



INTERVENTION

There has been much discussion and comment of late regarding the reliance of Irish Meat Plants on Intervention selling. Below are the figures for total Cattle Slaughtering for the four months to the end of October and the amount of this Beef sold into Intervention by Shannon Meat Ltd.:

Total Slaughtered	18,577 Cattle
Sold into Intervention	1,308 Cattle
% to Intervention	7%

HOME FREEZER SERVICE



Our Home Sales Department has available various Home Freezer Packs including Beef and Lamb.

Our Home Freezer Department is open all day on Saturdays from 8.00 a.m. to 5.00 p.m. All enquiries on owner's cattle for processing answered. You are welcome to call and see our products on display.

SUCCESS IN SIGHT

Our garden area has been entered for the Bord Failte Garden competition for the past two years. It has been entered in the Industrial Sector, but is, of course, also eligible for any overall awards. In 1978, it received 68 marks out of 100 and this year, 1979, 76 marks. The sector winner was Erin Foods, Thurles, with 86 marks. The Garden Area comprises all the outside area planted with trees and shrubs, etc. together with the inside lawns and rose borders. As 60% of it is only 3 years planted, with the help of Sean Guiry's expert supervision, we look forward to an annual improvement and to ultimate success.

ANNUAL REVIEW:

Solid achievement,

CHAIRMAN'S REPORT



Mr. Frank Wall, Chairman of Shannon Meat Ltd.

The year under review has not been an easy one for our industry. At no stage were margins easy to find and at some periods the outlook seemed extremely black. However, we have come through showing a profit which, if not very spectacular, is a solid achievement in all the circumstances.

The introduction of our own independent currency through joining the European Monetary System created problems due to currency fluctuations and variations in the Monetary Compensatory Amounts. The 2% levy on slaughtered animals was controversial and certainly not encouraging to the beef finisher. We are now collecting six different levies including our livestock insurance.

The anomaly on Canned Beef due to the M.C.A.'s on the raw material between ourselves and the U.K. has eased substantially because of the strengthening of the pound sterling. In addition the special sale of forequarter beef from intervention stocks, to genuine processors only, arranged to offset the M.C.A.'s is a big help. All concerned in bringing this about, not least the Minister for Agriculture, are to be complimented.

The energy crisis with its continuing inflationary aftermath poses problems for all industries as costs escalate. The tight squeeze on credit forcing firms to borrow and pay for any excess requirements on foreign banking systems gives cause for

anxiety, but is necessary to protect the punt.

On the basis of the econometric study carried out by Dr. John Murphy of University College, Dublin which was commissioned and published by C.B.F., numbers of disposable cattle will remain static on an annual basis until 1982. The survey did not extend beyond that year. All beef interests are asking for some encouragement to increase the beef herd such as a suckler system. The Minister for Agriculture has put such a scheme to the E.E.C, but has been told that money is not at present available towards such an enterprise. Our view is that a calf to beef scheme with a headage payment on the calf at say 12 months would have a lot of advantages.

Our major capital programme has been completed. During the past twelve months the Chill Conversion, Lairage, Cattle Intake and Livestock Offices were completed. Over the past eight years we have restructured, refurbished and extended the factory. One could say we have created an entirely new and larger complex with only minor and minimum interference with production operations.

I am happy to express our sincere appreciation to our Management and Staff for their loyal and devoted service to the Company during the past difficult year.

SYMPATHY

Sympathy is offered to Paddy Small of the Slaughter Line on the bereavement of his Mother.

Condolences are also expressed to Larry Kelly, Boning Hall Supervisor whose father Michael died recently.

To other Members of our Staff who had bereavements in their families we offer our sincere sympathies.

HOLIDAY ARRANGEMENT.

We wish all our readers a Happy and peaceful Christmas and Prosperous 1980.

The Christmas Holiday arrangements for the Company are as follows:-

Slaughtering operations will cease on Thursday, 20th. Dec. and will resume on Wednesday 2nd. January. Livestock will be accepted up to and including Tuesday, 18th. December. All Livestock must be advised.

SAFETY NEEDS TEAMWORK

The first Meeting of the 1979/80 Safety Committee took place at the end of September. The representatives of the different work areas are as follows:-

Cannery - L. Hanley, Abattoir - D. Kenneally
Offals - P. Sheehan, Work Study - S. Harnett,
Freezers/Loading - R. Crombie, Boning Hall
- Miss P. Curtin. Offices - Miss B. Morrissey,
Supervisors - D. McEnery,

Other Members of the Committee are :
J. Mulcahy, and D. Gallagher.

One of the main aims of the Safety Committee is to review and take action on specific Safety problems in the Factory. To perform this function effectively, Committee Members rely on reports from their workmates, in addition to their own observations. Safety needs teamwork.

All Company Personnel can play their part by looking out for signs of anything that could cause an accident, and by reporting to their Safety Committee representative or their Supervisor, preventative action can be taken to eliminate any potential hazards. All accidents should, of course, be reported to the immediate Supervisor, as usual.

High Cost

Accidents cause pain and misery to the victim but the effects are also felt by families, friends and workmates. The Community loses substantially - the cost to the Economy in 1974 of Industrial Accidents alone was conservatively estimated at £10 million.

The individual worker must be fundamentally concerned about his own safety, if only for the same reason as outlined by one of the first Factory Inspectors - "It should never be forgotten that sound limbs are a main part of the working man's capital, and that it should be exposed as little as possible to the risk of irrecoverable diminution", (Leonard Horner 1846). Everybody benefits from a reduction in accidents and analysis of their causes is an aid to prevention.

Safety Policy

Part of the Shannon Meat Ltd., Safety Policy states that, "the protection of employees and safeguarding their health is our first consideration". This can only be implemented through the conscious involvement of all Members of the Company, by obeying all Safety Rules and by following correct procedures. If you're not sure of the safe procedure, don't guess - ask your Supervisor.

Most accidents need not occur. They can be prevented by safe work practices, which should be part of all operations. Safe work practices should become a habit; making safety an integral part of the job and not something to be considered only when an incident occurs. Safe work habits will help us to follow the basic principles of safety whether at work, home or play. Safety has no quitting time.



Production Supervisor Mike Liston, definitely enjoys the Annual Dinner Dance Here, he is seen in the company of five pretty ladies. (L to R) : Miss Theresa O'Mahoney, Miss Mary O'Connor, Mrs Mary (John) Lynch, Mrs. Mary (Mike) Liston & Mrs Bridie O'Riordan

The Change in Life Styles and Social Behaviour in our Community wrought by Industrial Expansion.

"The Observer"

The English Revolution, or the Age of Invention, to which it was greatly attributable transformed the life style of the British people over a century ago.

Our History Books gave us reasons for the Revolution and reasons why Ireland, Britain's neighbour could never share in this prosperous upsurge.

Great Britain had mineral wealth. Ireland would be forever dependent on the unprofitable output of Agriculture.

To-day new technology, new sources of power, better animal husbandry, improved farming techniques coupled with a positive political inventiveness, have together given the lie to our past Historians. Ireland can now hold her head high in the exalted company of Danish Pig Breeders or low-land Dutch Farmers while her Industrial Tycoons compete in the market place with the Maestro's from the Rhur Valley or Thames Estuary. In a local context what has this advancement meant to us? Has our social behavior or our life style changed by the affluence engendered by local Industry over the past 25 years or so?

Let's take Shannon Meat Ltd., as an Industrial base and let's visualise at random a number of long serving employees of that Company. These are dedicated Company men, dedicated family men, young enough to remember the sowing of their wild oats and old enough to be enriched in experience by its reaping. Some now greying at the temples and accepting the ageing process with serenity others egotistic enough to defy nature, by periodic applications of a substance known by a four digit formula, and again others whose balding domes spurn the applications of any form of elixir.

These men were among the social trend setters of a quarter of a century ago and on Sunday nights they journeyed to their local dance halls for their dancing enjoyment. Their normal means of transport was by bicycle - a gents bicycle. A gents bicycle with a bar was of the utmost importance because it served two purposes. It brought the owner to the dance and also served as a means of transportation (inelegant though it may be) for the fair lady

of his choice when he escorted her home after the dance. Nowadays one looks at the Factory Parking lot and a different tale unfolds.

Bicycles are out of favour as a means of transport even though they may still be used as a means of exercise.

Cars of all shapes, makes and sizes fill the parking lot to capacity. Looking at the array of horse power it is easy to understand how the young disco going male has now to enveigle his female partner with a show of mechanical elegance rather than with a show of tonsorial or sartorial grooming. He drives her in style and pays for her ticket, no such thing as seeing her inside therefore leaving an extra few bob for liquid nourishment as in the good old days.

Head rests are considered standard in these romantic Chariots of to-day, reclining seats are a must and musical hooters are considered an attraction while a wet-look image in car seat covers are reputed to help your chances of impressing your desired partner.

Without a car the young man of to-day is a social nobody, a person not worthy of a second glance from eligible females. With a car he is somebody, somebody whose mortgage repayments fall every month.

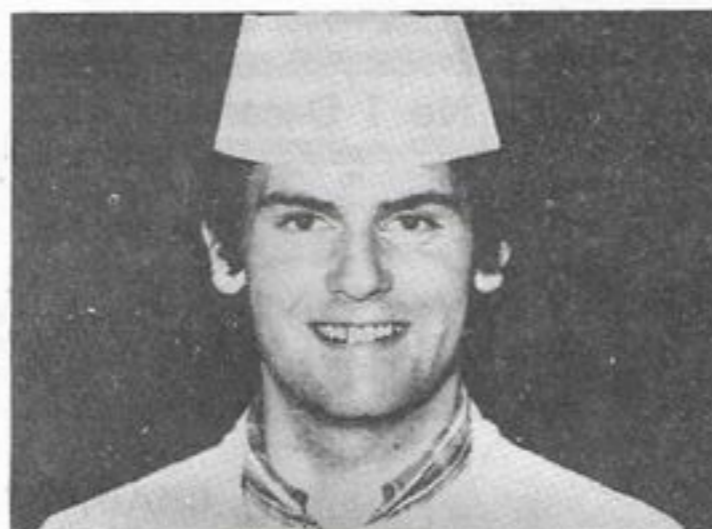
Now let's glance at the change in our life style over the same period. Certainly this has changed dramatically. We are better fed and better read, better housed and better organised than we were 25 years ago. We vie with one another in outward shows of opulence we speak of our semi detached homes and our double garages. We strive to keep up with "Mrs. Jones" by using "strong-arm" tactics for "rasher" purposes.

We exchange our poverty of yesterday for present day mortgages, we are experts on Bank Interest Rates. We flinch as we see on the screens of our rented Colour Televisions that Bank Charges are rising and wistfully long for other days when our wages and worries were less.

But I suppose such is the price of progress and whether for better or worse if we cannot swim with the tide of progressiveness we will flounder in the whirlpool of our ineptitude.

ACCIDENTS DO HAPPEN - GREAT AND AMUSING MISTAKES THROUGHOUT THE AGES

By J. Stack
Laboratory



John Stack

"To err is human" a familiar quote in the words of our old school friend Willie Shakespeare indeed we often sheltered behind this maxim when we made a "danger" at some time or other in our lives.

The following is a list of some of the most monumental and amusing mistakes known to man; and I'm sure there are many which will never be discovered and the perpetrators can rest assured I am not going to reveal them in this script:

I'm positive none of our efficient Dispatch Staff would make the mistake - the unidentified U.S. Congressional Clerk made when instructed to write "All Foreign Fruit - Plants are free from Duty." Instead he wrote "All Foreign Fruit, Plants are free from Duty." It cost the U.S. Government \$2 million before a new session of Congress could rectify the error - certainly the \$2 million comma! Another such mistake in Government circles happened when William Jennings Bryan when serving as the U.S. Secretary of State, invited Switzerland to send its Navy to the opening of the Panama Canal. Imagine British embarrassment at the Versailles Peace Conference in 1919 after the First World War, Lloyd George of Great Britain advised Italy that it could make up its commercial losses by increasing the production of its Banana crop. The Italians were not heartened - Italy has no Banana crop. Justice too has had some mad moments but none as crazy as when in 1863 Paul Hubert of Bordeaux, France, was convicted of murder and sentenced to life in jail. After Hubert had served 21 years in solitary confinement his case was reopened - and only then was it found he had been convicted of murdering himself!

Even great writers have had their moments such as Daniel Defoe in his immortal classic "Robinson Crusoe" when the shipwrecked castaway tried to salvage some goods, he wrote "I resolved, if possible, to get to the ship, so I pulled off my clothes, for the weather was hot to extremity, and took to the water." After the naked Crusoe climbed aboard the ship "I found that all the ship's provisions were dry; and being well disposed to eat, I went to the bread room and filled my pockets with biscuits." Another famous author was Arthur Conan Doyle, creator of Sherlock Holmes and his sidekick Dr. Watson, a fact might not be known - except for the perceptive ones of course, was that in his book "A Study in Scarlet" Dr. Watson is reported to have a bullet wound - which he received in military action, in his shoulder. In another book "The Sign of Four" Dr. Watson's wound is in his leg!

When Nobel Price Winner Eugene O'Neill wrote his play "Where the Cross is Made" he gave these stage directions for one scene: "His right arm had been amputated at the shoulder, and the sleeve on that side hangs flabbily. Then he goes over to the table, and sits down resting his elbows, his chin in his hands, staring somberly before him." Our last Literary blunder is from Carl Sandberg who in his Biography "Abraham Lincoln - the Prairie Years" wrote "Lincoln's mother was standing at the door of their Cabin singing "Greenlands Icy Mountain" Quite a feat - the song was not written until 22 years after Lincoln's death. So the next time you write your Novel - be careful.

ART

Art has also had its many mistakes - such as when the U.S. National Academy of Design held an Art Competition and awarded second place to a work by Edward Dickinson - which the judges then learned had been hanging upside down! Likewise when the Museum of Modern Art in New York city displayed Henri Matisse's "Le Bateau" in 1961 - and it took 47 days before some one discovered it was also shown upside down! In his renowned oil painting "Isralites Gathering Manna in the Wilderness" the painter Trintoretto armed Moses men with shotguns! The earliest known gun did not appear until 1326 somewhat after the Exodus! Finally in a portrait of his patron, Charles I of England, Anthony Vandyke painted the King in full armour with two gauntlets (or mediaeval gloves) - both for the right hand.

Finally for our last peice we have one of the greatest Builders in Engineering when after completing construction of the Howard Hughes Hotel in Baltimore U.S.A., the contractors installed boilers and started fires - before discovering they had forgotten to build a chimney!

Unlike these well-published blunders any little "faux-pas" of ours will be treated with humourous tolerance - even perhaps a few good-natured jibes among our friends in Shannon Meat, and will never pass beyond the confidential pages of our popular "Shannon Gazette."

NEW FACES

Name : Timmy Barry
Address : Holycross, Rathkeale.
Age : 18
Marital Status : Single.
Department : Offals.
Hobbies/Interests : Dancing, Girls.
Favourite Actor/Actress : Fred Astaire and Ginger Rogers
Best Friend : The Powers, Barrys and Meehans
Biggest Influence in Life : The Charge-Hand in the Tripe Dept.
Life Ambition : To be Charge-Hand in the Tripe Dept
What Person would you most like to meet? The delightful, charming, gracious presentable Miss Burke in the Accounts Dept;



Name : Gerry Linnane.
Address : Coole West, Athea.
Age : 19
Marital Status : Single.
Department : Maintenance.
Hobbies/Interests : Fishing, Pool, Darts and Football.
Favourite Actor/Actress : Clint Eastwood, Bridget Bardot.
Best Friend : Nobody
Biggest Influence in Life : My Mother.
Life Ambition : To be rich
What person would you most like to meet? Ray Riordan - Snooker Player.



CROSSWORD SOLUTION

Across :

- | | |
|-------------|--------------|
| 1. Reindeer | 15. Curtail |
| 4. Sad | 16. To |
| 6. Mimic | 17. Egg |
| 7. Steals | 18. Pain |
| 9. Hamper | 19. Day |
| 11. Notes | 20. Crackers |

Down :

- | | |
|---------------|--------------|
| 1. Raisin | 9. Holly |
| 2. Doll | 10. Mincepie |
| 3. Rum | 12. Turkey |
| 4. Sum | 13. Stagger |
| 5. Decoration | 15. Cards |
| 7. Sin | 16. Tips |
| 8. Ave | |

PICTURE PARADE

PICTURE PARADE



Pictured at the 11th Annual Social were : Dan Cagney (Home Sales Dept.) & his good lady Rebecca Sheehy, Laboratory Assistant John Stack & Geraldine McGuire.



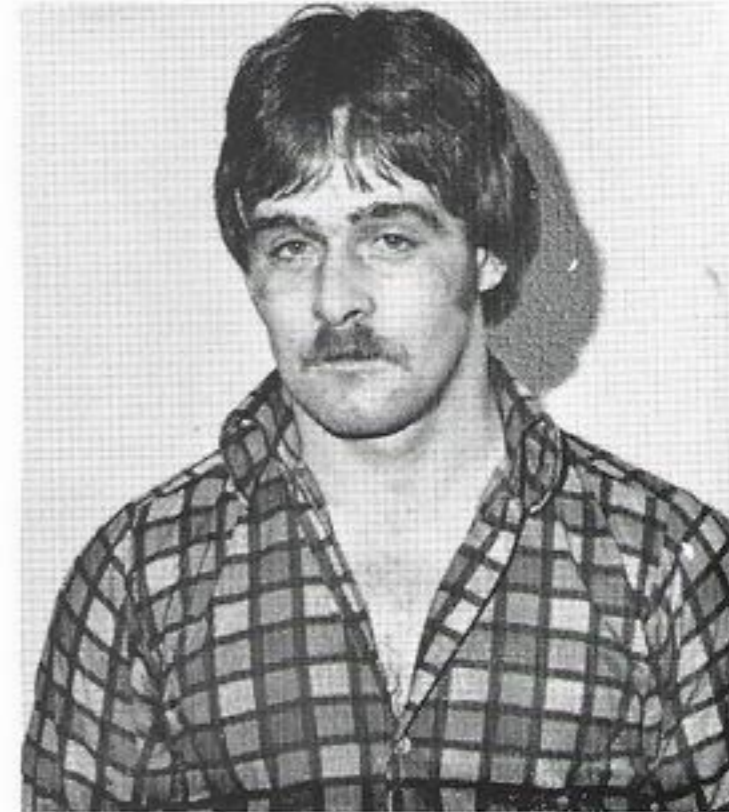
Enjoying the Shannon Meat Dinner & Dance are : Johnny & Noreen, O'Sullivan with Mike Conway and Siobhain Sheehy.



Photographed at the Devon Inn on 17th November were: Pat O'Connor and Bernie O'Dea, and Mr. & Mrs. Michael Meehan.



Gotcha ! Attacked from behind and on his way to the Dungeons is Fred O'Brien, Still Fred enjoyed his term of imprisonment in Bunratty Castle



Posing for our camera is Ned Ahern of the Boning Hall. This Photo was not taken at the Dinner Dance.



Procurement Liason Officer Donie Ahern & Noreen Killkelly, thoroughly enjoyed the Shannon Meat Annual Social.



Brother & Sister, Sean & Doreen Guiry were at the Annual Social.



Dancing to the fabulous music of the Maurice Mulcahy Orchestra are Pa & Anne Dunne.



Miss Anne Kenneally of the Cannery Staff & her comrade Miss Helena Hogan enjoying a mineral at the Devon Inn.



Relaxing after an excellent meal at the Dinner Dance are : Mr & Mrs Frank Costelloe, and Liam & Pauline Hanley.



Working up appetite for the Annual Social were : Three Members of our heavy gang. Christopher Costelloe (Adare) Christopher O'Mahoney (Carrickerry), and Mike Kiely (Do).

LIVESTOCK TOPICS

A LOOK AT THE SEVENTIES

By Donie Donovan, Livestock Procurement Manager



Donie Donovan

As 1979 comes to a close, we face into a new decade, which is unlikely to bring as much change to the cattle trade as did the seventies.

The following prices per cwt. live-weight were those prevailing during the November period of each of the past ten years for prime steers:-

1970	-	£ 7.50
1971	-	£ 6.90
1972	-	£13.34
1973	-	£17.30
1974	-	£16.20
1975	-	£22.15
1976	-	£29.22
1977	-	£32.63
1978	-	£38.56
1979	-	£37.40

Looking back over this chart is fine if one is familiar with all aspects of beef farming, but if you are not, don't jump to the conclusion that money is easy got from feeding livestock.

Our entry into Europe, in 1973, had a big influence on these prices undoubtedly. Intervention commenced in 1974 at approximately 24p per lb. rising to an average of 68p per lb. on the 1st October, 1979, this being equivalent to £40.00 per cwt. live-weight for one side of the carcass, the other side has to depend on the market place.

The feeder that saw fit to pay £55.00 per cwt. for stores last Spring was a fit man. If he was after paying £170.00 per acre for grazing, carrying top weight like that, he had no chance-not wishing to get involved in the 2% levy debate. If only half as much noise were made about the amount of money the lending houses get for selling their ware, people would have to take their new year resolutions more seriously.

No matter how good a soil a farmer has under his feet, it would be a super beast that could wear these charges.

STUDY

Speaking of soils, I came across a detailed study recently which was carried out by five fifth year students from the Stella Maris School, Foynes, in 1976, dealing with Copper deficiency in animals. This is a very serious problem in the area. The amount of work which was put into the project was a credit to both pupils and teachers. Through our Gazette, there is no way one could do justice to their project. One point raised in the report was - would it not be possible to make double use of the blood samples coming in on the Brucellosis scheme using the samples not only to check for Brucellosis, but also to check for Copper deficiencies and the other trace elements. From the late 1960's it became obvious that there was a problem in certain areas where there is a high rate of Molybdenum in the soil. This, in itself, presents no problem as Molybdenum is not toxic. It does very real harm indirectly as it reduces the availability of Copper to the plant. This, in the long term, means reduced milk yields, poorer meat yields and less return to the farmer for his investment. We are very often critical of the quantity, or quality of the feeding today, which is most unfair as there are many other factors to be considered. From maps shown in the Survey, the greater part of West Clare and a sizeable portion of West Limerick is affected, a small area of South Tipperary also the Cavan-Leitrim Border and a sizeable portion of Leinster. The project had the full assistance of the Research Centre, Dunsinea, Dublin and Johnstown Castle Research Centre.

If brucellosis and tubercellosis were eradicated today, modern science will continue to throw up plenty of jobs for the young people of tomorrow.

NEW FACES

Name : William O'Brien
Address : Barnagh, Templeglantine,
Age : 19.
Marital Status : Single,
Department : Despatch,
Hobbies/Interests : Scrambling (after who?) Repairing Motor Bikes.
Favourite Actor/Actress : Marx Brothers and Charlies Angels. (Groucho and Kelly in love hand in hand makes my teeth water.)
Best Friend : Too many to mention, thank God.
Biggest Influence in Life : My Mother.
Life Ambition : To travel the world on one self repaired Motor Bike.



What person would most like to meet? Barry Sheene.
Name : Theresa Lynch
Address : 14 Abbeylands, Rathkeale.
Age : 18
Marital Status : Single.
Department : Packing
Hobbies/Interests : Dancing, Reading and Pool.
Favourite Actor/Actress : Clint Eastwood, Raquel Welch
Best Friend : The Harrier.
Biggest Influence in life : My parents and my Harrier.
Life Ambition : To be the "Blue Danube's". best pool player.



What Person would you most like to meet? Neil Diamond.

PROFILE

EDMOND ROCHE



Mr. & Mrs. Roche pictured at the Annual Dinner Dance.

A long time ago when Cavemen were busy discovering Britvic and Noah's Ark was moored at Port, Neddy Roche was born. However, I must confess that in all that time Neddy has only aged thirty or so years. Whatever deodorants, Baby Powders, Bath Salts or Herbs he applies, they are definitely a major success. The only conclusive evidence that we can give is that Neddy was certainly born.

The Roche Family hail from Park Lewis, Rathkeale. They are without any doubt one of Rathkeale's most respected and renowned families. Though the Roche clan are traditionally farmers, and many of Neddy's brothers (six in all) and sisters (four in all) are now farming. Neddy, himself stepped into the Industrial sphere. In conclusion, one could say he was a black sheep.

Under the watchful eye of the late Bill Boyle and Pat Cahillane, Edmond just about survived his Primary Education. From 63 to 68 (notice I have omitted the century) Neddy attended the Secondary School, Newcastle West. The next two years of his career were spent, in the main, ploughing through an Agricultural Course in Mountbellew "Nedless" to say, this gifted student (still in wrapping paper) passed with Honours. Please note these Honours were not the Honour of doing the examinations and failing same.

After completing the latter, Neddy Roche worked for a period with Ranks in Dublin. His aim was to investigate if the product was really self-raising. After six weeks, because of the seasonality of the work, he, himself was self-raised out of the place.

LIEUTENANT

In the year 1969 Edmond took an active interest in the F.C.A. Neddy has since graduated from a first day Private to a now Lieutenant. Neddy's Corp in the "Home Guard" are the 14th Infantry Battalion. For three years Eddie was also a Member of the Military Police. With men like Neddy Roche in our defence forces, our Country is safe from the Romans and the Vikings.

Neddy Roche is married (to the former Miss Ann Guinnane of Ballymac Cave (that word again). Mr. & Mrs. Roche have one young son Eoghan.

ADVENTURES OF A VAN DRIVER

Neddy Roche is employed by Shannon Meat Ltd., in the capacity of Driver. He joined the Company on the 26th February, 1970.

It would be very accurate to say that Neddy and his Truck have had many an experience together. In fact, it would also be true to the point that he 'dodged' his way out of many a corner, or for that sake a bad bend.

There was the occasion when Neddy was arrested. The tracking in the truck was slightly off on this particular day. Two observant members of our diligent Police Force noticed the waltzing truck. On the outskirts of Portlaoise they halted the unsuspecting Neddy. Little did they know about Neddy's tracking problem, in fact they were under the opinion that certain beverages had tracked one way or another into Neddy's system. So Neddy was arrested and he immediately started scheming as to how he could escape from that jail of jails Portlaoise. Luckily for our Defence Department who would have been highly embarrassed if anyone escaped from such a well protected fortress, Neddy talked his way out of this particular predicament.

POTATOES

Then there was the occasion when Ned called to this particular Lady with a box of choice beef. Just as choice, she explained to Neddy that she didn't want any potatoes. Saying that he had called only last evening. However, this poor lady was mistaking the identity of the van, rather than the person she was then talking to.

During his travels, Ned experienced a large cross section of drivers. Some are fair, some are good, some are very good, some are bad, some are a disgrace and some are disgracefully bad. As we are endeavouring to impress Neddy upon you, we will not say which category applies to him. Neddy has come upon drivers, who drive their vehicles along the white line and concentrate totally on this feat half expecting if they move off the line, they will fall into a net below. Then, again there are the miracle drivers who can read and drive simultaneously.

We are sure Ned will have many more such occasions. We wish himself and his family every possible success for the future.

SOCCER SCENE



Rathkeale Utd., are presently having a season of mixed fortunes. Our League form to date has not been very impressive, and we are presently sited in the lower reaches of the Division. On the other hand our Cup fortune has been extremely favourable. At the time of going to Press we are still in the Munster and F.A.I. Junior Cups. A victory in either of these would give us an opportunity to test our ability against opposition from other Leagues.

Match Reports

Askeaton 1 Rathkeale Utd., 0.

This was a typical first game of the season affair. Both sides experimented and new faces were plenty both on the playing field and on the sideline. Rathkeale will regret losing this. A missed penalty, several missed chances, a disputed goal conceded, combined to make the local's tale of woe. Tom Wilmoth was Rathkeale's most prominent performer assisted by miracle man Johnny Jones. Denis O'Dea and Joe Kennedy can be well pleased with their debut performances.

Rathkeale Utd. 2 Kilcolman 2

League Champions and Cup Champions Kilcolman and Rathkeale respectively drew in an uninspiring game. Rathkeale were dominant in the early stages but the oldest complaint in soccer - lack of scoring power - prevailed again Tom Wilmoth, however, opened the scoring, but Kilcolman quickly equalised and in fact leap-frogged into a 2-1 lead. It took a penalty from Noel Harnett to level matters. The latter, Mike Sullivan, Edward Dollery and Frank Lynch were the pick of the home side.

Rathkeale Utd. 3 Bally Rovers 2.

Despite playing good football in the early stages, this could be described as an uncompromising victory. When one considers that the Ballyhahill Club are new-comers to Desmond League Football. Scorers for Rathkeale Utd., in this the first round of the Munster Junior were:

Mike Sullivan, P. Harnett and James O'Grady. The younger members of the side were the inspiration behind this particular triumph: Speedy Meade, P. Harnett and Pat Neville.

Broadford 3 Rathkeale Utd., 3.

At one stage in this game the Rathkeale side were 3 goals in front, at which point they were playing vintage football. However, Broadford capitalised on some defensive errors to equal matters. In fact, Rathkeale were fortunate to hold the opposition on extra time. Our goals came via Noel Harnett, James O'Grady, and an own goal. Mike Gallagher and Mike Sullivan were best in this game the first round of the F.A.I. Junior Cup.

Rathkeale Utd., 2 Broadford 0

Playing to a defensive formation of 4-4-2, this was undoubtedly the homesters best performance to date. We qualified for the second half of the F.A.I. Junior Cup with goals from Seamus Doherty, Speedy Meade, James O'Grady, Noel Harnett, Frank Lynch and Joe Kennedy were our best performers.

Rathkeale Utd., 1 Kileaney 0

This game saw us qualify for the Area Semi-Final of the Munster Junior Cup. To say the least we were fortunate. However, Kileaney have only themselves to blame. Seamus O'Doherty with a first half goal started and completed the scoring. Played on a very heavy pitch, Denis O'Dea qualified for Man of the Match. Not far behind were Joe Kennedy, Frank Lynch and Mike Gallagher. If Rathkeale are to progress further a little more dedication to the basics is required.

WATCH IT GROW:-

Harnett N. (2); O'Grady James (2); O'Doherty Seamus (2); Wilmoth Tom; Sullivan Mike; Harnett P.; Meade Speedy; Own Goal, one each.

MATCH OF THE YEAR

By Dreamer.



G. A. A. CLUB NEWS

By Michael O'Neill.

The eagerly awaited clash between St. Joseph's Hospital and Shannon Meat Ltd., in the County Hurling Semi-Final took place in Adare on Saturday, 29th. September. St. Joseph's were a very strong side on paper. The Hospital team had among their ranks Players who had represented Co. Limerick at all levels of the Game. Minor, Under 21, and Senior. The best known of these players were Fr. Willie Fitzmaurice, Eugene Tuohy, Tom Marsh, John O'Brien and Joe Mann. The boys from Shannon Meat were not overawed by these well established players and in fact can count themselves very unlucky to have lost this game by the narrowest of margins 1-7 to 0-9.

First Half

The game was played under fairly good conditions. St. Joseph's had the advantage of a strong breeze in the first half. Both teams were very evenly matched for the early part of this half. One would have expected the strong St. Joseph's side to chalk up a very substantial lead during this period. Our defence held out very well. The forwards did not make sufficient use of the amount of possession they enjoyed. St. Joseph's scored a well taken goal close to half time. Fr. Willie Fitzmaurice scored the type of goal that we have seen him do on several occasions. The half time score was St. Joseph's 1-5, Shannon Meat 0-4.

Second Half

It took our Players a long time to settle down in this half. Again our defence was holding the St. Joseph's forwards at bay. Our full forward line was making no impression. Half way through this half our lads suddenly came to life. Sean Harnett scored some very good points at this stage and seemed to spark off a revival. St. Joseph's were really under pressure. We needed a goal badly. A fine effort by Sean Harnett was very well saved by Tony Conry in the St. Joseph's goal. Wm. Donigan was also trying very hard but alas it was too late. St. Joseph's managed to score only two points in this second half which in itself is a good indication of how well our defence performed. Considering the strength of the opposition team the boys from Shannon Meat can hold their heads high. Best for Shannon Meat were - Sean Harnett, Wm. Donigan, Tom Dunne, Pat Sheehan, D. Duggan, Tom Donovan and Matty Williams. St. Joseph's best players were - Pa Doherty, Tom Conroy, Eugene Tuohy and Joe Mann. The game was very sporting and well refereed by Sean O'Grady.

Pictured above are members of Shannon Meat Soccer Club who played Euro-Fab in a recent friendly. The Limerick based firm were victors by a marginal 5 goals to 4. Played on a rain sodden pitch, the match was a pulsating, nerve-wrecking thrill a minute, closely 'fought' (literally at times) encounter of all that is best and worst in Soccer.

James O'Grady, Tom O'Shaughnessy Sean Harnett and Jack Lyons each scored brilliant goals in turn.

Those to impress were:- Tom White gave a devastating display in goals - yes, he devastated our chances of victory. Skipper Pa Dunne and his tigerish brother Miko gave staunch and dirty performances at right and left full. Jack Lyons and Patch Markham were the worst centre-halves I ever saw in my life. Our mid-field trio of Anthony Frawley, Sean and P. Harnett gave an accomplished performance, yes, they accomplished absolutely nothing. However, some may argue otherwise as one complained about his aching legs and shortness of breath, another shouted and moaned continuously and the final member proved himself a budding Mick Dowling. Our front runners (I think) of Seamus Cawley, James O'Grady and Tom O'Shaughnessy were a menace not to Euro-Pack but to Shannon Meat.

Our two reserves Willie O'Donnell and Joe Lynch were a treat to watch, some thought they were a boulder and flag-post on the sideline. In concluding Joe Lynch can hold his head high, for in fact he got in the best shot of the day by taking the above photograph.

After the game, Patch Markham announced his retirement from competitive football and this gave cause for great celebrations. National newsagencies please note.

The ex-Lake View Inter-Parish Cap intends to 'set right' his future by following Leeds Utd., in a division of the English Football League.

The team that were a rotten disgrace to Shannon Meat Ltd., were:-

Tom Arsenal/Utd. White, Pa "Cherry" Dunne, Mike "Holt on" Dunne, Patrick "Madeley" Markhan, John "McQueen" Lyons, P. "Brooking" Harnett, Anthony "Gray" Frawley, Sean "Red Devil" Harnett, Seamus "Harris" Cawley, James "Jordon" O'Grady and Tom "Brady" O'Shaughnessy.

Reserves:-

Joe "Kidd" Lynch and Willie "Nicholas" O'Donnell, included in the above picture is Derek Dunne, son of Pa.



Photographed in front of the company's new truck are: Don Gallagher, (Plant Engineer), Pat Guinane (Driver) & Billy Nestor (Home Sales Manager).



Pictured at the Annual Dinner Dance are: Liam Ahern, Michael Keating Margaret Moloney & Tom Kennedy.

SHANNON MEAT CHAT

By The Scribe.

- * RTB- Radio Television Ballingarry proudly announce the appointment of Mr. Gerry Molyneaux O'Hehir as broadcaster-in-chief.
- * In the match-making sphere, Shannon Meat are a match for anyone. Ask Mike Wilmott of the Slaughter line and Helen Kenneally of the Cannery.
- * And that's not all, there is the "Hoister" who continuously gets "Lynched" in the cannery also. This will have to become a no-go area. God be with my batchelorhood days. Ah well!
- * Pat Walsh's [the fellow that scores against Athea. In case you don't know, he's from there] favourite song is "Joleen" However, he prefers "Noleen".
- * The last edition of the Gazette contained an article on the new computer. Brendan Meskell queries why his photo didn't appear with it.
- * Congratulations to John & Mary Lynch on the birth of a son on 1st. Oct.
- * Tom White states that he is by no means fat, but "pleasantly plump". Gee, who is going to break the news to him. Thank God I am not feeding him.
- * Breed Woulfe thinks Johnny Fingers of the Boomtown Rats [he is the fellow who wears the pin-stripped pyjamas] is fab and also the greatest. Talk about teeny-boppers.
- * I hear Willie John O'Donnell enjoys the old spot of golf at the week-ends. Who said anything about caddying.
- * Then there is the story of the long distance runner who sings

"I'll telly-my-ma" [say it fast] when he means "Thelma".

- * I hear Patch Markham and John Kelly are the great pretenders to the laurels in Handball. I hope their ideas aren't "butted".
- * Congratulations to Willie and Anne Sheehy on the birth of a son.
- * Well done the Social Committee, not alone had we a great Dance, but as an extra 'sales' gimmick, they provided a gypsy fortune teller. Great stuff lads.
- * Ned alias Donie Corbett and his good friend Michael have their eyes now set on the Packing Section. Talk about Laurel & Hardy.
- * I hope the Athea staff will go directly home on holiday day. Not like last year when they "poked" the noses and were "picked" out with a few lousy aces at a certain [establishment] cross-roads.
- * A certain Sirloin Boner got a pretty "Striploin" lately. In fact, he heaphed [heaped] a diamond on her finger.
- * Missing from the Dinner Dance were Pa and Kitty Guinnane. Because Kitty presented Pa with a daughter a few days previous. Congratulations. Now Pa, can't I be serious.
- * Tom O'Regan and Christy O'Mahony tell us that Gerry Griffen bought a right Bone-shaker of a car. What would you expect for £6,000.
- * Kitty Boyce tells me Marguerite Power is chasing a peculiar "hare" over in Clounanna.
- * And from Marguerite we hear Kitty isn't spending all her time playing "Blankety Blank".
- * P.S. Happy Christmas Friends. Send my presents to C/O Shannon Meat. Don't do anything I wouldn't do over over the Xmas.

FROM DUBLIN TO CHARLEVILLE - ON FOOT -

Five Members of Rathkeale Athletic Club are attempting to run from Dublin to Charleville on Saturday and Sunday, 22nd. and 23rd. December. The purpose of this exercise is to raise funds for the Charleville and District Mentally Handicapped Association. This concern is indeed a worthy cause as the Association are presently involved in a major Building and expansion programme. The five athletes who will run the approximate 140 miles are:-

Seamus Cawley, employee of Shannon Meat Ltd., and a dedicated athlete.

Patrick McCarthy, County novice and Intermediate, cross-country champion and Munster & County under-17 champion.

Barry Dillon, winner of many athletic awards and exceptionally strong for a fifteen year old.

Brian Dillon, brother of latter and a fine athlete and an equally good footballer.

Both are sons of Mike and Annie Dillon, well known in Rathkeale sporting circles. Finally, **Pat Jones**, the chances are Pat will attempt to run the complete 140 miles, himself, and possibly all on the one day, such is the heart of this fellow.

Behind every band of good young fellows are a band of equally fine men under the careful auspices of Mike Hanley, Mike Dillon, Mike McNamara, Mike Walsh and Noel Harnett. The week-end prior to Christmas should be one to remember.

It should give all a good appetite for the Turkey and Pudding.

LETTER TO AN IRISH EMIGRANT

Dear Son,

I am writing this letter slow because I know you can't read fast. I hope you are well as I am here Thank God. I'm suffering from a bad dose of Pneumonia at the moment and I'm writing this in bed. Your father got a fine new job last week with 500 people under him. He's working at St. John's Cemetary.

Uncle Johny passed away last month. He drowned in a vat of beer at the Brewery, bravely warding off all attempts to save him. The parish Hurling Final was quieter than usual this year. There were only three funerals after it. Your cousin John was invalided for life but he was retiring this year anyway. Mikey finally married Mary Ann last Saturday but everyone said it came too soon after the christening. Mikey's smile was like moonshine on a tombstone. He borrowed the price of the suit from Father John. Of course, Mikey is so crooked, if he swallowed a nail he'd throw up a corkscrew. Well, I'd better finish up now but if this letter doesn't reach you, will you send it back to me straight away.

From your Loving Mum.

P.S.Thanks for the money you sent. It keeps me going nicely but if you can at all will you send a bit extra next time.

ATHLETIC NEWS

By Road Runner

This Autumn saw the foundation of West Limerick A.C. This new Club comprises of Athletes from Abbeyfeale, Ardagh, Dromcollogher, Newcastle West and Rathkeale. The elected Officers of West Limerick A.C. are:-

Chairman: Michael Hanley (Rathkeale)

V. Chairman: Christy Cullinane (Abbeyfeale)

Hon. Sec.: Fr. Liam Kelleher (Dromcollogher)

Registrar: Miss Rena Stack (Dromcollogher)

Hon. Treas.: Michael O'Callaghan (Dromcollogher).

County Champions

West Limerick A.C. have captured two County Championships in their inaugural season; Novices and Intermediate. The Novice team was as follows:-

Pat McCarthy and Pat Jones - Rathkeale.

Donal Buckley and Richard Stack - Dromcollogher.

Donal Harnett - Abbeyfeale.

John Barrett - Newcastle West.

The Intermediate team showed only one change in personnel. Brian Dillon of Rathkeale replaced John Barrett.

PATRICK MCCARTHY

It is worth noting the individual accolades that have been achieved by Pat McCarthy this season:-

County Champion Under 17

County Novice Champion

County Intermediate Champion

Munster Under 17 Champion

Please note that this was the list at the time of going to Press.

Pat McCarthy, Pat Jones, Brian & Barry Dillon will represent Munster in the Boys Under 17 All-Ireland Championships in Kilcoole, Co. Wicklow on 9th. December. The Quartet train diligently under the auspices of Seamus Cawley.

CROSS - WORD

By Fred O'Brien
Cost Accountant.

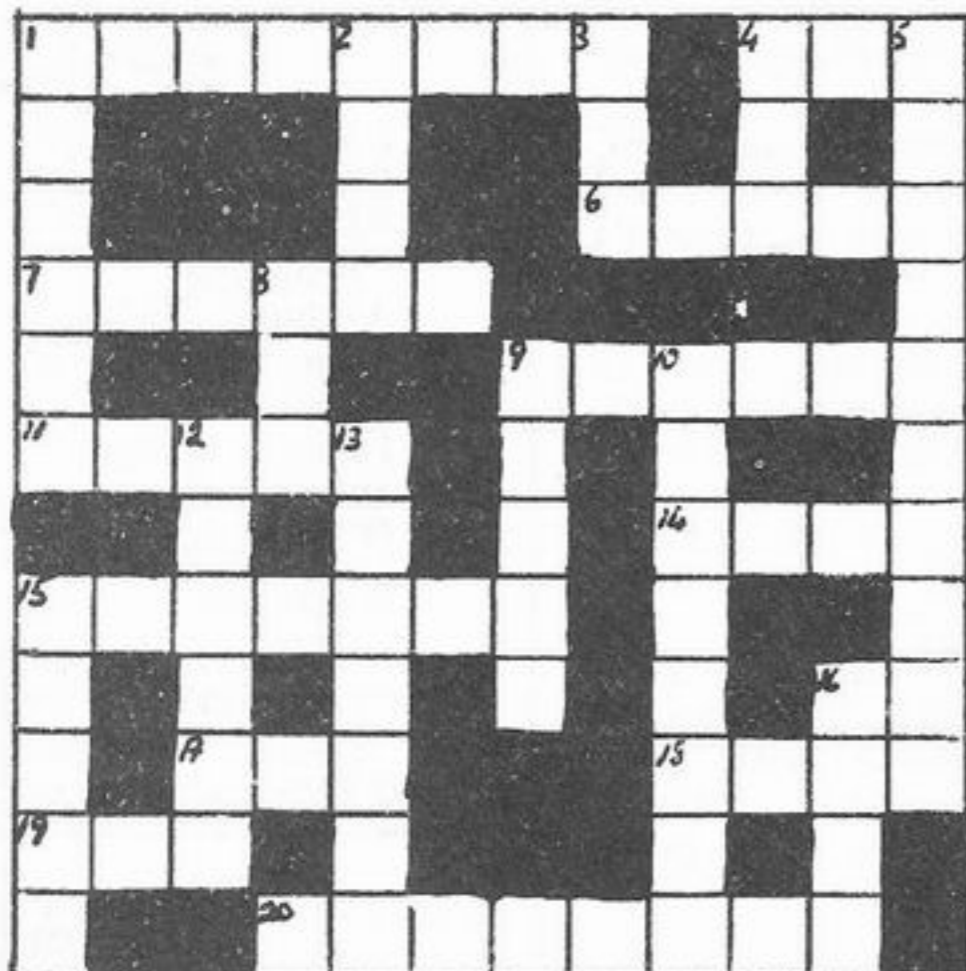
CLUES:

ACROSS :

1. Artic Animal, 4. Unhappy, 6. Imitate, 7. Takes without consent, 9. Contains Christmas Goodies 11. Musical Letters, 14. Everything in its place, 15. Alcirut (unscramble) 16. In the direction of, 17. Product, 18. Ache, 19. 24 Hours, 20. Its pulled for the crack.

DOWN :

1. Dried Fruit, 2. Nice Present for a young girl 3. Good cheer for a Bad Deal, 4. The Product of, 5. Adornment that brings Honour, 8. Reverential wonder, 9. Tree that is almost jolly, 10. Christmas Fare, 12. A dishy Bird, 13. Erratic movement for the Merry Season, 15. Greeting, 16. Touches Lightly,



I.T.G.W.U. NEWS



Threat To Jobs

S.B. Kelly, I.T.G.W.U. National Group Secretary for the Food Industry, commenting on reports that new E.E.C. proposals would help to expedite the export of live calves from Ireland, strongly condemned this draining - off of the life blood of the industry.

In his view, this is particularly damaging at a time when everyone is aware of the considerable problems which exist for employment in the meat sector.

"The reported proposals would add considerably to unemployment in the meat and related industries, and as such were totally unacceptable to the union. It is inconceivable that the E.E.C. commission, which time and time again had stressed its policy of doing everything possible to reduce unemployment throughout Europe, should now actively support a development which must increase the already high and unacceptable level of unemployment in this country."

If the Commission was truly concerned about job creation, it should be supporting policies to ensure that all cattle were processed in this country on a basis that all interested parties secured the maximum advantage.

SHANNON MEAT

GAZETTE

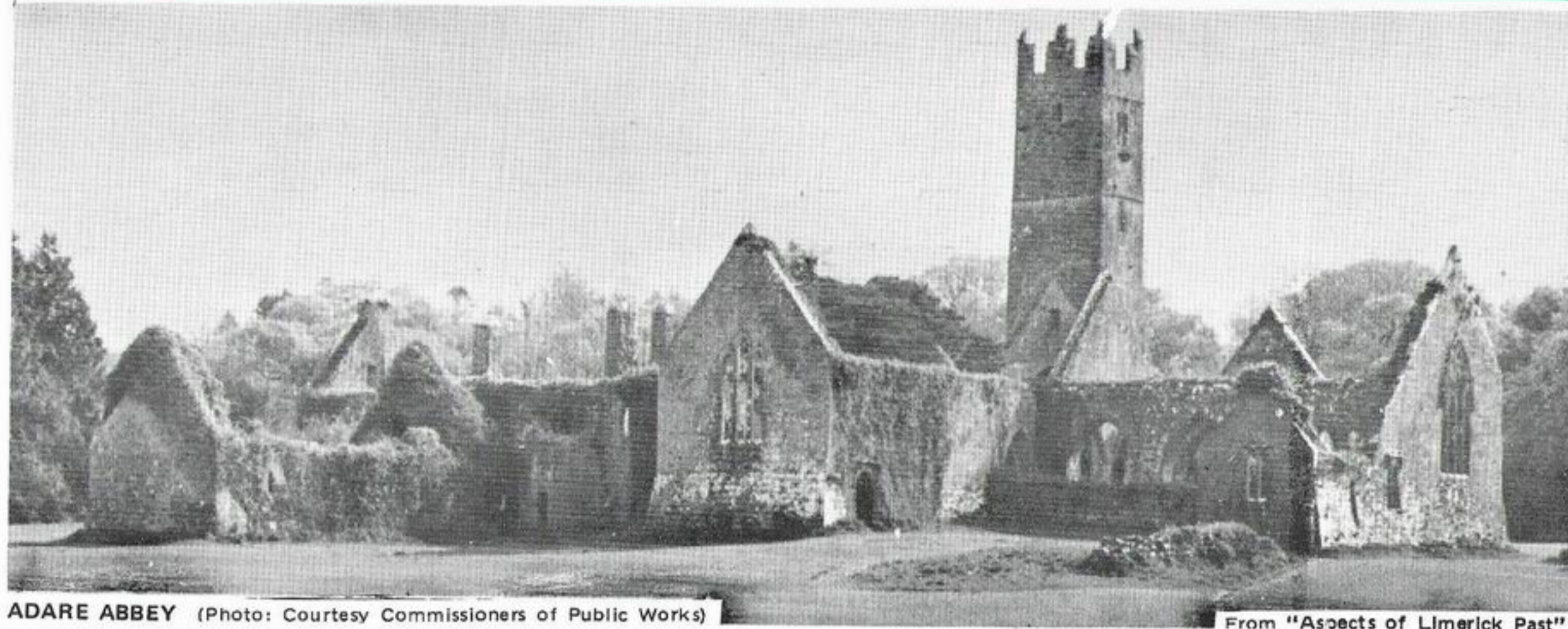


SHANNON MEAT LTD.
Telephone : Rathkeale 49

Top Prices Paid for :—

Prime Steers, Heifers,
Cows and Bulls.

All Stock must be advised.



ADARE ABBEY (Photo: Courtesy Commissioners of Public Works)

From "Aspects of Limerick Past"



SHANNON MEAT LTD.
Telex : 6932.

Processors of :—

Quality Beef Products
Home Freezer Cutting
a Speciality.

CALENDAR 1980

JANUARY

SUN	MON	TUES	WED	THUR	FRI	SAT
Bank Holidays. 1st Great Britain/Ireland 2nd Scotland	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	Full Moon 2nd Last Quarter 10th New Moon 17th First Quarter 24th	

FEBRUARY

SUN	MON	TUES	WED	THUR	FRI	SAT
+	+	Full Moon 1st New Moon 16th	Last Quarter 9th First Quarter 23rd	9th Quarter 20th	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	+

MARCH

SUN	MON	TUES	WED	THUR	FRI	SAT
+	Full Moon 1st/31st New Moon 16th	Last Quarter 9th First Quarter 23rd	9th Quarter 20th	Bank Holiday 17th Ireland	+	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24 31	25	26	27	28	29

APRIL

MAY

JUNE

JANUARY

SUN	MON	TUES	WED	THUR	FRI	SAT
Bank Holidays. 1st Great Britain/Ireland 2nd Scotland						
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	Full Moon 2nd Last Quarter 10th New Moon 17th First Quarter 24th	

APRIL

SUN	MON	TUES	WED	THUR	FRI	SAT
Last Quarter 8th New Moon 15th First Quarter 22nd Full Moon 30th						
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	Bank Holidays. 4th Good Friday 7th England/Wales/Ireland		

JULY

SUN	MON	TUES	WED	THUR	FRI	SAT
Last Quarter 5th New Moon 12th						
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	First Quarter 20th Full Moon 27th	

OCTOBER

SUN	MON	TUES	WED	THUR	FRI	SAT
Last Quarter 1st/30th N. M. 9th F. Q. 17th Full Moon 23rd Bank Holiday 27th Ireland						
	1	2	3	4		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	+

FEBRUARY

SUN	MON	TUES	WED	THUR	FRI	SAT
+	+	Full Moon 1st Last Quarter 9th New Moon 16th First Quarter 23rd Ash Wednesday 20th			1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	+

MAY

SUN	MON	TUES	WED	THUR	FRI	SAT
Last Quarter 7th New Moon 14th First Quarter 21st Full Moon 29th Bank Holidays. 5th/26th Great Britain						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST

SUN	MON	TUES	WED	THUR	FRI	SAT
*	+	Last Quarter 3rd New Moon 10th First Quarter 17th Full Moon 26th Bank Holidays. 4th Scotland/Ireland 25th England/Wales			1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER

SUN	MON	TUES	WED	THUR	FRI	SAT
*	+	New Moon 7th First Quarter 15th Full Moon 22nd Last Quarter 29th All Saints 1st				1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MARCH

SUN	MON	TUES	WED	THUR	FRI	SAT	
+	Full Moon 1st/31st Last Quarter 9th New Moon 16th First Quarter 23rd Bank Holiday 17th Ireland					+	1
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	
30	31						

JUNE

SUN	MON	TUES	WED	THUR	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	Last Quarter 6th New Moon 12th First Quarter 20th Full Moon 28th Bank Holiday 2nd Ireland Corpus Christi 5th				

SEPTEMBER

SUN	MON	TUES	WED	THUR	FRI	SAT
+	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	Last Quarter 1st New Moon 9th First Quarter 17th Full Moon 24th			

DECEMBER

SUN	MON	TUES	WED	THUR	FRI	SAT
N.M. 7th F.Q. 15th L.Q. 29th						
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	Bank Holidays. 25th/26th Great Britain & Ireland		