

JETLAND BALLROOM OPENS

OUT TO-DAY!

The record you've all been waiting for

THE
ROYAL SHOWBAND'S
"KISS ME QUICK"
and
"LOVE THEE DEAREST"
Featuring
BRENDAN BOWYER

CONGRATULATIONS TO
THE REYNOLDS BROS.
ON THE OPENING OF
JETLAND BALLROOM
From
THE WOODPECKERS
DUNDALK

Electrical Contractors to the New Ballroom
LIMERICK
SEAMUS V. WELDON
Electrical Contractor,
Radio and TV Dealer
DRUMSHANBO, Co. Leitrim

Another link in the
REYNOLDS CHAIN
Another venue for
THE PLATTERS
(Omagh)

KEVIN WOODS
SUPER SHOWBAND
"TARA," DRUMSHANBO
Wish every success to the Management of
the new Jetland

CONGRATULATIONS TO THE
REYNOLDS BROTHERS
FROM
P. J. DUFFY
Heating and Plumbing Contractors
55 BARTON ROAD, RATHFARNHAM
PHONE 208938

JETLAND BALLROOM — the ninth in the Reynolds Brothers nationwide chain — opened on Wednesday evening, and over 2,000 dancers thoroughly enjoyed every moment of the memorable night.

Jetland is one of the largest ballrooms in the South, and its policy of the cream of Irish and cross-Channel attractions will be maintained from the beginning. The second dance will be held to-night to the music and song of the showband that started the showband craze—the Clipper Carlton.

I have seen the Reynolds chain of ballrooms grow in many parts of Ireland, Roscommon to Mullingar, and from Borris-in-Ossory to Moate; but it is freely spoken about that they consider their coming to Limerick to be the milestone of their careers.



"Maxie" Muldoon, Manager of Jetland Ballroom.

Jetland cost over £70,000 and is superbly equipped in every department.

I arrived there at about 8.20 on Wednesday last, and even at that early hour, cars were arriving in an ever increasing stream.

However, the huge car park was well marshalled and no difficulties were experienced in this task.

In the foyer, "Maxie" Muldoon, the genial manager, was coping with a million last-minute details, but still his imperturbable self.

"Maxie" has retired from the management of the Clipper Carlton and will bring all his experience in all phases of the business to Jetland.

The Reynolds Brothers should be extremely pleased with their capture of this great personality in danceland.

Brendan Bowyer

In the ballroom itself, Royal Showroom manager, T. J. Byrne, was seen in animated conversation with one of the South's most prominent ballroom proprietors.

However, he spared a minute or two to tell me about Brendan Bowyer's

new record, which is in the shops from this week-end.

Brendan himself had a copy of the record and staff photographer Donal McMonagle "recorded" the happy scene for our readers.

In the meantime, the crowds were actually streaming into the ballroom, and the Royal Showband were setting up their sound system and instruments.

And just before they played the opening number—at 9 o'clock sharp—we took this latest picture of the group which has earned the title of "the greatest showband show in the world."

I have never seen a band work so hard to please as did the Royal on this gala opening night.

The rounds and rounds of sustained applause which greeted their efforts was ample testimony to the success of their efforts.

On several occasions, Brendan Bowyer was given a standing ovation.

The dancers certainly like this young man, who remains, as ever, modest and unassuming.

His claims on Limerick are many, as he went to school here during the time when his parents were resident in Limerick.

His father is Stanley Bowyer, the well-known organist and conductor.

The Royal Showband, photographed just before they played the opening number at the Jetland Ballroom on Wednesday last.



Royal Showband Manager T. J. Byrne and Brendan Bowyer discussing the H.M.V. record of "Kiss Me Quick" and "Love Thee Dearest," on sale to-day.

who did trojan work for the musical life of the city when he was amongst us.

Hundreds of dancers just sat around the hall partaking of soft drinks, teas, etc., while others admired the multi-colour lighting and the on-off starlighting effects in the ceiling.

A memorable night passed all too quickly and as the dancers left the ballroom, almost all were heard to remark: "We will be back again—soon."

Jetland has a big programme lined-up for August, with visits by Kenny Ball and His Jazzmen; Mr. Aker Bilk, The Woodchoppers of Derry, and many more exciting attractions, all presented in the spacious surroundings of this palatial ballroom from the tireless Reynolds Brothers.

—EARL CONNOLLY

As suppliers of top quality Mineral Waters,

including the famous
K. B. ORANGE
to the new Jetland Ballroom

We extend sincere congratulations to the enterprising proprietors and wish all their patrons—

Happy Dancing
PATRICK KEILY & SONS
(1957) LTD.
ST. STEPHEN'S BREWERY, WATERFORD
PHONE 4053

Congratulations and Best Wishes to
REYNOLDS BROTHERS
ON THE OPENING OF YET ANOTHER MAGNIFICENT BALLROOM

Jetland Ballroom—Limerick
FROM
QUINN BROS. LTD.
MOHILL
Principal Suppliers of General Building Materials to the New Ballroom
PHONE 9 AND 56 (TWO LINES)

Congratulations and best wishes to the Reynolds Brothers on the opening of the new Jetland from the
DIXIELANDERS
CORK

Best wishes for the success of the new
JETLAND
THE CADETS
Playing there on August 31

Best wishes to the Reynolds Bros. from the
PARAGON 7
See you in Jetland soon
ALL ENQUIRIES: JOE CAHILL, Manager,
63 Beechfield Road, Walkinstown. Phone 602338.
or Red Island, Skerries, 249

Limerick Minors take the Munster Crown

Tipperary appeared to be in no doubt about their ability to retain the minor title. I don't think the thought occurred to any of their mentors that Limerick might create a surprise. As things turned out, they were in trouble right from the throw in and Tipperary supporters were cheering people even before the first starter was over, whilst many of the Limerick contingent were beginning to sit up and take notice and were enjoying the spectacle to their hearts content.

I met Shannonside followers on Monday who could not remember the start of the senior game they were so excited over the minor victory, and when the possibility of play in the big game was mentioned they said it did not trouble them either, as by that time thoughts were racing to Croke Park and the All-Ireland final.

and took it for granted that the title would be the Leinster champions and the almost certain All-Ireland opponents, but the master was made all the more intriguing when word spread before half-time of the senior game that Wexford had won a triple success in the past, capturing their first Leinster Minor Hurling Crown, in a high-scoring game, 6-10 to 6-8.

Roche and had the second green flag waving and Con Danahy, from the wing shot a lovely point, to put Limerick eight points up without a budge from the champions. The Shannonside following—meagre enough for a home occasion—were beginning to sense something sensational coming up and interest heightened appreciably.

Tipperary sensed the situation, too, and encouraged by their mentors, the team went all out to break the home stronghold. A goal by J. Cooke proved useful, but Limerick swung pressure back on the champion's lines and the net manager blocked down a no. shot from Ger. Coghrove. Points by Eamon Cregan, Brian Cobbe and Con Danagher restored the full

GAELDOM AND ITS CONCERNS

Limerick lead, after which J. Moroney and Tony Roche exchanged in an exchange of white flag compliments. F. Loughane pointed a Tipperary free, but points by Bernie Savage and Tony Roche kept the home crowd happy. The title holders tried for goals in an effort to retrieve the situation, but Andy Dunworth drew rounds of applause by the manner in which he met the challenge. Limerick were sitting pretty at the interval, 2-8 to 1-2.

Tipperary caused more than a flutter of excitement when they re-opened in imposing way by a point by A. Ayres, which F. Loughane fast supplemented with a goal, that sent the Blues and Gold favourites flustering in many parts of the arena. "Now we'll show these cheeky chow-

lengers a thing or two," looked to be the motto of the Premier County lads and their supporters. A stop to such the rights, however, came rather sharply when Limerick goals by M. Graham (St. Anne's), P. O'Brien (St. Patrick's), W. Kieley (Dromcollogher), E. Cregan (Cloughaun) (capt.), T. Roche (Kilmallock), D. Danagher (Feohanagh), J. Geary (Dromcollogher), B. Savage (Kilmallock), M. Graham (Cloughaun), G. Coghrove (Monaleen), B. Cobbe (St. Patrick's), Subs.: G. Barry (Herbertstown) and W. O'Gorman (Cloughaun).

Limerick Junior Footballers in Training.

The hurlers have played their part by capturing a Munster crown, and we certainly pitched away another one (the intermediate title), in which we should have beaten the ultimate winners, Tipperary, in the opening round.

Anyway, our junior footballers travel to Castleside next Sunday week to play Kerry in the Munster Junior Football Final, a game we have every prospect of winning if our lads go about the task with the proper spirit.

We are always hearing that the County Board are taking no interest in football, and it is up to the footballers now to prove that they are taking an interest in themselves. Last week, as a kick-off to the training effort for the final, a game was arranged with Tipperary Juniors at Tipperary Town. A few of the Limerick lads did not even bother to turn up, and the display was not packed with the enthusiasm one would expect. They have further training sessions at the Gaelic Grounds and it is hoped the re-

sponse will be a lot more whole-hearted and enthusiastic. This final can be won, but only with effort, and it is the footballers themselves that have to make that—not the County Board or anybody else.

The twenty players collected for training are: Bernie Hartigan, Pat Murphy (Old Christians), Pat Lynch, Jack Quinlan, Mick Tynan (Cloughaun); John Meade (Ballylanders); Tony Fitzgerald, Basil Fitzgerald, Tommy Carris, Tommy Kelly, Pat Hartnett (Ballysteed); Timmy Wolfe (Athesa); Tom McGarry, Tom Mooney, Joe Dawson (Treaty-Sarsfields); Claran Bourke, Gerald Grace (Oola); Jack Kelly (Newcastle West); Sean Quilty (Croom); John Ahern (Clan na Gael, Dublin).

We are already at the quarter-final stage of the county senior hurling championship and two attractive games are listed for decision next Sunday—Cloughaun v. Patrickswell at Limerick Gaelic Grounds; Emmets v. Feohanagh, at Brure.

It is a real city derby at the Gaelic Grounds and a terrific contest looks in store in the last big game the pair had. Patrickswell triumphed to capture the City Senior Hurling Cup for the first time. That was a real surprise result as Patrickswell had succumbed in the championship to the same opposition. The "Well" lads have been doing exceptionally well this season, but Cloughaun, with a handful of promising young players coming into the picture, are very hopeful of the outcome.

Slán agus beannacht. De againh go leir, a chairde Goodhealth!

stomach
WORMS
KILL
young cattle and sheep
Save Stock by
DOSING MONTHLY with
Phenothiazine
starting NOW
In bad cases consult your
VETERINARY SURGEON
Issued by the Dept. of Agriculture
Bridges