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Limerick Leader

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PRICE FIVEPENCE

Limerick factory sets a headline KRUPS' GREAT SUCCESS

More German industrialists interested

IRELAND, and the Limerick area in particular, will shortly be invaded by German industrialists who are anxious to set up in this country. This follows the showing on German television recently of a film taken at Messrs. Krups' Engineering Works at Rathbane, and which was seen by an estimated 10 million people on Sunday week last.

Since the showing of the film the managing-director of the Irish concern, Dr. Heinz Wittmann, has been inundated with enquiries from those anxious to set up here. The Germans have been tremendously impressed with the progress made by Messrs. Krups and already a big electrical factory is lined up for Tralee.

If the people of Germany are impressed with the tremendous strides being made at the Rathbane factory, so, too, are Limerick people. It will be remembered that about 18 months ago this paper carried a series of advertisements seeking young men and women who would be prepared to go to Germany for training. At first the response was slow, but eventually 75 boys and girls made the trip, which lasted for 12 months.

On July 17, 1964, the factory opened with those 75 as the first staff. To-day, after only seven months, the payroll figure at the Rathbane factory stands at 230, some 80 of whom are men!

Daily there are callers at the site seeking employment and by the time the firm is in full production there will be a staff of 1,000 and this should be within a comparatively short period.

GOOD NEWS

Good news to-night for the Limerick housewife. Inside the coming weeks the products made at Messrs. Krups will be available and these include bathroom scales, kitchen scales, food-mixers — which will also contain sifters, liquidisers, and something that is bound to come in for great demand — an electrical toothbrush! These will come in an ideal family set of four brushes and a moker, and this will be available at approximately £4. Messrs. Krups have five fac-

ories throughout the world and are represented in 51 countries. Most of the goods made at Rathbane are for the export market but there is a special Irish working day to produce goods for the home market. Goods are regularly being exported to Australia, New Zealand, South Africa, Scandinavia, the Common Market countries and even to Pakistan.

When I visited the factory I was met by the sound of music. Dr. Wittmann told me that it was company policy to ensure the happiness of the staff, and this certainly seemed to be the case with singing, tapes and radios being allowed. The rate of pay is based on a group system and if any particular team exceeds their set quota of work they are given a bonus. Highest wages are paid to all members of the staff whether they be trainees or skilled technicians.

MAIN AIM

The main aim of Krups is to bring top quality domestic appliances at highly competitive prices to the housewife.

For this purpose there are five people employed solely for quality control spot checks and each item (2,000 are produced each day) is doubly checked. But Krups' simply do not assemble their products; they also manufacture the various parts from the raw materials. They are also training their own staff at Rathbane at full wages, contrary to the usual practice where a lower wage is paid to the trainee. Again, the policy of the Krups' management is to give the purchaser the very best, no matter what the cost.

In addition, should any of the Krups' kitchen appliances (or anything for that matter) become faulty, guaranteed repairs will be carried out in 48 hours.

BENEFIT

Limerick has benefited tremendously since the opening of Krups; remember, it is a fact that a new employee has been taken on every day since last July, and this policy will be continued. More benefits are bound to follow.

Dr. Wittmann commented: "The principal matter involved in the setting up of an industry is the labour content available. I think that it is here in Limerick. And also, we cannot forget your climate — which is far better than that in Germany. "The view in my country is that you should bring an industry to where the labour is. To-day in Germany there are a million people employed from foreign countries," he said.

There are ten staff houses near the site; playgrounds for their children; in addition to a swimming pool and a first-class tennis court.

On Saturday last Messrs. Krups held a sales conference for their distributors in Ireland and introduced their products to them. More than 30 people came from Dublin, Cork, Limerick and all parts of the country and the first display of Krup-manufactured goods can now be seen at Messrs. Spaight's of Limerick, a subsidiary company of the distributors, Messrs. James McMahon, Bedford Row.

A REMINDER

The General Holy Communion for the men attached to the Sacred Cincture Arch-Confraternity will be in the Augustinian Church on next Sunday, March 7, at the 8 o'clock Mass. The monthly meeting will also be on Sunday at 7 p.m.

SOCIAL and PERSONAL

The Revlon Consultant will be in attendance at Pennington's, Chemists, 34 O'Connell St., from Tuesday, March 9, to March 13. Avail of this opportunity for free consultation. "Vogue" fashion talk! Limerick's leading shop has a sprinkling of "Spring" already. (a) Keep March 25 free for Pauline's Hat Show, at Cruise's Hotel. (b) Hats with the new look of spring now in stock at Todds of Limerick. (c) Get your Artists' Colours (water and oil) at Todds, Home-crafts Department. (c)



Pretty Marie D'Arcy operates a quality control machine.



Dr. Heinz Wittmann, Managing Director.

People voice opinions on Lenten dancing

"LEADER" STAFF REPORTER

Limerick housewife's tragic discovery

When a Limerick housewife went to visit her husband in the basement of his business in Sarsfield Street last evening she found him lying beside a machine which he was repairing. He was rushed to Barrington's Hospital but was found to be dead on admission. He was 34-years-old John B. Sheedy, a chiroprapist by profession, who lived in Sarsfield Street. He leaves five young children.

The machine which he was repairing was connected and a post mortem was performed in Barrington's Hospital this morning to ascertain the cause of death.

An inquest may be held.

Diocesan appointments

The Archbishop of Cashel and Emly, Most Rev. Dr. Morris, has made the following appointments: Very Rev. John Gilmartin, to be Parish Priest, Murroe; Very Rev. John Lee, to be Parish Priest, Ballinacorney; Rev. John McGrath, to be C.C. Gortnahoe; Rev. Charles McGrath, to be C.C. Ballinderry; Rev. Patrick O'Gorman, to be C.C. Moy-garney; Rev. John Ryan, to be C.C. Upperchurch; Rev. John Finnan, to be C.C. Boherlahan; Rev. Patrick Russell, to be C.C. Hollyford; Rev. John O'Rourke, to be Chaplain Presentation Convent, Cashel, and Rev. Robert Harkin to be Assistant Priest, Holycross.

Sustained leg injuries

Mr. Michael Brosnahan, of Annacotty, was removed to the Regional Hospital following an accident at Messrs. Ranks (Ireland) Ltd, Limerick, this morning. At the time of going to press no comment was available from the hospital, but he is understood to be suffering from leg injuries.

WEDDING GOWNS WERE LIMELIGHT OF FASHION SHOW

LEADER Woman Reporter

THE bride wore a full-length dress of embossed Swiss brocade, with a short train, while the bridesmaid was dramatic in crimson velvet featuring a floating panel at the back.

This wedding tableau was the highlight of last night's fashion show organised by Byrdie's, Helene Modes, and O'Sullivan's, and sponsored by Limerick Soroptimists.

Declaring the show open, Mrs. D. B. O'Malley said the proceeds would help to build an £800 chalet for an aged couple in Limerick. Speaking of the plight of the aged she said: "We are comparatively youthful until we are 35 then we are declining for the next 50 years."

LINEN

All the clothes modelled were easy, casual and comfortable. Many coat and dress outfits were shown. Sheath dresses with high-buttoned coats cut on a fluid line. Many of the outfits were linen and it is obvious that linen is back in a big way for spring and summer.

Suits had hip-length jackets slightly fitted in front, and skirts had a hint of a flare. The newest features were welted seamings, pockets placed at waistline and identically matching hats.

Hats based on the "My Fair

Lady" theme were specially flown to Limerick for the show on Tuesday afternoon, and are now on sale in the millinery department of Helene Modes. Huge cartwheel hats, trimmed with yards of black netting, white organdie hats unswept to a pink cabbage rose at the crown. They were romantic and very feminine.

There were many block-heel shoes in the extensive range provided by O'Sullivan's O'Connell Street. Mannequins were from the Maureen Walsh Mannequin Agency, Limerick, and child models from the Peppy Crowe school of dancing.

The most beautiful dress in the show, a teenager's navy and white cotton dress, with elaborate swiss embroidery. The compare of the show, Mrs. M. Hanley, concluded by saying, "This is a comprehensive display of lovely clothes."

Men's wear was by Billy Higgins.

ONLY AMUSEMENT

"It is unreasonable to ask our youth to give up the only amusement they have," stated Mrs. E. O'Connell, Grimsby Fish Stores. "We have no skating rink or indoor swimming pools in Limerick. Dancing is a healthy relaxation and provided the dances end at a reasonable hour, I see no objection to holding dances in the coming season."

Mrs. P. J. O'Sullivan, 19 Rhoeborus Ave., Corbally, said there have been changes in the Church lately and she would approve of holding dances during Lent.

Mrs. B. Sheehan, Ashbourne Villas, also voiced approval and said it would prevent the show-beds going to England. "I enjoyed dancing myself and I see nothing wrong with holding dances on a limited scale in the coming season," said Mrs. M. Dolan, 3 Francis Street.

When questioned, many teenagers said they did not go dancing very much and did not care whether or not dances were held in Limerick during Lent. While the last lady I spoke to remarked, "All parents who are awakened in the early hours of the morning by their teenage children coming home from dances will be very glad to see dances abolished during Lent."

The Minister for Finance, Dr. Ryan, yesterday received a deputation from the Licensed Grocers and Vintners' Association and its affiliated associations in Cork, Limerick, Carlow, Drogheda, Galway, Ceanannus Mor, An Uaimh, Nenagh Sligo, Waterford and West Wicklow.

The deputation discussed with the Minister the present circumstances of the licensed trade with particular reference to taxation.

Following the meeting, a spokesman for the deputation said that while they had full sympathy with the Minister in having to find money, they had pointed out that budgets had relied considerably on the licensed and tobacco trades over the last number of years.

Publicans' case to Minister

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Remanded on bail

William Keane, 51 Byrn Avenue, Prospect, was at Limerick District Court to-day remanded on continuing bail to same Court on Friday. He is charged with having in his possession 528 12s, at William Street, Limerick, on February 6, which might then reasonably be suspected of having been stolen.

Radio, T.V. strike continues

The dispute between the staff of the news division of Telefís Eireann and the Radio Eireann Authority which led to a close down of the authority's news services at the week-end, continues without any sign of an early settlement.

No pickets have been placed and the radio and TV services are, therefore, operating normally apart from the absence of news bulletins.

The dispute is over the employment of "outsiders" to do commentaries on special occasions.

"Drunk with the hunger"

"It's drunk with the hunger most of us are, your Worship," stated Patrick O'Brien, 125 St. Munchin Street, at Limerick District Court to-day, where he was summoned for being drunk and incapable at Rutland Street on Christmas Eve.

Garda Patrick J. Lenihan, the complainant, said in evidence that defendant gave him no trouble.

Said Justice de Bureca: "Obviously this man is not the best judge of his own condition. In view of when the offence occurred I will let him off with the Probation Act this time."

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