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the Corporation, they would provide another more suitable field as a sports and football playing area.
 development. I hope the Corporation will be able to devise a way by which the field will continue to fulfil its very essential function".
 Rev. Patrick Houlihan, C.C.

Eleven Male Graduates Made History

THE Mary Immaculate College of Education in Limerick, which over the years has provided countless numbers of primary teachers for schools all over the country, made history on Saturday when for the first time, since the college became co-educational two years ago, eleven men were among 180 graduates who received their diplomas from the Bishop of Limerick, Most Rev. Dr. Henry Murphy.

Dr. Murphy told a large gathering of parents and teachers that teaching in the primary level was exacting, required a great dedication and responsibility, and presented a great challenge to the young teachers of to-day.

"These teachers had the duty to develop reliability, strength of character and punctuality in their pupils. The days of the unskilled teacher are over; they must have a greater knowledge and skill to impart to their pupils as Society will be very dependent on the success of the development of the character of the young people coming out of our schools," stated Dr. Murphy.

Praise

Dr. Murphy praised the parents of the young teachers for their upbringing and development of personality in their children, and said: "the teaching profession in Ireland owed a great deal to the parents."

He congratulated the new graduates and wished them luck in their teaching careers.

Sister M. Loreto O'Connor, President of the College, praised the splendid spirit of happy co-operation which had animated the newly-qualified teachers during their training years.

Special prizes

Special prizes were awarded to the following:—

- Caitriona Ni Fhearghail, Duth-Ath, Tra Li (Muinteoireacht);
- Diarmaid Breatnach, Mainistir na Feile (Muinteoireacht);
- Sr. Caitriona Ni Shaltarra, Clochar na Saillseach, Luimneach (Creideamh);
- Maire Ni Chulain, Bothuna, Spideal (Gaeilge);
- Carmel Ni Chionnaith, Scumh-aill, Cora Finne (Bearla);
- Padraig O hInshigh, Durlas (Stair);
- Mairead Ni Ghrifin, Cill Chiarraí, Baile Mhór, Ealagold (Gaeilge)

- aiocht);
- Aine Ni Shuilleabhain, Cill h-abha, Dromchollcoille (Laidin);
- Maire A. Ni Riain, Dolla, Aonach (Fraincis);
- Caitlin Ni Shuilleabhain, Baile an Mhuillinn (Ceol);
- Brid Ni Dhuinn, Durlas (Fealsunacht);
- Eibhlin de Cleir, Radharc an Chlair, Luimneach (Tuatheolaiocht);
- Carmel Ni Laighin, Mala (Ealain and Ceirdeanna);
- Eilis Ni Innreachtaiagh, Lios Tuathail (Speech and Drama);
- Mairead Ni Dhuigin, Drom na Corra, Tochar (Corpoideachas).

in the scheme are: The Mermaid Restaurant; Riordan Travel Ltd.; The Black Batt Garryowen; Holly Park Limerick Boutique and Fergal's Supermarket, Shannville, Ennis Road. It is hoped to attract other city firms to join the scheme over the next few weeks.

Among other local firms and individuals who have helped the Festival by taking block bookings of tickets (but who do not necessarily be using the sales incentives) are: Limerick Credit Co. Ltd.; O'Malley (Limerick) Ltd.; Dan Ryan Ltd.; Duggan Brokers (Limerick) Ltd.; Stokes & McKinnan Ltd.; J. & J. O'Byrne Ltd.; Lep (Shannon) Ltd.; Lana-B (Ireland) Ltd.; Shannon Shrock Inn; Shannon Waste Service Ltd.; and Conn Shanahan & Co.

Basic idea

The man behind the scheme is local public relations consultant, Karl Johnston, who said that the basic idea was to attract business people that by taking block bookings of tickets, they could promote both their companies and the Festival at the same time. In this way, he said, it was hoped to enlist the support of all major local industries in ensuring that the Festival would be a successful season and would become a permanent annual event in the city.

Commenting on the scheme, Mr. Jack Bourke, the Director of the Festival, said that those firms who had given their support.

"This is just a small sample of what might be..."



Pictured at the 2nd annual Ideal Homes Exhibition were, from left: Mr. Michael Harkin, President of Cannocks Co., and Mr. Tim O'Brien, President of ...