

OPENING TODAY

NEW ULTRA-MODERN WINSTONS/BESCO STORE at William St. Limerick

When the new Winstons/Besco Stores open their doors today—
they also enter in a new and exciting era for Limerick shoppers.
Winstons offer high fashion at low cost... and Besco Supermarket
gives you value with variety. All this is in the new ultra-modern
building—a big saving in time and money for the busy housewife.



WINSTONS

FAMOUS BRAND NAMES AND VALUE-PLUS-QUALITY
COME TO LIMERICK

FASHION DEPARTMENT

Winstons offer a wide range of fashion
clothing for men, women and children.
All the latest styles and fabrics are
available at low prices.

69/11

KNITWEAR DEPARTMENT

Winstons offer a wide range of
knitwear for men, women and
children. All the latest styles and
fabrics are available at low prices.

24/11

HANDBAG DEPARTMENT

Winstons offer a wide range of
handbags for women. All the latest
styles and fabrics are available at
low prices.

14/11

WOOL DEPARTMENT

Winstons offer a wide range of
wool goods for men, women and
children. All the latest styles and
fabrics are available at low prices.

10½d. oz.

REMEMBER, these are only a small number of the fantastic value-
for-money items available for all the family at Winstons. Why not
call and see for yourself? There are bargains in all our 20
departments.

BESCO

THICK SOUPS

1/3 SAVE 5d.

SUNLIGHT SOAP

1/4 SAVE 3d.

LUCOZADE

2/5 SAVE 10d.

STORK MARGARINE

1/9 SAVE 4d.

BOLAND'S CREAM CRACKERS

11d. SAVE 3d.

CHIVERS JAM

1/11 SAVE 6d.

CHEF SAUCE

1/3 SAVE 4d.

LARGE FARLEY'S BUNS

1/4 SAVE 5d.

GUOS ORANGE

2/7 SAVE 11d.

CRESTA SALT (Polydram)

1/- SAVE 4d.

MARMALADE

1/9 SAVE 5d.

GREEN SHIELD STAMPS

for wonderful gifts for you



All keen Limerick shoppers are
making a bee-line for William Street!