# Shannon Meat



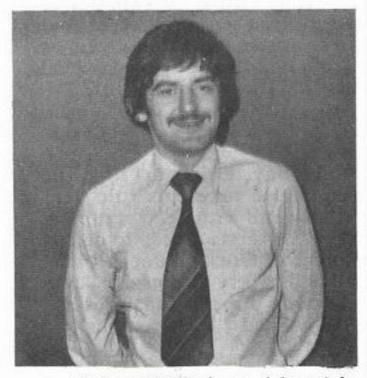
Vol. 7 No. 3 April/May 1982.

Two recent statements by

CONTRACTOR CONTRACTOR

Tel. (069) 64111 or (061) 40700.

#### **NEW ACCOUNTANT**



Finbarr McSwiney, (above) is the newly appointed Cost Accountant with Shannon Meat Limited. He replaces Fred O'Brien, who, recently joined the management counsultancy firm of Stokes, Kennedy and Crowley. He joined the Company on the 8th. February.

With a name like Finbarr McSwiney, it doesn't take a 'Sherlock Holmes' to work out that he is a Corkman. In fact, he hails from Wilton Road, in the city of the south's capital.

Finbarr is the eldest in a family of four. He has two sisters and a brother. His father is a Psychiatric Nurse.

His scholastic education spanned from the local national school in Togher to secondary level at Colaiste Iognaid Ris (O'Sullivan's Quay). On the 3rd July, 1975 he received a Diploma in Business Studies at the Cork Regional Technical College.

The following day as millions of Americans were celebrating 'Independence Day' Finbarr was 'voyaging' on his first day of independence as he sailed towards London. He was to spend six and a half years in England's premier city working as an accountant. Like thousands of other Irish emigrants he longed for the opportunity to return to his native shore.

Twenty-seven year old, Finbarr's pastimes include tennis, swimming and reading. Unlike, seemingly, all other Cork people, he doesn't play hurling, but, then in recent years what Corkmen can hurl. With unpretentious modesty Finbarr reveals that the height of his athletic career was being selected to represent his class in the -'in' school leagues.

Good news for the women of the region is that Finbarr is a most elegible batchelor.

All in the Company will join with me in wishing Finbarr every success in his new portfolio in life.

#### ALCOHOLISM

Studies indicate that employees with alcohol problems have an accident rate three times higher than other employees.

# FACING FACTS

public figures constrain us to jump to the defence of policies advocated strongly in the Gazette over the past three years. One by the Minister for Agriculture, Mr. Brian Lenihan, and the other by Mr. Edmond Brown of the I.T.G.W.U. The Minister asked on R.T.E., before his Brussels visit, what he saw as the future in Irish Farming, said he was optimistic saying he saw an upsurge

in Beef. This was an extraordinary statement when we all know one would not get 500 beef cattle out of all the sheds in Munster at the moment. What kind of advice did the Minister receive or absorb to make such a statement? The statement by Mr. Brown was to the effect that state aid to the livestock sector of Agriculture should be conditional on the farmer having his livestock slaughtered in a meat plant. This viewpoint is NOT ON. The farmer has to sell in the best available market and not become a hostage to a Beef Plant, a live Exporter, or an Irish Butcher, or Wholesaler. Moreover, this type of simplistic theory that somehow if the live trade were eliminated, everything would be alright is confining the spotlight to too narrow an issue and could turn the farmer into an anti beef plant attitude which would be disastrous. It also gives a wrong slant on the issue to the public. Other agencies

have been mainly responsible for the

present state of the beef industry (by

beef industry, we mean the total

industry, producer to processor).

We must not allow ourselves to be

cornered in a live/dead controversy

while these agencies get away with

murder. The agencies are obvious to

anyone familiar with the trade, viz.

the E.E.C. Commission, the

Department of Agriculture and the

Industrial Development Authority.

1. On the E.E.C. Front, we suggest Export Refunds on both live and carcases should be paid on FINISHED BEEF CATTLE ONLY, viz. the standard to be Intervention Classified animals ONLY. The introduction of the European Grid makes this system easily feasible. Such a scheme would eliminate all breaking of E.E.C. regulations and end accusations of weight fixing, graft, avoidance of disease regulations etc., etc. It would give the beef man a chance to purchase stores and remain in some kind of a viable business. At the end of such a chain, the best marketeer, whether a factory proprietor, or a live exporter, will win the end product.

> Eliminate all regulations, currency changes and compensations, with Northern Ireland, even to the extent of making a 32 county trading area

## By: Maurice F. Cowhey,

Managing Director.

for the C.A.P. and so get rid of the insidious agri smuggling once and for all.

- 2. On the I.D.A. front, we suggest that, during the past 5 years, the I.D.A. with Feoga aid have grant aided extra Meat Plants in spite of extremely excessive capacity. They are still doing so. Representations should be made to have the I.D.A. desist from this activity and involve them in some type of rationalization of the extra capacity they have built up. This excess is easily seen, where in 1974, 25,000 units a week created huge problems. At present, 60 to 70,000 units per week would not create any hastle. Setting up so called new jobs by taking them from Peter (by way of redundancies and short time) to give them to Paul is not a healthy policy. Unfortunately, it is the meat plants who do the biggest added value job who are suffering and have suffered most by such policies.
- 3. On the Department of Agriculture front, we suggest that they cease giving temporary licences to organizations or individuals to operate for a few months in the late Autumn/ Winter, thereby creaming off thousands of cattle from the plants who keep operations going for the full 12 months and, incidentally, give the farmer an all the year round service.

That E.E.C. standards and regulations be strictly and fairly operated across the board in all plants.

That the meat processing industry be allowed to purchase and import beef on the basis of the GATT AND BALANCE SHEET quotas as their competitors in Europe are allowed to do and at the same favourable duty free prices. That the industry be allowed to import beef from other E.E.C. countries and to trade freely in this product with our fellow members just as all the other eight are, at present, allowed to do freely and without hindrance.

That we do not have an annual fobbing off of a percentage farm rise as the be all and end all of the Brussels Irish Establishment and the too and fro groups. The effect of all Brussels regulations on our employment and potential for employment should be put under the microscope and vigorously pursued by all the highly paid retinue who represent us in Brussels.

#### **NEW ELECTRICIAN**



Thomas Mujan

The company welcomes Thomas Mujan. He joins the firm as an Industrial Electrician. Thomas hails to us from the county Cork village of Newtown Shandrum, where he was born on the 23rd. October, 1953.

It was this town with the famous poetic name where he attained his primary education. After this, he spent two years in Rathluire Secondary School. In 1970, at the Rathluirc Vocational School, he obtained an honours Intermediate Certificate.

In the Summer of 1970, Thomas joined the famed cheese processing firm, Golden Vale, in Charleville. He served his five year apprenticeship with this company, picking up honours in junior and senior trades, along the way.

In 1975, he joined Ballyclough Co-op. Limited, where he worked as a Maintenance Electrician until 1979. He then worked for Tony Garvey Electrical, Charleville and remained there until the early part of this year.

The shy and reserved Thomas's pastimes include: squash, folk music and current affairs. In former times, he was active in Ceoltais Ceolteoire Eireann and the Charleville Musical Society, but he tells us he is too heavily committed, presently, to involve himself in these activities again.

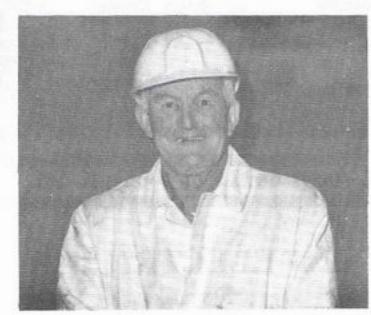
## NATIONAL APPRENTICESHIP COMPETITION



Fourth year Fitting Apprentice, Richard Hayes, above, has got through to the final stage of the National Apprenticeship Competition 1982 in Oxy-acentylene welding. Congratulations and every good luck in the final,

# PROFILE

## BILL "FENIAN" LYNCH



In a hundred odd years, hence, I expect to see a relatively small statue (about five foot in height) of a dimunitive figure with his hands in his pockets. This famous and much admired bust would be positioned somewhere convenient in the Main Street. Below the figure etched in gold coloured plate would read the following - "This is where the Fenian Lynch used stand, with hands in pockets, as he awaited the first friendly car that would take him to the greyhound track, sports fixture, to the funeral of a friend or even home to the Pike".

#### Characters

Bill Lynch is one of those great characters that is common to nearly all main streets in many towns in present day Ireland (now that nearly every town has a main street). Bill will always bid the time of day to all passers by, tell a good yarn, relate the latest joke and partake in a lively argument that is liable to last an age.

He was born in Knockane, Newcastle West in the summer of 1923. (They had good summers in those days). In those times large families were common and in this regard the Lynch clan more than held their own.

In the family there was eighteen twelve boys and six girls.

A fair-haired youngster with devilish eyes he was raised by his grandmother in Courtmatrix. At the age of six he toddled off to school and at the age of fourteen he toddled home. In the interveening period he learnt and learnt and...... Some of his classmates were Jackie Shiels, Patrick McEnery, Jim McDonnell and Donald Johnson (who was great to cog from). He tells us he was fair to middling at the books, but, would have been better only for Irish (who wouldn't).

He vividly remembers one day crossing swords with the most famous of famous school teachers - Bill Boyle who said "Look Lynch I'll beat you no more, you can live like a pig, if you can't behave". This was a crossroad and he knew the right road to take, he hasn't detoured since.

It was his brother Paddy and Martin Treacy that gave Bill the nick-name "Fenian". One thing is guaranteed and that is that this name will outlive the man himself. The name "Fenian" seems to imply that Bill was a Republican activist or a believer (even a fire-side rebel) at the very least. However, reason for the cognomen is in the original meaning of the word "light man" and that Bill sure is.

#### Antics

After leaving shoool he joined Teskey's where he worked as a building labourer for three years. At this point in his life, he was always up to devilish antics and one day he was caught. The little will-of-thewisp played a trick on the Teskey brothers and his own brother Paddy. Their reprisal was to catch the young fellow (that's what he calls anyone under 30), and pin him to a field, literally. This they did by using five two-prong forks and placing one over each leg and each hand and one around his neck. For the next couple of hours he lay motionless admiring the cloudless sky and cursing the hot sun.

He speaks of his brother Paddy in glowing terms and with deep affection. Paddy was his "big brother" and the little-fellow's guardian angel who protected him from all harm. Paddy was killed in action during the Second World War in the Middle-East. Bill's brothers Dinny and Christy also worked for the Company.

#### Interested

As a fun loving young man he was interested in hurling, football, cycling, cross-country and his 'devil make-hare' attitude saw to it that he enjoyed them all. However, he never liked dancing and he can't figure out why no girl didn't aks him to marry her. As for it being the othe way around, he tells us, he forgot it.

After leaving Teskeys he worked for a number of local farmers. Among his chores was walking cattle to and fro the 'old-fairs' held in far off places like

Abbeyfeale and Listowel. He also gave his services to the Board of Works for a short passage of time.

Bill Lynch joined Shannon Meat Limited, back in the early '60's. He has been here since and furthermore states - "I'll finish my day's here". He says of Shannon Meat - "I witnessed a wonderful change comparing the factory of to-day with that of yester-year".

He attributes this change to good management and singles out his true master John Mulcahy (or as Bill calls him 'Big John' and behind his back "The Millionaire").

#### Pride

To-day, Bill works in the Chillers. He takes his role very seriously and with deep company pride. If he is ever forced to defend his place of work he doesn't sing small and is very patronizing, even to the point of occassionally calling on his wicked "little temper" to help him.

This man of about 'three hundred nephews and nieces' enjoys a flutter on the horses and greyhounds. He frequents the Markets Field a couple of evenings a week. When asked about how much he makes from betting he says he doesn't win anything, but, then again, doesn't tell us he loses anything either.

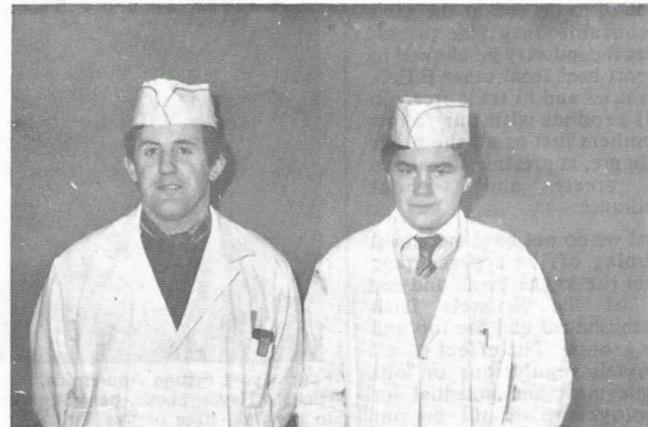
As the speed and trust of this changing technological world dominates and controls our lives, it is very important, that the human touch brought to us in strength by the 'Fenian Lynch' and his characters alike, remain with us and preserve sanity, now, and even more important in the future.



Shannon Meat Ltd. were awarded first prize in the Local Entry Section of the St. Patrick's Day Parade in Limerick recently. On the float entitled "From The Factory to the Farm" were Maureen Curtin, Bob Crombie and Ned Roche. The navigators were Pa Guinane and Eddie Carey. Congratulations to all concerned.



Happy at their work are the "Freezer Gang", Jim Kelly, Denis O'Connor, Bill Daly and Pat Flaherty.



Attending the Regional Management Centre, NIHE, presently are John Lynch and Eddie O'Dwyer. They are participants the RMC Management Development Programme.



The above group of farmers from West Limerick recently visited Shannon Meat Ltd. for a live and dead carcase classification demonstration organised by Limerick A.C.O.T.

# MEAT FROLICS

By Luke Johnson.

The time was 8.11 a.m., a fitting time of day for unnatural events. A low fog hugged the ground, (actually, it was steam from the retorts but we'll pretend it was fog). A stranger is lurking. What is his purpose? Why does he creep down the stairs in the retort room? He must have some devilish motive. Wait! Someone's coming! Quick hide! from behind the stairs the stranger gapes between the steps and watches Seamus Kennedy burst through the door and clang up the steps. A bundle of papers that once were time sheets were now clenched in his fist. He passed on without noticing anything unusual and the stranger breathed a sigh of relief as Seamus whistled 'Nora' out the door. Now for some mischief!

Disguised in white coat and hat, the stranger goes unnoticed for a while. But, then he is spotted. With a howl that should have been a war cry Miko Dunne charges after him. Blind panic runs through the mind of the stranger. Quick! He needs another disguise! He rounds the corner and sees his salvation. With a jump for the ceiling he disguises himself as a side of beef. He excapes, but just in time. In hot pursuit came Miko, brandishing a can of corned beef. With another howl he gives up the chase.

#### Womens Council

Up at headquarters, the matter is given serious consideration, but, it is of too high importance to be decided on here. The matter is taken to a higher authority and Bernie O'Dea puts out an A.P.B., on the Womens Council. Tense moments pass and many completely fingernails are oblitorated as no less than six female heads face each other across a canteen table headed by Anna Fitzgerald. General Nolan starts the discussion arguing madly with Brigadeer Burke. Then Major Curtin brings up the issue of identity. Who is this intruder? It is the dreaded M.A. Stitis? or even T. Berculosis? The council talked and talked until they came up with a decision (and then they talked a lot more). They decided that the intruder could, in fact, be female and that something should be done about it.

Meanwhile, down on the floor, the mystery is almost solved. The stranger had to change his identity when "Fenian" Lynch had pushed him into the Boning Hall to the waiting arms of Patch Markham as he revived up his cutting saw. Now the stranger was caught. He made a brave attempt to escape, but ran into a blocked corridor. His persuers came after him, noise beat down on him as Kevin Donovan relentlessy called for him over a P.A. System. He was trapped. There was no escape. His disguise was ripped off and everyone stared in surprise as the face of Willie "Chopper" Madden was revealed.

"I only came back to collect my staple remover", he explains.

When all is said and done, more is said than done.

They say an elephant never forgets, but what does an elephant have to remember anyway.

# LIVESTOCK TOPICS IMPROVEMENT OF QUALITY AND THE CLASSIFICATION SCHEME

By D. Donovan Livestock Procurement Manager

Classification was introduced in Ireland by the Department of Agriculture first on steers and later on heifers and cows. The purpose of the exercise was to form a common base from which to describe a carcase be it prime or otherwise. It was introduced for the benefit of the producer as much as it was for the processor. Classification has an advantage from the point of view of monitoring the quality of the flow of cattle in the Meat Plants against a yard stick.

For example in time one can say without fear of contradiction as to whether quality of cattle has improved or disimproved over a given period.

Terms such as "overfinished" and "underfinished" are completely out of date in to-day's economic situation. So the purpose of classifying each animal individually was undertaken approaching the study from two different angles. The first being confirmation - seven points being alloted to each score. Using each of the seven letters in the word I.R.E.L.A.N.D. The letter I being the best confirmation and the letter D the worst. The more meat on an animal the higher the score.

#### Study Fat

The second approach was to study fat cover on the animal. Again, seven points cover the full range this time using the figures one (1) to seven (7). A fat score of one being extremely over fat. The grade is related to each animal on the

related to each animal on the statement which is returned to the producer. At a glance he has an independent assessment of his animal very much to the point and nothing vague about it. With a little concentration one can grasp very easily what it's all about, and most important of all, it is carried out by Department of Agriculture staff who are completely independent of any marketing force. Looking at the price of an animal on paper meant very little if the same statement didn't carry a description of the animal in question.

To-day the picture is much clearer with classification linked up with the returns. Cows are often identified as being very good because of the fact that they were milking 5 gallons per day, but, it's the yield of meat that makes a good return at the end of the day not her milk pedigree.

#### Compensation

This arguement arises where there is compensation for Reactors. As long as compensation is on a per head basis, justice to the individual cow would never seem to be fair. There is little point in giving stick to the factory if compensation plus the price of the cow and the calf are not able to match the price of the replacement. While the fat score will vary, it's something the producer should have control over. Conformation on the other hand he has little control over unless he is a breader as well as a finisher.

### KNOWING AND DOING

Most of us have the necessary knowledge and experience to do our jobs and most of us don't want to hurt ourselves or others.

But how often do we fail ourselves by not putting our knowledge into action.

- A circular saw can cut off a finger
   but we go right ahead and operate
   a saw without a guard!
- There is a safe way to climb a ladder, which we use here at work but we take a chance and fall from a ladder while painting our house!
- Radioactive fallout is dangerous

   but we think nothing about leaving household poisons around where our children can get at them!
- 4. It is dangerous for children to run out in front of cars — but we drag them across the street even when the pedestrian light is against us.
- 5. It is important for teen-agers to learn safe driving habits — but we violate a traffic law with our teen-age son or daughter right in the car with us!
- A₃loose board on a stairway can trip someone — but we don't bother to report it!
- Grease and oil spills can cause a nasty fall — but we "forget" that we should cover these spills with oil absorbent materials!
- 8. Tools and parts can become falling objects or we can trip over them but we fail to put them back where they belong!
- We know an unsafe act when we see one — but we oil, adjust, or try to

fix a machine without even bothering to stop it!

- 10. We shouldn't take a chance when operating equipment but we drive a fork lift truck with a load carried high and try to turn a corner while going too fast!
- 11. We can't fool safety devices but we remove or fasten a machine guard so it won't give us the protection we need!
- 12. It is dangerous for us to block fire fighting equipment — but we pile boxes and cartons in front of fire extinguishers and store material right up to the underside of sprinklers.
- 13. We should wear protective equipment but we wear our goggles around our neck and leave our hard hat in our locker, our car, or on the shelf while at work.

None of us, hopefully, is guilty of all the misdeeds listed above — but it may be worthwhile to check whether we are slipping into any of the habits mentioned — and to take the appropriate action!

#### **DEPENDABILITY**

The respect you command will be in proportion to the confidence those who know you have that you will not let them down in any situation.

# COOK'S CORNER

By Anna Fitzgerald.



Roast Stuffed Brisket

This dish makes an excellent substitute for a Sunday Roast. Brisket may also be roasted unstuffed or the stuffing may be varied. Try stuffed brisket cooked in a casserole with a little stock or pot roasted brisket, for a little variety. All methods of cooking provide a very tasty tender joint.

Recipe :-

#### Stuffing -

- 3 lbs. Boneless Brisket
- 2 oz. white breadcrumbs
- 1 onion finely chopped
- 1 tablespoon chopped parsley
- 1 small carrott grated
- Salt and Pepper
- 1 oz. melted butter

1 small egg — beaten

Mix together the breadcrumbs, onions parsley, carrots and melted butter. Season well and bind mixture with beaten egg.

Lay brisket out flat, spread stuffing over the inside, roll up tightly and tie with a fine string.

Place brisket in a roasting dish, cover with cooking foil add a little fat and about a tablespoon of water.

Cook in oven of  $325^{\circ}F$  - Gas 3 for  $2\frac{1}{2}$  - 3 hours.

Serve with roast potatoes, carrots and parsnips. Serves 4 - 6 adults.

#### **SYMPATHY**

The funeral took place recently of Maurice Woulfe late of Boherbee, Rathkeale.

The deceased spent some of his working life in Shannon Meat. He was a highly respected member of the local community, where he was particularly well known in sporting circles.

Maurice, in his life-time witnessed a vast amount of matches, whether they were football, hurling or soccer made no difference. His after match quotes where always of humour and a large degree of criticism of the standard of play, irrespective of the quality.

Condolences are offered to his son, Anthony, [Slaughter Line] and also to other members of the Woulfe Family.

To other members of the staff who had bereavements in their families, we offer our sincere sympathies.

# HOODOO BROKEN AT LAST

It was Safety Quiz time again. This was our seventh year entering the competition and did not once pass the first level. The consolation we always had was that the first round was the most competitive of the whole contest. Last year our two teams trained hard to get past the first round. Luck was against us then. On that occasion our 'A' team just lost 2 marks out of 54 and our 'B' team dropped 3. Despite this high score we were relegated to second places. We were very disappointed. Despite all the hard work, we did not get through. We asked ourselved - "What must one do to get through the first round"?

This year we wondered should we have a bash. Batty Collins, Anna Fitzgerald, Mike Guiney and Pat Coleman were studying for examinations. They felt they may not be able to give the time required in swotting safety acts, factory acts, etc. Jack Lyons said that we should have a bash anyway. It was felt that the hard work of other years was an asset. It was decided to have a go.

The teams got into training. Each day at 1.45 p.m., they returned early from lunch to practice answering questions. Whenever possible they swotted the areas that will be covered in the Quiz. Our teams got into shape.

And so to the night of the first round in The River Room, Newcastle West. First into the fray was our 'A' team of Michael Guiney, Maureen Curtin and Batty Collins. Their opponents were E.S.B., Tarbert and Wyeth who were Limerick area winners last year. Going into the last round it looked like this time we would get a team through. We were 3 marks ahead of the nearest rival. At the end of the round we could hardly believe that after seven years we had gone through to the second round. Our team scored 52 points and our two opposing teams were both on 51.

#### Better to come

Better results were to come. When ones luck changes keep betting! Our 'B' team of Anna Fitzgerald, Pat Coleman and Jack Lyons were well ahead of Golden Vale. 'B' 53 points to 39. The taste of victory is sweet, But more so when one waits for seven years and has a double victory on the night. Shannor Meat were the toast of the National Industrial Safety Organisation on that night. The only occassion where one Company would have two teams going through to contest a place in the Second Round.

And so to round two. The

approach the teams took was -"Let's get experience of the further stage in the competition with a view to better things in future years. We intensified our training. Wyeth (Ireland) Limited gave us reams of information to be swotted and our teams got to work. They intensified their practice sessions and were determined to render good account of themselves. This they certainly did. As the only new faces in round two on that night at the Limerick Inn our 'B' team scored 39 points.the winners E.S.B., Rosbrien scored 45. The other opponents in this set were C.I.E.

Next to our 'A' team. Coming into the last round we were 2 points ahead of our nearest rivals Golden Vale 'A' with P.J. Walls trailing. Would we do the impossible and get through to the Limerick Final? Alast however, a six marker defeated us and we ended up in second place to Golden Vale 'A' who scored 44 points to our 40.

#### Not Disappointed

We were not disappointed and felt that we now have the measure of the hardest competition on Industrial Safety in Ireland. Everybody is looking forward to next year when nothing will halt the progress of Shannon Meat Limited winning the Mid-West trophy and going on to the All-Ireland Final.

Four members of our teams will be presented with special trophies by NISO for answering all their questions correctly in the first round. They are - Maureen Curtin, Michael Guiney, Anna Fitzgerald and Pat Coleman. This presentation will take place at the Mid-West Final of the competition in early April.

What would have happened if one of our team members were unable to attend on any of the nights involved? We had an able substitute available who worked every bit as hard and who did not get an opportunity to hold the limelight. A special word of thanks is due to Richie Hayes for playing this important role for both teams. He was as much a part of the teams as the competitors themselves. To Richie and to the six members of both teams we say a sincere congratulations, you did us proud and we look forward to next year.

#### Elected

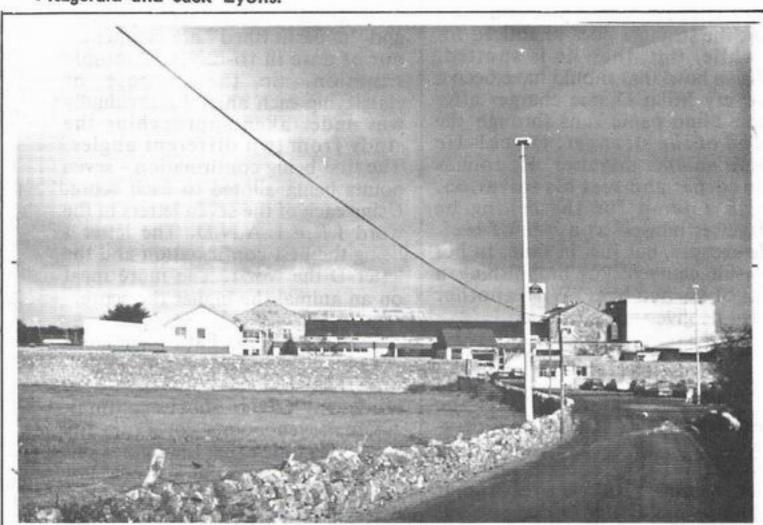
As we go to press we learn of the success of our good friend Pat Storan of Mattersons in Limerick. Pat has been elected President of the National Industrial Safety Organisation. "Every success in your new role Pat. You will do the Mid-West proud."



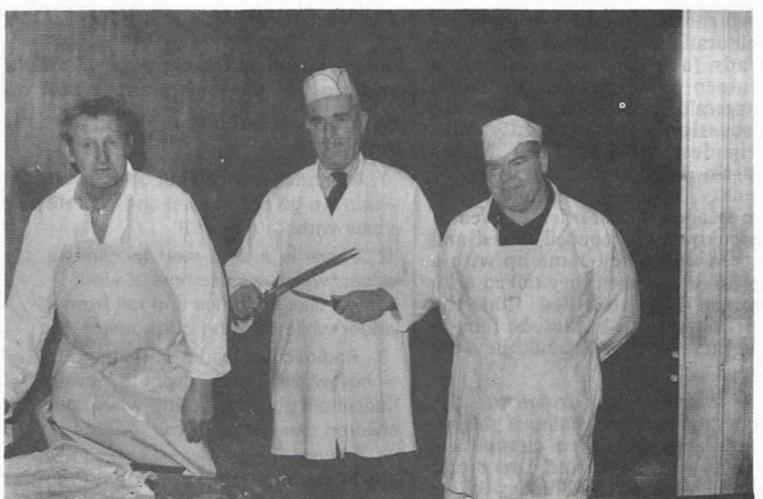
Shannon Meat Ltd. NISO Safety Quiz team A L to R. Batty Collins, Maureen Curtin and Michael Guiney.



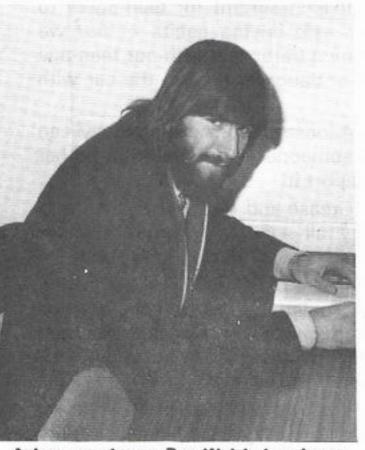
Shannon Meat Ltd. NISO Safety Quiz team B. Lto R. Pat Coleman, Anna Fitzgerald and Jack Lyons.



Shannon Meat Ltd. from the "Top of the passage".



Preparing for work are long serving employees Michael Shiels, Paddy McNamara and Kevin Barry.



Athea employee Pat Walsh has been with us since 1978.



Van driver Pat Alfred hails from Adare and is still unmarried.

# SOCCER SCENE

#### SHANNON UNITED

Not a great deal has happened since the last edition of the Gazette, due, in the main to our climate.

Shannon United continued their progress towards Division One. However, to achieve their goal there are still some hard battles to be fought.

Reiterating what I said in the last issue the prospects of promotion were very much dependent on the players. When United have their full panel they can be very difficult to beat, but, alas, the strength and depth of this panel varies from day to day.

United were ousted from the Second Division Cup when they surrendered a two goal lead to Ballyguiltenane. This was a sad defeat as chances of outright victory were well within their capabilities.

#### Match Report:-

League— Ballyguiltenane 0 Shannon United 2 Own Goal, Sean O'Shea

Without doubt the home team possess the worst pitch in the League. United can be happy with this result considering the very tramped pitch and the physical strength of the opposition. Denis O'Dea was unquestionably man of the match.

Shannon United 5 Kileaney 1 P. Dineen, N. Harnett, Ml. Meade, R. Doherty (2).

This was a thoroughly deserving win against promotion rivals Kileaney. Liam Fitzgerald at centre-half gave an accomplished performance. United played very good football and their front three of Doherty Meade and Harnett caused the opposition all sorts of problems.

Adare 3 Shannon United 1 R. Doherty

Playing against a very stiff breeze, United were level at halftime thanks to leading scorer - Ray Doherty. However, putting it mildly the bottom fell out of the frying pan in the second half as a lack-'ustre United was comprehensively beaten.

#### League Cup:-

Shannon United 2 Ballyguiltenane 0 P. Harnett, Ml. Meade

This first leg of the League Cup saw United take a two goal lead thanks to two well-taken goals within seconds of each other just before half-time. Davy Fitzgerald played exceptionally well and he was ably assisted by his brother Liam and Noel and Denis Harnett.

Ballyguiltenane 3 Shannon United 0

Ballyguiltenane 3 Shannon United 2 (aggregate score)

Shannon bowed out of the League Cup with this disastrous result. I make no apologies for criticising the standard of refereeing in this game. In short it was brutal.

United were very disappointing and only P. Harnett, Mike Neville and Liam Kennedy played to the usual standard.

#### Watch it Grow:-

Ray Doherty, 9, Mikie Meade 5, Sean O'Shea, Paul Dineen, Davy Keeffe, Pat Reidy - 3 each. Denis

O'Dea, Noel Harnett, Davy Fitzgerald, Liam Kennedy, own goal - 2 each. Barry Dillon, P. Harnett, 1 each.

LATE RESULTS Desmond Cup

Shannon Utd. 1 Ballyguiltenane 2

Deel Utd. 4 Park

#### DEEL UNITED

The weather has restricted the number of fixtures for Deel since the last edition.

At the moment Deel United remain precariously close to the relegation zone. They are sadly lacking in luck, having conceeded some very silly goals and up front don't possess any goal-scoring talent.

In recent games, Seamus Doherty has played centre-half and has steadied the defence. He is a great ball winner, particularly strong in the air.

Deel, urgently requir a good striker, but, then most other teams will testify that they, likewise, need the same.

Finally, the members and players of Deel will not be buying any sweeps tickets this year, owing to continuing bad luck.

#### Match Reports:

#### League-

Villa Rovers 6 Deel United 2 Ed. Dollery, Ml. Sullivan

Too many defensive mistakes on the part of Deel was the major cause for the loss of both points in this league encounter. Bruree man Pat Cotter made a promising debut for Deel.

Deel United 1 Glin Rovers 4 Ml. Sullivan

A Glin side that can do no wrong this season proved too good for a changed Deel team. Glin, who admittedly were very well organised, were flattered by the margin of their triumph.

Deel United 2 Pallaskenry 4 T. Wilmoth, M. O'Shea

An understrength United gave away some very silly scores and this proved disastrous in the end. Edmund Dollery tried very hard to g Deel moving in mid-field. Johnny Jones and Tom Shaughnessy were also to the fore.

Deel United 4 Kilcolmen 5 S. Doherty 2 P. Cotter, Ml. Molyneaux.

This game was played on St. Patrick's Day. However, somebody should have told Deel that it isn't customary to give presents on this feast day. Nevertheless, Kilcoleman gleefully accepted. Again, Deel were worthy of both points, but, too many defensive lapses proved costly.

#### League Cup:-

Pallaskenry 1 Deel United 1

J. Lyons In the 89th, minute of this

INTER-FIRM G.A.A.



Jack Daly, Chairman Shannon Meat G.A.A.

The Shannon Meat Inter-Firm G.A.A., Club held its Annual General Meeting recently. There was a fairly good attendance. Following a review of last year's games and results, it was agreed then an all out effort must be made this season to win that elusive county title. As in previous years we are entering two teams in the forthcoming competitions.

#### Officers

The following officers were elected for the next twelve months:-

Chairman: Jack Daly Vice-Chairman: John Lyons Secretary: Ml. O'Neill Treasurer: Jack Daly

Delegates to County Board - Matty Williams, Jack Daly, John Lyons.

#### County Board Convention

The Limerick Inter-Firm County Board held its Annual Convention on the 24th February. It was very encouraging to hear that some new teams would be taking part this ∮ear. All the outgoing officers were returned unopposed. On a personal note I would like to thank the Clubs who nominated me. As I was unable to attend this year's meeting I haven't got a full report on the proceedings.

As I mentioned in other editions, it is definite that there will be a junior hurling championship and senior championship this season. Looking at the teams that I expect to be participating in the junior competition Shannon Meat Limited have a great chance of being the next County Champions. The closing date for registrations and affiliations is the 24th March. The

game Jack Lyons equalised for Deel with the second cheekiest goal of the season. Tom White's was first. It was the least that Deel deserved. Seamus Doherty dominated from centre-back. This was the first leg of the League Cup.

#### Season Scorers:

Seamus Doherty 8, Milo O'Shea 4, Tom White, Jack Lyons 3 each. Edmund Dollery, P.J. Wall, James O'Grady, Mike Sullivan 2 each. Jimmy Fitzgerald, Charlie Power, Jim Nix, John Fitzgibbon, Peter Mullins, Tom Wilmoth, Pat Cotter & Ml. Molyneaux 1 each.

#### FIVE A SIDE TOURNAMENT

Shannon United has asked us to announce that their annual five a side soccer tournament will be held in May.

Entries will be taken from Mid April onwards.

cost of entering two teams this year is £50.00. This is an increase of £10.00. As we all know nothing is getting cheaper these days.

By Ml. O'Neill

#### Castlemahon

Up to the time of going to press, I have it from very reliable sources that Castlemahon Co-Op are not entering any teams this year. They have been very loyal to the Inter-Firm set up for years. They have always been great competitors. Their absence will be a great loss. Down through the years we have had many a great tussle with the Castlemahon boys. Who knows they might change their minds.

#### Draws for Championship

The draws for this years competitions will be made in the near future so I will have them for the next edition.

Slan agus Bannacht.

## RINGSIDE NEWS

At the County Finals held in Limerick, Sean Finn Boxing Club had seven victors. They were as follows - Tadgh Hogan, Shane O'Grady, 'Bunny' Daly and the four McCarthy brothers - Dan, Willie, Tim and James.

Fresh from winning his first county title Tim McCarthy became the Munster Champion at 71/2 stone. He now goes forward to the All-Ireland finals to be held in April in the National Stadium, Dublin.

The Club had three beaten finalists in the Munster Championships. Tadgh Hogan, Dan and Willie McCarthy were each in turn beaten by All-Ireland title holders on a majority decision of the judges.

Mattie Williams informs us that the Club are very satisfied with the progress of its boxers this season and their performances and achievements to date augur well for the future.

He could make a lot of stage, T.V. and film stars take a backseat - if he drove a taxi.

Films and T.V. Programmes would be greatly improved if they shot fewer films and more actors like him.

She had a very expensive musical education - her father was sued by 5 neighbours.

Everyone says she's an angel fallen from the skies. Too bad she happened to land on her face.

After half a day in a beauty parlour she still hasn't been worked on - they're still busy giving her an estimate.

If a woman's face is her fortune, she'll never have to pay income tax.

With a face like his, he should sue his parents for damages.

He has a nice head on his shoulders. But it would look better on a neck.

He has a Roman nose - it roams all over his face.

He kisses the cat and puts his wife out.

She has two mink wraps - one for each chin.

## SHANNON MEAT CHAT

By: The Scribe

- Congratulations to Michael and Breed Meehan on the recent birth of a son, christened Michael Thomas. You could say of junior.
- Anna Fitzgerlad recently rang a certain V.G. in Rathkeale asking the price of a panda cuddly toy. You can imagine her surprise when she was quoted circa £4,000 thinking it was the Panda car.
- When Pat Alfred was three, Neddie Roche was at school. Pa Guinane was with Shannon Meat. For 64,000 dollars, how old are Pa and Neddie?
- When dealing with the Law, Jack Lyons believes in catching "the bull by the horns." If in doubt as to what I mean, ask Jack and see him blush.

What's wrong with the name, Frank? Nothing says you all, unless you happen to be Frank Roche. He adopted the name Henry while in England recently. He was afraid of being recognised, being continuously spotted and harassed in the centre of Manchester "Are you the Frank Roche?"

- \* The character of Miley (of "Braken" fame) is relived daily in the Boning Hall in the person of Jim Power.
- You can take a man out of the bog, but you can't take the bog out of a man. While in Manchester recently, Tom, our instructor in the Slaughter Line, asked for a Club Orange, bag of Tayto's and handed an Irish pound across the counter.
- \* Breed Woule was very disappointed that the "Manchester Boys" did not bring her back a red and white 'pair of unmentionables', like Anna got.
- Pauline Flaherty appears like "The greatest American Hero" as she flies along in her honda.
- \* The power of women is amazing.
  When Dan McCoy was
  unattached, he had a motor
  bike, now he has a Toyota
  de-luxe model. Well done
  Teresa, but watch where ye park.
- \* Kitty Boyce continues to try to beautify the women of the locality with her cosmetic road show. Dare I say she has a tough task. Before being accused of being a chauvinist pig. I'm only joking.

\* Last year, The Scribe predicted that the Safety Quiz team would do better this year and, of course, I was right. Next year. Mid-West champions.

\* Luke Johnson stayed up until 2 a.m. in the morning to put forward his clock with the change over from old to new

\* A source close to Maureen Curtin (future brother-in-law) tells me that she is taking keep fit classes.

\* Many of the Company's personnel are now playing squash. However, the king of the ball-hoppers, John O'Connell stays at home.

I have learned from a, usually, reliable source that this years Dinner Dance will take place on December 17th. Music by Tommy Drennan.

I.T.G.W.U.





New Shannon Meat Section I.T.G.W.U. Committee recently elected were Pat Madigan chairman, Tom Grey, Vice-Chairman and James O'Grady, Secretary.

On the 5th February last, the Annual General Meeting of the members of the I.T.&G.W.U. was held in the canteen. Pat Madigan was elected chairman, Tom Grey, vice-chairman and James O'Grady, secretary. The out-going chairman Liam Hanley, did not seek reelection. Shop stewards for each department are as follows:

Gerald Enright Slaughter Line Kevin Hannafin Offals Boning Hall Tom White, Mce. Sheahan **Bob Crombie** Loading Dick Sheehy Freezers Margaret O'Brien Cannery Moira Daly Home Sales Maintenance Dept. Tom Lyons

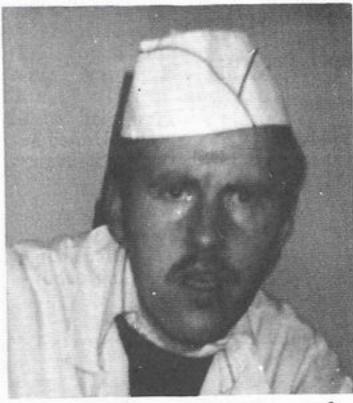
The new chairman, Pat Madigan, hails from Newcastle West and is now living in Rathkeale, married with two children. He joined Shannon Meat in 1977 and has worked in all departments, mainly Boning Hall and Dispatch. Last year, Pat was shop steward in the Dispatch department.

Pat is very grateful to all the members for making him the unanimous choice as chairman and seeks their co-operation in these difficult times in continuing the very good industrial relations which has been a hallmark of this company for quite some time.

#### Outgoing

Outgoing chairman, Liam Hanley expressed a sincere thanks to all the people that worked in the committees with him and, especially, the workers for their appreciation and co-operation. He also thanked management for their great assistance to him during his three years as chairman.

Joe Skerritt has just retired after many years of active and loyal service to our Union. While a worker in Cement Limited, Joe was elected President of the Limerick County branch and, in 1969, he became a full time official. He has been secretary of the branch (now renamed Limerick No. 3) since the retirement of Paddy Kelly in November 1980. Since he became an official, in 1969, Joe has had much contact with us in Shannon Meat Limited and has given us great assistance since then. We would like to express our sincere thanks to Joe for this and wish him and his wife. Mary, many years of happiness. "Keep on fishing Joe and send a salmon our way."



Liam Hanley outgoing Chairman of Shannon Meat Section I.T.G.W.U.

## FREEZER CUTTING DEMONSTRATIONS



Maureen Curtin

Gazette brought about numerous enquiries. Since then, I have visited six I.C.A. guilds: Knockaderry, Abbeyfeale, Kilcornan, Tournafulla, Kildimo and Adare. Presently, I have bookings for 15 more.

A new dimension on this aspect of sales promotion is the availability of a video of the history and operations of Shannon Meat Limited.

For the ladies groups, it is a follow up to the talk and slide show. If any group would like to see it, a viewing evening could be arranged. A demonstration of meat cutting by one of our butchers is also included followed by light refreshments.

This facility commenced on the 15th March. Since then, two groups, Kildimo and Cappagh have enjoyed the show. We have bookings for 12 more.

Any organisation, or group, who wish to attend this viewing evening, may do so by contacting Shannon Meat Limited.

Published By :SHANNON MEAT LTD,
Rathkeale
And Printed By :ORIEL PRESS LTD,
CHARLEVILLE

## YOUR OWN ANIMAL PREPARED FOR THE DEEP FREEZE

- Animal must be young and well fleshed.
- Owner must make sure to inform the livestock intake office of their intentions to have their animal prepared for their own freezer.
- 3. When the owner is issued a receipt, it states clearly the scheme tag number of the animal which is matched with a factory tag number. The docket also shows that the animal is identified for home use. The owner should check that his animal is so documented.
- 4. If you wish, you can have your animal weighed live for your own information. You are also welcome to inspect the carcass before it is cut for your freezer.
- As part of the Department of Agriculture's beef classification scheme, your animal will be graded by department officials within the factory. You will be notified how your animal graded.

This will be of help to you when you are selecting an animal for your freezer in the future.

- 6. When you deliver your animal, you will be informed when it will be ready, (usually 12 to 14 days). Agree on a day when you will collect it and please collect on the agreed day.
- Your boxes of beef will have your name, address, your own tag number and factory number, plus Department of Agriculture's grade written on them.
- 8. To ensure that you are satisfied with the way the beef is cut and packed, we are only too pleased to prepare to your own special instructions.

The service we offer you for preparing your own animal for your freezer is guaranteed to please you.

All you have to do is to make sure that the animal you wish to have prepared for you, is of suitable quality.

Contact us, and we will advise you on what is best for you.

# Quality Meat for your Home Freezer

- Home Freezer Special Prime
- Beef Packs
  Prime hind and forequarter
  heifer beef
- Your own stock processed to your specification
   Top quality Lamb Packs and
- Lamb Carcases

  Specialist advice on Home Freezer maintenance.

Get full value from your Freezer.
Meat supplied by Shannon Meat
Ltd. is processed under modern
hygienic conditions. This ensures
top class quality, proper maturing,
best cutting and packing methods
and blast freezing to ensure meat is
frozen solid in the shortest possible
time. We are proud of our Home
Freezer Service.

For full particulars contact :-

The Home Sales Manager, Shannon Meat Ltd.