

# LESS IS MORE



Limerick punk rockers The Fewer the Better get rowdy for their new album and the accompanying party | Emma o b gets punk'd.

Since coming together to form The Fewer the Better in 2003, with Nick Bromfield on bass, Jim Griffin on vocals and guitar, Brendan Miller on drums and Dave Tobin rounding out the quartet with more singing and guitar playing, they have worked hard on their music and taken enjoying the journey very seriously. Receiving critical and public acclaim with their first album, ep and touring jaunts they are now ready to take it to another level with a distinctive campaign and a new self made and promoted album on the horizon.

With the charts being the way they are, filled with tripe about umbrellas and all that, it is a breath of fresh air to see a band who are about giving music back to the people rather than clambering to reach the chart top spot. Well the conventional kind anyway. Who do I speak of?

Why, the lovely boys of the Fewer the Better of course, who have embarked on a mission titled "F\*k the ch@rts" whereby they, well, f\*k the proverbial charts.

According to The Fewer the Better lads themselves "We fuse classic rock guitar riffage with the hard edge attitude of punk! Throw in some psychedelic lyrics and prepare to take off!"

The Fewer the Better are a Limerick based band

with one self-titled album under their belts and another one on the way. Their first release in 2005 was pick of the fortnight in Hotpress magazine. For the new release, they have a handful of tracks already laid down sporting appearances from Irish singer songwriter Pierce Turner and Alan Sheehan of Woodstar and will be heading to England soon with legendary guitarist Bernie Tourme to put the finishing touches to this new work – as yet untitled.

With a styling one could only compare to seventies psychedelic punk/rock, these boys have embraced the notion of enjoying the music making process, and it shows. They have been touring and playing and touring some more for the last few years and have received much acclaim for their efforts and undertakings.

Support slots playing alongside the likes of AntiProduct, Pierce Turner, Delorentos and appearances at such festivals as Budrising, Miller Star and Garage sessions, these boys have been working their fingers to the bone to earn the aforementioned acclaim.

The Fewer the Better have a very loyal fan base in Limerick and around the country and are building on that following day by day, with their innovative ideas and fresh approach to, well, everything!

One such innovation was their plan for the new album cover, which sounds like my kind of night- 1 wet summers evening, 1 dark room, 20 amps, spot lights, free, warm beer and 50 hairy, demented fans and friends. Oh, and a camera.

The most refreshing thing about their concept is that they haven't forgotten that making music and playing music and distributing music is meant to be a whole load of fun and is meant to make people smile and dance and shout, rather than obsessing over selling singles and making money.

So, as an example of their humble fun loving nature, TFTB are offering their new single as a free download at [thefewerthebetter.com](http://thefewerthebetter.com). A little taster for fans before the full album is released in the near future.

Who really cares about the charts anyway? Jump on the bandwagon people, don't bow to the masses! The Fewer the Better may be onto something with this one. The Fewer the Better extend an open invite to their album launch gig on September 29 in Baker Place.