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best stocked in the region and one of the busiest. A high level of stock is maintained and dealers all over the country look to Crescent Motors when spares for Renault cars are needed. Office administrator, Kay O'Donnell will help with enquiries about the range of services at the garage.

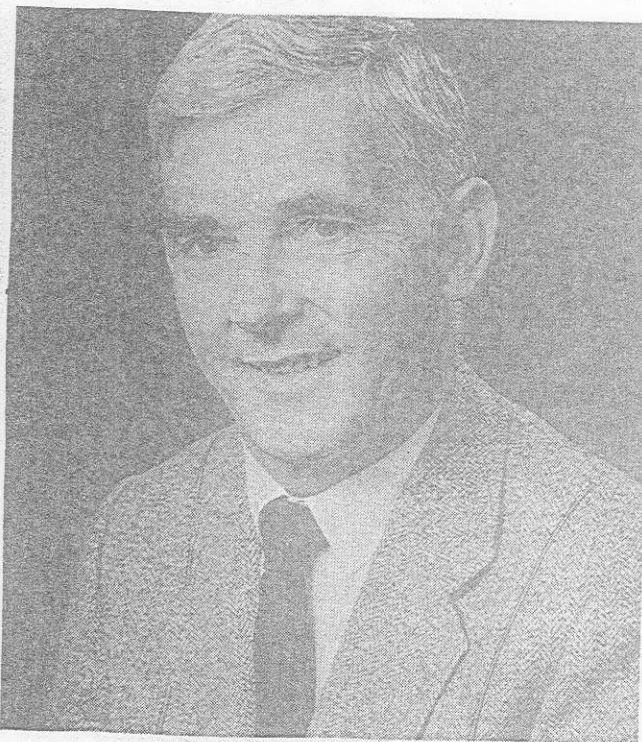
Crescent Motors who are located on a 6000 sq ft. site at Dooradoyle have been in operation since 1986 on the Killarney-Cork Road only two miles from the city centre and beside the Crescent Shopping Centre. The company which is wholly owned by Tom Kilroy and his wife Nuala is at the location previously owned by the Smith Group of which Tom Kilroy was managing director for 17 years until 1982. When the Smith Group closed for business in 1986, Tom Kilroy who had built a successful Peugeot dealership in the meantime, came in to take over.

Now alongside the large showrooms, service and parts facilities there is a Texaco petrol station, which incidentally stocks unleaded petrol and a selection of used cars is always available for viewing and test driving.

Crescent Motors are open for sales, service and parts from 9.00a.m.-6.00p.m. Monday to Friday and for sales on Saturday from 9.00a.m.-6.00p.m. also. The petrol forecourt is open seven days from 8.00a.m.-11.00p.m. Tel. 061-29311.



George Harbourn, Gowan's Parts Marketing Manager.



Noel Moore, National Parts Manager with Gowan

1. Keogh's for BMW

PAT Keogh Ltd of Castle Street Limerick are one of the longest established BMW dealerships in the country having taken on the franchise for the top class German cars in 1970. Proprietor Pat Keogh, who has been in the motor trade since 1960 has added a Nissan dealership to the business and with two excellent marques has built a thriving business in the centre of Limerick.

A full servicing and parts facility is also provided at the garage and with the full stock of BMW and Nissan parts Pat Keogh's delivery service is in great demand.

At present the BMW 5 series is attracting great interest in the region along with the ever popular BMW 3 series. The BMW 5, with 2 litre injection engine is a 4 door saloon described by the manufacturers as the ultimate driving machine starts at £27,000. In the Nissan range the Micra starting at £8,800, the Sunny from £10,900 and the Bluebird at £12,500 are the stalwarts while at the top

of the range the 200 SX and Maxima, 3 litre saloon are also available for test driving at Pat Keogh Ltd.

With the return after the summer of a fleet of 1989 low mileage cars there is now an excellent selection of Sunnys, almost new, selling for only £8,850, more than £2000 cheaper than the new model. All these used cars come with metallic paint and full Nissan guarantee. A selection of other top quality used cars are also on site and sales manager, Frank Burns, leasing manager Ray Cullinan and salesman Thomas White as well as Pat Keogh are there

to offer any advice and assistance on the cars on sale. Pat Keogh Ltd, of Castle Street, Limerick are open six days from 9.00a.m.-6.00p.m. and from 10.00a.m.-5.00p.m. on Saturday. Tel. 061-43133.

This year saw the continuing rise of Peugeot in the new cars sales race from 9th to 6th position making them the fastest growing marque in the Irish market. As a consequence, the sale of original Peugeot parts has spiralled. Building on this success, Gowan Distributors Ltd are holding a National Parts seminar in the Limerick Inn on December 8 and 9.

Mr Stephen Boyer, Export Director, Parts, Automobiles Peugeot in France and all the parts managers from the expanding Peugeot Dealer network in Ireland will attend. The conference will be chaired by Mr Noel Moore, National Parts Manager, Gowan Distributors Ltd.

Wurth Their Weight In Gold

Wurth Ireland Ltd, of Ballysimon Road, Limerick are part of a group of companies supplying assembly technology worldwide with customers in the automotive, wood and metal working crafts industries. An assortment of 35,000 items including products for everyday use as well as specialised equipment. Connectors and fasteners, chemical and technical products, dowels, insulations, furniture fittings, manual and pneumatic tools, service and chemical care products and storage and retrieval systems are among the massive range produced and supplied by Wurth.

Among the chemical products is the leading penetrating oil, "Rost Off" and the high temperature aerosol grease "HHS 2000" while Wurth also specialise in heavy duty pneumatic power and electric tools. A windscreen cutting tool for removing bonded glass is another quality item while body fillers and body repair tools suitable for all types of body shop work are also available from Wurth.

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A subsidiary of the multinational Adolf Wurth GmbH & Co. Kg which operates in 32 countries, Wurth Ireland are an expanding company whom have developed a reputation for friendly and efficient service from their Ballysimon Road customer department which is open eight hours daily. Wurth Ireland will be glad to hear from you at Monaclooe Industrial estate, Ballysimon Road, Limerick.

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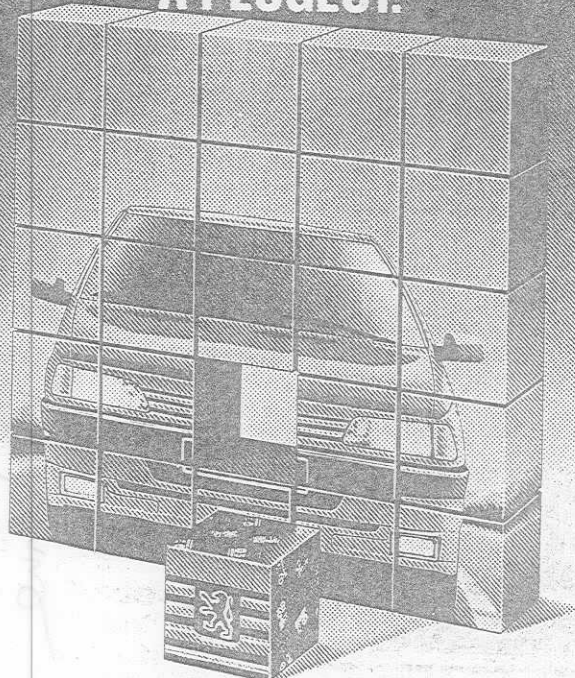
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