



## LIVESTOCK INQUIRIES

From the 1st of August, Mr. Michael Keating of the Livestock Department will be available on telephone for Livestock Inquiries and Bookings between 7.00 p.m. and 9.00 p.m. each evening from Monday to Thursday. This new service is being introduced because of the difficulty experienced by many of our suppliers trying to make telephone contact during normal working hours. Michael has, for some years now, worked in the Livestock Procurement Department and is fully conversant with this area of the Company's operations. The telephone numbers to contact for this service are:-

Rathkeale 49 OR (061) 40700.

## FORECAST

For the first four months of 1979, the total cattle slaughtered in Irish Plants has dropped by 11%, with a drop of 19% in the total number of cattle presented for Intervention. A decline of 2% in Beef Production by the top ten beef producing countries in the world has also been recorded in 1978. With a further fall of 3% forecast for this year, the present situation is very similar to levels of stock in 1972 and 1973, only production costs have changed considerably.

## HYGIENE COURSE

In June and July the Company organised an in-Plant Hygiene Training Course for all members of the Company. This was conducted by Mr. Dick Griffiths of the Institute for Industrial Research and Standards. Hygiene is of prime importance for any organisation involved in the Food Industry. All employees of the Company are conscious of their responsibilities in operating good hygiene practices.

The I.I.R.S. Training Course comprised of four main areas:-

1. **Elementary Microbiology.** This outlined the common types of micro-organisms (bacteria yeasts, moulds, fungi) occurrence in nature and the rôle of micro-organisms.
3. **Major Food poisoning micro-organisms.** The occurrence of pathogens, the factors favouring growth, toxia production and food poisoning symptoms.
3. The third section was the showing of a very interesting film on hygiene — "The Key to Cleanliness".
4. The last section of the Course outlined the good manufacturing practices for food handlers, proper plant layout, sanitation, personal and plant hygiene.

The Lecture Sections were conducted by Mr. Griffiths with the use of slides which made the Course very interesting and enjoyable. In future editions of this "Gazette" we hope to include a summary of some of the areas included in the Course.

# IMPROVED HOME FREEZER SERVICE



Mr. W. Nestor, Home Sales Manager, Shannon Meat Ltd.

The success of the Home Sales and particularly the Home Freezer area is something of which every member of Shannon Meat Ltd. is justifiably proud. July of this year marked another watershed in the development of this facility. In that month a special display section for Home Freezer products was opened to our customers. The need for such a venture was felt for some time and the objectives in setting it up are:-

1. To inform and display to the public the range of meat products supplied by the Company to Home Freezer users.
2. To advise and assist customers on the achievement of maximum benefit from their Home Freezer. This includes advice on the selection of customers own animals to ensure top quality beef.

The success of our Home Freezer trade and the Home Sales area in general is in no small way due to the trojan efforts of the Staff of this Department under the Management of Mr. Billy Nestor. Everybody in the Department is confident that the new improvements are the spring-board for further expansion of the Department.

To assist in the administration of the new facility, Miss Maureen Cronin has joined the Staff of the Department. Maureen is a native of Ballingarry and has formerly worked in the Accounts Department of Shannon Meat Ltd. She has spent



An external view of the new Display Area.

three months gaining a comprehensive knowledge of the production of meat products. Her brief under the new arrangement is to be available to discuss the Home Freezer Services available from the Company.

Among the areas involved in this are:-

- Contents of special Home Freezer Packs.
- Procedure for purchase of Hind or Forequarter Beef.
- Details of special Lamb Packs.
- Procedure for having owners animals slaughtered.

A special feature of the new arrangement is the opening of the Home Sales Department on Saturdays. Miss Cronin is available for consultation and acceptance of orders for meat each Saturday. Those of us who work in jobs from Monday to Friday appreciate the advantages of this service. Miss Cronin invites such people to call or telephone on Saturdays to discuss the Company's Service to Home Freezer customers. She is also in a position to sell special small packs. Why not telephone or call to Rathkeale on Saturdays.

Maureen Cronin joined Shannon Meat Ltd. on August, 1977. She received her Primary education at the Convent of Mercy, Ballingarry and obtained her Secondary education at Scoil Pol, Kilfinane. Following her successful completion of the Leaving Certificate Examination she studied for a Certificate in Secretarial skills at the High School of Commerce in Limerick. Maureen is Secretary of the Ballingarry Branch of Macra na Feirme where she has taken part in many of the organisation's activities, e.g., debating, question time and drama. She is confident with the guidance of Mr. Nestor and the encouragement of her new colleagues in the Home Sales Department, the new venture will be a resounding success.

As an accessory to the new Home Freezer Service the Company have produced an information Brochure on meat for Home Freezers. This is a very comprehensive pamphlet and comprises the following information:-

- \* The Service we offer you.
- \* Having your own animal slaughtered for your Freezer.
- \* Hints and tips for Home Freezer Management.
- \* Cooking Terms.
- \* How to cope with Freezer failure.
- \* Checking your Freezer temperature.
- \* Frozen Meat Storage times.

If you wish to have a copy of this Brochure why not contact the Home Sales Department who will be only too pleased to forward it to you.



Miss Maureen Cronin.



Some of the Staff of the Home Sales Department, (L to R): Tom McManus, Moyra Daly, Dan Cagney, Marguerite Power and James Moone.



# PROFILE



Hello! This is Gerry Molyneaux.

Gerry has been an employee of Shannon Meat Ltd. for a number of years now. He also holds claim to be one of the Firm's devilish characters (as distinct from malicious). A few minutes in his company would overcome any sullenness or depression which a person may have. The chances are, you would hear the greatest pack of lies ever told. (I don't know why I applied the word 'chances' because it should be an affirmative 'would').

## ETERNAL HAPPINESS

Gerry Molyneaux was born in Gurteen, Ballygarry, on October 3rd, 1955. In time to come this will probably be commemorated as "Molyneaux Day", after Gerry has passed on to eternal happiness, if he ever does. One thing for certain, St. Peter will hear some "queer yarns" at the Gates of Heaven. Gerry's father, Patrick, is a County Council employee. His mother, the former Eileen Kelly, is a native of Killoughteen, Newcastle West. He has a brother and sister, Willie and Joan, by name. It is categorically stated that as a child he was like an angel, however, his wings grew shorter as his legs grew longer.

Gerry was educated at Ahalin National School and the Vocational School, Rathkeale. He informs us Michael de Burca left a lasting impression. We were looking for certain easily identifiable marks and scars, but without trace. For argument's sake, we will assume this said impression is hidden. Gerry spent a term in the Irish College, Ballybunion where I am sure he learnt many a fine thing about the Irish way of life whilst in this seaside resort, even though it may not be all Gaeilge.

After leaving school, Gerry worked in McDonnell's Hardware, Rathkeale for a short period. Having had his feed of nuts and bolts, he left, almost screwy. For the next four years he tended Bar at the Devon Inn, Templeglantine.

## SEAN-CHAOI

On the 2nd July, 1974, Gerry Molyneaux joined Shannon Meat Ltd. Since he bestowed us with his presence he has been working continually in the Slaughter House. On social occasions (the after match pint that lasts until after midnight), Gerry entertains his workmates with stories and yarns that the Sean-Chaoi himself would be proud to relate.

At a younger age, the slimline figure of Gerry Molyneaux would parade his talents at Hurling or Football with his Club side, Knockaderry or Shannon Meat. However, as he was never any good at counting his calories, he now has a figure to prove it. Instead of playing he has now taken up refereeing, and I hasten to add he is proving to be a good one. His ambition in life is to referee an All-Ireland Hurling Final, although I have a sneaky suspicion he would settle for a football, if asked.

# GERRY MOLYNEAUX

## ROLLING STONE

Gerry Molyneaux is a bachelor who pictures himself as a rolling stone that gathers no boss. He firmly believes that before marriage a girl would embrace him (I'm glad he believes it), after marriage she would put the squeeze on him. He has no fears of avoiding temptation, as he is growing older temptation will probably avoid him. Still, so much for what he informs us. The chances are the next time any of us meet Gerry out socially he'll probably have a "smasher of a brunette" by his side. He'll probably say it's his sister, however I'll carry his profile in my possession and show the raving beauty this latter paragraph.

# I.T.G.W.U. NEWS



## NEW CHAIRMAN

Mr. Liam Hanley of the Canning Department is the newly elected Chairman of the Shannon Meat Branch of the Irish Transport and General Workers' Union. Married, with two young children, Liam is a native of Courtmatrix, Rathkeale. I am sure he is familiar to regular readers of the "Gazette" as he has been featured previously in our Profile and On the Move sections.

The Union Team comprises of a number of new faces for the forthcoming term and this can only be for the good of the Branch.

**Chairman:** Liam Hanley; **Vice-Chairman:** Willie Sheehy; **Secretary:** Denis Noonan.

## Shop Stewards:

**Slaughter Line:** Gerry Jones; **Boning Hall:** Mossie Sheehan and Patsy Murphy; **Cold Store:** Dick Sheehy; **Offals:** Tom Gray; **Home Sales:** Moyra Daly; **Canteen:** Anna Fitzgerald; **Cannery:** Seamus Cawley and Hannah Mulcahy; **Casings:** Bernard Daly.

The newly appointed Committee wish to thank the workers for electing them and bestowing on them the responsibility of "good representation". The Chairman states that he would like to see his Committee and the general body in close harmony at all times. He also points out that he "would welcome any support from the workers".

## DEPUTATION

In June a deputation of the Irish Transport and General Workers Union met the Minister for Agriculture, Mr. Gibbons. The Shannon Meat Branch was represented by Liam Hanley. Liam says:—

"The purpose of this meeting was to bring to the Minister's attention the fears, that we in the Union have pertaining to the Beef Industry, especially the grave matter of the canning anomalies". Since this meeting efforts have been underfoot to rectify the anomalistical situation.

# A LASTING MEMORY OF A DAY IN THE PAST

By Larry Kelly

Boning Hall Supervisor.

Some time ago I came across a unique Football Programme that every football fan would like to cherish. It was published for the F.A. Fifth Round Cup match involving Manchester United and Sheffield Wednesday. The page carrying the names of the United team is blank, except for the numbers one to eleven. It brought home the events of the month of February, 1958.

## BUSBY BABES

Manchester United, then labelled as the Busby Babes, an indication of the team's age and their relationship with their Manager, Matt Busby, had seized the attention of the football world. The team played to a devastating plan of attack with Busby's determination to allow individual skill and flair to blossom. They possessed a team of old fashioned wingers, wing-backs and inside forwards capable of scoring goals and winning matches.

In 1956 and 1957, Manchester United won the League Championship. Matt Busby saw the European scene as a launching pad for his young army. The first occasion proved fruitless. However, in 1958, after a 5-3 aggregate victory over Red Star, Belgrade, the scent of victory was in the air.

## DESTROYED

Alas, this was not to be, on take-off from Munich Airport en route from Belgrade, an engine failed and within seconds, arguably one of the greatest football sides the world has ever seen was wiped out. The runway resembled a battlefield, the hearts of the world wept openly for young men that had achieved a brilliance beyond their years. The dead included:—

**Tommy Taylor, Roger Byrne, Geoff Bent, Eddie Coleman, Mark Jones, David Pegg and Dublin's own Liam Whelan.**

Duncan Edwards lingered on for a fortnight. John Berry and Jackie Blanchflower were never to play again. After four months of intensive treatment, Matt Busby was able to leave hospital. Manchester United destroyed, the football world was shocked.

Shock was replaced by emotion to United's tens of thousands of supporters throughout the world. What was a football team to support became a cause in itself. Manchester United, including Munich survivors, Bobby Charlton, Harry Gregg and Bill Foulkes, reserves and a few borrowed players were beaten in that year's F.A. Cup Final.

## PULSATING

On May 29th, 1968, at Wembley Stadium, Manchester United defeated Benfica (Portugal) 4-1 in a pulsating European Cup Final, thus becoming the first English team to do so. Like the pre-Munich team, this side also possessed some of the greatest individual footballers ever to grace a football field. Bobby Charlton, they loved for his cool, grace and confident play. George Best they loved despite envying his clothes and money, but Denis Law (sadly had to miss the Final through injury) the "Street Brat" they adored and acknowledged him as "King".

To the millions of television viewers that watched the European Cup Final of 1968, one memory must surely stand out. The moment the final whistle blew, Bobby Charlton raced across the pitch to embrace the now Sir Matt Busby. The T.V. commentators could barely mutter — What a night, What an occasion, What an extraordinary story. The names of Munich, it seemed were softly heard.



Mr. Larry Kelly, Boning Hall Supervisor.

## RUGBY HEROES

Pictured below are the men who brought Rugby Honours to Shannon Meat:



**BACK ROW:** (L to R): Patrick O'Shaughnessy (Cheer Leader), Brendan Kennedy, Pat Costelloe, Tony Frawley, Cecil Haskett, David Madden, James O'Grady, Tom White, John Lynch and Patch Markham.  
**FRONT ROW:** (L to R): Joe Lynch, Turlough McDonald, Noel Harnett, Tom Daly, Dan Cagney, Liam Woulfe, Willie Madden, Sean Harnett and John O'Sullivan.



**PICTURE PARADE**

**PICTURE PARADE**



The O'Brien Sisters from Croagh — Christina, Kathleen and Patricia, are three members of the Staff of Shannon Meat Ltd.



Relaxing in the Canteen are Helen Shiels and Patricia Enright, two members of the Casing Department.



Mr. Sean Guiry receives his 25 Year Service Badge from Mr. Frank Wall, Chairman, Shannon Meat Ltd.



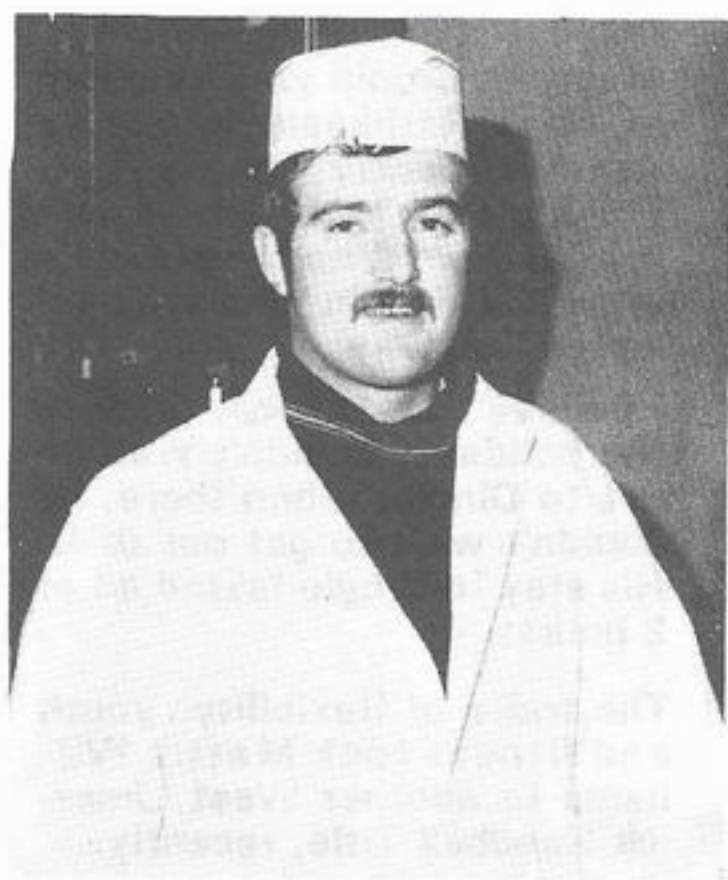
Mr. Ml. O'Grady, Asst. Boning Hall Supervisor, receives his 25 Year Service Badge from Mr. Frank Wall, Chairman, Shannon Meat Ltd.



Kevin Barry (Above), is Charge-Hand in the Tripe Offal Department of Shannon Meat Ltd.



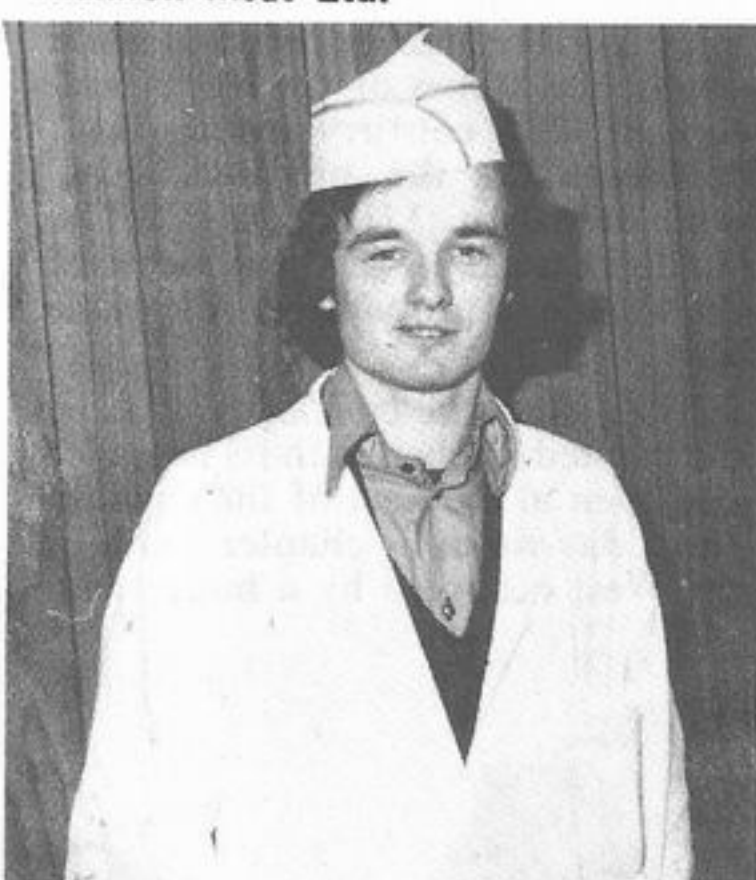
Miss Nora McDonnell is Senior Typist with the Company.



"The Day is Down": Pictured in the Locker Room, preparing to go home, is Michael Meehan of Rathkeale.



Mr. Michael Keating, of the Livestock Department, will be available to accept Live stock Inquiries and Bookings from 7.00 p.m. to 9.00 p.m. Monday to Thursday.



Mr. Gerard Geaney, Clerical Officer in the Despatch Department.



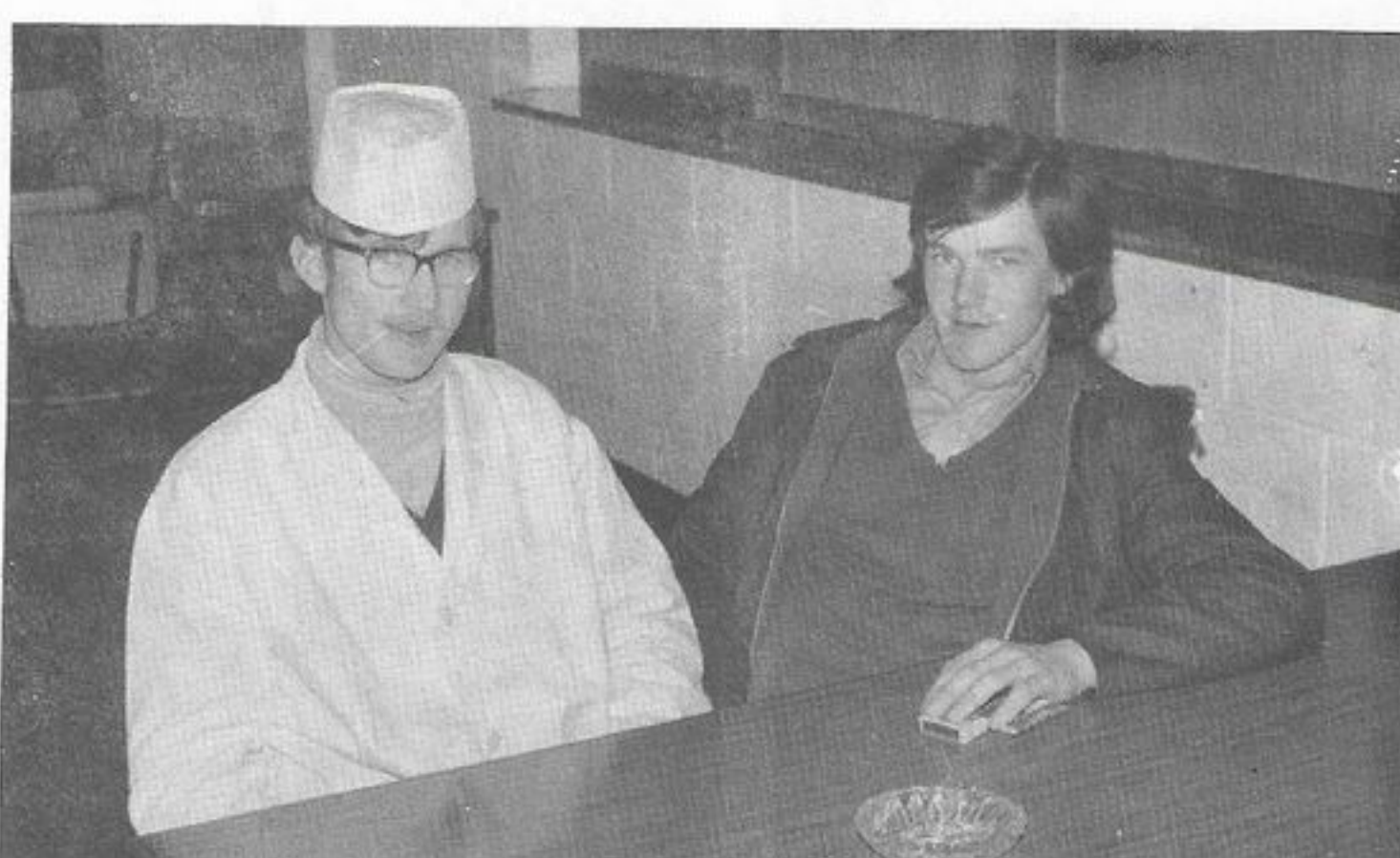
Mr. Richard Hayes (Above), who recently completed his Apprentice Block Release Course with AnCO — The Industrial Training Authority.



Michael O'Neill, Work Study Department, pictured above with his son, John, and wife, Margaret, on the occasion of John's First Holy Communion.



Pictured above are Paddy Collins and Jack Buston, photographed at the Retired Members of Shannon Meat Ltd.'s Staff Party, last Spring.



"Five to Five" and waiting to go home are Willie Kelly and Willie Keating.



# ASPECTS OF LIMERICK'S PAST No. 7

[Continued from Vol. 4 No. 4 – June/July, 1979].

By Patrick F. Wallace.

## ASKEATON FRIARY ("ABBEY")

There are a number of canopied or triple tomb niches built into the North and South walls of the church. These were tombs for benefactors and may also be seen at Adare where similar niches surmounted by *ogival* hoods and flanked by narrow pilasters are extended upwards to finish in high carved finials.

The additional wing or *transept* at the North is composed of a main part and a Western side separated by a colonnade of two arches and a half arch which brings the whole weight against the wall over the Western most arch of the two arches which connect the *transept* with the nave of the church. The pillars of the *transept* are sub-rectangular in section while the column in the North wall is circular with a rectangular projection on its Northern face. The *'transept'* or North wing is clearly an afterthought and clumsily bonded with the archway which was broken in the North wall of the nave to allow of access to the extension.

The *cloister* is an equal sided quadrangle where a four sided arcade encloses a grassy patch or garth around which the monks walked in prayer. It connects with the dormitory on the one hand and with the nave of the church on the other — with the latter through a simple pointed doorway which has a beautiful carved decorated foliage motif on the base of the jamb chamfer on either side, that on the East being badly weathered, other which was slightly different being in a good state of preservation.

The cloister arcade is surrounded by four covered or vaulted walls or ambulatories and measures about 51½ft. square, the walls being 6'8" wide. Each side has twelve arches divided into groups of three by wider pieces. The arcade is of two periods as evidenced by the change in the change from plain filleting to *'nail head'* design on the capitals. There is a carving of St. Francis in the North-East piece. The figure displays stigmata on the hands and feet and points to a wound on his side through an opening in his



Askeaton Friary: St. Francis showing the Stigmata in a shallow ogival recess with side pillars and angular hood cut in the North-East pier of the Cloister Arcade.

gown. He stands in a shallow ogival headed recess, with pillars on either side and an angular hood overhead adorned with crockets and finials, oak leaves and acorns similar to the triple tomb niches at both Adare and Askeaton. The face is badly weathered as it was customary until recently for victims of toothache to kiss it in search of a cure.

Lewis in 1834, found "an ancient thorn of stately growth" in the garth. The centre of the garth is now occupied by a fine and rare example of a local grave slab of late 18th century date and belonging to the Meskill family whose descendants are still in the area. A polished sill in one of the arches of the North wall has an 18th century inscription: "Beneath lies the pilgrim's body, who died Jan. 17th, 1784". The sundial carved on the next recess of the arcade is probably of the same date.

The *domestic buildings* include the vaulted kitchen with its fireplace and oven to the East of the cloister, and a day-room or chapter room to the West occupied by a huge tomb



Askeaton Friary: Carving of a stylised leaf ornament—one of a pair on the Jamb of the door connecting the Nave of Church with the North Wall of the Cloister.

of the Nashs' of Ballycullen. The Refectory is a two storied building South of the cloister and has a fine pointed window with two lights and with inside splay. The ground floor with its small two light window looking out on the river and the reader's recess in the West wall seems to have been intended as the Refectory. Adjoining the Refectory is a long-vaulted room with two large ambries or cupboard niches in the Western wall. Above this is the large *garde-robe* or toilet. Above the vaulted cloister walls are the dormitories marked by *ogival* headed two light windows and the North by two semi-circular arches which supported the water channels from gutters on the South wall of the church.

The whole Convent or Friary is enclosed by stone walls measuring between 8 and 12ft. high and about 4ft. thick. South East of the main buildings is a possible infirmary. In 1914, four bells reputed to be community and mass bells were found near the entrance to the *'Abbey'*.



ASKEATON FRIARY: Arches and Corbel supports for water gutters near Dormitory above Cloister Walk. [All Photos Courtesy of Author].



Askeaton Friary: Carving of a Bishop, traditionally believed to be St. Patrick, high in the North Wall of the Chancel.

## SHANNON MEAT CHAT

By The Scribe.

- \* My belated greetings to Mr. and Mrs. Flavin, who became parents for the first time, lately.
- \* Sean Dunphy may enjoy singing about Molly O'Grady, but somebody else enjoys something else about Molly.
- \* Judging by our new Computers, Shannon Meat are heading for the jet age, even if many of us are on Cloud 9, already.
- \* What happens when a member of the Accounts Department meets a certain member of the Canteen Staff? I'd better say no more. By the way, have you read Romeo and Juliet?
- \* Daredevil, Joe (Knevel) Lynch's Escort, driven by Evel himself, failed in its attempt to jump a certain Fiat. Instead, he tried to drive through it and failed again. However, he only winged it. No mean feat!
- \* Well, it seems Tom Lyons' trips to Dublin have been very fruitful. He recently got engaged to a peach of a lady in Miss Catherine Flynn. There ain't no sour grapes there.
- \* I hear Joe Gaffney was "bit-terly" disappointed when he heard there was no pints being pulled in the Canteen.
- \* Congratulations to Pat Lynch, who along with the Newcastle West Civil Defence Group had a good win in a recent competition.
- \* Neddie Roche has become a Daddy. Poor young fellow (the baby, newly-born I'm referring to).
- \* Maureen Cronin was selected as Miss Rathkeale in Shiel's Arms recently, or was it Frank's arms? Alas! it wasn't my arms. Whom-so-ever's arms she was in, she was selected, anyway.
- \* I believe Jack Lyons, prior to the holidays, couldn't wait to get to Dingle, when there, he couldn't wait to get out of it. His stay in Dingle lasted all of 2 hours!
- \* The traits of flexibility, youth and fitness took Mattie Williams to another West Limerick Handball Title, recently.
- \* Kathleen Burke enjoyed the Gay Bachelor, I bet she did. P.S. She didn't say which one.
- \* You all know the 'Paint Ad.' on T.V. with the fellow outside the window in the Space Suit. For your information that is Tom White filmed on location in Pallaskenry. "Monica, you're looking good".
- \* I believe Helen Shiels is getting married in September.
- \* It is nice to see many of my old friends returning to the fold again.
- \* Big talking news on the Soccer Scene at present is Neillie Cahill's appointment as Manager of Athea Soccer Club. He has been given a long-term contract which squashes rumours he was in the running for a top Continental job in Ballybunion.



## NEW APPOINTMENTS



Above, is Miss Kathleen Burke who has recently joined our Accounts Department. Miss Burke comes into the Company as a Clerical Officer and hails from nearby Raheen, Croagh.

Kathleen was born on the 8th June, 1961, the second daughter of Sean and Theresa Burke. There are now four "lovely lassies" in the Burke family — Carmel, Terry, Pauline and Kathleen. One thing is for certain, the petite and charming Miss Burke will have no difficulty at all, establishing herself in Shannon Meat Ltd. nor would any of her sisters for that matter.

Kathleen was educated at the Primary and Secondary Schools, Rathkeale. Having acquired her Leaving Certificate, she completed a Secretarial/Commercial Certificate Course in Limerick.

Kathleen's favourite hobbies include dancing, music and television. She tells us she would like to travel the world and confides in us that Carmel Hennessy is her best friend. Despite obvious guilt, the devilish twinkling eyes give her away when she refuses to mention any male companions.

We wish Kathleen many years of good fortune (not necessarily wealth) and success in Shannon Meat Ltd.



Miss Mary Ahern is the second person to have joined our Accounts Department in the not too distant past. Like Kathleen Burke, Mary also hails from Croagh. The Croagh bachelors must be delighted with the talent at their disposal.

However, Mary is no longer eligible as she got engaged recently. The Man in her life is Mr. Donald McAuliffe of Ballingarry and the couple hope to get married in the not too distant future.

Twenty-two year old Mary Ahern was born in Killea, Croagh. She is the eldest in a family of four to Edward and Josephine Ahern. Her father is an E.S.B. employee. Her two sisters are Anne and Theresa and her brother is Michael.

Mary attended the Primary School in Croagh and the Secondary and Technical Schools in Rathkeale. After leaving School she acquired a post in the Civil Service in Dublin. On the 28th May, Mary joined Shannon Meat Ltd. Here she again teamed up with some of her former classmates, Miss Nora McDonald and Mrs. Breda Collins.

We also extend our best wishes to Mary and wish her well in the future.

## LIVESTOCK TOPICS



By Donie Donovan,  
Livestock Procurement Manager.

It will be very interesting to see how many herdowners will join the European Non-Marketing of Milk Scheme this year as the eradication of Brucellosis progresses through what was known as the Pre-Intensive area. One can see this Scheme being very attractive where the incidence of Brucellosis is rather high.

An incentive of £15,000 for a herd of thirty cows is available to those prepared to stay out of milk for a period of five years. A nice short term bonus for a medium sized holding.

For the same amount of money, a suckling herd of fifteen cows, if it were paid a Grant of £50 per herd per annum would enjoy twenty years of grants and produce 300 single sucklers in that space of time on half the acreage required for thirty milking cows.

With the enormous expense incurred in getting into milk — it's hard to understand how all this money is being spent to get people out of it. It would remind one of the early fifties when grants were available to build a good thick ditch, and in a very short time another grant was available to the same people to knock down these ditches.

### CALF TO BEEF

Looking at costings dated February, 1979, where a calf to one-year-old reckoned to cost £86; to retain the animal for a further year the cost was estimated at another £93, a total of £179. In spite of the fact that it was a very detailed costing and only four months old it now looked as if it would have to be adjusted substantially.

The oil crisis will mean deare, silage and transport. Feeding stuffs have taken a further hike. In the figures quoted above there was no allowance for interest changes which have also jumped a few per cent since February. To reach an average of 9.0 cwt. at the two-year-old stage after paying an average of £100 per calf the two-year-old beast will be standing at £38 per cwt. live. What it will cost to sell it is something not being taken into account now? With a further three pound per beast to be deducted for eradication of diseases in the pipeline and talks of more to come — the margins are not there to justify anymore welding.

### BUSY SEASON

As we are facing into the busy season starting from 1st August, we have decided to open the Livestock Department from 7 p.m.—9 p.m. Monday to Thursday inclusive, to take some of the pressure off the telephones during normal working hours. It is also necessary to have all livestock advised. The price quoted on the week of the slaughter is the price returned not the price quoted the week the animals are booked.

The days more suitable for slaughter are determined by the weight of the different categories of

animals offered. Therefore, it is essential that the person wishing to book prime bullocks or heifers has a reasonable knowledge of their live weight. Where a producer is quoted a price and he accepts same, it is essential that the stock is delivered on the day arranged. He may have a problem arranging transport but that is nothing in comparison to the problems he causes if he fails to deliver his stock. There are temperature deadlines in all Chillers and a boat to catch. If the seller does not arrange his transport well in advance he has an awful lot to answer for.

The supplier that is not sure if his beef is ready for slaughtering is best advised to have his stock seen on his land by a factory representative. The live weight scale in the factory premises is available to any supplier who wishes to avail of it during normal working hours, when weighing can be supervised by factory personnel. When one looks at our total kill it is disappointing the number of suppliers that avail of the opportunity of following their stock through the Plant and seeing how they grade, etc.



### CONDOLENCES

Condolences are offered to Mr. Michael O'Neill and his family on the recent death of his mother after a prolonged illness.

Condolences are offered also to Mr. Tom Kenneally of the Boning Hall, on the recent death of his mother.

Sympathy is extended to Michael and Patricia Enright and also to other members of the Enright family on the sudden death of their father Michael (Mick) Enright, who was a former employee with the Company.

## DIM WIT

- \* They call her "HAZEL":  
She's a real nut.
- \* They call him "MIRACLE WORKER":  
It's a miracle when he works.
- \* They call him "PNEUMATIC DRILL":  
He's such a bore.
- \* They call her "RESOLUTION":  
She's hard to keep.
- \* They call him "RIVER":  
The biggest part of him is his mouth.
- \* They call her "ANGEL":  
She's always up in the air, harping about something.
- \* They call her "CONVERTIBLE TOP":  
She's been a brunette, a red-head and a blonde.
- \* They call him "LUKE":  
He's not so hot.

## FALLING

Let's assume that you're a worldly wise, knows-what-it's-all-about type of person. In that case you'll only have to be presented with the reasons why so many falls occur. You'll know how to avoid such accidents without being told how to.

Anyway, here's why these accidents happen:—

Some can be traced to unsafe conditions ... hazards that have been created or allowed to develop in the physical surroundings. For example: Breaks in flooring ... slippery spots ... makeshift platforms ... damaged ladders ... lights burned out in passages and stairs ... tools and equipment scattered in aisles ... cable and piping stretched across floors.

Other falls result from unsafe acts, such as: Running in aisles ... hurrying on stairs ... failing to use handrails ... climbing on improvised supports ... using wrong ladders for given jobs ... over-reaching in high places ... tilting far back in chairs ... leaving slip hazards or tripping obstacles in the way of walkers.

Worst of all are instances in which hazardous acts and conditions are combined: Racing down stairs made slippery by spills ... climbing on boxes or crates in darkened areas ... leaning misfit ladders against shaky supports.

Pictured below is a photograph taken [Circa 1950] of the area at present comprising the new Cold Store and Boning Hall Blast Freezers.





# SOCCKER SCENE



## THE CUP THAT CHEERS

**Shannon Utd.: 4 Askeaton: 1**

On June 10th last, after so many years of trying, Shannon United won the Desmond Cup for the first time, and that after a replay. Although we had to line out without the services of Frank Lynch and John Sheehan, we were indeed fortunate that Sean Harnett was declared fit just before the kick-off.

Askeaton were quick to settle and had the ball in the net after ten minutes, but the goal was disallowed due to an infringement on the keeper. Mid-way through the half, Utd., attacked down the left. Sean Harnett passed inside to Mario Zoncada, who in turn squared the ball to Mike Sullivan. From the edge of the box, Mike let fly and the ball rocketed into the far corner of the net. The interval arrived with no further scoring.

Into the second period and the dour struggle continued. With time running out Askeaton were awarded a corner. The ball was played into the box hard and low. It struck a Utd. player in the arm and the referee pointed to the spot. Enda McDaid fired his first shot over the bar but the referee ordered a retake and this time he made no mistake.

Into extra time and Shannon United really cut loose. In the opening minutes Sean Harnett chased a long ball into the box, the keeper came out but fumbled the ball leaving Sean with a goal at his mercy, but before he could shoot he was pulled down. Mario Zoncada was entrusted with the penalty and he placed his low shot into the corner.

In the second period, Sean Harnett broke away on the left, drew the keeper and slipped the ball past him into the net. In the dying moments the Askeaton centre back headed

into his own net to rub salt into the wound.

The final whistle was the signal for joyous supporters to rush onto the field to chair off their heroes. Skipper Johnny Jones held the Cup aloft amid tumultuous cheers and jubilation. The scenes, as we entered Rathkeale with the Cup, had to be seen to be believed.

Pa Sheehan sported a broad smile after the game and he has certainly proved himself all over again. He can have no complaints about the effort put in by the players on the day because they were magnificent one and all.

A special word of thanks to our great supporters who really gave the team tremendous encouragement during the game and they played no small part in this success.

### TEAM:

**Harnett (D), Harnett (N), Gallagher, Mullane, Dollery, Daly, Jones, Zoncada, Sullivan, Doherty, Harnett (S), Reserves: Coleman and Meade.**

### LEAGUE

In the drawn Cup game which ended 1-1, Noel Harnett scored our only goal from a long range free kick. Our last League game away to Glin was won 3-1 despite being without several of our regulars. The goals were scored by Sean Harnett (2) and an own goal. Incidentally, only one point separated us from Kilcolman in the final League Table.

### Final Goal Tally:

**Harnett (S) 20; Harnett (N) 9; Daly 6; Doherty 6; Butler 5; Jones 4; Gallagher 3; Meade 3; Sullivan 3; Zoncada 3. O.G. 2.**

Michael Dunne.



**Cup Winners for the first time in the Club's history. This photo was taken obviously before the Match. BACK ROW: (L to R): John White (Chairman), Noel Harnett, Don Gallagher, John Coleman, Edmund Dollery, Seamus Doherty, Eamonn Daly, Pa Sheehan (Manager) and Sean Hennessy. FRONT ROW: (L to R): Sean O'Shea, Timmy Mullane, Mario Zoncada, Johnny Jones, Sean Harnett, Denis Harnett, Mike Sullivan, Pat Neville; MASCOTS: A. Jones and P. White.**



**Pictured above are Members of a youthful Askeaton side that gave a fine performance in this Season's Desmond Cup Final.**

# G. A. A. CLUB NEWS

By Michael O'Neill,  
Secretary.

The first round of the Limerick Inter-Firm Senior Football Championship was played recently on a rain-sodden pitch at Coolrye. Castlemahon and Shannon Meat are to be congratulated for providing a most entertaining game.

It would be unfair to single out any one individual for particular mention, for all thirty-one, yes, that is correct, for I include the referee, Pat Lane as well, deserve commendation because the conditions were really atrocious. Castlemahon were victorious by a margin of seven points — 3-3 to 0-5 and have thus qualified to meet the boys from St. Joseph's Hospital in the next round.

We were very fortunate to have fifteen players for this game as the turnout was very disappointing to say the least. If it were not for people like Dennis Noonan, Gerry Molyneaux, Bill Lynch and John Sullivan, better known for their achievements in Hurling and Soccer, we would have been forced to give a walk-over. I certainly hope that interest in the Hurling Championship will be greater.

The following is the line-out of players for the recent Football Championship game:—

**Tom White, Bill Lynch, Liam Woulfe, Dan Cagney, Denis Duggan, John Lynch, John O'Sullivan, Brian Fallon, Noel Harnett, Bill Sexton, Patch Markham, Neily Hogan, Charlie Power, Gerry Molyneaux, Denis Noonan.**

### HURLING

We are due to meet Eurofabs from Limerick in the Quarter Finals of the Hurling Competition. As we were beaten in last year's final we hope to go one step further this year and win the Championship for the first time.

### MUNSTER FINAL

At the recent Munster Senior Football Final in Killarney, Limerick Inter-Firm was very well represented. Three members of the Kerry team play in the Inter-Firm competitions, Paud O'Shea (Gardaí), Tommy Doyle (Eurofab) and Ogie Moran (Teachers').

### REFEREES

I am sure you all will join with me in congratulating Pat Lane from Foynes, who refereed this final, on a very fine performance, in this his first Senior final. Pat has been the man in the middle for many of our matches during the past three years and has always been very impressive and fair. Pat certainly deserves the best of luck in the future and we all hope to see him in Croke Park on All-Ireland Final day within the next few years.

Niall Duggan from Rathkeale is another of our Inter-Firm Referees who is making a very big impression in Munster. He will be the man in charge of the Munster Under-21 Hurling Final between Tipperary and Cork. In fact if Limerick had not been in the Senior Final Niall would have also refereed his first Munster Final.

As one can see Limerick Inter-Firm is very lucky to have such fine referees at their disposal to take charge of their games.

# INTER-FIRM SOCCER

After a very bright beginning, our Inter-Firm Soccer Team have really hit rock-bottom. We were successful in our two opening games and beat Wyeths' and Nashs' 6-2 and 4-1, respectively. After this we hit the doldrums, a rot set in and we lost successive matches to Southern Chemicals, Cunnanes and Mc Mahons. Gone were our ambitions of winning the League.

### NO BETTER

We hoped for better things in the Cup. Our fate was no better. Shannon Meat Ltd.'s first round opponents were Southern Chemicals. Despite being forced to field without several regulars, we were unfortunate to go under to a solitary goal. This result highlights the fine performances of standbys:—

**Seamus Cawley, Anthony Frawley, Joe Lynch and notably Patch Markham.**

Why such dismal performances? Without appearing to be too biased, these results do not reflect the true potential at our disposal. Selectors, Miko Dunne and Pat Coleman only once or twice had a full panel to choose from. Apart from the obvious excuses of injury, business commitments, personal commitments and sickness, the competition did not live up to the players expectations. Let's face it, they were opposing many of the same players that they are regularly in confrontation with. Hence we bear in mind — familiarity breeds contempt. This is probably why the idea of competing in the L.D.M.C. Inter-Firm Leagues was first met with such enthusiasm.

However, regardless of our poor showing this year we will be back next year, to lift a trophy, hopefully.



**Seamus Cawley had an impressive outing with Shannon Meat against Southern Chemicals in the Inter-Firm Cup Game.**

## ABBEY PITCH & PUTT

The Abbey Pitch and Putt Club will continue its popular "41 Drive" in September.

This Card Drive will be held in the new Community Centre which is now almost completed.

### ABBEY PITCH & PUTT CLUB

Will hold their Annual  
OPEN COMPETITION  
ON

AUGUST 10th, 11th, 12th.

TO BE WON:

VALUABLE PRIZES IN ALL GRADES

RATHKEALE OPEN SPORTS  
ON  
MONDAY, 6th AUGUST

A GREAT DAY OF SPORT FOR ALL  
THE FAMILY.