

Limerick

has Ireland's most Modern store



Five floors full of new merchandise
 Lifts to all departments
 Now as always—LOW CASH PRICES

TO everyone in Limerick we extend a cordial invitation to come and see Ireland's finest store—a store designed to make shopping a pleasure. You will be welcome to walk through every one of our numerous departments . . . to see for yourself the magnificent array of new, up-to-date, fashionable merchandise. You can wander where you will . . . look as closely as you like . . . compare the values for yourself. You'll find that in our new home every article will worthily uphold the Roches Stores reputation for finest quality at low cash prices.

OPENING EARLY NEXT MONTH

ROCHES STORES

ROCHES STORES (LIMERICK), LTD.



CENTRALISED
 CASH AND CREDIT

ROBERT B. ALLEN
 CONTRACTOR

DEMOLITIONS!
 EXCAVATIONS!
 FOUNDATIONS!