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Limerick Chronicle

1766——THE OLDEST NEWSPAPER IN THE STATE——1940

Vol. 174 No. 30,368 THURSDAY FEBRUARY 29, 1940 ONE PENNY

BE OF GOOD CHEER
— WITH —
WOODFORD'S
3/- TEA
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FROM .. 2.30 TO 11 P.M.
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USUAL MATINEE PRICES TO 5 P.M.

TO-NIGHT (THURSDAY), FRIDAY, SATURDAY—
FRIEDA INESCORT and HENRY WILCOXON in
"WOMAN DOCTOR"
Showing at 3.30, 5.41, 7.52, 10.3.
Also GENE AUTRY in "RHYTHM OF THE SADDLE"
Showing at 2.30, 4.41, 6.52, 9.3.

COMING SHORTLY :
Mickey Rooney and Lewis Stone
— IN —
"THE HARDYS RIDE HIGH"

LYRIC.
MATINEES—DAILY AT 3.30
6.45 : : : Twice Nightly : : : 9
ALL THE WEEK—
WINGS OF THE NAVY
With George Brent, Olivia De Havilland, John Payne, Frank McHugh, John Litel and Victor Jory.
Battleships that rule the sky, and dauntless hawks to fly them. Adventure after adventure; thrill after thrill!
IRISH MOVIETONE NEWS
Admission - - 1/4, 1/-, 7d. and 4d.
MATINEES—1/-, 7d., & 4d.
Phone 311 BOOKING FOR ALL HOUSES. Phone 311

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TO-DAY
WARNER BAXTER
—IN—
'THE RETURN OF THE CISCO KID"
With Cesar Romero, Lynn Bari and Robert Barrat
Showing at
TRY THE SAVOY SNACK BAR

ATHENÆUM
2.30 ------ CONTINUOUS --- 11 P.M.
ALL THE WEEK—
Jackie Cooper and Martin Spellman
—IN—
Streets of New York
With DICK PURCELL, MARJORIE REYNOLDS and GEORGE CLEVELAND
Showing at 3.17, 5.29, 7.41, 9.53. AND—
"SWEEPSTAKE RACKETEERS"
Featuring RUSSELL GLEASON, SHIRLEY DEANE, J. M. KERRIGAN and MAUDE EBURN.
Showing at 2.30, 4.32, 6.44, 8.56.
ADMISSION ... ... 1/4, 1/- & 4d.
REDUCED PRICES UP TO 6 O'CLOCK.

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FOR BETTER
FURNITURE
See : : :
Special Window Display
19 WILLIAM STREET,
— LIMERICK —
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THE COLISEUM
TEL ... 259 TEL ... 259
WEDNESDAY & THURSDAY—
PAUL MUNI in
"THE LIFE OF EMILE ZOLA"
With Gale Sondergaard, Joseph Schildkraut and Donald Crisp
FRIDAY & SATURDAY—
ROBERT MONTGOMERY & ROSALIND RUSSELL in
"FAST AND LOOSE"
With Reginald Owen and Ralph Morgan
ADMISSION ... ... 4d., 9d., and 1/-
MATINEES—THURS. and SAT. at 2.15 p.m. Admission, 4d., 7d., and 9d

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L. & N. TEA CO'S STORES
FINEST QUALITY TEAS
CHOICEST SELECTION of BEST QUALITY :
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Brush Sets, Manicure Sets,
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Is due to a mild chronic inflammation of the skin of the scalp. The inflammation may be present for many years, the only disturbance being a slight itching. The head becomes "scurfy," i.e., the horny cells of the scalp are shed in large numbers and form scales; and there is a tendency for the hair to come out. Each fallen hair is replaced by one thinner and weaker, until the hair is seriously thinned. Finally the hair roots become

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GENUINE ... Mansfield, 2 ... Large Seed Grass Plant ... Direct Dutch Tomatoes, etc.—DENNIS & SONS, 30 O'Connell Street. (1624)

"IT'S a long way to Tipperary"—but farther still to Dublin or Cork. For slogan for Limerick's "EVERYMAN" read "Every man should be 'shop at home.' In future remember, practise local economies and good citizenship to spend money where you earn it.—R. CLUNE & CO., "EVERYMAN'S" Hatters and Outfitters, 42 O'Connell Street, Limerick. (1625)

FOR Engagement and Wedding Rings, Watches and Clocks, etc. All repairs promptly executed.—R. Fine, 42 O'Connell Street, Limerick.

POTATOES — Arbuckle's grown, certified seed, in all varieties; also Potato Onions and Shallots; Agents, Herbertsbond Creamery Butter. Try our Teas, 2s., 2s. 4d., 2s. 8d., 3s. lb.—JAMES BARRY, 29 William Street. (1627)

PEACOCKE, 66 William St.—All sorts Household and Paint Brushes. Van deliveries to all parts City daily.

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TO Get Highest Price for Old Gold, Silver, get my offer before disposing elsewhere.—N. FINE, Jeweller, 42 O'Connell Street, Limerick. (Optical Prescriptions carefully executed.

LADIES' Knitwear, Jumpers, Coatees, Housecoats, Overalls, Hosiery, "Spirella" Reducing Stomach Corsets, Belts, Brassieres. Support old muscles. Every woman should. Save money by ordering now.—DALY'S, 58 Thomas St. (1629)

"ROLL OUT THE BARREL."—Tempo di Dirge—at present the Swansong of most traders here. Figuratively, barrels of money roll out of this City for goods that could be as favourably purchased at home. Bad Citizenship! reacting on Limerick's "EVERYMAN"—and woman, too!—R. CLUNE & CO., "EVERYMAN'S" Hatters & Outfitters, 42 O'Connell St., Limerick. (1630)

"ULTRA" AND "LISSEN" RADIO FACTORS. All Models stocked. Trade only supplied.—STOKES & McKIERNAN, Bedford Row, Limerick.

DICK'S BALATTA BELTING. Made Hallite, Asbestos, Palmetto, Jenkins and all classes of Packing. Hose and Jointing. Scrub Brushes, Rice Pegging, Tube Brushes and Emery Cloth, Metal Polishes, Stencil Ink, from STOKES & McKIERNAN, Bedford Row, Limerick.

BEST HOUSE COALS. Coke, Peat Bricketts, Anthracite Beans, and Turf, at cheapest rates; prompt delivery—Town or Country. A Trial Solicited. JAMES REIDY, Central Coal Stores, Limerick. Tel. 494.

HORSE and Pony Traps built to order. Repairs, Painting, Wheel Staking and Re-Rubbering.—W. CHRISTY, Motor and Coach Builder, 38 O'Connell St., Limerick.

PEACOCKES, of William Street—Oils, Paints, Brushes, Buckets, Chandlery, Cleaning Requisites, Enamelled Ware, Suit Cases, etc. All at keenest prices.

MARMALADE ORANGES, 2/- and 2/6 dozen; Tyler Lunch Sweets, Sweet Oranges, 15 for 1/-; Choice Jaffas, 1/6 dozen.—Brown & Sons, 30 O'Connell St. (1631)

"SHOP AT HOME."—What do you think of our advertisements? They have met with some criticism—favourable, generally; hostile, from "Old Offenders"; contemptuous, from people who could, should, and didn't "do something about it." Your opinion—postcard,

February 29 1940

When what is on in the pictures - took the front page

Sharon Slater
email: sharon.slater@limerickleader.ie

THROUGHOUT 1940, the front page of the Chronicle was more interested in advertisements than headline news. Entertainment took pride of place with the many city cinemas highlighting their main feature for the week.

Earl Connolly was the entertainment columnist with the Leader from 1937 until he retired in 1992; his reviews were a vital read for the discerning dancer and cinemagoer.

The early cinemas did not only show movies but were theatres, concert halls and dance venues. In May 1897, the first moving pictures were shown in the Theatre Royal, Henry Street.

This theatre as with so many of the early cinemas in Limerick was destroyed by fire in 1922. Another of these was the Abbey Kinema, George's Quay destroyed in 1930.

The cinemas named on the February 29, 1940 issue of the Chronicle were the Grand Central, the Lyric, the Savoy, The Coliseum and the Athenaeum. The most well-known of the Limerick cinemas was the Savoy, Bedford Row, It first opened in 1935, closed as a cinema in 1974 and was demolished in 1989.

Also on Bedford Row was the Grand Central which opened in a Primitive Wesleyan Methodist church in 1922.

It was renamed Central Studios in 1973 before closing in 1990.

Soon after this it reopened as the Savoy 2, closed its doors in 2005.

The Athenaeum, Cecil Street began showing film reels on a regular bases in 1912.

In 1947, it closed for refurbishments and reopened as the Royal Cinema this closed in 1985. The Coliseum housed in the Belltable Arts Centre, O'Connell Street. It ran between 1917 and 1952. The Lyric, Glentworth Street, based in Havergal Hall; it opened in 1924 and closed in 1976.