favourable impression. Similarly, the scent from his pipe leaves a pleasant lasting odour in the corridor.

Every success is extended to Gerard in his new position.

LIVESTOCK TOPICS

EXCELLENT RESULTS FROM LIMOUSINE CROSS STEERS

By Donie Donovan
Livestock Procurement Manager

In the last edition of our Gazette we gave a brief idea of how classification works independently of the producer and processor. It's entirely based on carcass assessment. Where one has a good grasp of classification it is possible to relate it back to the live animal. Seeing that cattle come in all shapes and sizes, common sense is all one needs to be able to tune into the terminology of classification.

Looking at animals in their immature state and visualising their potential either for milk or for fattening is a task the producer is well capable of. To visualise what quality or quantity of red meat one could salvage from an animal's carcass, when observing it alive is entirely a different operation than admiring it's colour or potential for further feeding. The more immature an animal is when slaughtered, the greater the difference there is in it's salvage value when compared to it's value as a potential feeder's animal.

The vast difference between a properly finished carcass and that of an animal bordering on malnutrition is far greater than is appreciated by the vast majority of herd owners. Not alone has the choice finished animal (for example Grading R2) got quality cuts it will yield 15% to 20% better than that of a carcass Grade D.1.

13 were "R" Confirmation with an average Fat Score of 2.84

13 were "E" Confirmation and an average Fat Score of 2.92

Their overall performance is shown in the Chart hereunder :-

TWENTY-SIX LIMOUSINE CROSS FRESIAN STEERS					
Steers	Live/ Cwt.	Dead/ Lbs.	Gross Price	Price Live per Cwt.	Kill Lbs., Per Cwt.
13 'R'	11.75	762	£746.76	£63.66	64.96
13 'E'	11.67	751	£720.96	£61.77	64.35
Average	11.69	757	£733.86	£62.77	64.77

After allowing for empty weight, at 12 cwt., fresh the twenty-six cattle realised £61.15 per cwt. Without a Continental Cross it's not possible to achieve anything like these results.



Shannon Meat Ltd. NISO safety quiz teams with their trophies - Front Row L to R: Anna Fitzgerald, Pat Coleman, Maureen Curtin, Back Row L to R: Richie Hayes, Michael Guiney, Jack Lyons and Batty Collins.

MEAT FROLICS

By: Luke Johnson



Luke Johnson

The time was 8.11 a.m., a fitting time of day for unnatural events (doesn't this sound a bit familiar? Yes, you've guessed it, the Intruder was determined, among various other thoughts of malicious damage, to retrieve his staple-remover). A low fog hugged the ground, etc.

He walked boldly through the front gate, saluted Dom White and went into the canteen. No-one heard him come in 'cos Seamus Kennedy was eating his soup, but he was soon spotted, remembered and chased. Back out through the gate ("Bye, Dom") and he was nearly run down by a lorry; a cattle truck. Hmmm. Inside the truck, he stood among black and white bulky beasts who knocked him to the ground. He lay inches deep in bull excrement, staring out through the gaps in the wood (no, this was not his natural habitat, why do you ask?). He was unloaded with the other animals into the cattle pen. Donie Donovan was a bit amused to find this sort of creature in a cattle truck, but he let that pass. Our hero joined in line and waited to be slaughtered (this displayed a certain lack of intelligence). John O'Connell approached and threw a rope at him - he ducked (this displayed a lot of intelligence). He decided it was time to leave the slaughter area. After a patient wait indoors, he was hosed down (Courtesy of the "cattle wash men") and made his way to the cannery, the heart of the factory. Wait a minute; the Boning hall is on the way, may as well do a bit of damage here first. The big white doors closed behind him and he was lost.

Presence

Back in the livestock area, his presence is suspected when the lorry driver demanded payment for a cow that, apparently, wasn't there. At this stage, the factory detective was called in (to help John O'Connell find his rope).

The intruder was uncomfortable sitting under the conveyor belt with a box of

dynamite under one arm, but he dared not move in case Larry Kelly would step on him. As he paced up and down, he knew it was Larry 'cos he kept muttering ("time, chaps"). So, the comando settled back to watch peoples legs. Judging by the boots, I'd say that's James O'Grady, and that must be Jack Lyons, 'cos his feet never stop moving. Oh, that's a nice pair of legs - must be Kitty Boyce.

Time for a bit of sabotage! After three attempts, he realised that dynamite just won't light in a wet hole. Time is passing; must get to work. With a slight feeling of disappointment, he heads for the cannery and so, the Boning hall is saved by the speed of the hour glass and a general ignorance of the use of matches.

Following the trail of footsteps ("Just as well the soles of his feet weren't washed"), the rescue party enter the boning hall. There, they get a lot of information (and headaches - the conveyor belt is quite low). "So, he has dynamite, but luck is on our side - he doesn't know how to use it." After a brief delay to watch the legs, they carry on to the cannery in the hope of finding the intruder (and watching more legs). They bring along the wet dynamite and quickly learn the rules of Hot Potatoe.

Protruding from Donie McEnery's hair they find a piece of dry explosive and a few spent matches. Later, they find a match stuck in the weighing scales and a few sticks of dynamite on the floor. "Oh dear, he's experimenting". A shout of triumph makes everyone turn; John O'Connell found his rope.

INTRIGUED

At this stage, the cannery girls are intrigued: It wasn't so much that someone strange was afoot, or that he was carrying dynamite, but it was just that they'd never before met someone who couldn't work a match. So, they joined in the search. He wasn't indoors. "Maybe, he's in the yard" - thank you, Theresa; all out to the yard. Pat Alfred was still staring in bewilderment as Paddy Coleman chased someone across a nearby field. Paddy soon gave up the chase and, moments later, the ground shook as an earthshattering boom sent the saboteger into hyperspace, where he was lost forever among Starbars and Kodak Ectrolytes. Pat Alfred scratched his beard and commented "he must've figured out how to use matches."



The above photograph was taken in the boning hall in 1972 before the advent of conveyorised boning tables. Included in the group are John Hughes, John Hayes, Pat Carmody, Gerry Enright, David O'Keefe, Paddy Bustin R.I.P., Ger Hennessy and Tim Cunningham.

PICTURE PARADE

PICTURE PARADE



Photographed at the retired staff party were Back Row: Batty Collins, Mr. and Mrs. Paddy Cawley, Tim Cunningham, Bernard Daly, Paddy Royce and Frank Costelloe, Front Row: Mr. and Mrs. Paddy Collins, Mrs. T. Cunningham, Jack Bustin and Jer Hennessy.



Dan Cregan and John Reddin were recently presented with certificates from AnCo for Forklift truck driving.



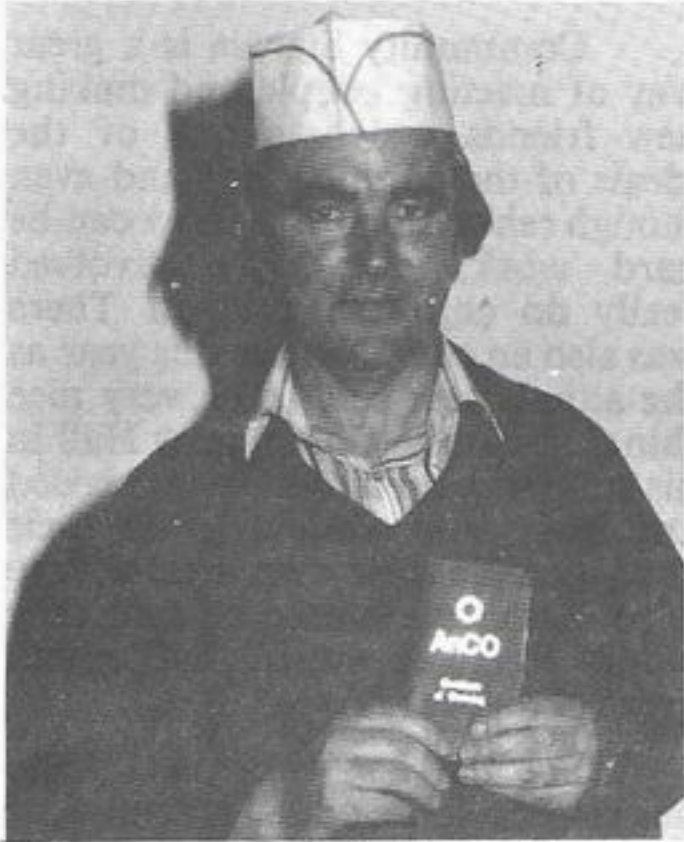
Safety Quiz team members, Jack Lyons and Pat Coleman with their trophies.



NISO Safety quiz trophies were presented to Michael Guiney and Batty Collins.



Happy with their NISO Safety quiz trophies are Maureen Curtin, Richie Hayes and Anna Fitzgerald.



Michael Kelly of the Refining plant photographed with his AnCo Certificate for Forklift-truck driving.



Also presented with Certificates from AnCo were Kevin Hannafin and Denis Kenneally.

BIRTHDAY PARTIES



Patricia Linnane (centre) enjoying her birthday party in the Canteen.



Reading his life story on the "Deel Views" for the benefit of Jack Bustin is Paddy Collins. Photo taken at the retired Staff party arranged by the Shannon Meat Social Committee.



Michael Guiney, a member of the Staff Social Committee sings to the amused attention of Frank Costelloe.



John Meehan also celebrated his birthday in the canteen. He is seen here about to blow out the one candle to the attention of Liam Hanley. Any significance in the one candle John.

SYMPATHY

Condolences are offered to **Jack Lyons** [Livestock Department] on the recent death of his Mother - **Bridgid Lyons**, late of **Mountbrow, Rathkeale**. Also, to **Jack [Jnr.]** and other members of the Lyons family.

Sympathy is extended to **Tommy Glenny**, whose brother **Jimmy** was buried in Birmingham, recently. Also to his nephew **Michael** and other members of the family.

To other members of the staff who had bereavements in their families we offer our sincere sympathies.

CALLING ALL I.C.A. AND LADIES GUILDS

Did you know that Shannon Meat Limited put on for interested parties -

- Meat Cutting Demonstration.
- Video of the Company's History and Operations.
- Facility for purchasing meat.

Many groups are availing of this service. For the record the following Clubs have availed of the facility since our last edition -

- Adare Young Wife's Association.
- NewcastleWest I.C.A. Guild.
- Askeaton I.C.A. Guild.
- Kilfinny I.C.A. Guild.
- Kilcornan I.C.A. Guild.
- Knockaderry I.C.A. Guild.
- Grange I.C.A. Guild.
- Banogue I.C.A. Guild.

As well as playing host to associations in the Company's premises in Rathkeale, Mrs. Maureen Curtin has been busy, also, visiting I.C.A. Guilds such as -

- Milford
- Ruan
- Parteen
- Kileedy
- Rathkeale
- Caherdavin
- Adare

Further information on this aspect of sales promotion can be had by contacting the Home Sales Department, Shannon Meat Limited.

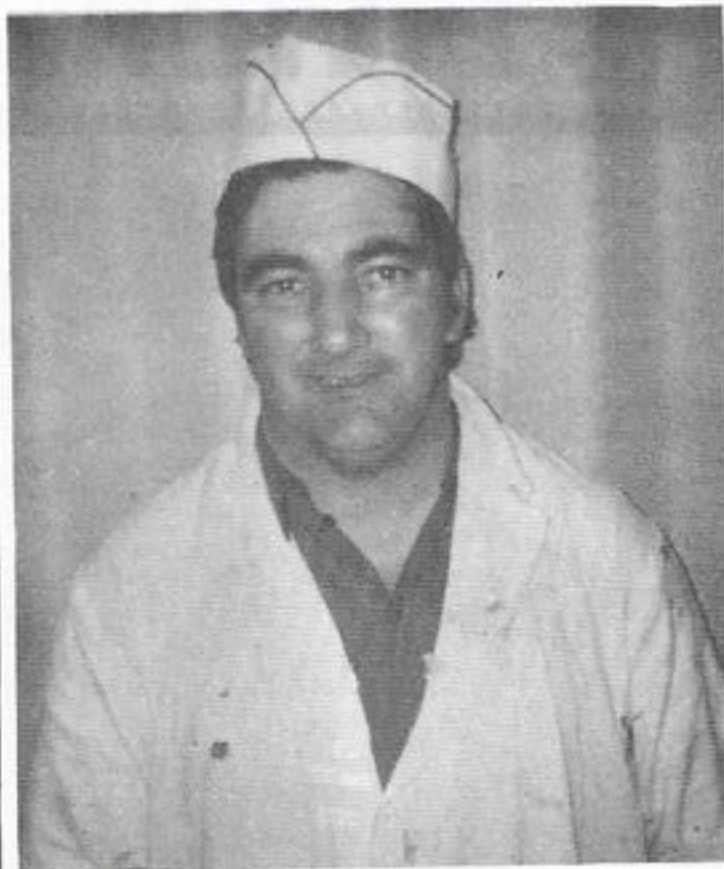
HIGHLY RANKED

In the recent Munster Marathon, **Seamus Cawley** finished a highly creditable 19th. Considering, that he has run the distance in faster times is an indication of greater things to come.

Seamus is ranked 23rd in the forthcoming National Marathon, which will take place in Limerick on June, 6th.

If Seamus can maintain his present rate of progress (and there is no reason why he shouldn't) maybe one day he will go to the European Championships as a participant rather than as this year, when Patch Markham and himself are off to Athens as spectators.

PROFILE



Well, no matter how many words are in this profile, it will still be "small" and I suppose to keep it as accurate as possible, it will have to be kept as "small" as possible. Although, this man's name would not describe him physically or mentally and definitely could not describe his diligence and dedication with which he has worked in this company for the past 14 years. Paddy is a key operator in the slaughter line and has spent most of his time in that department since joining Shannon Meat.

Early Age

Paddy Small, a Roscrea man, was introduced to the meat industry at a very early age. He worked in the local bacon factory, Roscrea Bacon Company, and later worked in the fresh meat section of that factory. Born, in 1942, in Ashbury, Roscrea, Paddy attended Roscrea national school until he was 14 years. He, then, offered himself to the wide world for employment.

Paddy tells us that his father is from Longford, his mother from Offaly, he himself is from Tipperary and his children from Limerick, so the 'Small' clan are associated with no 'small' area of this Isle. Paddy has no memory of his father, he was involved in a fatal accident at work in the forestry when Paddy was only two years old. So he looks back at his childhood days as tough times, but happy times.

After leaving school, Paddy worked with Roscrea Meats for eight years, then he moved to Limerick to take up employment with the Bord of Works, in 1966. In the meantime, Paddy was on the look out for other employment and saw there were vacancies in Shannon

PADDY SMALL

Meat. Seeing that it was the meat industry was Paddy's first love, he applied and was successful in his application. He started work in Shannon Meat in September 1968, first as a trimmer in the old boning room and, then, was transferred to the slaughter line, where he has spent most of his time. Paddy comments, with great relief, at the vast amount of changes that have taken place in these two departments since 1968. In the slaughter line, today, Paddy holds a very important position - dehidng.

CHILDREN

This popular employee, now has taken up residence in Fortwilliam, in Rathkeale. He is married with three children, two sons, John aged 16 and Val aged 14 and a daughter, Tina aged 12. His wife is the former Nora Scanlon from Ballygarry and Paddy makes no secret of the fact that he came a long way from Ashbury, in Roscrea, to Ballygarry, in Limerick, for a wife, but says it was worth every yard of every mile (so, I hope you appreciate that, Nora.)

50's and 60's

Like all Tipperary men, Paddy must have an interest in hurling. He rarely, if ever, misses a Munster championship match. He has vivid memories of his youthful days when he travelled to Ennis Road, Limerick, to watch Tipperary and Cork battle it out in Munster finals in the 50's and 60's and he saw his county come out on top on a good few occasions. Paddy comments that it is a long time since Tipperary won a Munster or All-Ireland title and is saddened to think that Tipperary has not won a Munster championship since that famous wet day in Killarney, in 1971, when, after three Babs Keating goals, Tipperary won by one single point. However, when Tipperary are out of the championship, Paddy shouts for Limerick. When pressed to state whom he would shout for in a Munster Final between Tipperary and Limerick, all he says is that "it is a long time since Tipperary won a title." So, that is that. Paddy was optimistic about Tipperary in this year's championship and felt they could go a long way.

Manchester United is predicted to finish third in this year's first division, according to Paddy, and he is very happy with his favourite team's performance this season. Paddy is also interested in car racing and follows some of the important rallies in the country.

EXPERIENCE

So, this very popular and well spoken employee has many years of experience in the meat industry, both bacon and fresh meat. He is a very optimistic person and foresees a great future in the meat industry. He assures us that he will spend the rest of his working life in Shannon Meat and that his rambling days are over (job-wise). So, Paddy, good luck for the future.

Showing the stress as he passes the "Pain Barrier" five miles from the finishing line, in the Munster Marathon, is Seamus Cawley. In case you are making comparisons, Seamus' colleague, Cormac O'Riordan (Irish Junior Cross-Country, International) only joined in at this stage for a jog.



COMMUNITY SIAMSA

By P. Dunne.

Siamsa is an Irish word which means entertainment or amusement. Limerick Community Siamsa is a competition which is run annually for groups in Limerick City and County. This year for instance fourteen groups took part. There were two shows nightly, performed at the Crescent Theatre for a week's duration recently. The adjudicator for this year was John Raleigh and the awards were presented at the Parkway Motel. This year was Rathkeale's third time taking part and to-date the group has won four major awards which is an achievement that everybody in the town can be proud of.

In 1980, the group won two awards-

1. Best rural production
2. Best traditional Irish scene

In 1981 and this year we received the same award for each of the two years namely -

'The show with the best traditional content'

The adjudicator in 1980 was Maurice O'Doherty and in 1981 Donca O'Dulaing sat in the adjudicators chair.

Rehearsal commence each year in early February and the competition at the Crescent Theatre takes place in April. The Rathkeale show is usually divided into two sections - one is the drama section for which a one act play is usually presented and the second part is light entertainment which contains some Irish dancing, music and songs with a bit of comedy thrown in for good measure.

Community Hall

Community Siamsa is a great way of meeting people and making new friends which is one of the ideals of the competition, and even though rehearsing for a show can be hard work, everybody involved really do enjoy themselves. There was also an added bonus this year as the adjudicator said some very nice things about the Community Hall in his summing up and he also advised anybody who wanted to do their show outside their own area to take it to Rathkeale where he said they would find a beautiful hall and a great audience.

For the last two years there has also been the added incentive of getting the chance of performing on stage in the Savoy, in what is called the Siamsa Spectacular which is put on for Charity.

Rehearsals for next year's show will probably start in February and as stated recently in the Community Hall, it would be great if more people came forward to take part. As the old saying goes - "The more the merrier."



Members of Shannon Meat Ltd. involved in Community Siamsa were Pa Dunne and Kevin Donovan.

INTER FIRM G.A.A.

By M. O'Neill
[Sec.]

On Monday night 19th. April Shannon Meat Limited and their colleagues Town Traders commenced their campaign in this year's Inter-Firm competitions. We have got off to our best start in years. Our footballers have played three games in the league and are unbeaten. This means that we have qualified for the Semi-Final of this year's series. The team has been very impressive in all games.

The first round game was against Howmedica. This was played in excellent conditions. The opposition looked very good in the first ten minutes, but at the same time they failed to turn their good possession into scores. Once our forwards settled down the flood gates opened and we won very easily on the score line - 3.11 - 0.2.

Second Round

This game was almost a repeat of the first round. C.I.E., were the victims of another great Shannon Meat performance. Claughan was the venue for the first meeting of these teams. Once again the forwards combined very well and the final score of 3.17 - 0.5 is an indication of how one sided this contest was. While our forwards were piling on the scores in these early games I must point out the fact that our defence only conceded 0-7.

Third Round

Coming up to this game the big question was how long could we continue to make punch bags out of the opposing teams. We almost got our answer in this third round against Cement Limited. It was played in Croagh on Monday, 10th. May. In the first half the teams were very evenly matched. In fact, Cement Limited were leading at half-time. One felt that if Cement had managed to score a goal early in the second half, then we could have had problems. It was only in the final fifteen minutes that our team seemed to wake up. The scores started to come more frequently. We won fairly easily in the finish, but, what a fright we got. Shannon Meat 2-11, Cement Limited 0-6.

For the three games played in the football league we had almost all the same players. This was a great help in the building up of teamwork and a good understanding between the players.

John Lyons in goal has managed to keep a clean sheet and is having a great season. In defence John Lynch, Don Gallagher, Denis O'Dea, Maurice Windle have been playing very well. While at centre field Tom Flaherty and Mike Beecher have been outstanding. In the forwards I would say that Ray Doherty, Brian Dillon, Eddie O'Dwyer, Mike Gallagher, Richie Hayes and Noel Harnett have been most consistent.

HURLING LEAGUE

While the footballers were chalking up success after success our hurlers were also very much to the fore. Their first round game was against Wang Laboratories. This was played in Croagh on Monday, 26th. April. At half-time in this encounter we seemed to be coasting home. We led by seven points at the interval, but Wang really opened with a flourish in the second period and after fifteen minutes of this half

not alone did they wipe out our lead, but they managed to pull ahead. With seven minutes to go we were trailing by five points - 5-5 - 3-6. All seemed lost. Then all of a sudden we were back in front. Things were so exciting I cannot remember who scored our winning goal. We won by 5-7 - 5-5.

Second Round

We received a walk over from Cement Limited. So after three rounds of the football league and two in the Hurling we find ourselves on top of the league tables.

COUNTY HURLING SEMI-FINAL

This was the game we were all waiting for. Shannon Meat Limited, Town Traders against Wyeth Limited, Askeaton. This had all the ingredients of a thriller. The people who witnessed this game in Adare on Monday, 17th. May were not disappointed as regards the standard of hurling, maybe the result depending on your loyalties.

The hurling in the first half was hard and fast at times. Shannon Meat Limited forwards especially the full line gained a lot of possession, but, could not score any goals. And to be honest they should have scored two at least. Niall Hogan (once of Shannon Meat) had an easy first thirty minutes. It was obvious that changes would have to be made, but when was the question? We were trailing by two points at half-time. Shortly after the interval Wyeth went five points ahead. Now was the time to make switches. Bill Chawke moved up to full forward, D. O'Dea went full-back, Tom Donovan went centre, Maurice Windle came back into the defence from centre forward, and Bill Lynch moved from full-forward to the 40. It was a switch that really paid off. Within five minutes Bill Chawke had the ball in the back of the Wyeth net. The boys from Askeaton were at sixes and sevens. They didn't know who they were supposed to be marking. It was a new look Shannon Meat team. Pat Potter was combining well with Bill Chawke. The forwards had come to life. The defence put up the shutters in the last fifteen minutes. Wyeth threatened on a couple of occasions, but, to no avail. Their supporters were dumbfounded. The transformation would have to be seen to be believed. The boys from Rathkeale went on to win - 2-9 - 2-2.

This was a team victory. The fact that we have qualified for the County Final while missing one or two of our regulars and the manner in which it was achieved bears witness to the determination of the lads this year. The only thing we were lacking was a little bit of support from the sidelines. Don't be afraid to come along and cheer for your team. ○

Team:-

Jim Sheehy (goal), James Cavanagh, Wm. Chawke, Pat Sheehan, Tom Donovan, D. O'Dea, D. O'Keefe, D. Deady, Frank Dalton, Pat Potter, Mce. Windle, Richard Hayes, John Hayes, Bill Lynch, John Healy.

Subs:- Noel Harnett, Ray Doherty.
Ref: Jack Quaid.

SOCCER SCENE



SHANNON UNITED

Shannon United finished third in the Second Division this season, just missing out on promotion. Time should tell whether this will be good or bad for the Club.

The reaction of Club officials and players, alike was contentment. They were satisfied with their season and not too disappointed at missing out on the opportunity of playing higher grade football next season.

Match Reports:

Desmond Cup-
Shannon United 1 Ballyguiltenane 2
D. O'Dea

This is the second cup that Ballyguiltenane have ousted Shannon from. On this occasion United have only themselves to blame. They dominated the game from start to finish, yet gave away two silly goals and missed a penalty.

League:

Shannon United 3 Kildimo 0
L. Kennedy (2),
A. Flaherty

United continued their drive towards promotion with this fine win over Kildimo. Highlight of the game was two well taken goals by Liam Kennedy. Others to impress were Mike O'Shaughnessy and Ollie Harnett.

Shannon United 4 Ballyguiltenane 1
R. Doherty (2),
Ml. Meade,
N. Harnett.

Shannon United have threatened to trash Ballyguiltenane all season and at last they did it. This game was very one sided. Mike Meade gave an accomplished performance and he was assisted notably by Denis O'Dea and of course Liam Woulfe.

Kileaney 3 Shannon United 2
Ml. Meade, N. Harnett

If United won this game they would have forced a play-off with the same opposition for promotion. Their attack was unbalanced, due to injury because they didn't have a left-sided player up front. Mikie Meade was unquestionably man of the match and he was ably supported by Noel Harnett. This game marked Liam "Dad" Woulfe's last game in junior football, therefore bringing to an end somewhere over twenty memorable years in junior football.

Final Goal Tally:-

Ray Doherty, 11, Mikie Meade, 7, Noel Harnett, Liam Kennedy, 4 each, Denis O'Dea, Sean O'Shea, Paul Dineen, Davy Keefe, Pat Reidy, 3 each, Davy Fitzgerald, Own goals - 2 each, Barry Dillon, P. Harnett and Anthony Flaherty, 1 each.

DEEL UNITED

The 1981-82 soccer season ended on a depressing note for Deel United. They relinquished their First Division status by being relegated. Reminiscing on the year gone by is not easy, especially in so few words.

Basically, what I think Deel have achieved, is that they are now a year older, their roots are more firmly established. That in itself is the frame-work for action planning and hopefully success.

Match Reports:

League:
Deel United 2 Park 3
T. Wilmoth
T. White

United took a quick two goal lead and looked to be coasting to an easy victory. However, Park had other ideas. This defeat cost Deel their First Division place. Best for Deel were Niall Hogan (at centre-back), Jack Lyons and Tom Wilmoth. Tom White for the second occasion this season, scored a great goal from his position in goals.

Glin Rovers 4 Deel United 2
Michael Sullivan
S. Doherty

This was a typical end of season game with nothing to play for. Both sides were missing regulars.

Desmond Cup.-

Deel United 4 Park 4
J. Lyons,
P. Potter
M. Molyneaux
S. Doherty

This was one of the best Houdini acts I have ever witnessed in my footballing life-time (short though it be). Deel were three goals down with five minutes remaining. With fifteen minutes remaining Jack Lyons was sprang from substitute. He immediately urged his colleagues forward and in the last remaining seconds the deficit was wiped out. To say the least it was a drama filled game.

Park 4 Deel United 3
M. Molyneaux
M. O'Shea
P.J. Wall

Though missing some of their most prominent players Deel lead for most of this game. Alas, however, they ran out of stamina and steam and also out of the Desmond Cup.

League Cup:-

Deel United 1 Pallaskenry 3
P.J. Wall

[Deel United 2 Pallaskenry 4]
[aggregate score]

For approximately seventy minutes United dominated this game and were unlucky that the tie should be still level. Then, all of a sudden, they became exasperated with their luck (or lack of it) and lost concentration of the game. Pallaskenry did not and killed off United's hopes with two late goals.

Seasons Scorers [Final]

Seamus Doherty (10), Milo O'Shea (5), Tom White, P.J. Wall, Jack Lyons, (4 each), Mike Sullivan, Michael Molyneaux, (3 each), Edmund Dollery, James O'Grady, Tom Wilmoth, Pat Potter, (2 each), Jimmy Fitzgerald, Charlie Power, Jim Nix, John Fitzgibbon, Peter Mullins, (1 each).

SHANNON MEAT CHAT

By the Scribe

- * Congratulations to Mike and Ursula Guiney on the recent birth of a baby boy.
- * Its one thing being rejected by women at a disco, but its hell worse to be refused enter the Club. However, this happened some of our boys (who'll remain anonymous) on Cup Final weekend.
- * Mary MacAuliffe (nee Ahern) renewed her interest in Karate lately. Lovely girl is our Mary, so gentile.
- * Pa Dunne and Kevin Donovan - dramatis personae - gave exhilarating capitulations of personified monumental dramaturgy (touch of the Leonard Sax, best read with French accent.)
- * In a competition (drinking from a baby's bottle) held in Cork recently, Tom White was winner, naturally enough. His title as champion read "Biggest Sucker in Cork."
- * Congratulations to Richie Hayes on his apprenticeship success. Maybe, he'll give us something else to congratulate him on later in the year. Well Anna!
- * Paddy Coleman has taken his first steps into big time politics when he was elected into the local Community Council. Next step, Dail Eireann?
- * They joke about people being from the bogs, but there is money in them as Willie Crowley will testify.
- * Maurice Barry was spotted, lately, sitting in an armchair on the side of the street, while, at the same time, chatting up his brother's sister-in-law. Its novel, but then so is Maurice.
- * First Prize was won by Shannon Meat Limited for their 'attractive stand' at the Kerry County Fair. Its not often that prizes are taken from under the Kerry men's noses.
- * If any persons reading this can throw chickens at 600 miles per hour, then give your names to aero-dynamics specialist, Mike Guiney. Mike will, then, ask you to test the windscreen of the Concord.
- * Breed Woulfe tells us she is the Company's gynaecologist and, furthermore, she is better than the ordinary fellow, because she can correctly foretell the gender of the unborn child.
- * Joe Gaffney requested Pa Guinane to make a phone call for him, lately. Having been given the number, Pa asked for the code, only to be told by Joe that there was no code as it was automatic.
- * Congratulations to Catherine Healy (Canteen) who recently gave birth to a baby.
- * Pat, one of our employees, recently, drove to a Pub 100 yards down street. Afterwards, he walked it home. Next morning, seeing his car was missing from its usual space, he reported it to the local Gardai. To his relief, the car was found.
- * John O'Connell has expressed his disappointment that the following names do not appear in this column: Donie McEnery, Bill Chawke and Mike O'Donnell. Hope this satisfied you, John.

FUN 'MARATHON' IN A DOWNPOUR

The designation of 1981 as the 'International Year of Disabled Persons' had some very positive effects - it made all of us more aware of the problems confronting disabled persons and of the need to take positive action towards making life better for our disabled brethren.

Though, the 'Year of the Disabled' has passed us by, the problems, alas, have not. There is still a vast amount of leeway to be made up in the provision of services for the physically handicapped. The Irish Wheelchair Association, caring as it does for some of the most needy, will continue its efforts to improve facilities for education, housing, training, employment and for proper residential care.

Awareness

With this in mind, and recognising the role of the community, The Irish Wheelchair Association organised a nationwide "Community Awareness Week" from 3rd to 9th May. Apparently, they concentrated on involving companies.

Production Supervisor, Larry Kelly, was the person to be contacted in Shannon Meat Limited (sure no better man). He enlisted the support of Jack Lyons junior, a noted community worker for various causes, and one or two others. Between them, they left no stone unturned and worked most diligently on their task.

Their task was to organise a Highways and Byeways Fun "Marathon", a sponsored event, thereby raising funds for this worthwhile cause. The event was intended to be a day's fun for all - walking, running, cycling, jogging, strolling, dancing and pushing.

Heavens

Sunday, May 9th, the day of the big event, the heavens were not very kind as they rained water by the gallon from the skies, but the spirits were not to be dampened. Swimming could nearly be added to the aforementioned lists judging by the pools of water on the road.

Larry Kelly, organiser in chief, set the walkers, runners and cyclists in motion. Suzanne Lyons, in her Hand Tricycle, led the sizeable group out of town on the way to and from Ballingarry.

The staff of Shannon Meat were, reasonably, represented (though plenty of room for improvement). Christy Jones and Timmy Donovan showed their fitness by running the eight or so miles. Joe Lynch and Willie Costelloe tried to keep pace with

BENEFIT MATCH

Shannon United and Deel United met for the first time, in their history, when they played a benefit game for Deel's Mark Currams.

The game raised a total of £58 for the cause. The officials of Deel wish it to be known how grateful they are for the support so enthusiastically given.

The game, itself, was played at a leisurely pace and enjoyed by all. The comments amongst the attendance were priceless and in good taste. So the stage is now set for competitive fixtures between the sides.

these, but, lets face it, they were not able. Angela Frawley, Teresa Lynch and Marie O'Dea, each in turn, allowed their beautiful bodies to be rain drenched by the prevailing elements. However, it did not prevent them from disco dancing and jiving their way home, to the music provided by that "Fanatico per la musica" - P. Harnett.

At one stage during the event the rain was forgotten, that was when Marcella Markham passed by in the car. Everybody took to the fields for safety reasons.

Kevin Donovan was also there, accompanied by the stately attired Luke Johnson. Kevin listened merrily to the Top Thirty, contesting the placing of each and every song. Willie Crowley and Jim (Purrline) Power came from their remote hometowns far away and, clad in umbrellas, walked the merry distance, discussing, in all probability, turf and house building. Michael Roche's umbrella was ushered away by the breeze, but it didn't prevent him from finishing the course.

Jack Lyons reminded one of a cavalry sergeant, generally, at the fore-front of his command, but, occasionally, returning to the rear to see if all were okay. He spent most of his time at the front with his pretty daughter, Suzanne, and gave the frequent visit back along the line to see how his wife, Bridget, and sister, Bernadette, were progressing.

Pied Piper

Larry Kelly was like the Pied Piper in that the younger brigade kept a close watch on him; especially as he went near his refreshment centre in the hatch-back area of his car.

The 'wives association' were represented by Anne Dunne, Teresa Kelly and Bridget Lyons. First reports back from this camp were of: "swelling of the knees and soaking wet."

All in all, despite the atrocious weather conditions, the occasion was, firstly, great fun and secondly, a great success. At the end of the day, circa £500 was in the kitty for the cause.

We will leave the last few words to Larry Kelly, the man who dedicated himself to making the occasion what it was. "I would like to take this opportunity to thank everyone who helped in some way to make the event possible, notably, all who partook in the 'Marathon', filled cards and those who gave generously of their hard earned cash. I would like, on behalf of the Association, to thank our sponsors, in particular, namely, Pat Ambrose, Principal St. Joseph's Boys National School, fellow teacher and his students, Shannon Meat, Nash's Mineral Waters, Newcastlewest (Andy O'Dea), Sam Spudz (Francie Carroll) and Quinnsnorth (Crescent Shopping Centre.)" P.S. It should be stated that the marathon wasn't confined to Shannon Meat. Many parishioners young & old partook.

HOME FREEZER QUERIES - WHAT YOU SHOULD KNOW

- Q. What type of animal is suitable for Home Freezer use?**
- A. The animal must be young and properly finished. Livestock which is not of Prime Heifer/Steer Quality cannot be accepted.
- In addition to the advice you will receive from our Livestock Department, you will also be notified of the grade which your animal obtains as a result of inspection by Department of Agriculture Officers. This grade, written on a white label will be inside one of your boxes, marked accordingly.
- Q. What is the procedure for slaughtering my animal after I leave it with you?**
- A. Prior to leaving your animal with us, make it clear to the Livestock Department that the animal is for Home Freezer use.
1. You will be issued a receipt stating :-
 - (a) Your Name and Address.
 - (b) The animals original identity Tag Number
 - (c) The animals Factory Tag Number.
 2. Your Name and Address and Factory Tag Number is written onto a distinctive RED Label. The Label immediately places your animal into the Home Freezer category.
 3. After slaughtering, this RED label is affixed to the carcass with the corresponding Factory Tag Number.
 4. To ensure maximum tenderness, the carcass is left mature in a chill for a minimum of ten to twelve (10-12) day's. It is then cut to your own specification, packed, boxed and blast frozen.
- Q. When will the animal be ready for collection?**
- A. Approximately twelve to fourteen (12-14) day's after you bring it in. It is advisable to ring our Home Sales Department before you intend calling in for your animal.
- Any animal intended for Home Freezer use must be brought in during working hours - i.e. 8.00 a.m. to 4.00p.m. - Monday to Thursday.
- Q. Should I have any doubts regarding Hygiene standards?**
- A. All slaughtering and processing activities conform to strict Department of Agriculture Regulations. These activities include ALL animals slaughtered whether destined for your Home Freezer or one of our many world markets. All carcasses are inspected closely by Veterinary Surgeons employed by the Department, to ensure maximum hygiene standards.
- Q. What Benefits do I get by using Shannon Meat Ltd.'s Blast Freezing facility?**
- A. Shannon Meat Ltd. being predominantly geared towards the export of quality beef have had to invest heavily in it's Blast Freezing facilities. This facility is available to all our customers; with it's numerous advantages.
- (a) Less flavour loss and drip loss from meat that has been blast frozen as compared to meat that has been frozen in an ordinary freezer.
 - (b) No necessity to use your own freezer compartment giving you substantial economy saving.
 - (c) Boxed Meat taking up very little space will allow you to utilise spare capacity for other products.