

### GIFTWARE

NEWSOM'S GIFT Centre is a veritable treasure chest of crystal and china ware. Bridgid O'Neill, in whose capable hands this department rests, says that the most pleasing aspect about working in this section is the number of regular customers there are. "People build up collections of crystal and china, and come in on a regular basis to add to what they already have."



Newsom's Gift and China Ware Department boasts all the leading names, like Waterford Crystal, Tipperary, Duske, Galway and Tyrone Crystal. Bridgid O'Neill says that people are now collecting mixed ranges rather than just confining themselves to one brand.

Lladro, Aynaley, Royal Doulton, Bealeck, Mason Stoneware, Queen's Royal Tara and Duchess China adorn the shelves of Newsom's Gift Ware Department.

Newsom's also offer a wedding list service for brides to be. The store help co-ordinate a wedding list and offer free gift wrapping and delivery to the brides home.

# A Part of Shopping History...

When one stops and asks people what they associate Newsom's with - the answer can vary from anything from Waterford Crystal to a Versailles Bathroom Suite. It is hardly surprising given that the store is one of the city's longest and most established businesses. It has grown and developed over the

### PAINTS & INTERIOR DESIGN

THE PAINT and Interior Design Centre at Newsom's is one of the finest of its kind in Munster. Mary Mulqueen is the design consultant in this section. Many people may not be fully aware says Mary, of the extent of the products and services offered at Newsom's.

"We carry a full range of quality exterior and interior paints and we have made a very heavy investment in a 'Colour Dimension' unit which is the only one of its kind in the mid-west. This unit now means that over 1650 different colours in all major finishes are on offer.

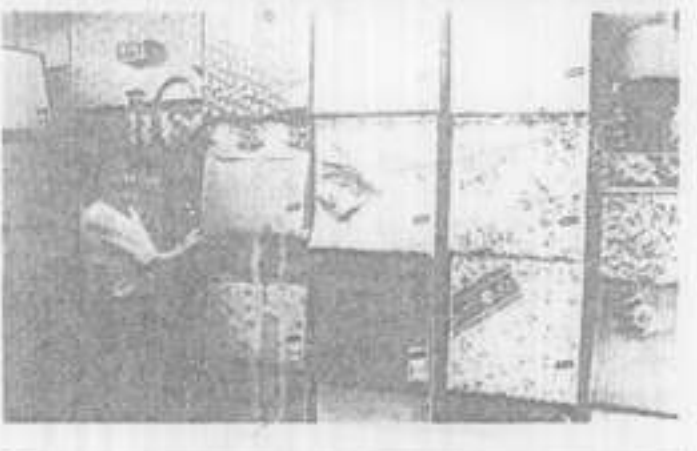
"Many people" says Mary "were nervous of co-ordinating paint from a tinting system because of a fear that the quality would not match ready mixed paints and also because of the expense.

Now with the Colour Dimension Unit the quality is consistent without a price variance. The service is fast and efficient and the range is easily studied.

But there is more to Newsom's Design Centre than just paint. A full range of co-ordinated curtains and quilt lines are on offer and also a 'made to order' service.

The wallpaper section is so extensive that the complete design look can be achieved within the department. Quality at the right price has been the secret of Newsom's success as a store and that policy is definitely offered in this section.

A full range of floor and carpet tiles is also available from Newsom's. So home owners - you need look no further than Newsom's.



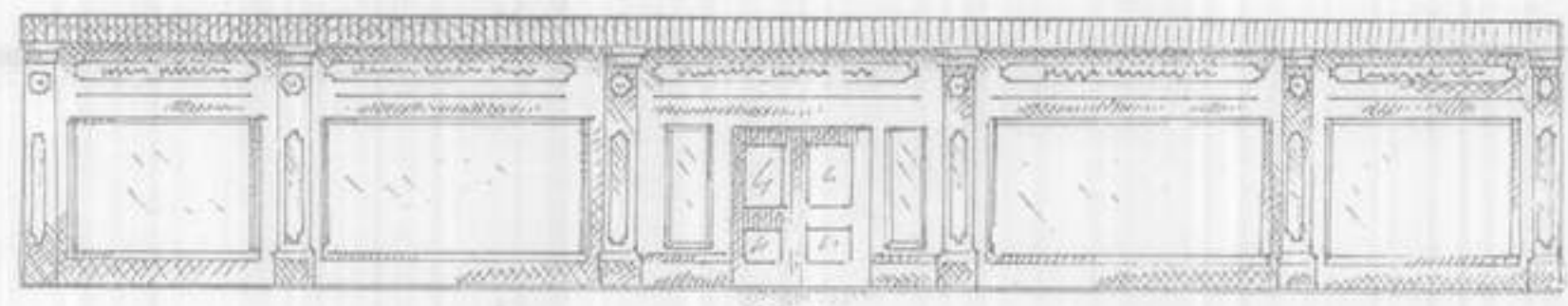
### THE KITCHEN SHOP

ITA CONWAY of Newsom's Kitchen Shop says that over the last number of years the range of products available for the kitchen has grown dramatically and Newsom's Kitchen Shop has grown accordingly. It would seem that there is a marked increase in interest in cooking and accordingly people have become more kitchen conscious.



The net result has been that instead of just stocking practical kitchenware new selection of attractive designs have emerged in the kitchen area.

Newsom's carry the Foster Cookware range, co-ordinated Kitchenware from Aynaley and Clover Leaf, Barbania Kitchen accessories and Prestige Knife Sets. The full range of Philips and Russell Hobbs appliances are also carried at the Kitchen shop at Newsom's. Ita Conway is on hand with helpful advice at all times.



### GARDENING DEPARTMENT

THOSE WITH green fingers are very well catered for at Newsom's, with its vast gardening department downstairs. Most importantly as with any gardening department - is the quality of advice that is available. Ruth Van Mill is the lady who heads up this section and with a Diploma in Horticulture and more importantly, a love for gardening, you are in capable hands for anything you may require. Ruth is ably assisted by Frank Collins.



A most extensive range of seeds, herbs and fertilisers are carried by Newsom's along with garden tools, and accessories. Gardening bargain hunters will find Newsom's a second heaven at this time of the year, with end of season special offers available at extra special prices.

A limited number of lawnmowers are now on offer, at greatly reduced prices and Alliben Garden Furniture can also be purchased at end of season prices.

Quality Weber Bar-B-Qs are stocked by Newsom's and they are marked down at present, and Ruth says that design developments in Bar-B-Qs now mean that they are not just a fine weather cooking appliance but something that can be used throughout the year.

Early and late Spring flowering tubs are in abundance at Newsom's. So green fingered garden lovers - a trip to this department promises to be most worthwhile.

NEWSOM'S ALSO host a huge Wholesale Division, at Bord na Mona's main distributors for Munster, they do extensive business with Nurseries in the area. Larry Harnett and Sean Heffernan are the two gentlemen who take care of this section.

years into one of the finest shops in the city.

Newsom's recently underwent a major face lift and its striking shop front must stand as an example of what can be achieved in terms of tasteful improvements. Behind the magnificent shop front is a Department Store that offers householders a range of products and services, that one would find difficult to match anywhere.

# Newsom's of William Street

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### D.I.Y.

NEWSOM'S D.I.Y. section stocks a most extensive range of products and services for the home improvement and D.I.Y. enthusiasts. The department carries a large selection of Power Glow heaters, Stanley tools, Black & Decker power tools and accessories.



A fast Key Cutting service is also available, and Linda McGuire, who heads this section, is on hand in all times to offer helpful advice on all requirements.

Swish Curtain Rails and accessories are also available in this section, as are locks and door furniture, so if it's home improvement or D.I.Y. products you're after, Newsom's is your one stop shop.

### BATHROOM BOUTIQUE

NEWSOM'S HAVE recently completed a major refurbishment and expansion of their Bathroom Boutique. Ger Doherty, Simon Stone and Don McCarthy are the gentlemen who are on hand to assist customers in this area.



Choice and value for money are the order of the day in this section. There is an extensive range of co-ordinated suites from the Versailles range which is exclusive to Newsom's.

The Mira range of showers are stocked by Newsom's as well as shower enclosures, curtains, and a complete range of bathroom accessories.

Kitchen and bathroom sink units are on offer in a wide range of colours and designs. Home owners will find that Newsom's Bathroom Boutique has the perfect range to suit all requirements.