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Limerick Leader

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Mrs. Mary Burke and Mrs. Nora Hurley, both from Ashville, Ballysheedy, photographed at the Limerick Sub Aqua's St. Patrick's night dinner in the Limerick Inn.

Dainty Dairy going out of business



50 LOSE JOBS AS BAKERY FOLDS UP

By JOHN O'SHAUGHNESSY

THE DAINTY DAIRY, bakers of top-class confectionery and bread for 70 years, are to cease operations from next Friday - with a loss of 50 jobs.

Rising costs, the high rate of inflation, cost of money and no return on investment were this Friday given as the reasons for the closure by sales manager, Mr. Shay Dooley, a grandnephew of Mr. James Dooley, who started the business in 1912.

Dainty Dairy is perhaps one of the best known brand names in the Mid West region. In addition to the bakery in Killelly Road, the firm had two retail outlets in Cecil Street and Bedford Row.



The Mayor of Limerick, Ald. Tommy Allen (right), discussing the newly-launched Golden Vale buttermilk at a reception at Jury's Hotel after the opening of the Golden Vale Dairy at Lansdowne, with (from left): Mr. Philip Ward, assistant chief executive, Golden Vale; Mr. Tony Curtin, chief executive, and Mr. Martin Flanagan, chairman.

Golden Vale's £40m a year to Limerick

By MARTIN RYAN, Agricultural Editor

GOLDEN Vale Co-Operative Society - the largest farmer-owned milk processing society in the country - contribute over £40 million a year to the economy of the country.

Mr. T. A. Curtin, chief executive, Golden Vale, told guests at the official opening of the society's modern £1 million liquid

residents in Limerick city and county.

The official opening of the new plant - established at the former Dairy Disposal Company milk processing factory at Lansdowne, acquired by Golden Vale in the early seventies - was performed by Ald. Tommy Allen, Mayor of Limerick.

The attendance included representatives of Golden Vale Co-Op. Society, Clare

on low calorie diets and on slimming courses.

Both products will be launched on the market within the next week and will be offered in half-litre packs.

Tribute

Speaking at the opening, Mayor Allen complimented the society on the opening of the new plant and their involvement in the city and county.

Probing city parade that

By CONOR K

THIS FRIDAY NIGHT Limerick Civic Week re hosts the Mayor's Charity Banquet-Ball in the Rye is being hailed as one of the most successful to d

However, the organisers of the International Band Parade are to review the strategy, rules and regulations of the event following this year's parade which ran one and a half hours over time.

Mr. Brendan Russell, Band Competition Officer, told the Limerick Leader that the adjudicators and the organisers would be meeting later this month to discuss the future form of the event.

One aspect of the parade which will come up for discussion will be the majorettes.

"We will certainly have a look at the majorettes on their own, but no decision will be made until the end of the month," remarked Mr. Russell.

This year's parade was watched by over 25,000 people who lined O'Connell Street to watch the proceedings in the pouring rain.

The parade was as usual of a very high standard but the number of majorette groups - 19 in all - tended to make it very repetitious and killed the variety of the display.

Over 3,000 people were on parade in the 50 participating bands from Ireland and North America. However, by the time the last band passed the stand at 3.00 p.m. the crowd had dwindled and missed some of the best entertainment of the day.

One of the most entertaining performances was given by the Knightettes of California. It was a very imaginative and colourful display which brought gasps of amazement from the crowd.

The Garda and the Civil Defence stewarded the whole affair to perfection and the little boys of the John Paul scout regiment beared up well to the elements, carrying the name plaques of each band.

The proverbial brown dog also came out despite the bad weather and escorted many of the troupes along the street.

Guest

Mr. Desmond O'Malley, T.D., Minister for Trade, Commerce and Tourism, was the principal guest on the review stand at Bedford Row.

At a luncheon after the parade, Mr. Tony Brazil, chairman of Shannonside Tourism, said that the parade generated £250,000 worth of revenue for the local economy.

"The 1982 Band Competition has broken all records, with over 3,000 musicians participating and 50 bands in nine different categories," he added.

Mr. Brazil referred to the interest which Mr. O'Malley had already shown in the work of Shannonside Tourism by opening the Lough Gur Stone Age Centre in May, 1981, and he felt sure that the company would be requesting Mr. O'Malley's presence at other tourism functions in the future.

To mark the occasion of Mr. O'Malley's presence at the Band Competition, Mr. Brazil presented the Minister with a specially scaled reproduction of the Treaty Stone which had been designed and produced by Limerick craftsmen, under the small industries programme.



Mrs. Freda Allen, Mayor-elect Wexford, winner of the Crescent Comprehensive

MAYO DERRY ENJOY LIMERICK

By PATRICIA FEEHILY

ONE OF the most distinguished visitors at Civic Week was the Mayor of Derry, SDLP Councillor Joe Fagan, who was accompanied by his wife, Sally, and the chief executive of Derry City Council, Limerick-born Mr. Colm Geary.

Before he left Limerick, after a three-day visit, Mr. Fagan and his entourage paid a visit to the Cecil King exhibition of paintings and prints at Allied Irish Banks in O'Connell Street.

As he admired King's enigmatic "Breakthrough" and "Intrusion", the first citizen of Derry spoke of the links between the two walled cities and all their historical similarities, dating back to Williamite days.

Friendships

"When I come down to Limerick," he said, "I don't talk about building bridges with a new community, but about cementing old friendships."

It wasn't his first visit to Limerick, he said, and it certainly wouldn't be his last. He was also looking forward to the visit by a contingent from Limerick Corporation to Derry in May for the Mayor's Ball.

Neither he nor Mr. Geary could remember when the friendship with Limerick first began, but then, they agreed, you don't put a time span on true friendships.

Mr. and Mrs. Fagan reviewed the St. Patrick's Day parade on Wednesday and were impressed by the profes-

brief

For peace

An ecumenical Prayer for Peace meeting will be held at Christ Church, O'Connell Street, Limerick, on March 26.



Enjoying a grandstand view of the St. Patrick's Day parade in Limerick. More pictures: page 20

Diocese of Limerick

References of the clergy take place in the following week at 4.00 p.m.: Monday, March 22; Rathkeale; Tuesday, March 23; Newcastle West; Wednesday, March 24; Killelly; Thursday, March 25; City (Social Service Cen-

Car thefts

In a spate of car thefts in Limerick continues, with three vehicles reported stolen Tuesday night. Two cars taken from the Crescent Shopping Centre at Doonacore and one from James Street. All cars have been recovered, and gardai at Edward Street are investigating the thefts.

In hospital

Announ Town Commissioner Patricia McCarthy will be a patient in Limerick's General Hospital for the next weeks.

Pensioners

The Garda Pensioners Association is holding its annual general meeting at the Social Service Centre, Henry Street, Limerick, on Saturday, March 27, at 2 p.m.

Thousands set for the Milk Run

LEADER REPORTER

THOUSANDS of Limerick people will be taking part in National Dairy Council's 'silk run' in the numerous streets throughout the county this Sunday.

The Limerick city run will commence at 11 a.m. from the Crescent Shopping Centre, while throughout the county there are numerous runs. Five to six hundred people

are expected to take part in the run at Hospital, where one of the participants, Mr. Keating, of Knockainey, has been sponsored to the tune of several hundred pounds.

Curate

The run at Croom will commence at 12.30 p.m. and not 2.30 p.m. as originally planned. Included in the participants will be curate Fr. Willy Walsh.

For sale

The Cecil Street premises was sold recently to Mr. Denis Maguire and Bedford Row shop is now for sale with Rooney Auctioneers, Limerick.

The directors of the company were brothers, Messrs James and Pat Dooley.

Leaders in the confectionery business, the Dainty Dairy supplied several other outlets in Limerick, Clare and Tipperary. Indeed, they had become a household name.

Mr. Shay Dooley told the Limerick Leader that the confectionery trade was going through a very difficult phase and he predicted that other similar type businesses in the area would soon be forced to fold up.

Honeycrust

A couple of months back Honeycrust closed their doors for the last time.

Mr. Dooley said Dainty Dairy regretted having to close, thus putting another 50 people on the dole queue.

Theirs, he continued, was a family type business and many of their present employees were either sons or daughters of people who were first on the staff.

Affected by the closure are bakers, confectioners, drivers and office staff.

For many years the Dainty Dairy supplied in-flight food

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DEATHS

BROWNE - March 16, 1982, Pat.

Step out in style this Spring

