

# New Ballroom for Limerick

Limerick Shopping Festival Committee

PROUDLY PRESENTS

## THE SOUTHERN STAR SHOWBAND

(First Time in Limerick)

Royal George Hotel Ballroom,

Whit Monday, June 3

DANCING, 9-1.

ADMISSION (f1c)

7/6

## ROYAL GEORGE HOTEL BALLROOM

LIMERICK

### DANCING

THURSDAY, JUNE 6—TOMMY CLEARLY.

THURSDAY, JUNE 13—THE COLLEGEMEN.

THURSDAY, JUNE 20—THE COLLEGEMEN.

THURSDAY, JUNE 27—MR. O'CALLAGHAN.

Sponsored by Laboratory Technologists,

Regional Hospital, Limerick.

Dancing, 9 to 1.

Admission, 5/-

(f1c)

Limerick's newest ballroom opens this Saturday with a gala carnival dance with spot prizes, novelties and surprises.

It is situated in the Royal George Hotel in O'Connell Street.

The main entrance, situated at Shannon Street, will not be ready in time for the opening, and patrons may enter the ballroom from the O'Connell Street entrance to the hotel.

When I visited this unique ballroom this week I found a group of enthusiastic workmen putting the finishing touches to a ballroom which is unique in every respect.

It is oval shaped, with a balcony which may be utilised for "sitting out," and the decor is striking in its simplicity and execution.

I think that patrons are going to like the atmosphere of this compact ballroom which has been specially designed to cater for the dancer who avoids the palatial type of hall, which has

become so popular with dancers in recent years.

The coloured lighting system in the ceiling immediately catches the eye.

This is a cosy and intimate-type ballroom which will have its own devotees in a very short time and the management have gone all out to make the opening week-end of three dances as attractive as possible.

### THREE NIGHTS

#### DANCING

On Saturday Old Crescent Rugby Football Club will have Michael O'Callaghan and his bandshow on the stand for the opening dance, and nothing is being left undone to make it a memorable and enjoyable occasion.

Bohemian Rugby Football Club take over on Sunday with the ever popular Bud Clancy on the rostrum to dispense his usual well bal-

anced programme of music and song.

And on Monday it's over to the Southern Stars Showband who will be making their first visit to Limerick to play for the Shopping Festival Committee.

Altogether an excellent start to the Whitsuntide dancing calendar is being planned and the Royal George Hotel Ballroom should become another mecca for the dancing public of Limerick and district.

A world-famous musician, on a recent visit to Ireland, described this country as "the ballroom centre of the world."

Certainly we can boast of some of the finest ballrooms on this side of the Atlantic, and our bands are top attractions both in America and Australia, while tours of England are usually "house full" affairs.

I would like to take this opportunity to welcome the George to the dance pages of the "Limerick Leader" and "Limerick Chronicle."

Intending patrons will find that our dance columns cater for the dance attractions within a radius of sixty miles of Limerick City.

In fact, it has been said that "if it is not on our newspapers . . . it's not on at all."

—EARL CONNOLLY

### FULL DRESS MILITARY BALL

GALA OPENING ROYAL GEORGE

BALLROOM

## OCT. 16

3 BANDS

(f1c)

## ROYAL GEORGE HOTEL BALLROOM

BOHEMIAN RUGBY FOOTBALL CLUB

## SUNDAY NIGHT DANCE

WILL BE TRANSFERRED TO THE GEORGE BALLROOM FROM

SUNDAY, JUNE SECOND

BUD CLANCY ★ 9-1 ★ 6/- ★



The Michael O'Callaghan Bandshow of Buttevant—specially chosen to play for the opening carnival dance at the Royal George Hotel Ballroom this Saturday.



Bud Clancy—at the Royal George Hotel Ballroom on Sunday for Bohemian Rugby