

City spa hotel opens before the New Year

By ANNE SHERIDAN

ABSOLUTE Hotel are so keen to get on the market before the New Year that they will now be opening two months before their anticipated launch.

The €25 million city centre hotel, situated on Sir Harry's Mall, will now open on December 28 and is confident it will beat off stiff competition through one unique factor: the first health spa in the city centre.

Designed by renowned architectural practice Burke Kennedy Doyle, the hotel makes the most of its river frontage with floor to ceiling windows and outdoor terraces from the restaurant and bar, and from the spa and juice bar.

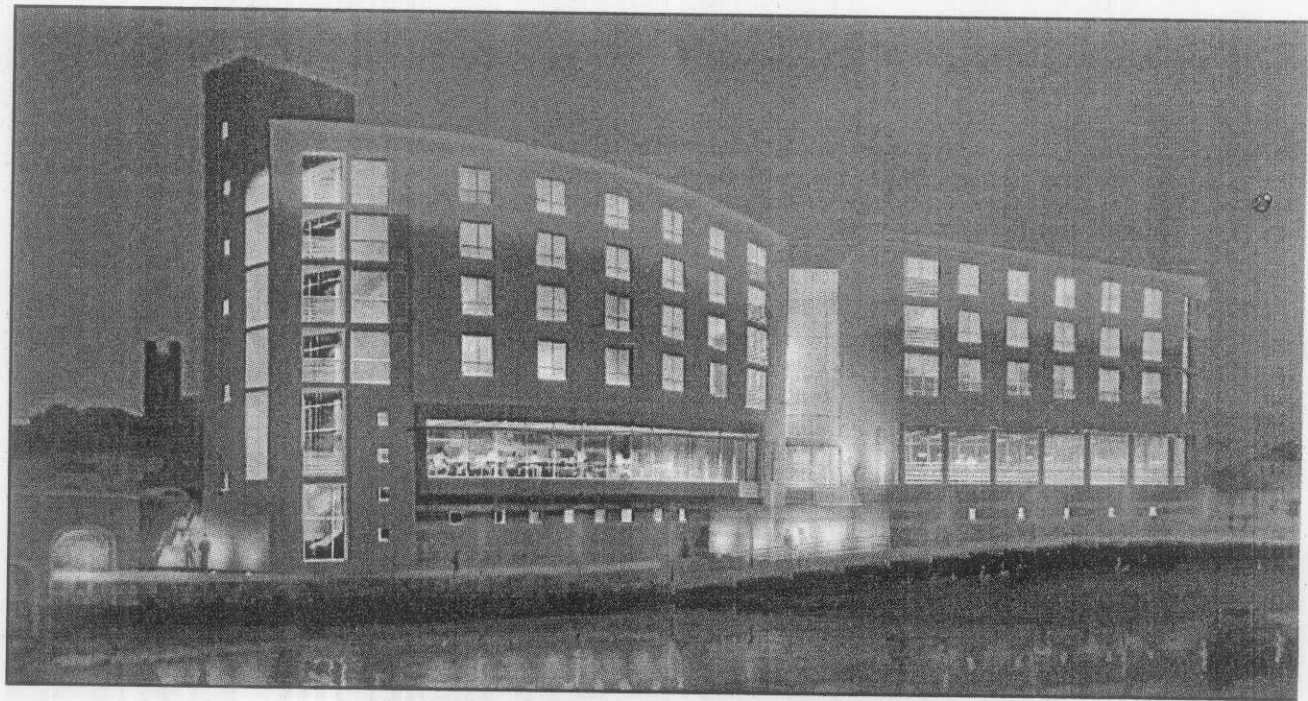
"We are very excited about opening our first branded hotel in Limerick city centre. Location is essential to us: Over the last five years there has been a lot of hotel development in the Limerick city

area but little in the city centre. We wanted a city centre hotel with a city centre spa, with a great bar and restaurant that works for the local audience," said Michael de Haast, Managing Director of the group.

Dooradoyle resident, Grace Gallagher has been appointed the first general manager of Absolute Hotel, and told the Limerick Leader she believes there still is a niche to fill in the market, even though the George Boutique opened a month ago, the Quality Hotel was opened this summer and the Hilton also has a similar opening date next year.

"Limerick has come on so much and for a long time we haven't had any city centre hotels. It's a reflection of how well Limerick is doing and it's the first Absolute hotel in the country," said Ms Gallagher.

The 99-bed hotel, which overlooks the Abbey River, will provide a guaranteed room rate for its very cool and contemporary standard rooms. There are also 4 executive business suites and eight fabulous luxury suites



Absolute Hotel opens in Limerick on December 28.

plus a first class.

From the dramatic light filled lobby to the roof garden with wonderful 360 degree views of the entire city, the exciting new Absolute Hotel Limerick

shows a keen design sensibility and thoughtful use of space.

The Absolute Bar & Grill specialises in top-class modern international cuisine and the

Absolute Spa has six spacious treatment rooms, a thermal suite and Canadian hot tub. There is also complimentary internet access throughout the hotel, a juice bar, gym,

conference rooms to facilitate 200 people and parking is provided for all guests.

Enquires can be made at Absolute Hotel, Limerick on 061-221324.

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