

# F. W. WOOLWORTH & CO. LTD.,

HUGHES BROS. LTD.  
OF BATHFARMHAM, DUBLIN

extend congratulations

to  
**WOOLWORTHS  
OF LIMERICK**

on the opening of their splendid  
and modernised store at  
37-39 O'CONNELL STREET, LIMERICK  
on Friday, April 5, 1963.  
We are sure that the new store  
will be a great success.



**CREAM ICES**

Competition to  
**F. W. WOOLWORTH & CO. LTD.**  
is the distinguished  
and extensive of their store  
at Limerick.

**DONALD MACPHERSON & CO.  
(IRELAND) LTD.**

SUTTON DUBLIN

Representatives and Suppliers of Food and Drink  
to F. W. Woolworth & Co. Ltd.



THE expense climbed right to the  
grocery list: the new pressed wistfully  
against the glass, stock, attitude of every  
child outside a shop window — of all of us  
at some time or another outside Wool-  
worth's.

What does the new store mean  
to Limerick? It means a new store  
of Woolworth's, a store that  
will be a great success. It means  
a store that will be a great success.  
It means a store that will be a great  
success. It means a store that will be  
a great success. It means a store that  
will be a great success.

Hub of empire  
The new store is a great success.  
It means a store that will be a great  
success. It means a store that will be  
a great success. It means a store that  
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**Castle**  
ALUMINIUM WARE  
It's what you cook with!

AVAILABLE AT  
WOOLWORTHS

Continued Success  
to  
Messrs. Woolworth & Co. Ltd.  
from  
**J. J. O'Toole**  
• Graduate of Pharmacy in the  
Westminster School of Pharmacy  
No. 10, Grafton Street, Dublin

a growing business  
DICKSONS OF HAWLMARK  
Suppliers of Top Quality Seeds  
DICKSONS OF HAWLMARK  
100, THE NEW BRIDGE, ST. JOHN'S, LONDON, W.C.2

## F. W. Woolworth & Co. Ltd.

37-38-39 O'CONNELL STREET, LIMERICK

Visit our new completely rebuilt and modernised store

### OPENING FRIDAY, APRIL 5, 1963

At 9 a.m.

**Free Valuable Prizes  
to Selected  
Customers at Our  
Various Departments**

**LISTEN TO ANNOUNCEMENTS ON  
OUR LOUDSPEAKER SYSTEM**