

# THE SHANNON ARMS

IRELAND'S LEADING  
FURNISHERS

**Todds**  
of Limerick

Supplied the Entire  
Furnishings

For the New  
**Shannon Arms Hotel**  
LIMERICK

For Furniture, Carpets, Linoleums,  
Rubber Floorings, Curtains and  
Rails, Loose Covers and Every-  
thing Relating to Furnishing

CONSULT

**WILLIAM TODD & CO., LTD., LIMERICK.**  
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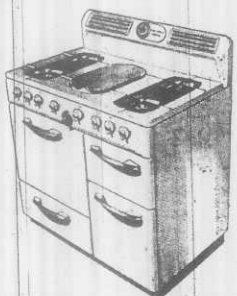
**GOOD FOOD  
COOKED TO PERFECTION**

Is the Proud Boast of  
Your  
OBEDIENT SERVANT

**GAS**

IN COMMON WITH ALL HIGH-CLASS  
CATERING ESTABLISHMENTS  
**THE SHANNON ARMS HOTEL**  
COOK BY **GAS**—NOT BY GUESS

CLEAN  
SPEEDY  
RELIABLE  
ECONOMICAL



and  
FREE MAINTENANCE ON ALL APPLIANCES  
**LIMERICK GAS SERVICE DEPT.**  
SHOWROOMS: 35 WILLIAM STREET Phone 296

Electrical Installations at  
**Shannon Arms Hotel**  
by  
**STEPHEN MOORE**  
General Electrical Contracting and Servicing  
8, St. Jude's Ave., Ballysimon Rd., Limerick.

*THE Shannon Arms Hotel, Henry Street, Limerick, stands in its own spacious grounds in the heart of the city. Here are offered all the most modern hotel facilities within a building of old-world style and charm.*

*The complete renovation of the building was personally supervised by the proprietor, Stephen Joseph Foley, of Askeaton, Co. Limerick, and the result conveys an aura of comfort and relaxation in pleasant and quite surroundings. The idea of establishing an hotel had been for some time occupying his mind, and the decision to proceed was promptly made when the site became available.*

The property, occupied until late 1954 as a residential school, offered immense scope for conversion to a modern hotel.

Its spacious grounds provide ideal and ample scope for car parking, a facility much appreciated and sought after by the travelling public in this highly mechanical age.

Cherry Chenille Curtains, is highlighted by an exceptionally striking carpet having a green and cherry floral design on black background.

The electric light fittings are reminiscent of old oil lamps and provide a dramatic and unusual touch that has intrigued visitors and residents alike.

temporary design, heated by gas and carpeted in maroon and yellow Wilton Carpet. The lounge chairs in natural oak are upholstered in black moquette with matching yellow fleck.

moments of arranging and posing for that momentous occasion.

A LONG-FELT WANT

The Shannon Arms Hotel, Henry St., Limerick, should become in a short time one of the leading hotels in the South of Ireland. Luxuriously appointed throughout, it will as already stated, cater for wedding breakfasts, parties, teams, tourists and the commercial traveller. It is fully equipped for every occasion and with such an experienced hotelier as Stephen Foley acting as managing proprietor, the needs of every person who crosses its threshold, are in safe hands.

The Shannon Arms Hotel—a name to remember—should become the nation's host in a few weeks such is the demand for accommodation from all over Ireland, England, the Continent, and even America.

★  
VISITING TEAMS.

For the convenience of visiting teams, special dressing rooms and shower facilities are available.

★  
THE HOTEL

The hotel is primarily designed to cater for all tastes—commercial, tourist and local.

Finally, the provision of Functional Rooms, provide excellent accommodation for wedding breakfasts while the grounds at the rear provide the perfect setting for wedding pictures—away from the crowds whose presence are a distraction during the trying

★  
THE RESIDENTS LOUNGE

The residents lounge in soft red decor is carpeted in Persian Axminster with Crimson Sundowner Curtains and complete with unusual contemporary lighting.

The room most certainly conveys an air of comfort and relaxation and is replete with writing desks with specially designed unobtrusive lighting.

★  
THE PUBLIC ROOMS.

The public rooms deserve special mention.

The Diningroom, a bright, airy room in pale green Regency Wallpaper and a smart

★  
THE LICENSED LOUNGES

The licensed lounges contain a smart dispense bar in con-

**THE SHANNON ARMS HOTEL, HENRY ST., LIMERICK**



A STRIKING VIEW OF IMPOSING STRUCTURE OF THE SHANNON ARMS HOTEL, HENRY STREET, LIMERICK.

Suppliers to the SHANNON ARMS HOTEL

**JOE BARRY**

3, Lr. Hartstonge St., Limerick  
VICTUALLER and PORK BUTCHER

Prime Irish Beef, Mutton, Pork, Lamb and Veal as in season.  
Beef and Pork Sausages, Black and White Puddings, Tripe, etc., made on the premises.  
Telephone 436.

The Distinctive Range of WALLPAPERS

for  
**Shannon Arms Hotel**

Supplied by  
**Geary's Wallpapers Ltd.**

6, 7 and 51 Thomas St., LIMERICK

SEE OUR REGENT PATTERN BOOK

**SHANNON ARMS  
HOTEL**

**HENRY ST., LIMERICK**

★  
"THE HOMELY HOTEL IN AN URBAN  
SETTING NEAR CITY CENTRE."

★  
**Good Food. Extensive Wine  
List. Cosy Bedrooms. Some  
with Private Baths**

(All Bedrooms fitted Hot and Cold Water, Inner Spring Mattresses, Reading Light, etc., and Electric and Open Fires).

★  
**COMFORTABLE RESIDENTS AND  
PUBLIC LOUNGES.**

★  
**FULLY LICENSED**

★  
**SPACIOUS PRIVATE CAR PARK.**

★  
Table d'Hote Luncheons, a La Carte  
Teas, Dinners.

Catering for Private Parties, Wedding and  
Cocktail Receptions and Club Dinners.

★  
**SPECIAL DRESSING, SHOWER AND MEAL  
FACILITIES FOR TEAMS.**

★  
**Stephen J. Foley, A.M.H.C.I.**  
MANAGING PROPRIETOR.

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Soaps, Disinfectants, Hot Water Bottles.

First Aid Outfits, Floor Polishes

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by

**Rosaleen Casey**

M.P.S.I. P.R.C.

56, Roches St., LIMERICK.

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Specialists in Baby Toilet Requisites, Prescriptions Compounded.  
Full Range of Cosmetics. Agent for Helena Rubenstein, Max  
Factor, Coty, Innexa and Dorothy Gray.

**FISH, GAME and  
POULTRY**

Supplied to

**Shannon Arms Hotel**

by

**CASEY'S Poultry  
Stores**

5, Roches St., LIMERICK.

Phone 119.

J. & J. O'BYRNE Ltd. Wish Mr. Stephen Foley, Proprietor, Shannon Arms  
Hotel, Every Success On His Splendid Enterprise

**J. & J. O'BYRNE, LTD., LIMERICK**

'Grams: "Minerals"

Suppliers of Mineral Waters, Beer and Stout to the SHANNON ARMS HOTEL

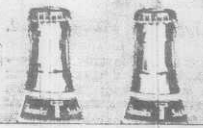
Phone 123 (two lines)



# HOTEL, LIMERICK

183 YEARS  
OF POPULARITY!

Thwaites welcomes the opening of The Shannon Arms Hotel where old and new combine as happily as good whiskey and Thwaites. Wherever good drinks are served you will find Thwaites, Ireland's and the world's original soda-water.



1773-1956

**THWAITES**

**SODA WATER**

*makes good whiskey better!*

**"Come On, Steve"**

Best of Luck to

**Shannon Arms, Limerick**

from

**GRIERSON, OLDHAM  
& CO., LTD.**

WINE MERCHANTS

**Denis Sweeney**

4, Rossa Villas, Garryowen, LIMERICK

GENERAL HAULAGE CONTRACTORS

BLOCKS MADE TO ORDER

Suppliers of Sand, Gravel and Concrete

Blocks to

**Shannon Arms Hotel**

ESTD. 1830.

ALL BUILDING REQUIREMENTS

Including

Timber, Hardware, Plumbing Goods, Etc.,

Supplied by

**JAMES McMAHON Ltd.**

Timber Importers and Builders'

Providers, LIMERICK

Telephones: 89 (six lines) - Hardware Dept. 395 (two lines).

One of the attractively laid-out Bedrooms in the Shannon Arms Hotel.



The bedrooms—one of which is pictured above—are equipped with hot and cold running water, and are fitted with carpets and electric fires.

## AN HONOUR!

It is indeed an honour to be associated with the recently opened "Shannon Arms" and to feel that gas is contributing towards the excellent amenities of this finely appointed Hotel.

The proprietor, Mr. S. Foley, has spared no effort to ensure that his guests have everything which one expects from a high-class hotel. To give such a service naturally demanded that the equipment must be high-class, too, with efficiency and dependability as the first essentials. It was no doubt these considerations that prompted Mr. Foley to choose gas as his means of cooking and to this end, a Double-Oven Gas Range has been installed in the kitchen. Alongside, is fitted a Gas-Fired Water Boiler to provide an endless and practically instantaneous supply of boiling water, day or night.

Space heating by gas is to be found in the Dining-Room, where a "Mortimer" Gas Radiator is fitted, whilst the Lounge is heated by a gas-litened Coke Fire. From accounts of the performance of these appliances, the comfortable warmth of patrons is assured, regardless of outside weather conditions.

Water-heating by gas is represented in a suite of rooms which includes a bathroom, where it was not possible to connect to the existing Hot-Water system.

In the knowledge, therefore, that gas will serve him faithfully and efficiently, it remains but to wish Mr. Foley many happy and prosperous years as "Mine Host" of the "Shannon Arms" from Your obedient servant,

**GAS.**

The furnishings of the bedrooms are in oak with a novel dressing table-cum-writing desk made to Stephen Foley's own design.

As far as possible, built-in wardrobes have been installed. Each room is fitted with at least two electric light fittings and service bells.

A number of the bedrooms have private baths and showers. The attractive wall-papers in the bedrooms add considerably to the general atmosphere of cosiness and in some rooms contemporary designs blend admirably with built-in combination suites of Dressing Table-Wardrobes.

And the piece de resistance is The Shannon Suite, or "The Pent House" as some American visitors have referred to it. Situated at the top of the building, it commands a magnificent view of the River Shannon. Here is luxury in every sense of the word with facilities at every hand. The private flat has furnishings and fittings to please the most discerning taste and it is no cause for surprise that it is in constant demand.

**Managing-Proprietor Stephen Joseph Foley**



STEPHEN JOSEPH FOLEY is a native of Askeaton, County Limerick.

On the completion of his educational studies at Mount St. Joseph's College, Roscrea, Co. Tipperary, he entered the catering business and served in all departments of the hotel trade.

Among the many excellent positions which he held with distinction are: Manager, Airport Club, Foynes, Co. Limerick; Assistant Manager, Foynes Country Club; Manager, Airport Restaurant, Shannon Airport; Manager, Hydro Hotel, Kilkee, Co. Clare; Manager, Yeats Country Hotel, Rosses Point, County Sligo.

He was attached to the catering section of Aer Linte Eireann (Irish Transatlantic Airlines) during which time he was stationed in London and New York.

In 1953, Stephen was elected Associate of the Hotel and Catering Institute, London, and has been an active member of the Irish Hotels Federation. He is also the Hon. Sec. of the North Munster Branch and represents that branch on Executive Committee of Irish Hotels Federation.

Mr. Foley has many associations with sport, and during his schooldays was a swimming and tennis champion. As a hurler, he represented Roscrea College in Munster Colleges' Cup, and hurled with Askeaton, Rathkeale and Limerick County teams in minor and senior grade.

Last year he was captain of Kilkee Golf Club

Introducing

A FINE SHERRY

**Embassy Pale**

A fine, medium-dry, Pale Amontillado, which is acclaimed for its delicate bouquet and flavour.

Produce of Spain.

IMPORTED BY

WM. H. WHITE & CO.,

TEA, WINE AND SPIRIT MERCHANTS

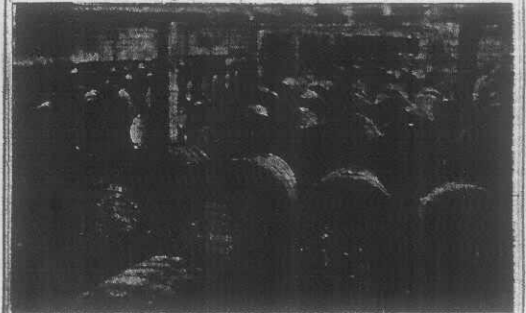
53, O'CONNELL STREET, LIMERICK.

Suppliers to the SHANNON ARMS HOTEL

**JOHN QUIN & CO., LTD.**

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Established Since 1832.



Section of our Private Bonded Warehouse showing Whiskey Maturing in Cask.

Bottling is carried out in Bond under Excise Supervision.

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ALL PLUMBING INSTALLATIONS

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**Shannon Arms Hotel**

Were Executed by

**John Lynch & Son**

Plumbing, Heating, Domestic Engineers, Tile Surrounds.

Ranges a Speciality: ESTIMATES FREE

The Bungalow, Carey's Rd., Limerick

Phone 1497.

**J. & G. BOYD**

Limited, Limerick

Supplied the

**Agamatic Hot Water Boiler**

**The Shannon Arms Hotel**

This Boiler was chosen for its high efficiency (70 per cent. of fuel converted to heat), continuous working day and night, requiring fueling only twice a day.

We shall be pleased to supply full details to anyone interested in the economical production of hot water.

**Groceries and Provisions**

for  
**SHANNON ARMS HOTEL**

Supplied by

**John Hanley**

43 William Street, LIMERICK

Phone 198.

Family Grocers for Over Half a Century!

**D. LEONARD & Co., Ltd.**

WILLIAM ST., LIMERICK

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Sanitary Ware, including Wash, Hand and

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Distributors of Rayburn, Truburn and Wellstood Cookers

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**Royal Amontillado**  
is Sherry at its Best!

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(Limerick) Ltd.

Wholesale Wine and Spirit Merchants, LIMERICK.

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Church and House Decorators

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The House for Quality Goods

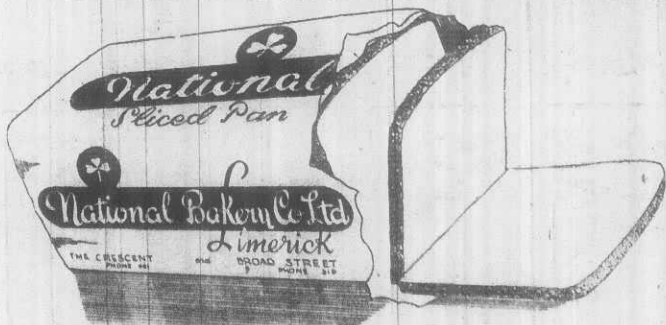
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WHOLESALE and RETAIL GROCERS  
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Phones 329 and 968.

**THE NATIONAL SLICED PAN**



has been chosen by the proprietor of  
**THE SHANNON ARMS HOTEL**

Pioneers of Sliced Bread in Limerick. You, also, should eat National Bread and Confectionery.

A TRIAL WILL CONVINCE YOU.

**National Bakery Co., Ltd.**

BROAD STREET,  
CATHERINE STREET  
and THE CRESCENT

Glass, China, Cutlery

and

Kitchen Utensils

for

**The Shannon Arms**

were Supplied by

**GOODWINS, LIMERICK**

Specialists in Hotel Supplies

**The Shannon Arms Hotel**

HENRY ST., LIMERICK

**FOR YOUR NEXT FUNCTION**

The Sale of the

**SHANNON ARMS HOTEL**

to **STEPHEN FOLEY**

Was negotiated by

**HENRY SEXTON**

AUCTIONEER and VALUER.

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