

# White Heart Action

BEST WISHES FROM—

**JACK GLYNN**  
MUSIC STORES

EXCLUSIVE SUPPLIERS OF

**MARSHALL**  
AMPLIFICATION

Stores at—

67/8 William Street  
31 and 31A Crescent Shopping Centre  
72 William Street and  
19 Pine Street, Cork

(8147)

● This is a strange but true story about five young Limerick people.

When the group came together for the first time only two months ago they were faced with a big problem as to where they could practice as a group. Their immediate problem was to find a hall, schoolhouse or shed—anywhere at all that would accommodate their entire musical equipment, which they have acquired largely through their own endeavours.

The group is now ready, willing and rearing to go to face this very competitive field of modern music as professional musicians. They have each of them "gone it alone." They have at least reached the first step of the long ladder to success, largely because of their own dedication, sweat and tears.

They are asking for no favours. They are prepared to be judged and assessed solely on their own merits and talents.

Each and every one of their many friends here in Limerick wish them "Bon Voyage" on their journey towards success and pray that they will one day do Limerick proud, and hopefully be four of our best ambassadors.

with two other Limerick youths, walked off with £50 and a silver salver, first prize for a song written by himself, both words and music.

He has equipped himself with approximately £900 worth of gear, some of which he borrowed from a loyal friend and some he bought from his earnings at summer jobs during his school holidays.

He says he is not in the Music Game for "bread" alone, but rather for the thrill of playing his own brand of music to an appreciative audience.

● Stop Press: Martin won the First Prize with his own song in the Ballads '77 National Finals in Kilkenny on Sunday, November 13, 1977.



Tony Moloney, Burke Avenue, Limerick, Drummer (alias "Count"). Age 17 years.

Tony was born, one might say, with two drum sticks in his hands. His father was a drummer for many years with different bands in this city.

At 14 years of age Tony made a decision to make music his career. He worked hard in England to save sufficient funds to purchase the tools of his trade.

He says: "I am copying nobody. I play the drums my own way, my own style, I am not aiming for the moon. I am simply wanting to earn my crust by my music."

When asked what would he like to be doing ten years from now, he answered: "Entertaining people with my brand of music and loving every moment of it."



Adrian McNamara, Ballinacorra / Weston (alias "Phantom"). Age 17 years.

Adrian has been playing the guitar seriously for only two and a half years. He has never had guitar lessons.

He has also by his own efforts also equipped himself with £1,000 worth of musical instruments.

He has been a member of Slua Muire, a voluntary branch of the Irish Naval Service for which he gets paid during the summer months training. He also had a job as a hotel porter during school holidays.

He has his own distinctive style as a lead guitarist and must be heard in action to be fully appreciated. He, too, is very dedicated to his new profession. He would like to think that in ten years from now he would be as near as possible to the top in this field of music.



Tony Goggin, Corbally, Limerick, Bass guitarist. Alias "Spooky". Aged 18 years.

Tony has been some six years playing every type of guitar and recently decided to specialise at the bass guitar.

He, like the other Tony, decided many years ago to make music his career—his first love as it were.

In order to equip himself with some £1,300 worth of instruments, amplifiers, etc., he went to sea for two years and worked as an able seaman in different ships. He has been practically all round the world in his quest to accumulate the cash required to equip himself for his life's dream. He carried his guitar with him during all of his travels.

While at home he practised constantly; he even spent eight hours at night playing in the garage in order not to disturb the rest of the household.

When asked about his ambitions for the future, he said simply: "I know I will always like to play this kind of music to people who will appreciate it."



Jim Moloney, Burke Avenue, Limerick. Tel. (061) 45426. Manager, "White Heart Action". Alias "Dealer". Aged 20 years.

Jim comes from the same musical family, the Moloneys, as his brother Tony, the drummer. Jim has played with the famous Boherbuoy Band from the age of 12 to 14 on the clarinet. Later he played with the C.B.S. Pipe Band as a drummer.

He has been invited by the four young people to manage them and protect their interests. He is well known by Limerick's younger generation.

Jim himself, though in a few months he will be a fully fledged carpenter having completed a long apprenticeship, finds himself drawn towards his first love, which is, of course, music. He is a shrewd young man who is well abreast of things concerning Rock and Pop Music throughout the world and has the makings of a good group manager.

## WANTED!

ALIVE

### WHITE HEART ACTION

Demon — Count — Phantom — Spooky

- For Playing all over the land ! ! !
- Book them on sight.

## REWARD

- FABULOUS MUSIC ! ! !
- FANTASTIC NEW SOUND ! ! !

**MR. FRANK HIMSELF**  
PHOTOGRAPHER

(8134)

BEST WISHES TO...

**WHITE HEART ACTION**

— FROM —

**Mick Moore Music**

Specialists in Music

CECIL STREET, LIMERICK — 'Phone 49273

(8140)

BEST WISHES TO...

**WHITE HEART ACTION**

We will Shoot — While You Play ! !

**LIMERICK PHOTO CENTRE**

26 WILLIAM STREET — (061) 49891

(8133)

BON VOYAGE TO...

**WHITE HEART ACTION**

**G. CLANCY & CO. LTD.**

O'CONNELL STREET, LIMERICK

LARGEST RECORD SHOP IN TOWN !

WISHING EVERY SUCCESS TO—

**WHITE HEART ACTION**

— FROM —

**Shaun O'Dowd & Ding-A-Ling**

(8141)

★ CONGRATULATIONS TO—

**WHITE HEART ACTION**

DEMON — COUNT — PHANTOM — SPOOKY

KEEP MUSIC LIVE !

★ REFORM ★

(8139)

## Fair Play to You!

FOUR LIMERICK TEEN-AGERS

- THE SUNNY SOUTH-EAST HAVE ALREADY HEARD OF YOU—
- CAN'T WAIT 'TIL YOU PLAY TO WATERFORD'S YOUNG PEOPLE
- YOU'VE GOT WHAT IT TAKES—

## Dedication!

- FOLKS DOWN HERE ARE CALLING YOU—
- Limerick's answer to "The Beatles"
- STAY WITH IT, KIDS! YOU'LL MAKE IT!

## Tommy Goggin

Colour Photo Specialist—WATERFORD

'Phone (051) 32539

(8137)