

Shannon Meat GAZETTE

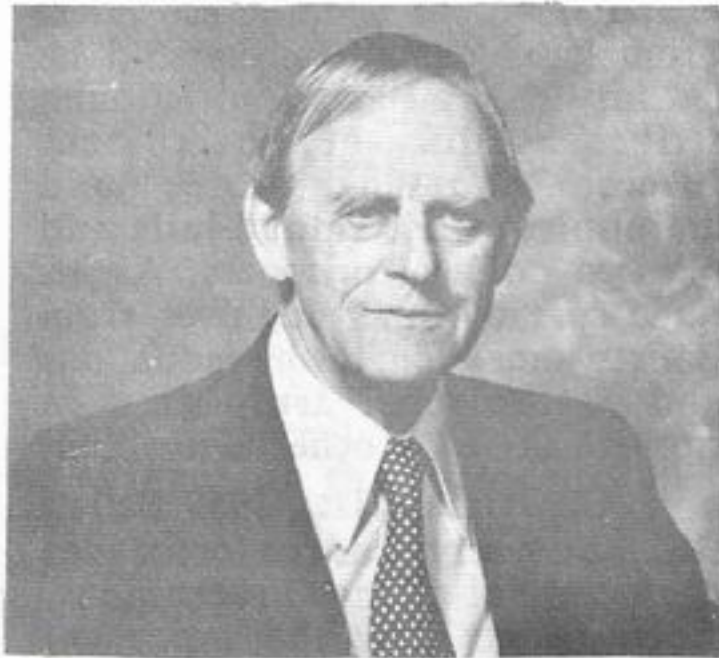


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OPINION

By M.F. Cowhey
Managing Director



Some weeks ago, one of our procurement staff noted when a livestock vessel was being loaded in Cork that several hundred little heifers formed part of the cargo. To rid ourselves of future breeding stock, in this fashion, seems rather contradictory when two years ago, in the Autumn of 1979, the then Minister for Agriculture refused to agree to mature heifers going into intervention giving as his reason that it would further reduce a declining breeding herd. The recent loss of 700 cattle on a vessel travelling from Ireland to Egypt gave the Pro Scare Headline Irish media plenty of fodder. Comment took place across the widest possible divide and the most emotive type came from the extreme ends of the spectrum from the call by the Irish Cruelty to Animals Society to the Irish Government to place a total ban on livestock shipments to the paragraph in a Farming Weekly by a prominent Irish Agricultural Journalist that the shipowner, Mr. Purcell, was doing more valuable work for the farmer than a whole shipload of trade unionists and politicians.

How do we in Shannon read such situations and incidents?. One should avoid emotional view points, look at the causes and affects and endeavour by reasoned argument and fair means to influence the situation in our favour.

Contracting

The livestock export trade, as such, was contracting each year until some two years ago. Indeed, the finished beef export trade had disappeared just not being able to compete with the meat plants. The forward store export trade had also almost disappeared as the exporters were unable to compete with the Irish Beef Feeders. Hence, it did seem as if with the exception of the blue grey heifer, trade from the West and certain specialized live exports such as, Charolais to Belgium, the commercial live trade was on its way to becoming a very minor business.

Huge investments were made in new and existing Meat Plants and by Beef Feeders, all with the aid of FEOGA grants. Although, some

episodes of the 1974 situation (being quoted by some in a similar way that 1916 is quoted politically and historically) created trouble for the small rearers and feeders, beef farming went ahead with large feedlots and slatted sheds going up in the most unexpected places. Likewise, investment in increased capacity was undertaken by the meat industry.

Into this scene came regulation after regulation from the E.E.C. Civil Service viz. e.g. ignoring of Italian calf premium, Export refunds to European 3rd Countries, Eastern Europe and the Middle East, a small percentage only of Irish beef to be boned, etc., etc. The export refunds were disastrously slanted to favour live cattle and carcass beef. They were mainly the result of the E.E.C. Civil Service in thinking that they are a cheaper and easier way of supporting the farmer viz. in comparison with the intervention system. This has become an obsession with the Brussels bureaucracy.

By this type of support, £26 per cwt. export refund on each animal, live exports to certain countries became good business. It is well known that the several links in the chain or chains are highly remunerated. One could not blame Irish Livestock shippers for taking part in the action.

A large segment of Irish Farmers believe that a live trade is necessary to hold competition for their stock with the Meat Plants. We must respect this view point even if we disagree as farmers are the source and suppliers of our raw material.

Dangers

All sectors of our industry should become aware of the dangers to the meat industry and to the country's economy if the EEC keeps pressing their present beef policies. The EEC Civil Service are the real target to pressurise and after them, the Department of Agriculture who are their representatives in our own country.

Curtailling or stopping the live export trade is not the answer. Our organizations such as; our Trade Unions and the Meat Exporters Association must be constructive. Farmers and Farming Organizations must be convinced that a viable meat processing industry is in their best interest and their best bet to gain a reasonable and consistent all the year round price structure.

The following points should be carefully considered and studied as they seem to me to be highly relevant to the present beef industry situation:

1. Carcase beef export is only a very small step away from

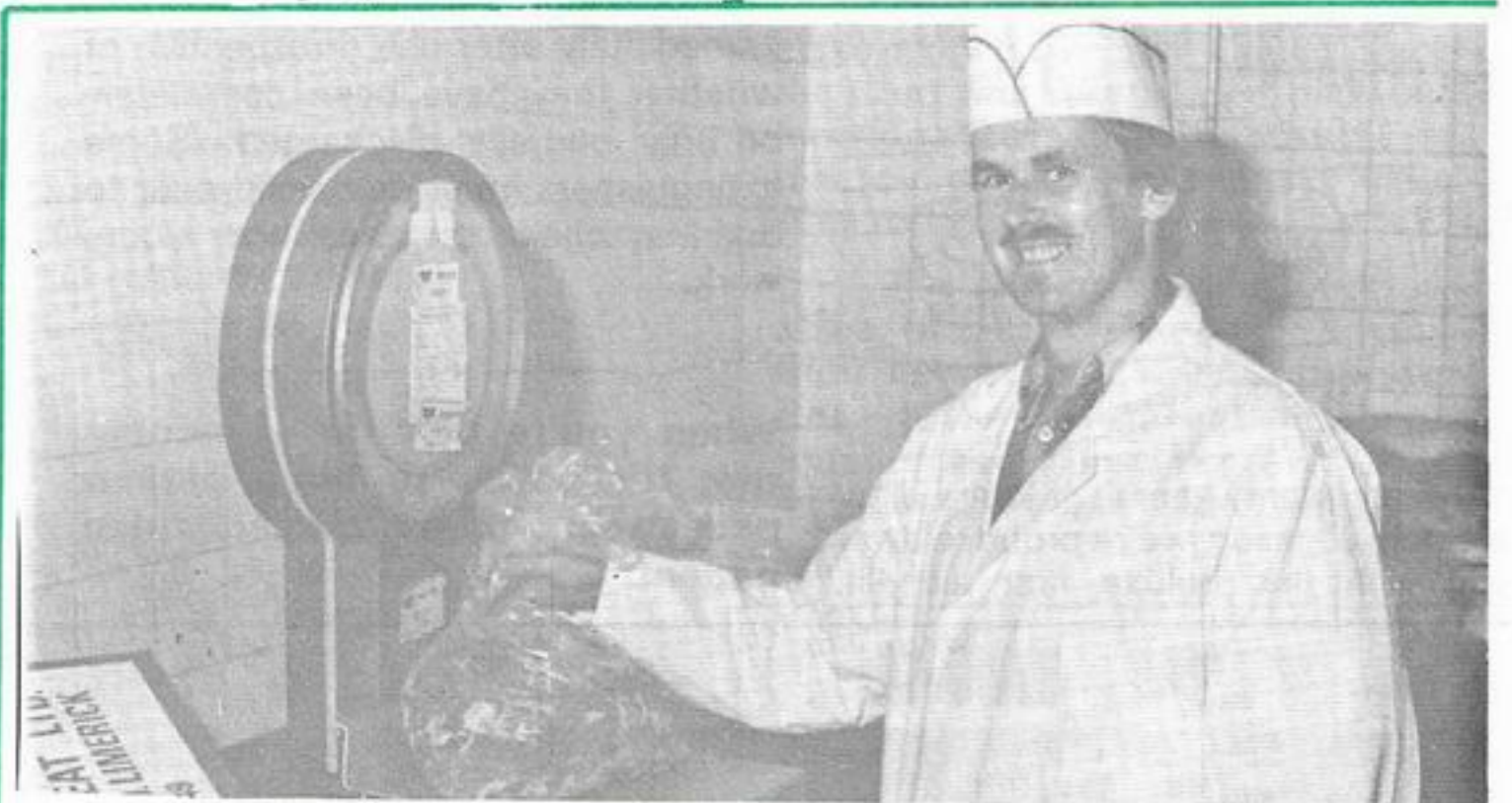
live cattle export.

2. The present trade in live cattle to the Middle East is hitting beef feeders hardest of all. Because of the Middle East competition in Live cattle, their stores are costing too much and this makes them dissatisfied with the prices they receive for their finished animals. They are the real front line in the present situation.
3. As a consequence, Winter beef feeding will disappear. Sheds are empty and silage pits are being let to speculators.
4. Did we enter the EEC to make the market for our beef within its confines in prosperous Europe or in 3rd Countries such as; Yugoslavia, Rumania, Czechoslovakia, East Germany and the Middle East in Egypt, Libya, Morocco, etc.?
5. Has the present support system for farms, viz. Intervention and Export Refunds failed?
6. Has the EEC mismanaged the Community's Beef Industry or has their management been an utter failure?
7. If the industry has been mismanaged, is each further regulation an expediency to make a temporary escape from the bureaucratic web?
8. What about the insistence on 70% plus of beef going

into Intervention, having to go in "Bone In" as it is so much easier to sell this beef to Russia at a knock down figure?

The other alternative is to bone all intervention beef.

9. Now that intervention and export refunds have reached their present levels, is there much room for raising them a great deal more? At these levels, will each further rise fuel inflation and result in less and less consumption of beef within the Community? Will more and more beef go into intervention and more and more beef and cattle be exported to 3rd Countries?
10. Will the consequent cost of the beef management reach a figure and situation at which the financial side of Governments in the Community will start cutting support and a strong consumer lobby commence to shout very loudly?
11. Are there alternative ways to manage the market and if there are, how can the EEC be persuaded to try them?
12. In managing the market, do the Brussels bureaucracy give any thought to employment and investment?
13. Is beef feeding viable with huge annual inflationary increases in store prices and an interest charge of 18½%?



Seen here producing Home Freezer Packs is Denis Fitzgerald.



Marie O'Dea has recently joined the Company. Marie from Rathkeale is seen here stamping and coding in the Boning Hall.



Busy operating the Switch-board is Bernie O'Dea. Another "Voice" of Shannon Meat.

FIRST AID IS SMART

It does seem kind of ridiculous to go running off to get first aid for every little cut or scratch you get. And you hate to put up with the flak you get from other employees when you do it.

But the fact is it makes sense — good sense.

Just a small break in the skin is all the opening infectious germs need to get under your skin and cause some real misery. Some types of infection can even cause death within a few days.

Let them say what they will, take care of any injury just as soon as you can.

Here are some valuable things to know:

WOUNDS

Small ones....

Wash thoroughly with soap and water and cover with a sterile gauze bandage.

Don't try to remove imbedded particles unless they work out during the cleaning.

Never wrap with a dirty rag or handkerchief, and never put adhesive tape directly on a wound.

Serious ones...

Bandage snugly with sterile gauze or clean cloth.

Get medical aid as fast as you can.

EYES

If any harmful substance splashes in the eyes, flush them immediately with lots of water. Hold the lids open with your fingers.

If it's just a speck, let your tears flush it out. Don't rub the eyes. Pull your eyelid over the eyeball and roll the eye around.



"And for twenty years without a single scratch, Jackson, we're proud to award you with this deluxe first aid kit."

If it won't come out, get medical attention. No amateurs with handkerchief corners should be allowed to poke around.

BURNS

Immerse burned areas in cold water or apply cold compresses, but don't put burned skin under running water.

Never apply butter or grease to a burn.

If a burn has been smeared with a greasy substance this will have to be removed (it can be very painful) by an examining doctor.

Serious burns should be seen by a doctor as soon as possible. (N.S.C.)

Fire — General Hints

Fire spreads quickly; a speedy attack is essential.

If anyone is near, tell him to report the outbreak and then give assistance.

Extinguishers are only to deal with small fires.

Take a position between the fire and the exit, so that your escape cannot be cut off.

Do not continue to fight a fire:

if it is dangerous to do so.

if there is a possibility that the escape route may be cut off by fire or smoke.

if the fire continues to grow in spite of your efforts.

if there are gas cylinders or explosives in the vicinity of the fire.

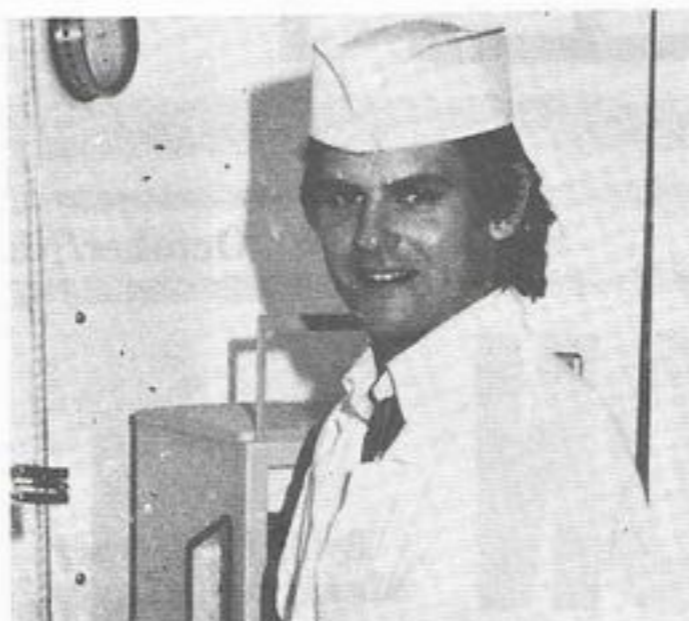
If you have to withdraw, close windows and doors behind you whenever possible.

Extinguishers should be recharged immediately after use, irrespective of whether they have been completely or only partially discharged. Some extinguishers must be turned over to operate; check and see how yours work.

When you're on foot remember that it's better to be a patient pedestrain than a pedestrian patient.

REVOLUTION ON SUGAR ISLAND

By John Stack
Laboratory



John Stack

For the past twenty years one of the most controversial islands in the world has been Cuba, being as it is the nearest communist stronghold to the U.S.A. At present, it is again in the news following the Reagan Administration's involvement in the El Salvador travesty. In the following article I will endeavour to outline the rise of communism in Cuba dealing particularly with its direct instigator Fidel Castro and his compatriot Che Guevara.

Cuba is the largest of the Caribbean Islands. It was discovered by Columbus in 1492 and ruled by Spain until 1898. Cuba became a Republic and in the following years experienced a number of revolutions.

Then came the iron-fisted regime of Genera Batista when the country protested, but the majority of the people lived in absolute poverty.

Fidel Castro

Fidel Castro was born in 1927 the son of a rich sugar estate owner. Cuba is the largest exporter of cane sugar. Castro was well educated and instead of accepting his privileged position without question, he looked about him and saw that the majority of Cubans were always poor and hungry. He came to hate poverty and injustice and decided to fight against it.

His revolutionary activities caused him to be thrown into jail. But, imprisonment could not quench his rebel spirit. On his release he was sent into exile to Mexico, and there he met other Cuban exiles like himself. Together, they planned their return to Cuba as an armed revolutionary force.

It was in Mexico that Castro first met Ernesto 'Che' Guevara and the two became close friends. Guevara was not a Cuban. He came from the Argentine. But, both had a lot in common. Guevara also came from a wealthy family and had received a good education. And he, too, became a rebel against the existing government. On meeting Castro, Guevara adopted the Cuban revolution as his own and became Castro's second-in command.

In November 1956, Castro and eighty armed rebels landed on a lonely spot on the coast of Cuba. They pledged themselves to overthrow the harsh dictatorship of President Batista. The revolution itself seemed suicidal. How could eighty amateur soldiers defeat a government army of twenty-five thousand troops? But the rebel leader Fidel Castro had other ideas. He believed that once his small revolutionary force was established in Cuba others would join him in the fight to oust Batista.

A few days later the rebels ran into a government ambush and were almost wiped out. Only Castro and a dozen men survived and escaped to the refuge of the mountains. Guevara was one of them; he had been wounded twice in the ambush and was lucky to be alive.

It seemed that the revolution had been crushed before it had really begun. But, Fidel Castro proved himself a remarkable leader. From his mountain stronghold he led his desperate men on lightning strikes against the government forces, capturing stores and ammunition. He raided jails and released political prisoners. As his fame spread, other fugitives from Batista joined him in the mountains and so the rebel army grew in strength as Castro believed it would.

On January 1st., 1959 Batista fled the country. Castros forces then took control of the Government. Guevara was given the important post of Minister of Industry in the new Cuban Government headed by Castro.

It is interesting to note that at the start of the Cuban Revolution, Castro was not a committed communist, that is, he did not believe in a one party socialist state on the pattern of Soviet Russia. He just wanted to get rid of the dictator Batista and establish an honest government. But Che Guevara was a dedicated Communist and he greatly influenced Fidel Castro in establishing a communist republic.

Castro's rise to power was swift and successful. But, for Guevara this was not enough, and he later lost his life trying to repeat the Cuban success in far away Bolivia.

Russia

Cuba to-day is struggling to remain independent of Russia as Castro does not want the country to become a Russian satellite. He has removed many communists from their posts because they tried to model Cuba after Communist countries of Eastern Europe.

Tall and bearded Castro will long remain a controversial figure in world affairs and will symbolise Cuba for eternity.

CONFESSION

When God gave out brains, I thought he said trains, and I missed mine!

When He gave out looks, I thought he said books, and I didn't want any!

And when He gave out noses, I thought he said roses, and I ordered a big one!

When He gave out legs, I thought he said kegs and I ordered two fat ones!

When He gave out ears, I thought he said bears, so I ordered two big ones!

When He gave out chins, I thought he said gins, so I said "Give me a double"!

Gee, am I a mess.



Carrickerry employee Seamus Quinn weighing meat for Freezer Packs.

FRENCH STUDENT



Jean-Michel Boulay.

My name is Jean-Michel Boulay. French Student at ENITIA's (Nation school for food processing Engineers). It is the same school as Dominique Mathias and Albert Servant who, like me, did a course here respectively last year and the year before. So, you already know that the school is situated in Nantes, big town of the south of Brittany, very close to the ocean and crossed by the river Loire.

The course I am doing here has to enable me to discover the problems of practical work, which cannot be learnt with theoretical lessons. It also has to show me the different area of a meat factory and to compare this with what I have learnt or seen before.

Champagne

I spent all my childhood and adolescence in a region called Champagne. Located at the east of Paris, it is divided in two parts; the dry Champagne at the west and the wet Champagne at the east.

Dry Champagne is an agricultural country with chalky soil where there is grown corn, wheat, sugar beet and vines while the grapes are used to make Champagne.

Wet Champagne has a marly soil where the grass grows easily and so is a good region for cattle.

A particularity of Champagne is its houses and Churches build with cob (clay, straw and water mixed together and then sun dried) and wood. Lots of them have been destroyed but, now people renovate them because of their value and their beauty.

The village where I live is situated on the border between the two Champagne. About ten years ago the largest artificial lake in Europe was dug very close to the village. Large forests have been cut down and three villages have been destroyed to permit its construction. Therefore, the churches and the most beautiful houses of these villages have been taken to peices and then reassembled on the edges of the lake. The functions of this lake are to avoid the rising of the Marne and the Seine rivers, and to supply Paris with water during the summer months.

The lake also attracts lots of sailors, fishermen and tourists who enable the development of local crafts, and in particular pottery and weaving.

To end this article I want to thank all those who have helped me during this course, and all those who have helped me to understand about Irish life. I think I shall come back because I like Ireland, its people, its Fleadh Ceol and its Guinness.

NEW APPOINTMENT



Kevin Donovan.

Nineteen year old Kevin Donovan was delighted when, at the conclusion of a course in telephony, he obtained a position with Shannon Meat Limited. Kevin, who is the eldest of three children, had a very special reason to be delighted, for he has been blind from a very early age.

This is his first experience of open employment. He informs us "I am the first blind telephonist to be employed in local industry in County Limerick."

Friendly

The friendly and jovial Kevin has two sister, Grainne (16), and Maeve(11). His caring father, Tim, is the noted pharmacist in the Main Street. The Donovan family have endured much more than their share of 'crosses' in this life. Such is the imbued character engrained in the entire Donovan family that they can overcome their adversities. However, their rewards will be fitting and perpetual. Their willingness to help a friend in need and to better their community are some of the hall marks why Rathkeale claims them as some of its favourite sons.

Kevin Donovan attended both the Convent and Boy's National

Schools in Rathkeale. In 1970, he started in St. Josph's School for Blind and Visually Impaired in Drumcondra.

After completing his time in the Capital, he did as the song says "go west young man" - not the wild west in this case, but Sligo. It being the only recognised centre in Ireland in teaching the art of telephony (Rehabilitation Centre).

Kevin joined Shannon Meat Limited on 24th August, 1981. Already, to date, he has made a very big impression. It would be true to say that he has replaced Seamus Kennedy at the head of the envied Opinion Polls conducted by the female section of the Accounts Department.

Citizen Band Radio (C.B.) is Kevin's favourite pastime. He has an entire centre built in at home. If Garda John O'Connor is reading this, could he please ignore.

Accomplished

Music is very dear to Kevin. Listening to Commercial Pop occupies a great deal of the young man's time. He is an accomplished accordian player and as a result will be very much in demand for the various parties that crop up every now and again. Kevin's favourite musician is Dermot O'Brien, a man whose music he much admires and whom he has met on a number of different occasions.

We will leave the last words to the very capable Kevin:

"I would like to thank the management and staff of Shannon Meat for giving me the time and help which I needed when settling into my job. I hope I can be of some help to the firm."

We know you can Kevin!

NEW FREEZER PACKS

Home Freezer - Economy Pack A

4 lbs.	Sirloin Steak
3 lbs.	Rump Steak
3 lbs.	Frying Steak
12 lbs.	Round Roast (Topside & Silverside)
4 lbs.	Minced Beef
4 lbs.	Stewing Beef
30 lbs.	

Home Freezer - Economy Pack B

2 lbs.	Sirloin Steak
2 lbs.	Rump Steak
9 lbs.	Round Roast (Topside & Silverside)
3 lbs.	Brisket
6 lbs.	Pot Roast
4 lbs.	Minced Beef
4 lbs.	Stewing Beef
30 lbs.	

Home Freezer - Economy Pack C

15 lbs.	Pot Roast
4½ lbs.	Minced Beef
4½ lbs.	Stewing Beef
6 lbs.	Brisket B. & R.
30 lbs.	

Home Freezer - Lamb Pack

4 lbs.	Fillet of Lamb
4 lbs.	Leg of Lamb
9 lbs.	Chops, 'loin, rib, rack
5 lbs.	Shoulder boned & rolled
3 lbs.	Stewing Mutton
25 lbs.	

SHANNON Quality Meat for your Home Freezer

- * Home Freezer Special Prime Beef Packs
- * Prime hind and forequarter heifer beef
- * Your own stock processed to your specification
- * Top quality Lamb Packs and Lamb Carcasses
- * Specialist advice on Home Freezer maintenance.

Get full value from your Freezer. Meat supplied by Shannon Meat Ltd. is processed under modern hygienic conditions. This ensures top class quality, proper maturing, best cutting and packing methods and blast freezing to ensure meat is frozen solid in the shortest possible time. We are proud of our Home Freezer Service.

For full particulars contact :-

The Home Sales Manager,
Shannon Meat Ltd.

INTER FIRM G.A.A.

By: Michael O'Neill

"There goes that song again." Yes, unfortunately, it is very true. Shannon Meat Ltd. has once again been beaten in a county semi final. This time it was the turn of our football team. Alcan, champions for the last wo years, won their way to yet another county final. They were going for three in a row. The game was played in Askeaton on Thursday 20th. August. Conditions were ideal for good football. Shannon Meat Ltd., while beaten on a score line of 2-9 to 0-4, have nothing to be ashamed of. The team tried very hard in the first half and were very unfortunate to be trailing at half time. Alcan got all the lucky breaks and went on to a fairly comfortable victory.

County Final [Football]

This Alcan team won its three in a row, in Askeaton, on Thursday 27th. August. Castlemahon, who three weeks previously had been beaten in the Hurling Final by Cement Ltd., were beaten by the Island boys by 2-9 to 0-5. At this point, I would like to wish both Alcan and Cement Ltd. the very best of luck in the Munster championships. It would be a great boost for Limerick Inter-firm if one of our champions won a Munster title and, who knows, they might go on to win an All Ireland. It is not impossible.

County Hurling Final

This was a very good game, played here in Rathkeale on Tuesday, 11th. August. Cement Ltd., minus Leonard Enright, beat our old rivals, Castlemahon by 5 points. Cement Ltd., are a well balanced team and I expect them to win Limerick's first Munster Title in Inter Firm. This game was refereed by our club chairman, Gerry Molyneux. Gerry handled the game well and, indeed, must be congratulated on his fine performance.

Two members of our hurling team, Matty Williams and Bill Lynch, were two of Gerry's umpires at the recent Kerry County Senior hurling final played in Tralee.

Hurling League

Shannon Meat Ltd. has qualified for the county semi final of this year's competition. We are, along with Castlemahon, awaiting to see who are the winners and runners up in the city division. The city final places rests between Cement Ltd., St. Josph's and the Co. Council.



Returned recently to the fold in Shannon Meat is Patrick Lyons.

"THE GOOD OLD DAYS" MINOR FOOTBALLERS



1st. Class Convent School in 1959.

Back Row (L to R):

John Lynch, Aidan Supple, Pa Ryan, John Roche (R.L.P.), Neol Guinane, Pat Naughton, Joe Fitzgerald, Johnny 'Boy' Enright, John Lyons, Noel Wall, John Geaney, David Buston, Jim Mulcair, Denis O'Shea, A.N. Other.

Middle Row (L to R):

Pat Hayes, Mike Farrell, Laura Casey, Catherine Wilmoth, Vera White, Ann Mullins, Una McGrane, Catherine Roche, Marie Hayes, Catherine Lynch, Mary McCann, Mary Flynn, Helen Wilmoth, Thomas McCann, Pat Magner.

Front Row (L to R):

Lilly Keating, Catherine Meade, Mary Hennessy, Mary Geary, Catherine Hanley, Joan Brennan, Joan Baggott, Hilda Hayes, Lourda Mooney, Ann Daly, Helen Kennedy, Nora Sheridan.

1981 has witnessed the 'rise and rise' of Sean Finn under-age footballers. Previously, it has been the 'rise and fall' as the St. Mary's (Limerick) & Oolas of the football world have prevented us reaching an illusive County Title. At the time of going to press Sean Finn's have qualified to meet Na Piarasigh in the County Minor Final.

Two members of the staff of Shannon Meat Limited are very much part and parcel of the panel, namely Michael O'Shaughnessy and Seamus O'Connor.

Six-foot one inch Michael O'Shaughnessy is the Club's answer to John O'Keefe. Strong and reliable, he is equally at home in any position in defence. Shan as he is known to his friends is a product of the U-14's and U-16's.

Mike is also a keen soccer player and has captained the local Minor side in some of their proudest moments.

Michael O'Shaughnessy joined Shannon Meat Limited on 4th August. He came into the Company with a very fine pedigree. His father, Patrick and elder brother Thomas are also employees, both employed in the Slaughter Line. Now all three O'Shaughnessys work with that finest of fine supervisors, Mr. John O'Connell, and his merry band in the "Line".

Seventeen year-old Mike was educated at the local Secondary - Scoil Bhanrion na hEagna - where he did his Leaving Certificate this Summer.

Interest

Sports are the centre of

interest for Shan. He also enjoys frequenting the Olympic Ballroom, Newcastle West.

He also has/had interest in a Pub in the centre of Croagh. However, on two accounts nobody can blame him for that.

The second Shannon Meat representative on the Minor panel is Seamus O'Connor. Seamie, normally operates as a half-back or as, a half-forward. With red hair and a matching complexion it makes sense that Seamie's assets are his aggressive and fiery traits. Like, so many others Seamie has come through the under age system.

Seamie is equally at home on a soccer pitch. However, if Seamus' has a fault it's that he lacks interest and this may indicate why he often just fails to make the first team, but he is an ideal man to have as reserve.

Worked

Seamus O'Connor joined Shannon Meat Limited on 15th. September, 1980. Since those days he has worked mainly for Mike Liston in the Red Offal Department.

His father, Jimmy also is employed by the Firm as a night cleaner. In fact, when Jimmy comes in to start work at 5.00 p.m he is very much in demand because the chances are that he will have all the racing results.

Pastimes for the witty Seamus include Football, Soccer and Tennis. He is also an enthusiastic dancer. Bull riding is another of his favourite hobbies. Early in the year he made a promise, he would sing a song if we won the County Title - I wonder is the title that important - it is - we'll gag him instead.

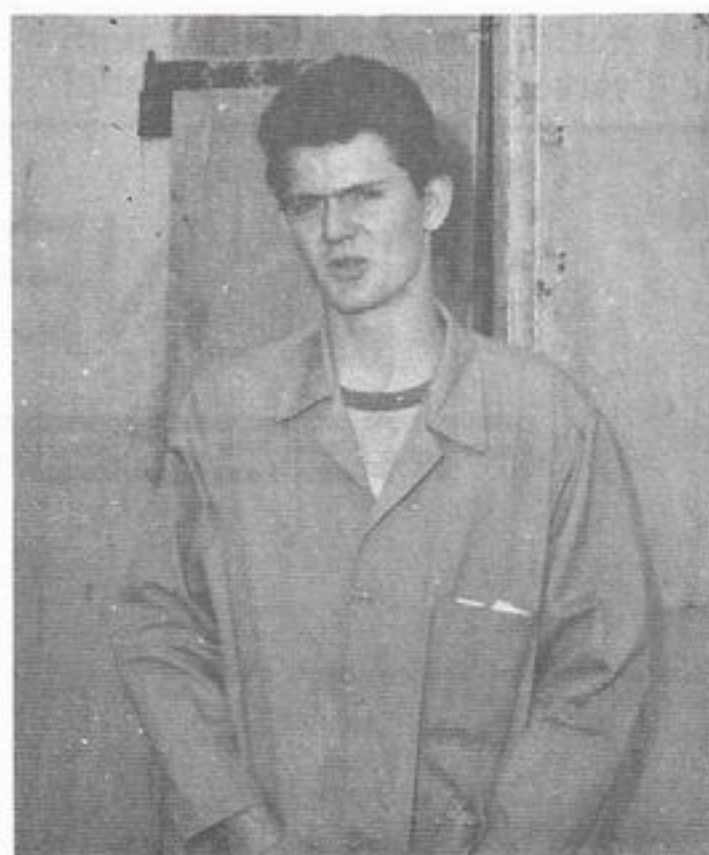
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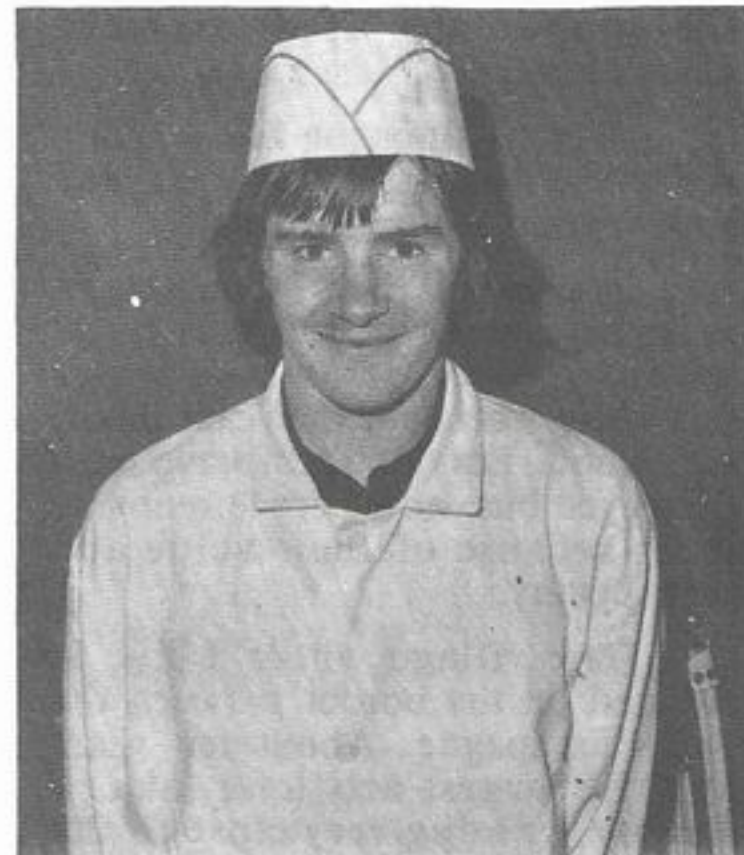
Posing for our camera-man is Maurice Curtin, who works in the Loading Dept. ("Heavy Gang").



The largest tree in Ireland was recently felled by Con Kenneally (Slaughter Line).



Michael O'Shaughnessy.



Seamus O'Connor



A member of the "Heavy Gang" is Jackie Nolan.



Working On Old Floor Abattoir 1954

SYMPATHY

Condolences are offered to the family of the recently bereaved John Noonan, [late Roche's Road, Rathkeale]. John worked with the Company as a Maintenance Fitter from April, 1970 to September, 1973.

Sympathy is also expressed to Michael P. Collins [Boning Hall] on the death of his Mother, also, to the other members of the Collins family.

To other members of the staff who had bereavements in their families we offer our sincere sympathies.

SPOILT FOR CHOICE

By Michael Dunne

On the eve of another soccer season, now seems as good a time as any to look back over the years, and from all the many players who have represented the Club, pick the best side.

From the outset I must point out this is purely a personal choice and I'm sure there will be many who will not agree with all my selections but that is as it should be, we all have our own opinions. So here goes.



1.

In goals Mike Gallagher would fit the bill nicely. Mike controls the area very well, he is very good on cross balls. He also keeps the defence on their toes and is quick to point out any loose marking.



5.

Don Gallagher would be my choice for the centre half spot. Don is big and strong and attacks the ball given half a chance. Don reads the game very well and is the ideal man to marshal the defence.



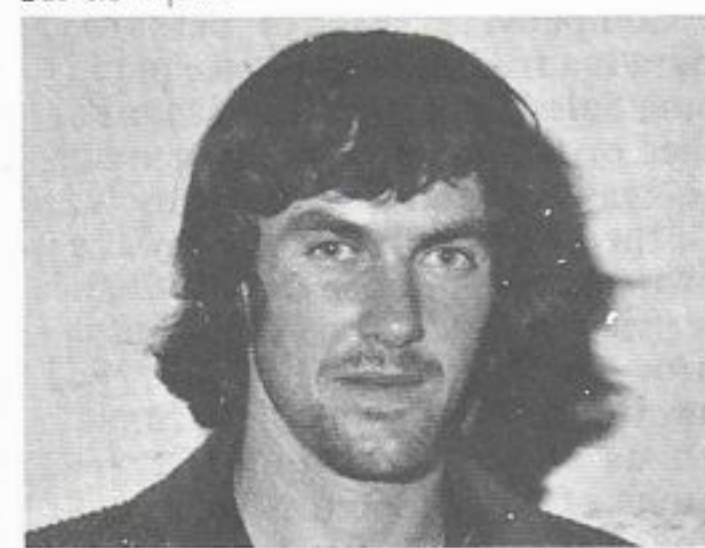
2.

Our import from Adare, Timmy Mullane fills the right back spot. Timmy was the Bertie Voghts of Rathkeale, in that his speciality was to mark a dangerous opponent out of the game, and he could play a bit as well.



6.

Tidying up beside Don in the heart of the defence, Noel Harnett would be the ideal partner. Noel is quietly effective in this position. Very sure in the tackle, two good feet and like Don very good in the air.



3.

Edmund Dollery gets the nod for the left back position. Edmund is very strong on the ball, a great tackler and his runs down the left have been a feature of Rathkeale's play in the last few years.



7.

Dick Lynch gets the number seven jersey. Dick was never a regular on the team, but on the few occasions he turned out he looked a fine player in the making. His speed down the wing, and inch perfect cross resulted in many fine goals.



4.

Johnny Jones would lead the team from the centre of the pitch. Never say die Johnny will battle to the final whistle whether winning or losing. He has given tremendous service to the Club over the years and is still going strong.



8.

In my years playing and watching Desmond League Football I have yet to see a player with the close control to equal Denis O'Shea. His ability on the ball was astounding. Denis scored many fine goals including four in one game against Castleconnell.



9.

To lead the front line Sean Goodwin is the man for the job. Sean was a very intelligent player, very good in the air with a great left peg. Sean was very much aware of what was going on around him and was always one move ahead of the opposition.



10.

On his left the strong running aggressive Sean Harnett. Sean would equally be at home in mid-field, but, put him up front and he will score twenty goals a season. Due to injury Sean had to retire prematurely, and his presence on the field will be sadly missed by friend and foe alike.



11.

Racing down the left side is Mario Zoncado very fast and skillful. The front men can be sure of the right service from this fine left sided player. His passing and shooting are first class. Mario is a fitness fanatic and the amount of ground he covers during a game bears testament to this.



12.

Another Lynch, Frank, would be the ideal twelfth man. Over the years, Frank has filled a number of positions on the team and has never left the side down. Frank has a perfect temperament, never in trouble with officials, and is an example to any youngster coming into the game.

So here is my team -

Mike Gallagher

Timmy Mullane Edmund Dollery

Don Gallagher Noel Harnett

Denis O'Shea Johnny Jones Mario Zoncado (Capt.)

Dick Lynch Sean Goodwin Sean Harnett

12th. Man Frank Lynch

SHANNON UNITED

The minors have lost yet another Final. On this occasion Glin Rovers were the conquerors by a flattering margin - three - one. A missed penalty, poor opportunism in front of goal, key players off form, were the major factors why the runner-up statuettes came Rathkeale's way.

Team:

Ollie Harnett, Pat Jones, John Comny, Vincent Comny, Mike O'Shaughnessy, Mikie Meade, Paul Dineen, David O'Brien, John Fitzgibbon, Ray O'Doherty, Brien Dillon.

Res. Seamus O'Connor, Barry Dillon.

At the time of going to press, preparations were well under way for the start of another Junior season. The selection committee is rearranged as follows:-

Tim Shiels, Tom Steele and Martin Comny.

This is a very important year for Shannon United and it is of the utmost necessity that strong and dependable leadership is forthcoming from the officials.

DEEL UNITED

TOURNAMENT SUCCESS

Deel United A.F.C., Who were promoted to the First Division of the Desmond League ended their inaugural year in football by winning the very competitive Glin Tournament, in the close season.

Deel played four matches to reach the Final. In the final the opponents were Press O'Neill - Auginish. The Rathkeale side scored after ten minutes via the boot of James O'Grady. The slim lead was held for the remainder of the game.

This was the best all-round performance by Deel United since the Club was formed. To pick out individuals would be impossible as this was a team performance from start to finish.

The members and supporters alike, of Deel United are viewing their new season with optimism. Reason for this optimism is well founded as a consequence of their victories and major scalping feats in Glin.

DIM WIT

- * His audience couldn't have been colder if he had performed in the morgue.
- * What an actress! Even if she were cast as Lady Godiva the horse would steal the show.
- * He went on right after the monkey act and everyone thought it was an encore.
- * After that performance, if he had any enemies in the audience, he got even with them.
- * As an M.C., he's an outstanding Massacre of Cermonies.
- * She claims she sings by ear. Unfortunately that's the way her audience listens.

SHANNON MEAT CHAT

By: The Scribe

- * "Procuring" himself a wife on 1st. October is Donie Ahern when he weds Noreen Killkelly.
- * "Yankie Doodle went to Town" - yes, but when it is a lady and town is New York, it means heartache and tears and pints for Maurice Barry. And too many pints has Maurice singing the "Streets of New York".
- * Kind Gesture! Liam Walsh parks his car a short distance from Brendan Kennedy's house at lunch hour and gives Brendan a drive back to work. "Dough" this is not his only reason as "Shiel's Arms" is a nice place to be. P.S. In this case not the hotel.
- * Ploughing a new furrow from 2nd. October onwards is Jim O'Connor when he weds Nuala Enright.
- * Kevin Storan spread the rumour that a certain carpenter was working with the Circus recently. And it wasn't Batty or P.
- * Seamus Quinn enjoys being "Boxed in", especially with Elizabeth Byrnes in the Boning Hall. I think I have unliided this secret.
- * Rena Stack (a sister of John) wants her name to be mentioned by the Scribe. Is there anything else the Scribe can do for you Rena? Oops! John Lenihan will be jealous.
- * Patricia O'Brien is having a great time with No. 7. So much so, people are inclined to call her Mad Jack.
- * It is rumoured by James O'Grady, only, that Eddie O'Dwyer "cheques" out with a Bank Official. As Jean Michel would say "How sweet it is and away we go".
- * At the time of going to press, Jack Lyons, Joe Lynch, Tom Shaughnessy and Breed Wolfe are contemplating the 26 mile run through Molly Malone's streets.
- * Uptown News: Stephen McDonnell had a most enjoyable second honeymoon in Ballyunion. I suppose if Patrick could have one, Stephen could have 2.
- * John Roche would appreciate it if Larry Kelly would leave Marie O'Dea work alongside. John is greatly impressed by the T.V. Serial "My Wife Next Door".
- * A great day was had by all at the wedding feast of Mary Ahern and Donie McAuliffe. No loaves, but plenty of fishes.
- * Enjoying her honeymoon recently was Mrs. Maureen Cronin-Curtin. I believe it was in some mountain - terrain in either Donegal, or Wicklow.
- * What happens if you cross a Slaughter Line with the Cannery? Answer: A canned Cow. Also a romance - Gerard Enright and Pauline O'Flaherty.
- * A speedy recovery is extended to Tom O'Regan (Heavy Gang.)

EDITORIAL

The following Editorial is taken from the May edition of "Irish Veterinary News."

The situation whereby animals slaughtered in premises not licensed for export supplying the home meat market are not subject to any lymph node examinations for T.B. has, for some time, been viewed with much concern by the Irish Veterinary Union. Not only is the health of the consumer placed at risk by T.B. going to retail outlets undetected, but a major loop-hole in the screening of herds for T.B. is also presented.

Lately however this problem has been eclipsed by an even greater and by a far more serious T.B. testing dodge, and that is the absence of normal pre-movement regulations applying to the live export of cattle to Libya. Whereas cattle being sent for export to another E.E.C. country, or for sale at a mart in Ireland have to undergo a pre-movement T.B. test, and animals slaughtered in export meat factories are thoroughly checked for evidence of T.B. infection, no checking or testing whatsoever is required of cattle bound for Libya.

Indeed farmers are known to have taken as much as £1 per 100 kg. less than the going rate in factories and marts from Libyan buyers in order to avoid the possibility of T.B. being detected in their herds. It is also reported that at a recent meeting between the Department of

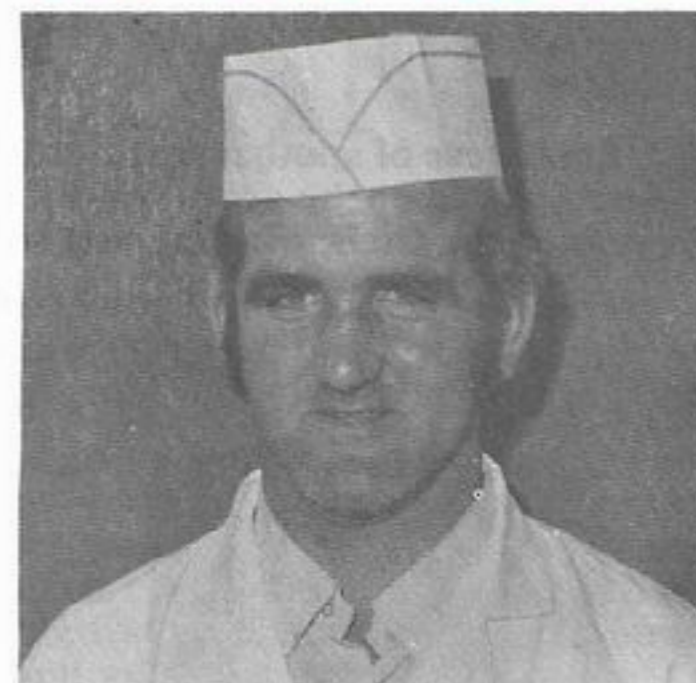
Agriculture and the Irish Fresh Meat Exporters, when the meat exporters suggested that they may suspend purchasing of reactors, the Department shrugged them off by saying 'We can always send them to Libya'!!

Not only does this business negate the progress recently made by the acceleration in round testing and the pre-movement tests, it also makes a complete joke of all the testing being done on contiguous herds and other check testing.

If we are serious about T.B. eradication it is not sufficient to detect 80% or 90% of reactor herds, we must detect 100% of them. A pre-movement T.B. test must be required on 100% of all cattle movements except to the export slaughter factory. We must cease treating Libya as the T.B. dustbin of Europe and close this back-door escape from the eradication schemes.

It is worth noting that not only does the Department of Agriculture allow this situation to endure, but that they actually subsidise it with E.E.C. money to the tune of up to £290 per beast, while slaughter plants are on short time or closed down due to a shortage of cattle available for slaughter!!!

ON THE MOVE



On the move is Bernard Daly and not just in his relatively new Toyota Starlet. Bernard has recently joined the Canteen Staff.

Bernard has been with the firm for fifteen years. Whilst England were winning the prestigious World Cup in the summer of '66, Bernard was being inducted into the norms, cultures, values and facts of Shannon Meat Limited. The basic facts analysed, included a pay packet of £11.8s.8d.

He has spent most of his days in the Casings Department. However, harsh economics resulted in the closure of this area in 1979. Thereafter, the new Canteen Operator divided his time between the Loading ("Heavy Gang") and the Shop-Vans. In the latter section he worked with that famous "Louisiana Man" - Pa Guinane, which was an experience (not to be elaborated on.)

Thirty-two year old Bernard grew up in the Roche's Road area of Rathkeale. In recent times the Daly family have moved to "Millionaire Row" - Ballywilliam. His one brother John worked in the Boning Hall for five years. His sister Kitty, also, spent some time in service with this firm.

First Class

Moyra Daly still works with the Company. A sister of Bernard, Moyra is a first class employee in the Home Sales Department. Bernard's father of the same name, is a man who was associated, very closely, with the birth and subsequently the growth of Shannon Meat Limited. The friendly and cheerful Bernard senior retired in May, 1978. However, his noble qualities remain with us to this very day, in the persons of his children Moyra and Bernard.

Batchelor Bernard is a very keen film enthusiast. His heroes of the big and small screen are John Wayne and Steve McQueen. It doesn't take a genius to figure out what kind of films he particularly enjoys. A good game of hurling greatly enthuses Bernard, although he places special emphasis on the word good.

Uncle Bernard is rarely, if ever, seen around town without his nieces and nephews. So it is apparent that this man is always on the move.

However, we are reliably assured that Bernard will not move too far away from his three cáilini in the Canteen, despite the fact that all three (Anna, Breed and Catherine) are all spoken for.

SHANNON MEAT LIMITED

Rathkeale,

Thirteenth Annual Dinner Dance



THE MAURICE MULCAHY ORCHESTRA

Presented by

The Staff Social Committee

at

THE DEVON HOTEL, Templeglantine

on

Saturday, 14th. November, 1981

Subscription:—

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