

Royal George Hotel LIMERICK

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MAGNIFICENT NEW RESTAURANT-GRILL

- The ideal rendezvous for the businessman's luncheon
- Full a la carte service
- Special afternoon teas and grills, 5.30 to 7.30

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- Table d'hôte and full a la carte service to midnight

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- ★ Wish to congratulate the ROYAL GEORGE HOTEL on the opening of their new Grill and Lounge Bar

- ★ Wholesale Distributors and Builders' Providers, Plumbing and Heating.

- ★ Exclusive Gift Shop next door to ROYAL GEORGE HOTEL.

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ROYAL GEORGE



New Restaurant-Grill And Lounge Bar

LIMERICK'S O'Connell Street—once described as one of the most impressive streets in this island—can boast of yet another distinction from this week onwards. The Royal George Hotel have spared no expense in building one of the most inviting, plush and discreetly-lit restaurant and lounge bar areas in the city centre.

• As the last quarter of this century dawned, a team of expert workmen were putting the finishing touches to a luxury restaurant and lounge bar area in downstairs Royal George Hotel.

• The directors of this complex of buildings, which includes a hotel of beautifully appointed bedrooms, an extremely popular ballroom, a well-patronised coffee shop, which also serves lunches, has now added a medium-price restaurant/grill with seating for over 50 patrons, and a modern bar with seating for 130.

• The restaurant is a gem of compact planning with seating for groups of one, two, four and six (and bigger) parties if necessary, and yet it retains all the charm of a venue where peace and quiet are important. All the good food served will be of the best quality and the prices will not be prohibitive—in fact, they will introduce a new and much-needed middle-bracket menu. Wine will also be available with meals—by the glass, if required, from the wine dispenser which keeps wine chilled at the required temperature.

• Certainly, everything is geared to keeping the prices as low and as competitive as possible. Yet the quality of the food—and the standard of the serving—as well as the luxurious surroundings should make it a popular centre from the opening this week.

• City centre dining returns in a big way with this most welcome amenity, and the management are to be congratulated on their splendid enterprise and foresight.

• The adjacent bar is horse-shoe in shape and the fittings are the very latest. In fact, the appointments in themselves make this bar one of the most relaxing and comfortable in the south. Here again, no expense has been spared to give patrons the best of everything and to make a visit to the George a pleasant and eagerly-awaited experience.

• The area will be completely air-conditioned and the lighting is the ultimate in subdued atmosphere.

• Director, Mr. Bobby Kennedy, has made a thorough study of the needs of patrons in the challenging mid '70s and believes that he has come up with the right answers for the businessman, groups, friends and parties who will be making the George their new rendezvous in the days and nights to come.

• The Royal George Hotel—which faces Woolworths in O'Connell Street—must be one of the best-known hotels in Ireland—with a long tradition of service to the city going back for almost one century.

• Today the accent is on quick and speedy service, but at the George there still lingers a touch of old-world courtesy and friendliness which seems to greet

one immediately on crossing the threshold. It is this Cead Míle Fáilte which is being developed with this twin project to make the George a new name to be remembered whenever one thinks of dining out or having a quiet drink in solitude, or with acquaintances.

• General Manager, John Likely—with his wealth of experience in all aspects of hotel management and house entertainment—will ensure the smooth operation of the entire Royal George facilities.

• From Scotland comes Chef, Alan Longmuir—with world-wide experience in the Sheraton and Holiday Inn chains in America. His wife is a County Cork girl—a great, great grand-daughter of the liberator, Daniel O'Connell.

From

LOONEY & CO.

Catering Division

DOCK ROAD, LIMERICK

Wishing the

Royal George Hotel

all the best in their new venture!

CONGRATULATIONS AND BEST WISHES TO
THE ROYAL GEORGE HOTEL

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As suppliers to ROYAL GEORGE HOTEL for many years wish them every success with their new Bar and Grill.

• Best wishes and continued success from

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