

A Lorcan Bourke Enterprise

GEARY'S NEW HOTEL

OPENS TO-DAY

GEARY'S NEW HOTEL in Thomas Street,
Limerick—another Lorcan Bourke Enterprise
—opens to the public this (Friday) evening at 8 o'clock.

To the many Lorcan Bourke Enterprises must now be added Geary's New Hotel in Thomas Street, Limerick, which opens to the public at 8 o'clock this Friday evening following a private reception commencing two hours previously.

Geary's Hotel, one of the best-known hotels in the South of Ireland, has been completely renovated, and no expense has been spared to make it one of the most comfortable and best-furnished establishments in the country.

The manageress is Helen McCabe—formerly of the International Hotel, Killarney; The Imperial, Killarney, and The Ormond, Clonmel, where she served in similar capacities.

The public bar and lounge is a striking example of present-day decor and design, with hidden lighting, recessed alcoves, wrought iron tables and chairs, and Japanese-style wallpaper, all of which give a luxurious and restful air.

The residents' lounge is in striking contrast, with up-to-the-minute furnishing and lighting effects, all of which bear ample testimony to the thought and planning which has gone into the complete reconstruction of the hotel.

The hotel restaurant will be open from Friday night, and will be in full operation about the middle of next week, when a menu comparable with top-class hotels in these islands will be on offer.

A unique feature of the ground floor is the telephone booth with three telephones, thus avoiding delays in making those urgent calls.

There are twenty-two bedrooms in the hotel, with hot and cold water facilities, and each has been redecorated and furnished to give every comfort to those fortunate enough to book in.

Another novel feature is the ladies' powder room, which the management consider to be one of the finest of its kind in any hotel in this country.

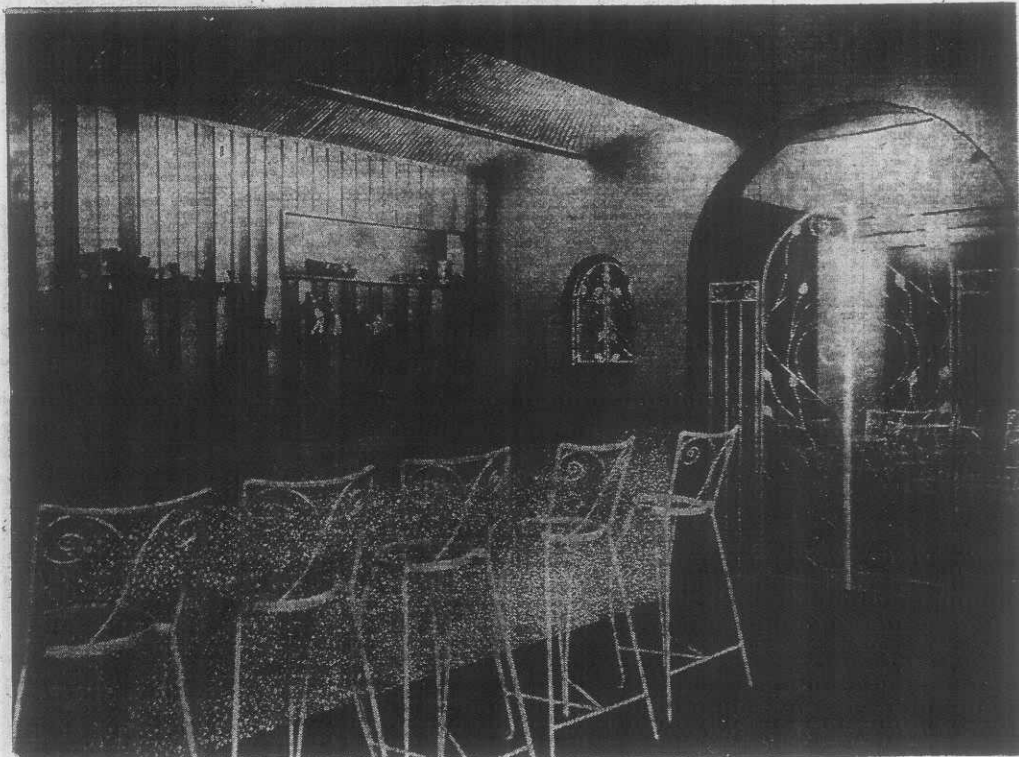
This latest Lorcan Bourke Enterprise is not yet complete, and plans are already on hand to introduce a down-stairs grill and coffee room.

The beginning of 1962 should see where stars of the stage, screen and radio appearing at the City Theatre will appear in cabaret performances.

We join with the many advertisers in this page in wishing this new undertaking every success.



LORCAN BOURKE—pictured when he was Deputy Mayor of Dublin.



A striking view of the interior of the bar and lounge.

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