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GOOD NEWS WITH A LOT OF HOT AIR



Receptionist Celia O'Rourke admires the sky ad balloon.

AN advertising balloon measuring 15 by 22 metres is at present flying 150 feet over Jurys Hotel, Ennis Road, to coincide with the opening of phase one of their new facilities, which has provided 15 new jobs.

The helium filled balloon—the first of its kind in Limerick—will fly over the hotel for one week in daylight hours.

The words "visit new Jurys" are written in red on the white background of the balloon.

Mr. Brendan Gallagher, manager at the hotel, described the balloon as a 'unique' form of advertising, and added that there had been a tremendous response.

The balloon was previously used at the R.D.S., and at the Blackrock shopping centre, where it was first spotted by Mr. Gallagher.

The new facilities which are part of a £1m investment in the hotel, include a new bar, and coffee shop with seating accommodation for 60

guests. The entrance lobby of the hotel has also been refurbished and now includes natural roof lighting.

Phase two, which is at present in progress, and includes a banqueting suite with accommodation for 150 persons, will be completed in August, when it is expected that more people will be employed.

Mr. Gallagher said that the hotel management were very pleased to be in a position to make this investment in the hotel, in this recessionary time, and with V.A.T. rates on food and drink at 23 per cent.

The balloon, which is supported from the roof, was erected by Sky Advertising, Dublin. Messrs. E. J. Doran & Co., Limerick, are the main contractors for the new building.

Picture: DERMOT LYNCH.

Former FF man joins Kemmy party

ONE-TIME prospective Fianna Fail city council candidate, Tim O'Driscoll, from Moyross, who resigned from the party following the expulsion of Deputy Desmond O'Malley, has applied for membership of Alderman Jim Kemmy's Democratic Socialist Party and hopes to get the party nomination to stand in Ward 1.

Mr. O'Driscoll, who is a bus driver with CIE, has been active in community work in the Moyross area for the past few years and was one of five local people who led the campaign to close Longpaveement Dump.

"This decision has been taken after careful consideration and I am fully satisfied that it is in the best interests of the people of Moyross and Ballynanty that I should take this step," he stated this week.

Referring to his resignation from Fianna Fail earlier this year, following the expulsion of Deputy O'Malley, Mr. O'Driscoll added: "It also became clear to me that Fianna Fail is an ultra-conservative party and has refused to face reality, especially in its social policies."

The DSP have not yet selected a candidate to run in Ward 1 in the local elections.

The two women Democratic Socialist Party candidates in the city council elections want the "political imbalance" on Limerick City Council which currently has only two female members, corrected.

In a statement issued on behalf of Eleanor Goodison and Jan O'Sullivan, the party states that for "all too long Irish and Limerick politics have been male dominated."

"There can be no doubt that women have been very badly treated and under represented in the Dail and on Limerick City Council.

"And of the 50 people who have been accorded the highest honour that Limerick can bestow — the Freedom of the City — only three of them have been women and only one Limerick-born. Shamefully, Kate O'Brien, one of the country's finest novelists, was denied this honour despite repeated attempts to urge successive City Councils to take this decision during her lifetime," the statement adds.

Pointing to the fact that the outgoing Limerick City Council has only two women members and that only one of these, Win Harrington, is seeking re-election, they state: "It is time this political imbalance was corrected."



Margaret group lead after Analo declared w Limerick are John Play

Eld can Lib

MR. Flan O town clerk, to environmen meeting of 1 last evening, discussions v Council 'arrangement' elderly peop side of the library facilit Street.

The questi Senator Pat K that a number still confuse use of library

National launch f NIHE programme

'ENTERPRISE: The Key to the Future' a personal development package for students created by the Social Research Centre, NIHE, Limerick and financed by the Irish Bottlers of Seven-Up will be launched nationally on Friday by the Minister for Education, Mrs. Gemma Hussey in Limerick.

The package contains resource material for young people exploring their career options. The package consists of a video and a students book which can be used by senior and junior cycle students, pre-employment students and community and youth groups. The positive approach of the material in a period of increasing unemployment and the emphasis on enterprise in the broadest personal sense,

makes publication of the package timely.

"Enterprise is seen as fundamental to all activities and students are shown how to explore various avenues towards controlling their own lives and reaching their full potential. In this way, they can learn to adapt to the needs of a changing society and, in particular, to the changing role of work", said a spokesman.

branch of the Guidance and ched through schools. It is student's box poster.

Because of sorship, the e sold to sch terested part price of £19.5 are available from the f MacMillan.

Emphasis

The emphasis is on a learn-by-doing approach. Students are encouraged through a range of exercises, activities and realistic case-studies to explore enterprise as an approach to life. This approach reveals the inner and environmental resources which the individual can use to develop creative solutions to everyday situations at home, at school, at work and at leisure.

The Social Research Centre, NIHE, developed the package in consultation with the Limerick

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It will be some sui Wednesday Met. Office mild wealth continue w with condi little coole Saturday. 5 spells are a week-end.

Tedious and pretentious production by Cork group

Ready For You!
Free Gift from C

sy's position as ntal RTE Limerick leading Fine Gael

Mr. Jim McCarthy, chairman of the Caherdavin Branch of Fine Gael and the Desmond Fitzgerald District Executive, this Wednesday stated: "Is there any limit to the extent that Fianna Fail will go to pull strokes? In what has been described as the biggest experiment in local radio ever conducted by RTE in Limerick — who is the chairman of the management committee? — none other than Cllr. Michael Hennessy of Fianna Fail."

"Since Cllr. Hennessy is also in charge of city input it shows insensitivity by the outside broadcasting unit of RTE in this year of local elections.

"It is entirely unethical that a public representative of a political party who is seeking election this June should effectively have control of the airwaves in the area where he is standing for election," Mr. McCarthy said in a statement issued this Wednesday.

Politicised

"The outside broadcasting section of RTE stands condemned. No institution financed in the main by the public should be politicised," he added.

Mr. McCarthy, a teacher at St. Nessian's, will also be seeking a Fine Gael nomination for the Bruff electoral



Jim McCarthy outside Bank House this morning.

area on Limerick County Council. Cllr. Hennessy is a co-opted member of Limerick County Council representing that area, and like Mr. McCar-