

● Tony Connolly

# 1970 - 2010

## Tony Connolly says 'Thank You For A Great 40 Years

*We've come a long way together'*

Tony Connolly, founding member and Managing Director of the Connolly Menswear Group, is celebrating his fortieth year in the menswear retail industry. He puts his longevity in the business down to his basic philosophies of exceptional customer care, quality merchandise and value for money.

'The development of the business has been a fantastic journey,' remarks Tony, 'through good times and bad, we have come a long way together; our staff, suppliers, customers and friends.'

'Our success in the clothing business would never have been possible if not for the fine people I have been fortunate enough to have had working with me since 1970, and I'm glad to say the current team at the Connolly Menswear Group is maintaining the traditional

high standards. Most importantly of all, though, I owe a huge debt of gratitude to our many loyal customers. The ongoing support of the people of Limerick and surrounding areas has made Connolly Menswear what it is today.

To mark the occasion, and to Thank You for your valued custom, I invite you to drop in to any of our Connolly Man and



● Changing Times - (Left) The Patrick St. store today, and (above) The original William Street Store on the day of its opening in 1970



Chapps stores to avail of 20% off our entire stock.

## A Family Affair

The Connolly Menswear Group is a Limerick business.

It's also very much a family business. Tony's wife Rose has been at his side since the beginning. In more recent

years, three of their six children, Noelle, Dave and Mary, have also joined the organisation.



● The Connolly Family

To Celebrate **40 Years**  
in Limerick

**20% OFF**  
EVERYTHING!  
For a limited time only

SPECIAL OPENING

THIS SUNDAY 12PM - 6PM

Connolly  
man

Chapps

Connolly  
formal



# Connolly Man... The Business

*Originality, style, and quality clothing has ensured longevity*

Connolly Man is the leading menswear specialist in both Limerick and Clonmel. Its name has been synonymous

The brands stocked are carefully selected each season to ensure they continue to meet the needs and



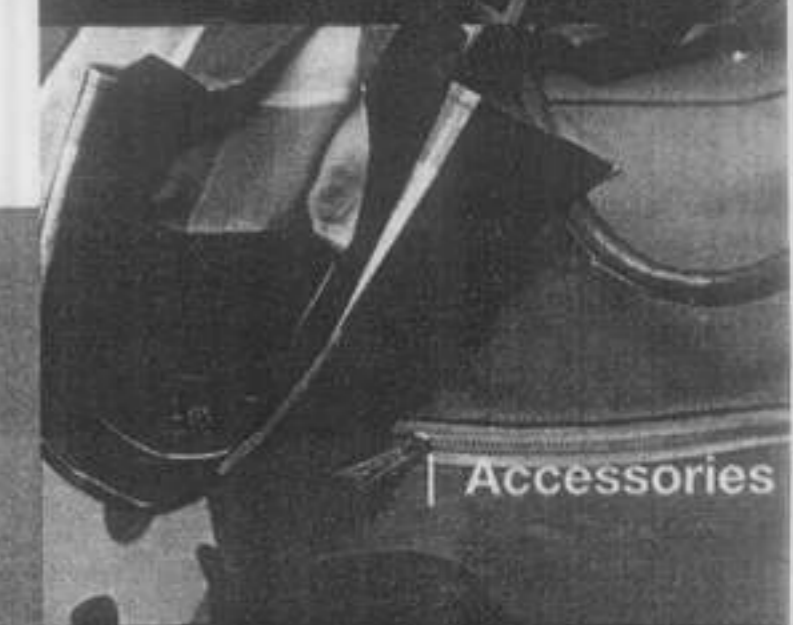
with quality menswear for years. Providing an unrivalled selection of leading label menswear, expert service, a personable atmosphere and a genuine commitment to customer satisfaction, Connolly Man has justly earned its reputation as one of Ireland's top menswear retailers.

requirements of the Connolly customer: top quality clothing at affordable prices. From business suits to weekend casuals, Connolly's commitment to exclusivity, originality, style, and quality clothing ensures that it can proudly take its place among the best.



Pat Kirby Sales - Patrick Street  
James Mulcahy Sales - Patrick Street  
Martin Sheehan Sales - Crescent S.C.  
Ger O'Connell Sales - Crescent S.C.  
Victor Hurley Sales - Patrick Street  
Eamonn Lunn Manager Connolly Man Crescent S.C.  
Eric Hanley Sales - Patrick Street  
Eddie Franklin Sales - Patrick Street  
Chris Barron - Remus Room - Patrick Street  
Sylvia Slattery Tailoring  
Liam O'Connor Menswear Buyer  
Pat McNamara Stockroom Manager  
Mike McMahon Sales/Dress Hire

**A commitment to customer satisfaction**



## The Right Look For Any Occasion Connolly Formal – The Dress Hire Specialists

As the region's top dress hire outlet, Connolly Formal on Patrick Street has always appreciated that special occasions are just that ... special!

Their pledge to the customer is simple: they guarantee to source and carry only the finest quality garments. In business for over 40 years, Connolly Formal has also earned a reputation for providing excellent value for money, unrivalled variety and expert service. The range at Connolly Formal is extensive; Wedding Suit Hire; Blacktie; Pageboy; Waistcoats;

and Groomsman Gifts. Quite simply, Connolly Formal listens to the customer and goes that extra mile to deliver. 'I've been in the business for a long time, and I've seen various styles come and go,' says Robert Tierney, manager of Connolly Formal. 'Our job at Connolly Formal is to guide the customer through all the various designs, to listen to what he

requires and to match him up with the right outfit for his special occasion, something suitable and something very elegant. We stock all the leading labels, and we can promise you the friendliest and most professional of services.'



Robert Tierney  
Manager  
Formal Wear  
Patrick Street

**SPECIAL OPENING  
THIS SUNDAY 12PM - 6PM**



# Chapps: Forward Thinking Fashion

As the fashion-forward arm of the Connolly Group, Chapps prides itself on its ability to provide forward-thinking fashion alongside a genuine knowledge of its' customers needs. As a result, Chapps offers a professional and exceptionally personal service.



When it first opened in 1984, Chapps was created to push the up-and-coming brands that catering for the younger man. It continues to reside at the forefront of menswear fashion in the Midwest.

Leading denim labels include G-Star, Superdry, Hilfiger Denim, Blend and Levis, while contemporary suiting collections are by Remus, Hilfiger and Gibson.

Chapps guarantees it will continue to offer the customer new and exciting quality-branded fashion at the right price. Stores are located in Patrick Street, The Crescent Shopping Centre and Clonmel.



Greg Bebbington  
Sales Chapps - Patrick Street



Mark Henderson  
Sales Chapps - Crescent



Jessica Aherne  
Sales Chapps - Patrick Street



Dave O'Brien  
Sales Chapps - Crescent



Enda O'Brien, Manager  
Chapps - Crescent



Jarrle O'Grady  
Sales Chapps - Crescent



Aija Duvigale  
Sales Chapps - Patrick Street



Ciara Bannon  
Customer Service Chapps



Sarah Cleary  
Customer Service Chapps



Lisa Stuart  
Customer Service Chapps



Deirdre Tobin  
Customer Service Manager



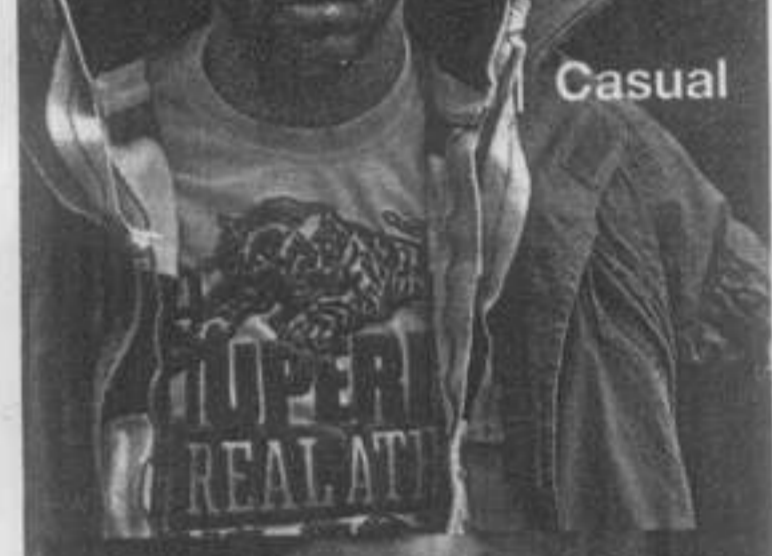
Aine Madigan  
Display Manager



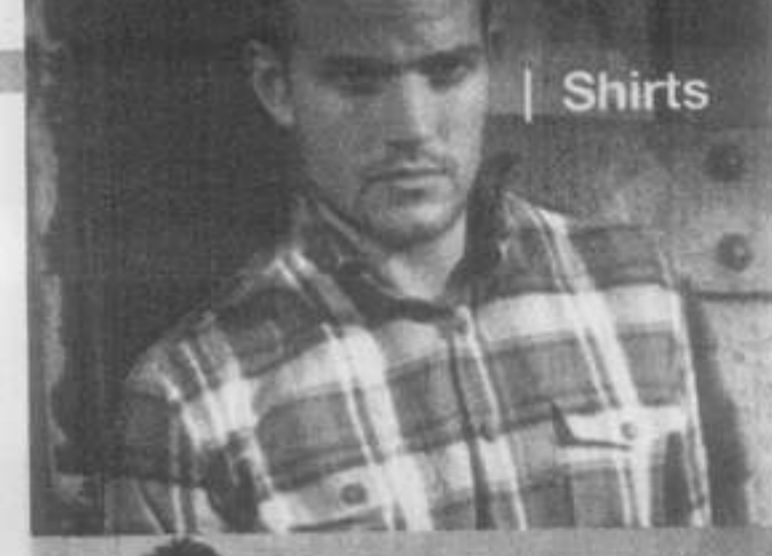
| Suits



| Jackets



Casual



| Shirts



| Leather



| Accessories

## The Sale Shops...up to 70% off

Look out for the Sale Shops. There are two open at the moment: one in Crescent Shopping Centre and one on Bedford Row in the City Centre.

From time to time the Connolly Menswear Group opens one or more Sale Shops, special short-term retail outlets which allow the Group to move on any overflows, surplus stock, oddments and end-of-line clothes carried by the regular stores. With top quality merchandise being sold at give-away prices, these Sale Shops have attracted a loyal customer following in both Limerick City Centre and Crescent Shopping Centre.

Tony Connolly explains the rationale behind the Sale Shops. 'The Connolly Menswear Group is frequently offered manufacturers' samples, special deals, and so on. Because we deal in such high quantities, we sometimes find ourselves with some end-of-season stock. Having these surpluses gives us the opportunity to reward our many customers. By opening the Sale Shops, we're giving the people of Limerick, Clonmel and elsewhere the

chance to purchase first quality menswear at hard-to-believe prices. At least at half price, and often with up to 70% off.'

Everything you've come to expect from a Tony Connolly store: quality, service and exceptionally value for money.

● (Right) The Sale Shop, on the newly pedestrianised Bedford Row



Lindsey Madden  
Customer Service - Sale Shop  
Bedford Row



Derek Ryan  
Manager - Sale Shop  
Bedford Row



Mike Kenny  
Manager - Sale Shop  
Crescent S.C.



Piotr Kucz  
Sale Shop - Bedford Row

# SPECIAL OPENING THIS SUNDAY 12PM - 6PM

TOMMY HILFIGER

Superdry.

Ben Sherman

Wrangler

Levi's

MUSTANG



# A Future Based On The Principles Of The Past

The mantra at the Connolly Menswear Group has always been 'Give the customer quality, service and value for money'.

The Group's commitment to constantly providing the

forementioned is what has kept it in business throughout four decades. Ireland is now in the middle of a recession, and these are most definitely changing times. So what of the future?

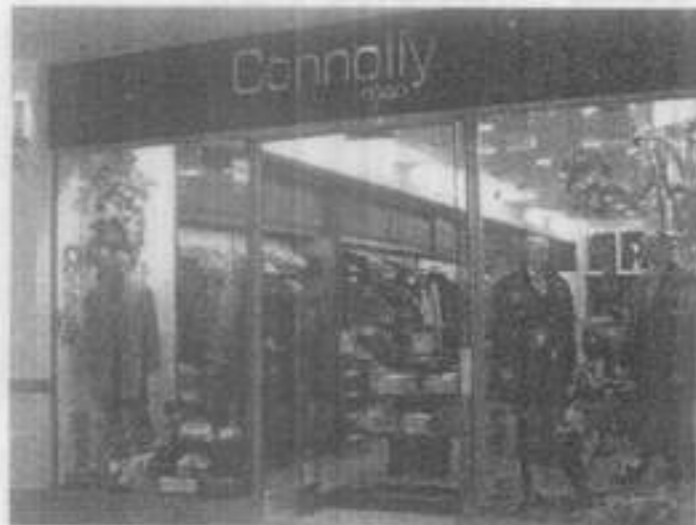
'I really believe that some

things never change,' Tony Connolly remarks. 'We've stuck to our principles for a long time now – providing the right products, a friendly service and the keenest possible prices. The Connolly Menswear Group has always

been about concentrating on the basics, and I can guarantee all of our customers that we'll be continuing with this policy in the years ahead.'

**Thank You Again For Your Support And Loyalty**

## 40 Years Of Growth...



Connolly Man  
Crescent Shopping Centre  
Est'd 1975



Connolly Man  
Patrick Street  
Est'd 1978



Chapps  
Crescent Shopping Centre  
Est'd 1980



Chapps  
Patrick Street  
Est'd 1985



Connolly Man  
Clonmel  
Est'd 1985



Connolly Collections  
Crescent Shopping Centre  
Est'd 1992



Connolly Jeans  
Patrick Street  
Est'd 1996



The Sale Shop  
Bedford Row  
Our latest store

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