

& Now

rne

iff competition from a number
ropean firms including Nestle,
ugh the price paid was well below
25m-plus sought.

e source of Ballygowan Natural
ral Water is situated close to the
up by the Demesne entrance.
s originally known as St David's
and it was given its name by the
its Templar, who discovered it
ie twelfth century. The source
ne the exclusive property of
gowan in 1986. The name was
en because it sounded right for
roduct and it could be registered.
re was a place called Ballygowan
could not have registered the
ct name.

e Ballygowan bottling plant
iewcastle West incorporates a
ern design into a stunning rural
onment in a successful manner.
y are numerous Gaelic, soccer,
ennis, clubs whose members
a good amount of the water.
cated exclusively to bottling
gowan, the automatic line
operates at speeds of up to
600 bottles per minute.
The capacity of this plant
on one eight-hour shift is
approximately 600,000
bottles. Approximately 40
million litres of natural
water are distributed each
year. Nash's and Ballygowan
have been very good
employers for the people of
the town and surrounding
areas for many years.

At present the bottled
water business in Ireland
rth almost €250m per annum.
gowan remains the undisputed
r in the Irish bottled water
et with approximately 20% share
ocery, 50% in licensed trade and
in the water cooler market. Up to



EX: LIMERICK LEADER
17TH MAY 2014
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We'd like to thank the readers who have called us to say they are enjoying the regular archive pictures from Fitt's Paddocks and here we present five more. Clockwise from top left, sheep attract the interest of buyers in 1974; the late Noel O'Connor, who became famous in Limerick for his adverts on John Frawley's radio station billing him as 'The Happy Butcher' pictured at the Paddocks in 1978; an award-winner in the Cattle Breeders Show of 1970; and proud owners posing for the Leader photographer in 1955. Alec Gabbett, whose name was synonymous with the Paddocks, can be seen on the left of the picture positioned bottom left. We'll bring you more of these wonderful memories next week