

# SEELALEES — 'A MUST' FOR FASHION

## Now open at 52 THOMAS ST.

ON THURSDAY, August 1st last, the Mayor of Limerick, Ald. Patrick Kennedy, officially opened Seelalees, one of Limerick's largest and newest fashion rendezvous and Coffee Shop, at 52 Thomas Street. In his address to those present, the Mayor praised the proprietors, Gerard and Celia Lee, for "their financial enterprise, courage and imagination, on the opening of their spacious premises".

He said he was also very impressed by the "glimpse of fashion" so elegantly presented for this special occasion by the Celia Holman-Lee Model Agency. Limerick's Celia, already acknowledged as one of Ireland's leading models, has always been involved with fashion carewise, and only recently she established the very successful Celia Holman-Lee Model Agency. This agency has been extremely busy since its inception and will be more so in the autumn and winter months ahead, and Celia believes that it is most important to vary the technique approach of each individual fashion presentation.

You walk up the stairs at Seelalees and are immediately inside the rustically-styled coffee shop, and surrounded by furniture of natural wood and a colour scheme of black and white. Here customers can relax and chat over a cup of coffee, while trying to decide on what to wear for that next special occasion.

And to go even a step further in facilitating today's modern woman, Denis, of "Wizard 2nd," upstairs at Seelalees, is ready to offer the best there is in hair creations—a talent indeed, that

would enchant even the most discerning woman.

A visit to SEELALEES 'walk-around' modern fashion shop is a must! All are very welcome and inspect one of the largest selection of ladies' up-to-the-minute fabulous fashions.

Essential accessories, such as jewellery and handbags are also available in a variety of colours and styles, and the task of pleasing the customer is easily taken care of by an efficient and courteous staff.



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—FOR THE OCCASION!

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### BEST WISHES

to Ger and Celia

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- Congratulations and sincere wishes
- for continued success to
- SEELALEES from

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Enjoy a cup of coffee at our new Coffee Shop at 52 Thomas Street.



Our staff at 52 Thomas Street (l. to r.): Deirdre Hayes, Ann Walker, Mary Hanley, Geraldine Holman, Rose Kearley.