

# THE LIMERICK WOOLLEN CO. LTD.

THE Limerick Woollen Company, Ltd., 4, Upper William Street, Limerick, has undergone extensive alterations in the past few weeks and now boasts a frontage which is one of the most up-to-date in the city.



Centrally situated in one of the busiest trading districts in Limerick is The Limerick Woollen Company, Ltd., at 4 Upper William Street. And keeping pace with modern business conditions, the entire facade of the building has recently undergone a complete transformation, and the result is one of the most up-to-date and distinguished frontages in Limerick. Popular Mr. Thomas Mur-

phy has carried on a drapery business here for over two decades and, indeed, is certainly one of the best-known and respected members of the trade in the South of Ireland. He is a staunch believer in the excellence of Irish goods and firmly states that they are among the best in the world.

ter (Mary). It is of interest to note that in his lifetime in the drapery trade, Mr. Murphy has consistently advocated a policy of "selling only the best—and making sure that it is of Irish manufacture."

"My trade has increased every year since I started in the business," he states, "and my extensive stocks of goods are all first-class and at prices to suit every pocket."

The lavish new frontage has attracted considerable attention and reflects great credit on all those who had a hand in its design and execution.

**PRIVATE COMPANY**

Recently he formed a private company, which includes his wife (Mrs. Kitty Murphy), his son (Bernard) and daugh-

The Directors of the Limerick Woollen Company Ltd.



MR. THOMAS MURPHY



MRS. KITTY MURPHY



MISS MARY MURPHY



MR. BERNARD MURPHY

The RECONSTRUCTION of the Limerick Woollen Co., Ltd.

Was carried out by  
**E. & J. DORAN** Ltd.  
BUILDING CONTRACTORS  
AND JOINERY MANUFACTURERS  
Cathedral Place,  
LIMERICK  
PHONE 1138.

**INCREASED TRADE**

Mr. Murphy has the same customers coming back year after year, a striking testimony to the popular esteem in which he is held by all classes and to his commendable policy that "Irish goods are comparable in every respect with those of any other country."

**CONGRATULATIONS**

And on the occasion of the recent renovations, the entire drapery trade availed of the opportunity to extend their congratulations to Mr. Thomas Murphy and the members of his company; good wishes in which we wholeheartedly join.

**CRESCENT CLOTHES**

Wish to Congratulate

**THE LIMERICK WOOLLEN CO. LTD.**

On the occasion of the opening of their renovated premises, and feel sure that through their continued co-operation the public can expect in the future, as in the past, a service par excellence.

**CRESCENT CLOTHING CO. LTD.**

Manufacturers of  
MEN'S and BOYS' SUITS, OVERCOATS,  
SPORTSWEAR

Anthony O'Donovan Ltd.,  
DOMINICK ST.,  
LIMERICK  
PHONE 206

Manufacturers of  
**DANUS**  
Clothing

DESIRE TO CONGRATULATE  
MR. THOMAS MURPHY  
ON HIS ENTERPRISE.

We are pleased to have  
Mr. Murphy as a Customer,  
and look forward to many  
years of association with him  
in his MODERN PREMISES.

Always Specify "DANUS" Stocked by Drapers Throughout the Republic.

OUR SPRING RANGE OF  
**HORTEX TIES**  
ARE MADE FROM CAREFULLY CHOSEN  
MATERIALS IN VARIOUS QUALITIES,  
WHICH INCLUDE THE FOLLOWING:—  
HORTEX GOLD LABEL  
PURE WOOL  
HAND WOVEN IRISH TWEED,  
TERYLENE, PURE SILK,  
RAYON, Etc.  
IN DESIGNS THAT ARE EXCLUSIVE TO  
**HORTEX**

Electrical Installations **G. CLANCY** & Co. LIMERICK Ltd.

Congratulations and Continued Success  
— TO —  
**LIMERICK WOOLLEN CO., LIMITED**

— FROM —  
**TILLIE & HENDERSON**

(EIRE) LTD.  
DUBLIN AND CARDONAGH, CO. DONEGAL  
Manufacturers of Sitrite and Restrite Garments

**A. H. BEX LTD.**  
CRAFTSMEN IN SHOPFITTING  
PROUDLY PRESENT  
NEW MODERN SHOP FRONT FOR MR. MURPHY  
MANUFACTURED AT OUR FACTORY AND  
ERECTED AT LIMERICK TO THE DESIGN AND  
UNDER THE DIRECTION OF  
*A Leading Limerick Architect*

**SHANNOWEAR**  
MANUFACTURERS OF  
THE ABOVE BRAND  
CONGRATULATE THE  
LIMERICK WOOLLEN  
CO. LTD. ON THEIR  
MANY YEARS OF  
SUCCESSFUL TRADING.  
**The Limerick  
Clothing Factory**  
Established 1851  
Makers of Good Clothing for Over a Century

The Makers of  
**DUHALLOW KNITWEAR**  
Wish the Limerick Woollen Co.  
continued success in the future

**C.T.C.**  
MAKERS OF  
THE FAMOUS  
**C.T.C.**  
TIES  
Send Heartiest  
Congratulations  
LTD.

## APOLOGY

We wish to apologise to our numerous customers for any inconvenience caused during the recent reconstruction of our premises, and extend a cordial

## INVITATION

to see our new stocks of Men's, Youths' and Boys' high grade Ready-to-Wear Suits, Sports Jackets and Trousers. Suits to Measure, Gaberdine and Waterproof Overcoats, Men's, Youths' and Boys' Blazers, Boys' Lumber Suits, Cardigans and Slipovers, Socks and Underwear, Nylons, Hats, Caps, Ties and Braces, Blankets, Sheets, Pillow and Bolster Cases, Etc.

**The Limerick Woollen Co.**  
LIMITED  
4 UPPER WILLIAM ST., LIMERICK