



At the launch of the ESB's series of Junior Cert. videos on the Shannon basin were, left to right: Bob Cullen, station manager, Ardnacrusha; Noel Treacy, Minister for Energy; Sile de Valera, TD, and Joe Moran, chief executive, ESB.

# Limerick's role in new Ireland highlighted

AN EXCITING new video series, "The Shannon Basin," specially commissioned by the ESB for use in second level schools throughout the country, has been made available to schools in Limerick — the first copies are just arriving.

The three-part video series is designed specifically for young people studying Junior Cert. geography, and is both visually exciting and educationally stimulating. It was produced by Dublin video product company, Agtel

Shannon Scheme at Ardnacrusha.

Joe Moran, chief executive, ESB, welcoming the video, said: "We have consulted closely with both the Department of Education and teachers to ensure that this pack will satisfy, in an exciting way, the needs of teachers and students alike.

It is in all our interests to ensure that the next generation of decision makers are well informed and committed to preserving and enhancing the wonderful natural resource that is the

Shannon."

Approximately 800 copies of the video are being distributed to second level schools throughout the country over the next few days.

Mr. Treacy commended the ESB on the excellence of the videos and support materials, which he said would give added stimulus to the teaching of geography and environmental studies in the schools.

"This is a thorough, comprehensive and yet attractive teaching resource for cross-curricular river studies," he said. "I feel sure it

will be beneficial to the teaching of geography and history and will stimulate interest in heritage, environmental as well as economic and social issues."

It showed the ESB's sustained interest in providing educational materials for schools. "Their leaflets on power stations and river fisheries and indeed their welcoming attitude to study groups is noteworthy," Mr. Treacy said. "This ambitious project is an illustration of the best of semi-State involvement in Irish education."