THE PENALTY
MARSHA HUNT, ROJERT STERLING,
GENE REYFOLDS

CANNOCK'S
NEW SPRING GOODS

SADER

BEFORE I HANG
Featuring Beris Karloff, Evelya Keyes, Pedro de Cordoba, Don Beddoe and Robert Fiske. Alsochowing THE ANCHOR, with Bill Elliott, Linda Winters, Dick Curtis and Richard Fiske.

NEW IDEAS

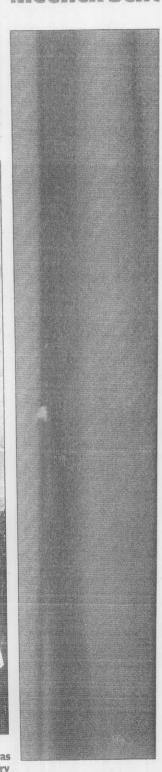


There are now no cinemas in Limerick's city centre but the above cutting from the Limerick Leader of Wednesday, February 14, 1945, shows there were many, not only in the centre of town but the Thomond Cinema in Sexton Street North was very important at the time. Not advertised here was the cinema on Charlotte Quay, the Tivoli, which was well known in Limerick while in the 1950s the nuns at the Presentation used to host a picture show, mainly cowboys and Indians or to placate the ladies, they had something like Anne of Green Gables; the City Theatre, too, of course, was one of the most avidly attended where during the 1960s, cinema goers would get free sweets or bars. The City Theatre was great for us young kids in that they often included three films in their daily schedule, mostly cowboys with Audie Murphy as the "boy". Sunday night at the Savoy was family night with queues all the way up Henry Street. I remember when the Alamo came to town the Savoy was the only one with the hottest film of the decade. It was retained for up to seven weeks. The Coliseum was at the top of O'Connell Street while the Athenaeum was later the Royal (I think) The Lyric and Grand Central, as well as the Carlton were all well attended cinemas until the advent of the video recorder in the 1980s when films could be viewed at home. Thankfully, cinema-going has been making a comeback in recent years with several cinemas on the outskirts, like Storm in Castletroy and the Omniplex at the Crescent. Gone, though, are cinemas like the Savoy which had 1,500 seats.



National Bakery Company in Broad Street was owned by Mr. Matt Russell, father of Ted and Harry Russell and was a great employer to Limerick people. These happy ladies were pictured around 1960s outside the door of the premises on Broad Street. Does anybody know who they are? Drop a line to Sean Curtin at the Leader, 54 O'Connell Street.

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