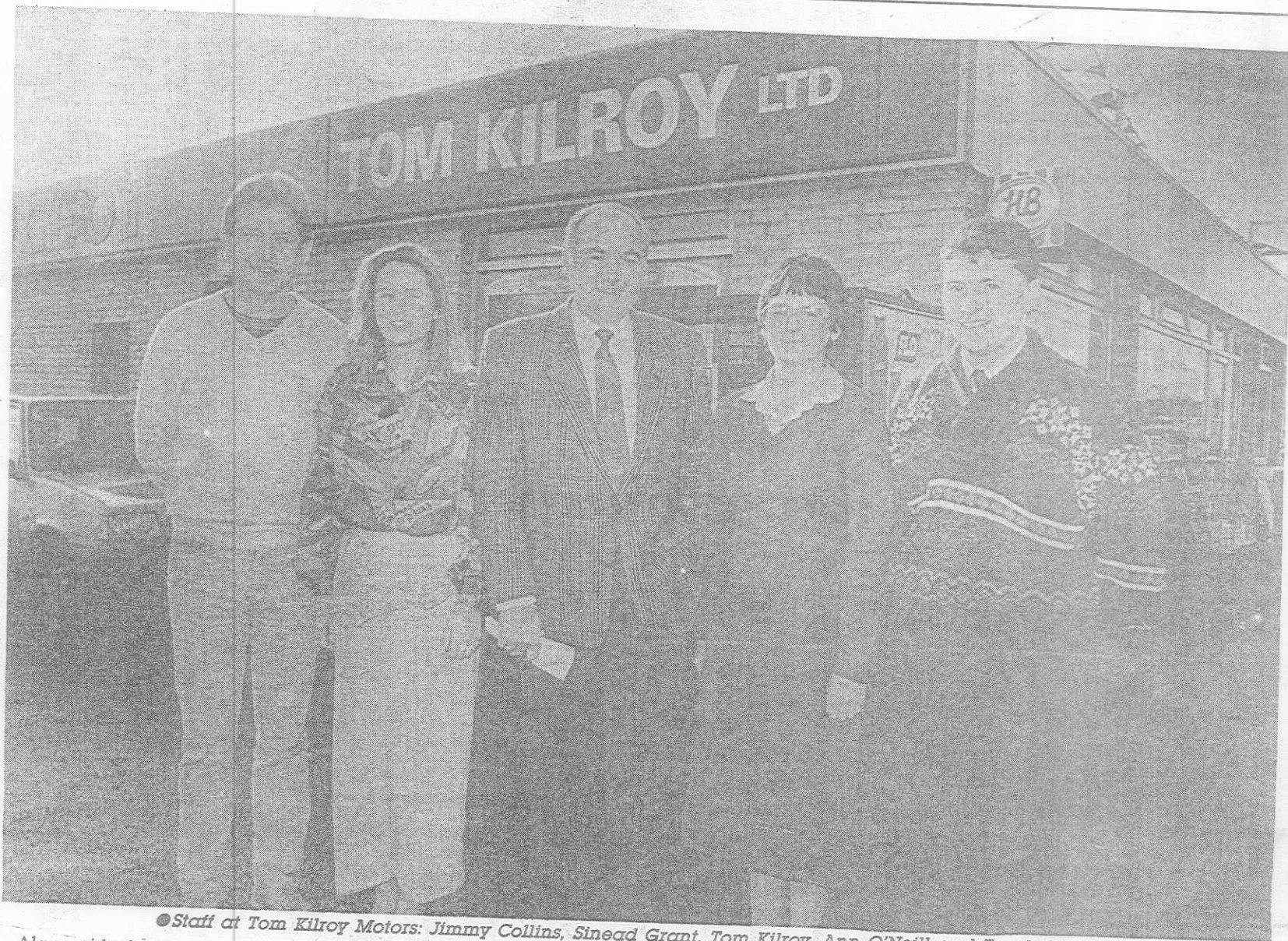


# 4. Tom Kilroy Motors: Country's Fastest Growing Peugeot Dealers



● Staff at Tom Kilroy Motors: Jimmy Collins, Sinead Grant, Tom Kilroy, Ann O'Neill and Frank Deery

**T**om Kilroy Ltd. owned by Tom and his wife Nuala is located on the Dooradoyle-Raheen Road and since its formation in 1983 has become the fastest growing Peugeot dealership in the country with the highest increase in sales over 1988.

Excellent relations with his customers together with the quality of the new Peugeot range and of the used cars in stock is the secret of success, according to Tom Kilroy. Sales of Peugeot have risen by 58% over last year in the first ten months of 1989 while a number of prominent car hire companies have taken short term leases on Peugeot models, particularly the GE 205.

Along with the European car of the year the impressive 405, the recently released 309 and the 205 and 205 commercial, the Peugeot range contains something for every taste and pocket. The two door and 4 door hatchback 205 starts at £8,100, while the all new 309 starts at £9,395 with the 309 commercial at £9,195 and the 405 GE at £11,795. At the top of the range the 405 MI 16 sells for £23,995, a luxury car with all the best of Peugeot comforts.

Workshop manager John Maguire, who has twenty

years experience behind him works with three highly trained Peugeot mechanics and all the latest top quality tuning and diagnostic facilities have been installed in recent months.

The parts department, under stores manager Jimmy Collins, who has 15 years experience in the trade, has enjoyed a 60% increase in sales over last year which can be attributed to a widened stock base and greater variety.

The sales team of Frank Deery, Denis Gale and

Michael Gleeson offer excellent leasing arrangements including 2-3 year contract hire and 2-6 year liquidating leases whereby the customer can purchase over longer periods with a lump sum of one months lease per year at the end. The fleet market is also well served and short term hire facilities have been given to self drive companies in the region to mutual satisfaction. In 1989 alone the company has leased out 110 cars on short term hire.

Upwards of 50 quality used

cars are on display at any time and among those available at present are a 1986 Peugeot 505 GTI, with leather upholstery, electric windows, power steering and other extras, 50,000 miles for £10,000; a 1989 Peugeot 405 GE, 16,000 miles for £9,950; a 1987 Peugeot 309, 56,000 miles for £7,000 and a 1985 Audi 100, one owner, 79,000 miles for £6,750.

There is a busy BP petrol forecourt open 24 hours per day with an accompanying well stocked shop. The sales department is open from 9.00a.m.-6.00p.m. Monday to Saturday while service and parts facilities open the same hours from Monday to Friday. Enquiries about Tom Kilroy Motors will be taken by administrator Ann O'Neill tel. 061-27010/27619. Fax. 301610.

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