# From pigs' heads to computers and from Limerick to Leinster House

# THE OPTIMISM OF LIMERICK'S MERGHANT STATESWAN

, 00.00011 10, 1990

By MARTIN BYRNES

RUSSELL yesterday began his 25th successive year as chairman of Limerick Harbour Commissioners.

Five times mayor, 37 years in the city council, 29 of them as alderman, former Senator and TD, he is the sprightly doyen of Limerick's public life at 78 years of age.

He has come a long way since selling pigs' heads over the counter at Dan O'Connor's shop in William Street when he first entered business sixty

years ago.

But he is still a visionary.

He sees the city docks relocating downriver to Corcanree, and the present dockland becoming a plush residential marine age. tial marina area, bristling with the masts of luxury yachts and humming to the bustle of discharging fishing trawlers. The Estuary is poised to

become a tourism and industrial hub, he feels, and he doesn't feel that the absence of a single estuarial authority will necessarily stand in the way of progress. Things can move quickly if they are needed, he

His opinions on Limerick's architecture are at times sca-thing, and he wants to see pedestrianised streets restor-

ing life to the city centre.

"Limerick has a country town atmosphere," he smiles.

He deeply wants Limerick people to be proud of themselves.

The boy who came back from finishing his education in England had already an impressive civic pedigree. His grandfather, George Russell and granduncle, Dan O'Connor, had each held elective civic office.

The family had a tradition of service to the people of Limerick, and nobody questioned indeed most expected entry to public life in 1942.

He had "a bit of an accent, I suppose", but fitted easily into the cut and thrust of civic

"People asked me how I could go along and sit listening to all that rubbish for three or four hours, but that wasn't how I saw it. There were great characters in the councils then. more so, I think, than now. I

enjoyed every moment." Articulate and dapper, he was told that nobody from a big house would be elected to the Dail from Limerick. His Dail career was indeed short lived, although he is unique in being the only Limerick Inde-pendent ever elected. His longer career in the Seanad did not depend on the popular

But the people of Ward One stuck by him for four decades and he accepts that he would not have had difficulty in being re-elected to council in 1979, had he chosen to run.

"I actually enjoyed local politics much more than at

national level," he observes.
As events transpired, his son, George, continued the Russell name in the City

Council for five more years. "The council didn't suit George at all. He is a very able businessman, and that is what he is good at. He was right to pull out after one term, if he wasn't hanny there." wasn't happy there."

#### Service

There was always a certain 'nobiesse oblige' in Ted Russell's makeup. He felt — still feels — that he was continuing a family tradition of service to the city, and that he had an

at Ballysimon are kitted out with the most modern computers and control and accountancy equipment. The whirr of fax machines complement an integrated PABX phone system. The milling and blending machines are also modern.

As an importer of grain for milling, Mr Russell had a direct interest in the port, his principal remaining public in-

He has presided over con-vulsive changes in the har-

bour. When he first became chairman a quarter of a century ago, the Port of Limerick consisted of Limerick City In effect, the dockers were unemployed. They were casual, and many were dock-ers in name only. The system was untenable, and one of Mr Russell's first priorities as chairman was to sort the system out.

## Handling

The result was the estab-lishing sixteen years ago of Limerick Cargo Handling, un-ion agreement to the reduction of the labour force to a fifth of its nominal size and the regularisation of the conditons of those remaining, and the investment in modern facili-

In the meantime, the board was playing its part in the preparation of the Estuary for heavy industry.

"The harbour board is a service industry. It can't claim that it was responsible for bringing in Aughinish or Moneypoint. The Aughinish and ESB peole made up their own minds. But the harbour board made certain that all the information which they would require about the Estuary was there for them."

The harbour board had also facilitated the development of Tarbert power station, and was later to joint-venture with Aer Rianta in the construction of the Shannon Airport jetty for the importation of aviation fuel for Aeroflot ('red diesel' to the workers).

The board has today an annual turnover of more than a million pounds, and employs more than sixty people. The cash comes from pilotage fees

sioners are a forward planning auhority too.

"As far as port development

"As far as port development is concerned, we are a local authority in that regard."

The Estuary can handle vessels of 175,000 tonnes, and these have actually entered to berth at Moneypoint.

"It's a difficult manoeuvre, and a ship of that size would

and a ship of that size would not have much clearence over the sandbar at the mouth of the Estuary, but they have done it," he said.

"Plans are there for the dredging of the sand bar to 250,000 of a cost of just 55

aredging of the sand bar to 250,000 at a cost of just £5 million, and for a further deepening of the channel to take 400,000 tonnes, although there are not many vessels of that size around. That would cost £12 million.

"The Department (of the Marine) is reluctant to allow us Marine) is reluctant to allow us to spend that money now, and they may well be right. The fact is that if any project came on stream which would require that kind of tonnage, we have everything in place to go ahead at once. We have a further advantage also, in that the dredged channel would have a dredged channel would have a tidal ebb and flow along its length, so there would be very little silting up. It would sweep

itself, and maintenance costs would be quite small,"

The tidal rush in the Estuary is enormous. The rise is eighteen feet at maximum. The scouring effect of tens of millions of tonnes of water, four times a day, would keep the channel clear.

#### Bulk

Limerick city's small port has undergone a quiet meta-morphosis also. Today, ninety per cent of its throughput is containerised or in bulk. The handling of loose cargo is almost a thing of the past. Grain, fertilizer and coal are handled in bulk, and even the reduced-to figure of sixty dockers in 1975 is now greatly

scaled down.

This has all been part of the revolution in transport over the years. The roll-on-roll-off trade at Rosslare and at Cork, and the load-on-load-off con-tainer facilities at those ports and at Waterford has changed the face of Irish goods move-

Drogheda and Dublin, also facing Britain and European markets, have their share.

And Mr Russell has a sombre warning for the future:
"In 1992, we in the west of
Ireland will be isolated. I see
serious problems unless the EC and Government propose to spend a lot of money on infrastructure.

"The road from Rosslare to here is appalling. They're improving bits of it here and there, but it's still terrible. And the EC has plans to build a 'Euro-road' from Dublin to Rosslare; I believe they want to start it in Belfast. Then everything will be along the east

"What hope is there of attracting development to the west of the country if that is deliberate national and European policy?"

"There will always be a need for Limerick City port. The city stands at the head of its estuary, and has good radial connections to a wide hinter-land. It will continue to carry some trade into the future."

And he is not over-worried about the neglect of the Estuary through the recent changes in Shannon Development's remit. The company was deprived of its international industrial function, but was given directions to promote the development of the great waterway.

### Cleaned

"I believe that the IDA and they will work well together to promote a major industry for the Estuary. And we don't necesarily need what we call 'smokestack' industries. There are other, cleaner, options. If you want to develop the Estuary, you must have an

awareness of the value of industry and also of the

dangers to tourism.
"I am absolutely satisfied that the local authorities along the Estuary (Limerick, Clare and Kerry County Councils), who are the statutory planning authrities, would not allow any dirty industry, and would impose very stringent condi-tions on any proposed develop-

ment.
"It could take years and years of work to attract another large industry, but I know that the IDA are very anxious to develop the Estuary with a suitable plant."
"We could attract another industry based on our food production, such as Wyeth at Askeaton, which is based on milk. This would have an

milk. This would have an economic spinoff far greater than just creating manufactur-ing jobs. And it would be clean."

And moving to his other visions of the future, he had

visions of the future, he had this to say:

"You may call this the dreams of an old man, but I see fishing trawlers coming to Limerick to discharge their catch at our wet dock. That would, I think, be easily developed, and would be a welcome thing. It would bring the sea to us. We often think that we just have a river, but the city is linked to the ocean.

the city is linked to the ocean.

"And I see development at
the same dock for a yacht
marina. The area is about to become quite desirable through constructions in the designated area. It could be a very good place for people to live. I see it as an integrated

development.
"That would mean, by the way, that the ordinary dock-land could be moved down-stream. It would not be a new enclosed 'floating dock', but we could create a new port by dredging deeply so that vessels could use it at low tide, and put in jetties to serve them.

Mr Russell, at the time of his retirement from the Corpora-tion in 1979, was the last surviving member of the 1942 council.

"I still am," he added, rather surprising himself at the self-evidence of the re-

"I believe that any city, county or country should treasure its past. Its past is the basis of its present and future. "I wonder whether we should be so unquestioning of

the demolition of Cruises Hotel, for example. Everyone talks about the expenditure of £30 million, but are we losing more than we think? That was a famous coaching inn.

"I accept that we cannot preserve all of Georgian Limerick, but we should cer-tainly preserve the Crescent and as many blocks down from that as possible.

"I cannot accept that some of the companies and banks are not able to preserve rather than stick up ugly boxes. Ours outside of Dublin, and that should never be forgotten."

He was critical of Bank House as being totally out of keeping with its setting.
"And the George next door

isn't much better.

"A city needs to have people living in it. There should be incentives to do up many of the buildings, and they should have flats overhead the offices.

"Some people say that they don't like working in them, because the ceilings are too high. But ceilings can be lowered. I do not see any problem which cannot be overcome.

Mr Russell said that Limerick has been overtaken by cars.

"Every change in recent times has been to facilitate the car. Now that O'Connell Street is one-way, it is in danger of becoming a speedway. I wonder whether that is what we want.

"We have a country town atmosphere in Limerick. I feel that we could capitalise on that to a far greater extent," he concluded



Captain courageous! Mr Russell at his early morning desk.

obligation to use his ability to help Limerick.

He has never spoken ill of Limerick, and has publicly and privately defended its interests whenever appropriate.

A successful businessman, head of Dan O'Connor Ltd, producers of the DOC range of animal feeds, at Ballysimon Road, he has also held interests in a number of other businesses, including Silver-mines Ltd during that company's years of maximum expansion and diversification.

Now partially retired, the day-to-day running of Dan O'Connor Ltd and of the other family firm, National Rusks at the Dock Road is in the capable

hands of son, George.

Mr Russell has never been intimidated by technology, and his modest looking offices

Docks and the necessary lights, buoys and pilotage vessels necessary to allow ships to steer safely from the Atlantic, sixty difficult miles to the west.

There were no marine industries along the Estuary, and the independent ports at Foynes and Kilrush were barely ticking over. Clare was not represented on the Harbour Board.

The city had more than 300 dockers, but work for only a small fraction of them. He recalls with horror the congregation of the men at the harbour gates each morning, rain, snow or ice, waiting for the stevedores to select whatever number were needed for that day.

Cargo handling was largely manual. The goods came in loose form, and the procedure was very labour intensive.

Aughinish and Moneypoint together generate more than half of the port authority's income. The figures are large, but the cost-per-tonne is minis cule becaue of the huge scale of

operation of each plant.
"We are responsible for pilotage and lighting on the Estuary, and for the other facilities," said Mr Russell. "We control from Sarsfield Bridge to the mouth of the Estuary. We have a harbour master and two assistant harbour masters, and I think that we are the only harbour with two assistant masters. Every vessel entering the port is met

by one of the three.
"The Estuary has radio, radar and other navigation equipment maintained by us. The same as an airport for

And the Harbour Commis-